



Spannabis 2025

Fuh



The next big opportunity

Spannabis 2025 is poised to mark a new milestone in Europe's cannabis industry. With a strong legacy and increasing interest both from the public and industry professionals, this year's event is set to be larger, more immersive, and more impactful than ever.

25,000+ Enthusiastic attendees

3,900+ Accredited professionals

500+ Leading industry exhibitors

65,000+ Instagram followers





Fuh Agency

We bring you into the Spannabis experience.

Who are we?

Fuh Agency created Spannabis Influencer Week to bridge the gap between brands and cannabis enthusiasts.

What do we offer?

An exclusive networking and content creation experience.

Where?

In Barcelona's most luxurious villas.

When?

During Spannabis 2025 week.

Why?

To position brands at the center of the cannabis sector's stage.

How?

Through workshops, live events, and high-quality digital content.





Why this opportunity?

Our Influencer House is designed to unite top content creators with leading cannabis brands in a seamless and immersive environment. This exclusive space fosters creativity, collaboration, and unforgettable experiences, allowing brands to be showcased in an authentic and engaging way.

Possible Collaborations

Brands

Raw
Graveda
Puffco
CannabisJob

Clubs

Cookies
Native
Terpy
Bulldog BCN

Disclaimer

We are still in the process to define the schedule, let us know if you already have any slots filled so we can adjust it to fit your needs.

Date	Morning	Afternoon	Evening
Sunday, 9th		Arrival	Arrival
Monday, 10th	Workshop	Club Visit/Content Creation	Club Vist
Tuesday, 11th	Workshop	Club Visit/Content Creation	Club Vist
Wednesday, 12th	Workshop	Club Visit/Content Creation	Club Vist
Thursday, 13th	Workshop	Club Visit/Content Creation	Club Vist
Friday, 14th / Expo Spannabis	Expo / Visiting Branded Stands and Making Contents	Expo / Visiting Branded Stands and Making Contents	Club Vist
Saturday, 15th /Expo Spannabis	Expo / Visiting Branded Stands and Making Contents	Expo / Visiting Branded Stands and Making Contents	Club Vist
Sunday, 16th / Expo Spannabis	Expo / Visiting Branded Stands and Making Contents	Expo / Visiting Branded Stands and Making Contents	Club Vist
Monday, 17th	Departure	Departure	



What we Offer and What we Need

What We Need

- Dedicated and engaged Cannabis Content Creators, each with their TOV and expertise
- Availability to create and post content within our collaborations

What We Provide

- Luxury accommodation and access to exclusive cannabis clubs.
- Full logistical support, including transfers and professional videographers.
- High-value brand collaborations with pre-arranged content opportunities.
- Networking with leading influencers in the cannabis industry.

CTA

"Discover the other talented creators who've already joined us and let's create something extraordinary together!"



Fuh Agency

Matteo Quoiani

Cannalier

Matteo Quoiani is the bridge connecting High End Cooking and Cannabis to bring both them to the next level. Matteo Quoiani is the bridge between gourmet cuisine and cannabis, taking both to the next level.

With over 12 years of professional kitchen experience, he trained in prestigious establishments such as La Sarte and Domina Group. For the past three years, he has been a private chef for high-profile clients worldwide and has earned accolades, including 1st place at the Secret Sesh Cup 2022.

As a cannabis entrepreneur with global experience, Matteo has spent the last nine years building one of the most extensive professional networks in the industry. He is a partner of several cannabis-centric brands, including Dr. Green, Fuh Agency, Flower Farm, and Bulldog.





