

Andrea Vitaletti Sapienza vitaletti@diag.uniroma1.it



### Disclaimer

I do believe: "A picture is worth a thousand words"

I tried to provide all the sources to the pictures used in this slides ... if some are missing or not correct, I apologize and please let me know.

#### One Look Is Worth A Thousand Words--

One look at our line of Republic, Firestone, Miller and United States tires can tell you more than a hundred personal letters or advertisements.

WE WILL PROVE THEIR VALUE BEFORE YOU INVEST ONE DOLLAR IN THEM.

Ever consider buying Supplies from a catalog?

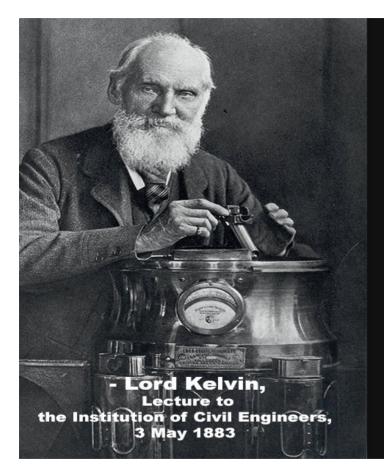
What's the use! Call and see what you are buying. One look at our display of automobile and motorcycle accessories will convince you of the fact.

THAT WE HAVE EVERYTHING FOR THE AUTO

Piqua Auto Supply House

133 N. Main St.-Piqua, O.



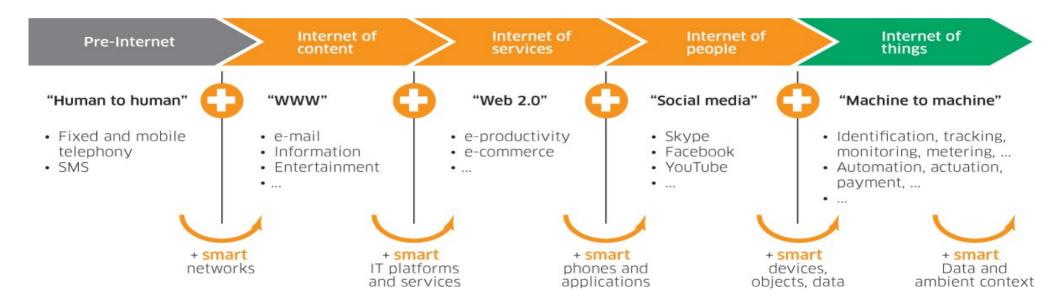


"I often say that
when you can measure
what you are speaking about,
and express it in numbers,
you know something about it;

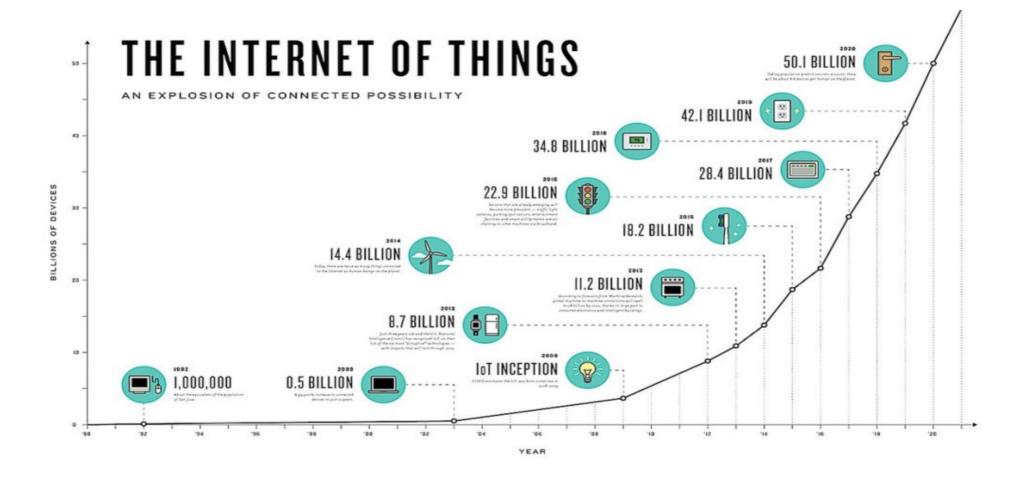
but when you cannot measure it,
when you cannot express it in numbers,
your knowledge is of a meagre
and unsatisfactory kind;
it may be the beginning of knowledge,
but you have scarcely in your thoughts
advanced to the state of Science,
whatever the matter may be."