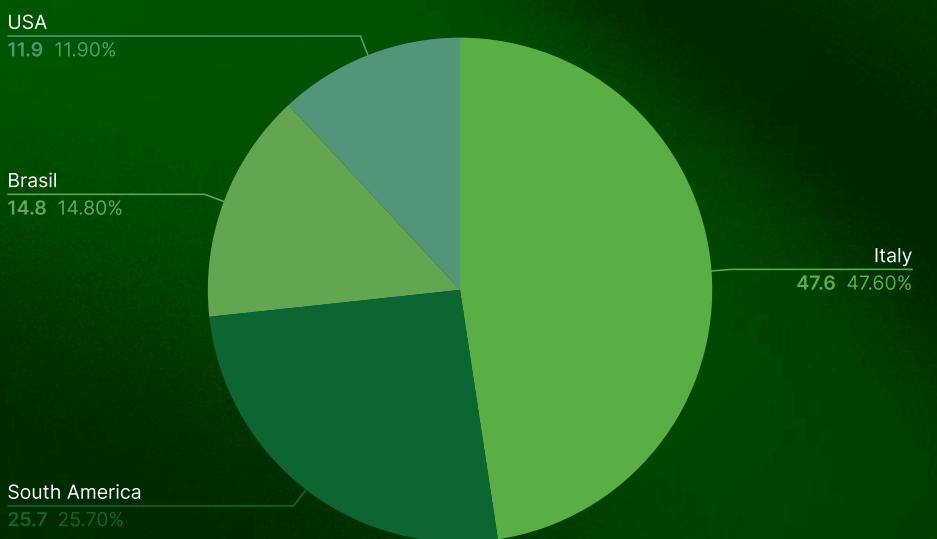
Social Media Presence

Digital Content: Video Recipe / Interviews / Products review /UGC Hands-on Experience

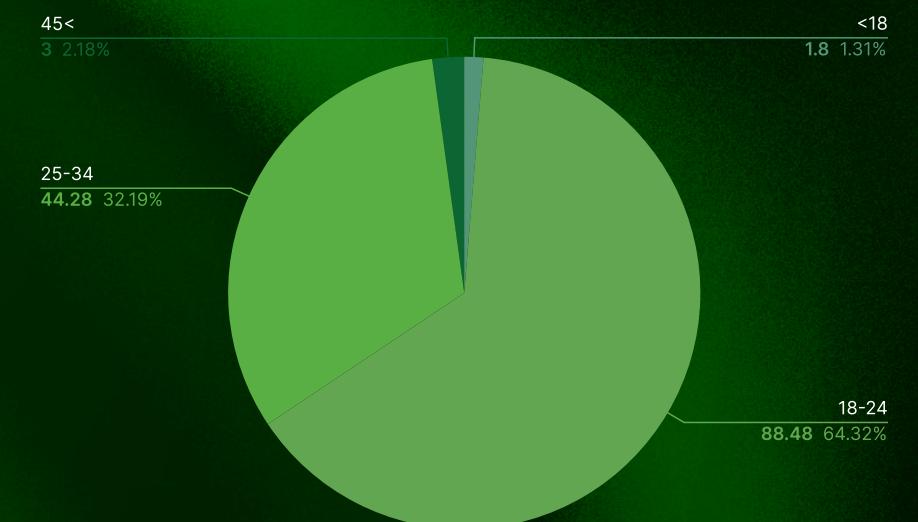
Live Impact: Showcooking or Cooking Class with different levels depending on the resources and the final goal (Check Matteo recipes on IG), Edibles making for clubs or event, Host for interviews, Speech (Working and Cooking in the Cannabis experience)

Instagram (+201K)	Reach/ Impressions	Interaction	Other Social	Followers
Stories	+10K	+100	TikTok	+1.9K (1st account removed at +500K)
Post (Organic)	+2Mln	+2K	Twitch	+1.5K
Post Branded	+200K	+1K		

Followers origin



Followers age



Core Target

Millennial, Food experts Weed connoisseurs and enthusiast luxury seeker



The Smoking Duo

Vincenzo e Carlotta

We are Vincenzo and Carlotta, known as The Smoking Duo. We met and fell in love in London, but due to COVID, we returned to Italy. Former waiters searching for something more fulfilling, we found our passion in sharing our daily cannabis experiences online. We wanted to show people how we incorporate cannabis into our lives, so we launched our Instagram page.

Vincenzo, following his passion for cooking, began experimenting with cannabis, inspiring us to bring this unique content to social media.

A couple that smokes and cooks with cannabis—especially in Italy—is a fresh and engaging concept.