### The evolution of Internet









IoT devices

02

IoT connectivity

Capture data

Storage

Embedded intelligence

Data sensing

Sensors and tags

Communication

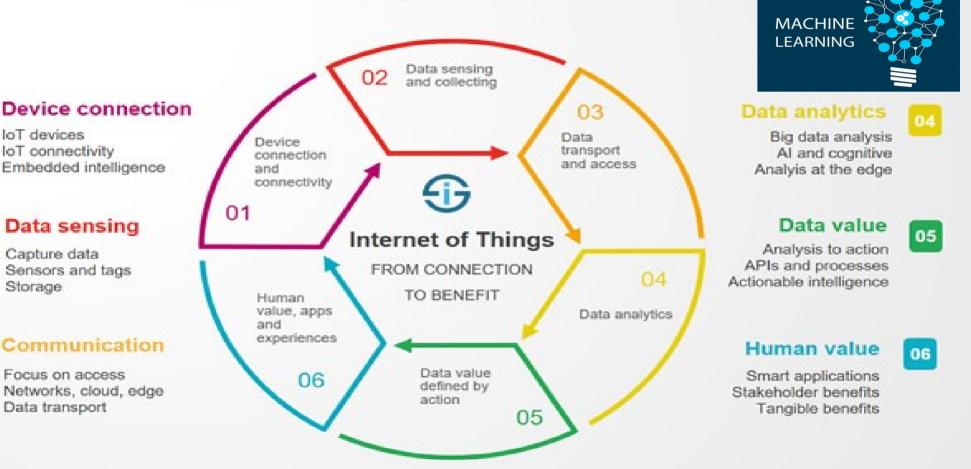
Networks, cloud, edge

Focus on access

Data transport

### The Internet of Things

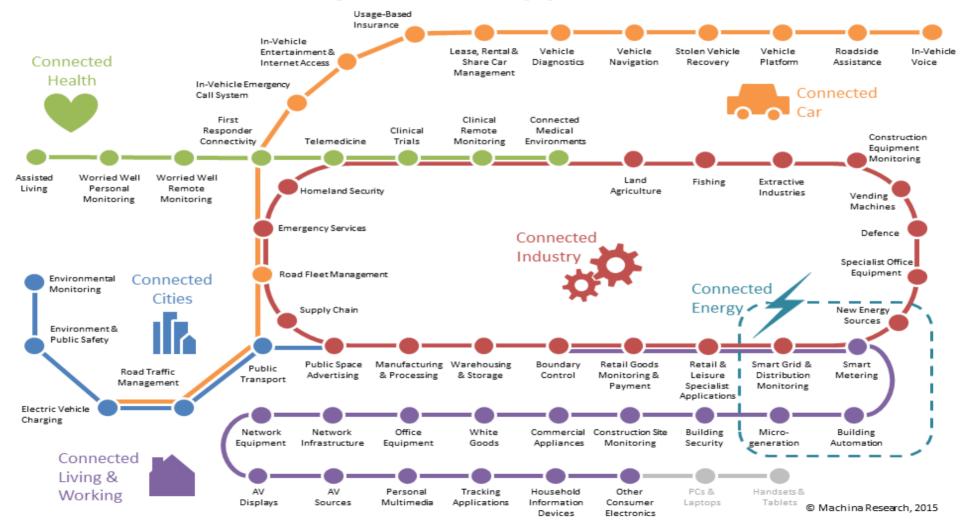
From connecting devices to human value



Source: https://www.i-scoop.eu/internet-of-things-guide/