Social Media Presence

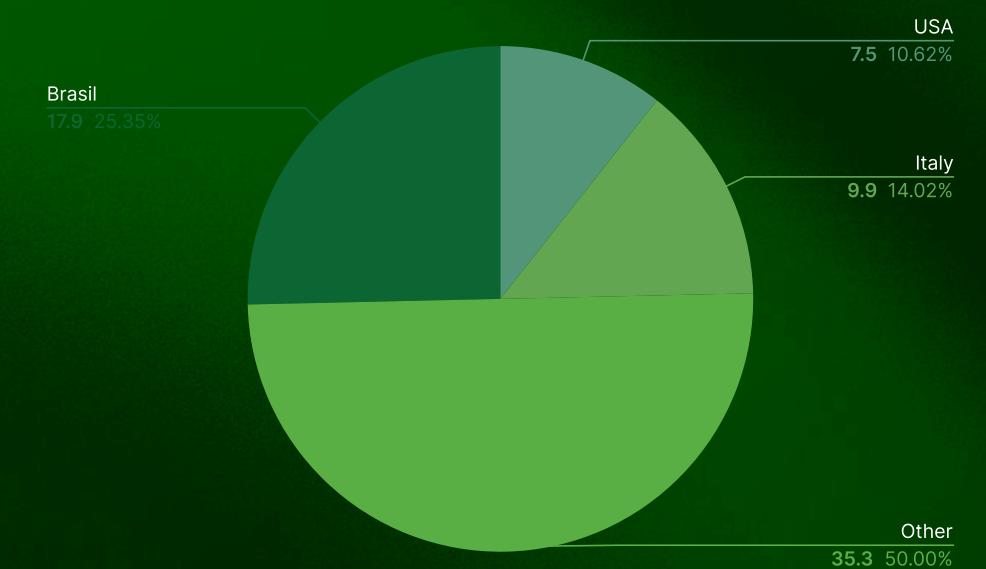
Digital Content: Video Recipe / Creative Video /Products Review / Interviews /UGC Hands-on Experience

Live Impact: Showcooking or Cooking Class with different levels depending on the resources and the final goal (Cannabis infusion 101, Cooking with rosin, Infused Italian Cucine) Edibles making for event and clubs, Speech (Working and Cooking with Cannabis on Social Media

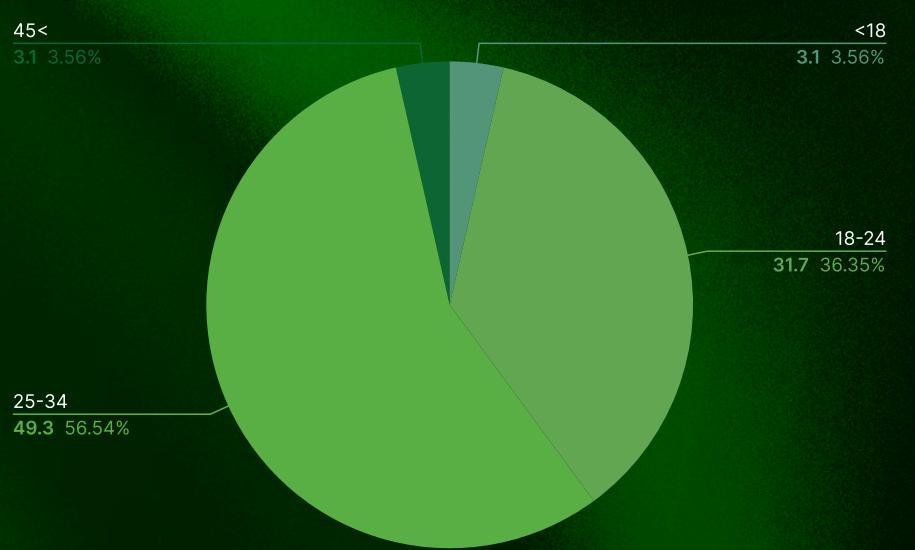
Core Target
Millennial, Food experts
Weed connoisseurs and enthusiast

Instagram (+256K)	Reach/ Impressions	Interaction
Stories	+10K	+100
Post (Organic)	+2Mln	+150
Post Branded	+700K	+100

Followers origin



Followers age





Jolle e Parole

Gessica

Jolle e Parole is synonymous with "joints and conversations", perfectly summarizing her content: industry news, fun facts, tips, reviews, and—most importantly—humor!

Beyond social media, Gessica is a true industry professional. A psychiatrist specializing in addiction, a marketing consultant, and an activist, she is also the founder of FlyingHigh—the only cannabis-themed travel agency. FlyingHigh offers exclusive trips for adult consumers to destinations where cannabis is legal or highly decriminalized, creating unique experiences for enthusiasts worldwide.