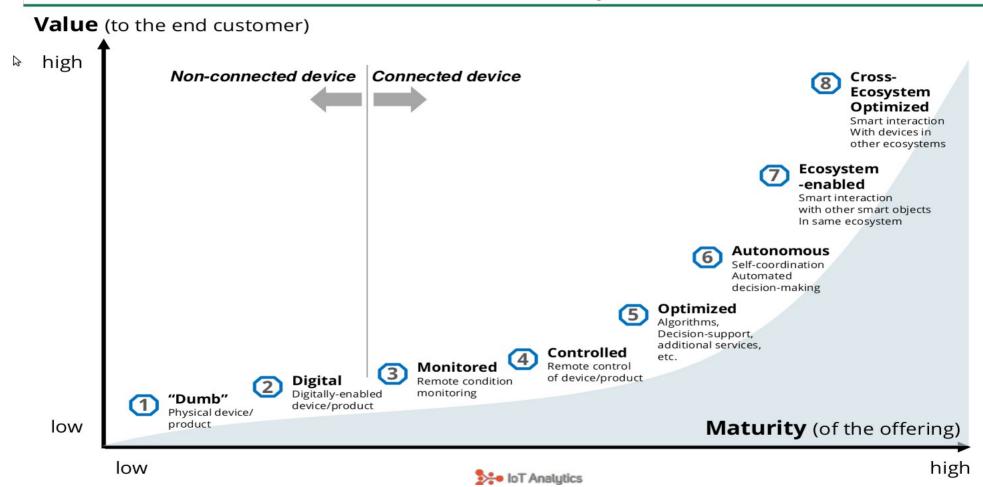


# An ecosystem of applications





#### The IoT value-maturity curve



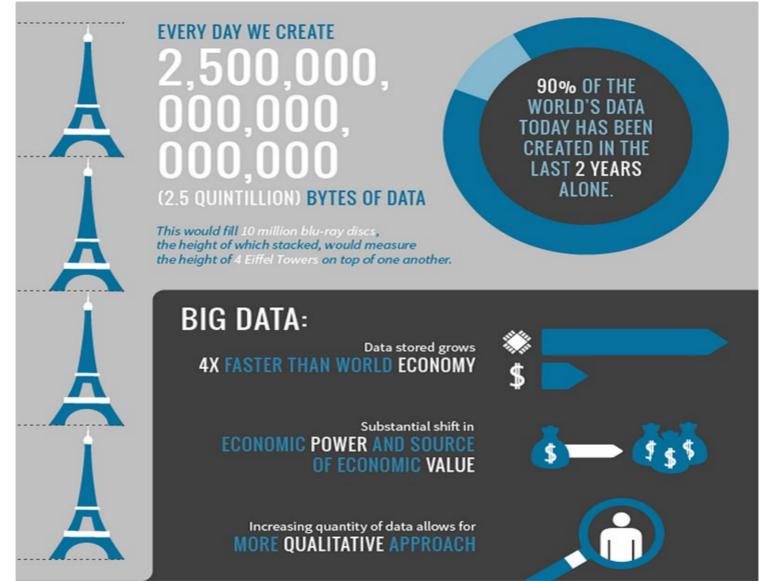


# 2018 This Is What Happens In An Internet Minute



Source: https://www.visualcapitalist.com/internet-minute-2018/

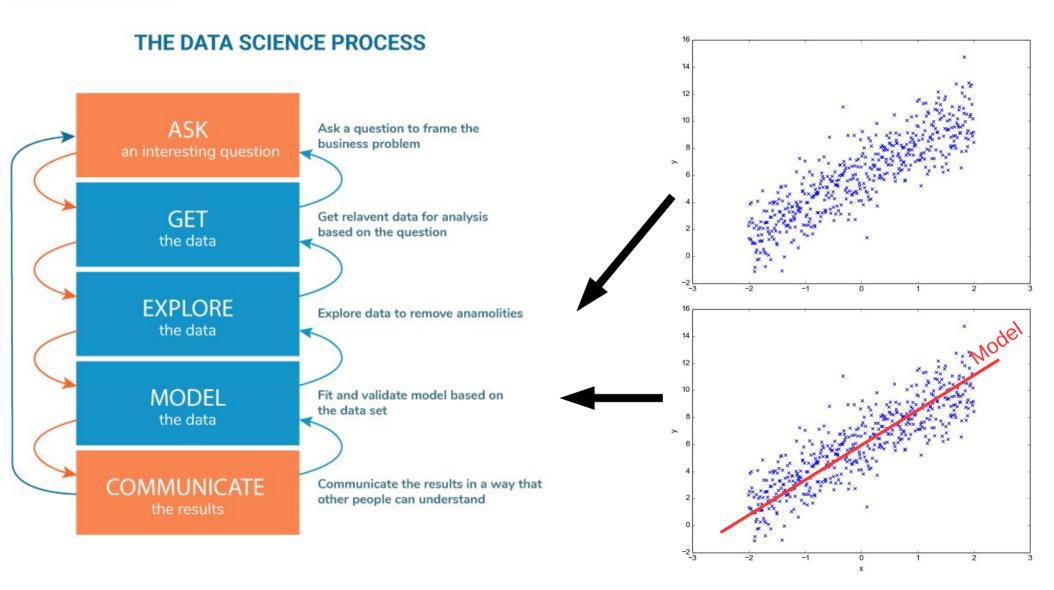






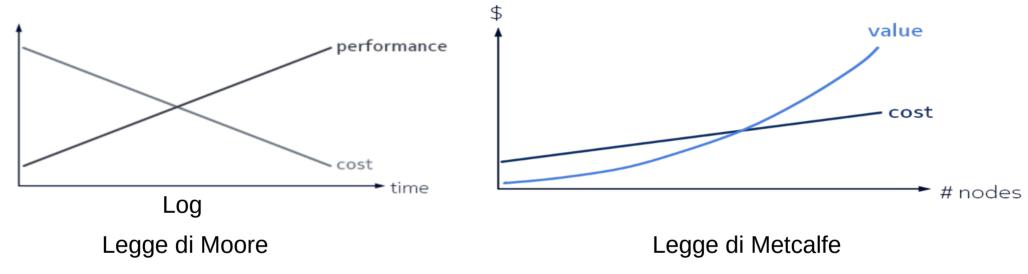


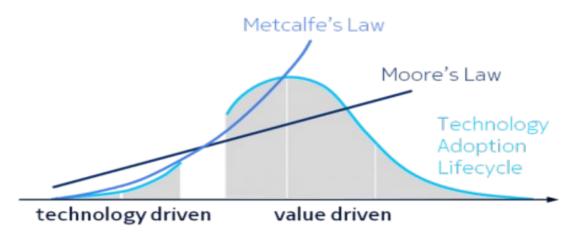






# Why the IoT is emerging now?







### A reference model

#### **IoT World Forum Reference Model**

which process it and provide it to

accessible by

Where are processed to

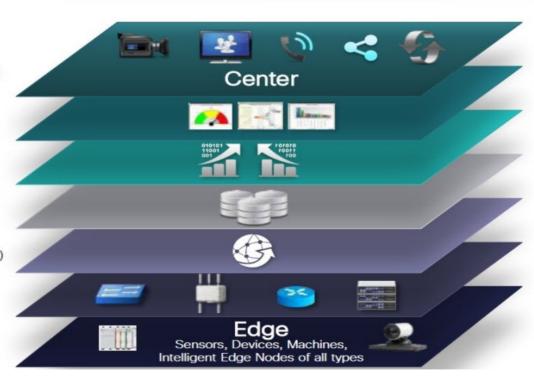
before landing in

where the data is transmitted, normalized, and filtered using

send and receive data interacting with

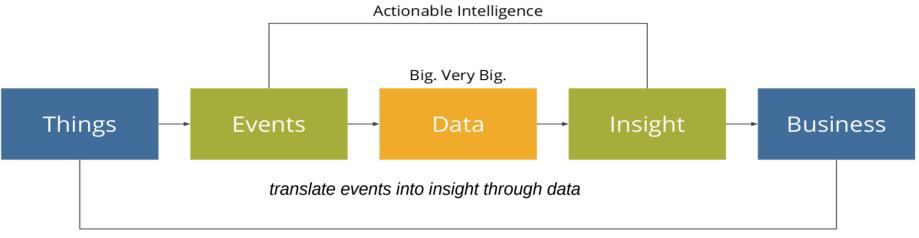
Levels

- Collaboration & Processes
  (Involving People & Business Processes)
- 6 Application (Reporting, Analytics, Control)