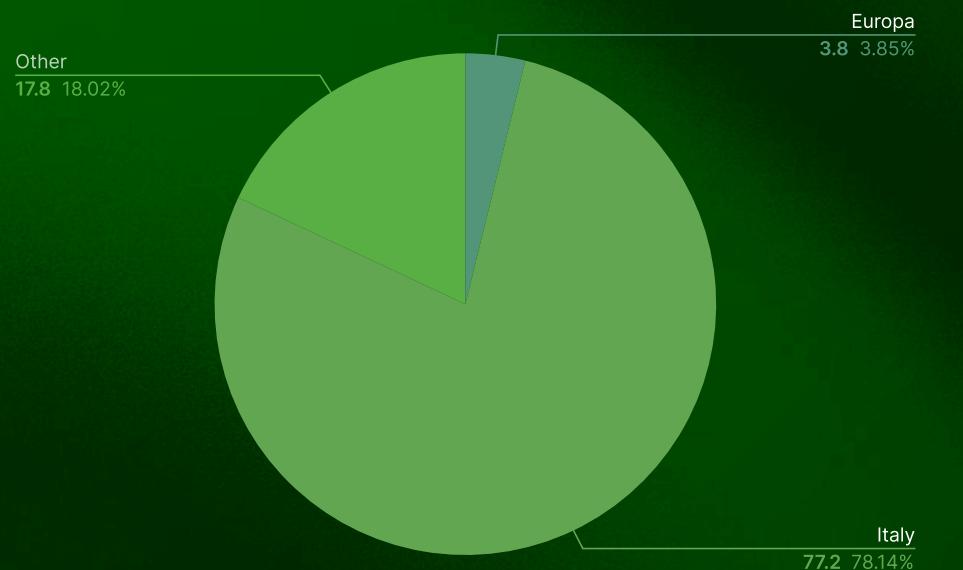


Social Media Presence

Digital Content: Product review / Interviews / UGC Hands-on Experience /Live Impact:
Workshop on Cannabis products, Mindfulness and Li Host for interviews, Speech (FlyingHigh Case Study)

TikTok (+27K)	Reach/ Impressions	Interaction
Post	+500k	+25K

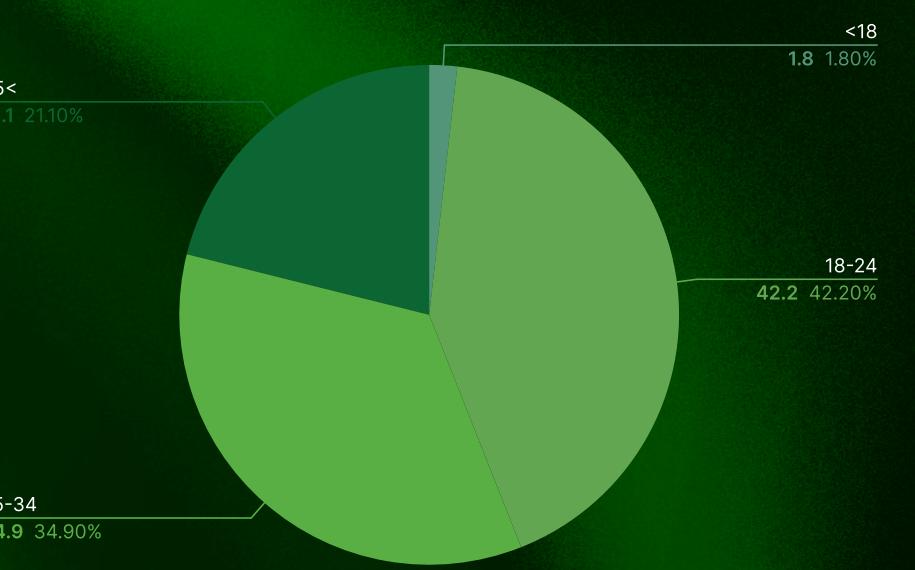
Followers origin



Core Target

Gen X - Gen Z - Millennials Language, humor, and weed enthusiasts, Weed Activist

Followers age





Giusesso il Maestro

Giuseppe

Giuseppe, known as Giusesso the Maestro, was born in Sicily but moved north, where he entered the world of cannabis and content creation.

His journey on social media began with simple gags among friends, which quickly evolved into more structured videos. His unique sense of humor was instantly appreciated, earning him the title of "Maestro".

But Giusesso isn't just about comedy—his deep understanding of social media and cannabis allows him to navigate the digital space skillfully, avoiding bans and restrictions while keeping content engaging. This expertise is invaluable in the ever-evolving cannabis industry.





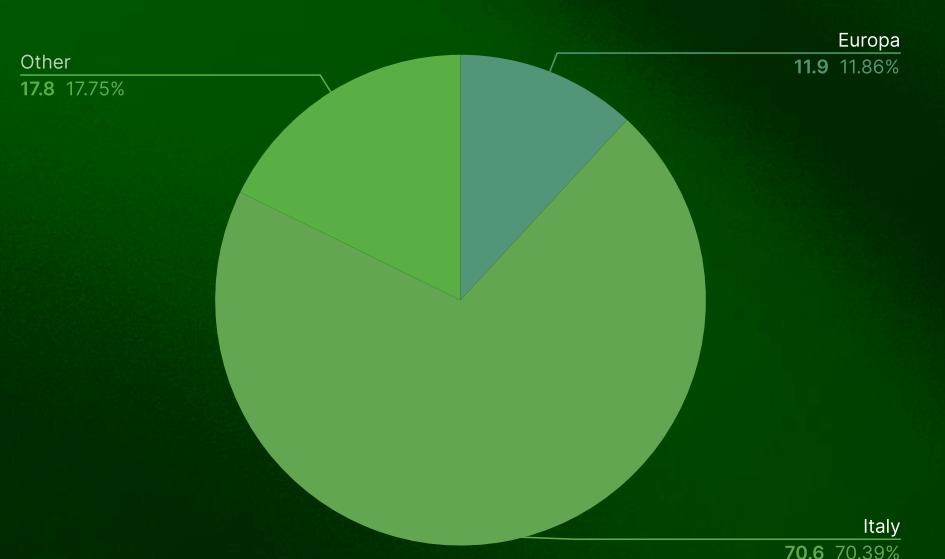
Social Media Presence

Digital Content: Custom video with one of the active formats /products review / Interviews / UGC Hands-on Experience

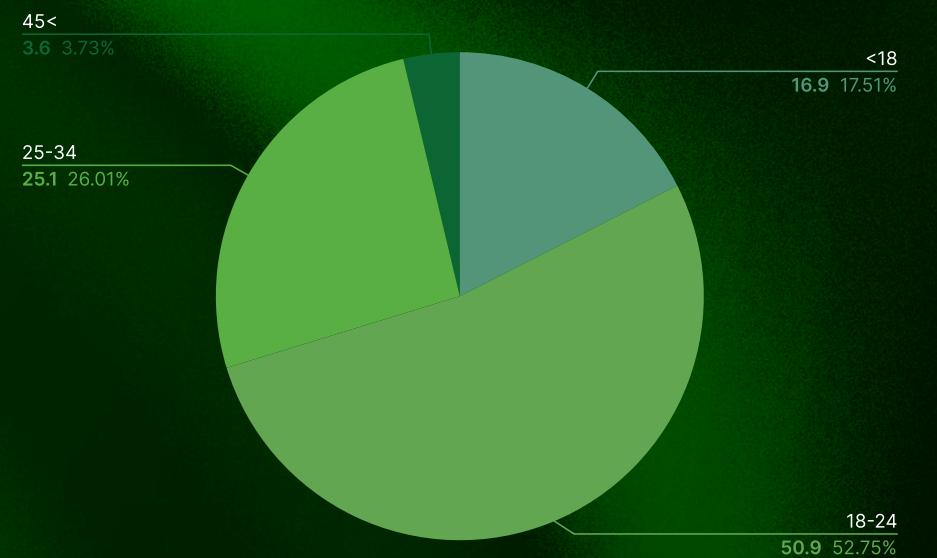
TikTok (+60K)	Reach/ Impressions	Interaction
Post	+3K	+200

Live Impact: Workshop on Cannabis products, Mindfulness and Li Host for interviews, Speech (FlyingHigh Case Study)

Followers origin



Followers age



Core Target

Millennial, Gen Z, Nerds



Fuh Agency

Join Spanabis Influencer Week 2025!

This is your chance to jump on board and give yourself the visibility it deserves! Contact us today to explore all the opportunities!

management@fuhagency.com giaco.vndr93@gmail.com
+39 3492369797