- Data Abstraction (Aggregation & Access)
- Data Accumulation (Storage)
- 3 Edge Computing (Data Element Analysis & Transformation)
- Connectivity
  (Communication & Processing Units)
- Physical Devices & Controllers (The "Things" in IoT)

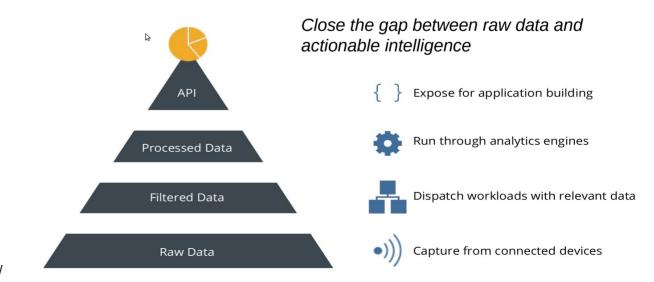




### The real value is on data



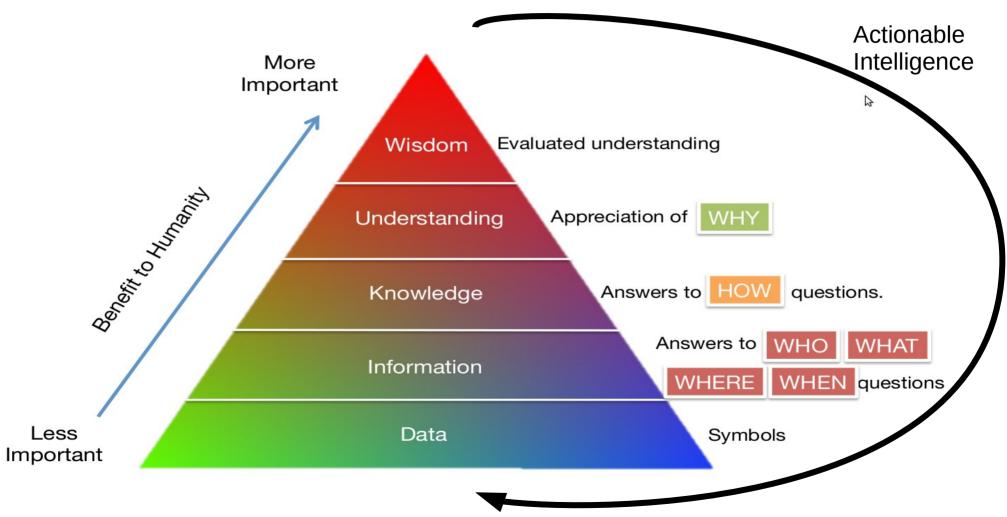
**Real World Solutions** 



Source: https://blog.iron.io/the-workloads-of-the-internet-of-things-2/

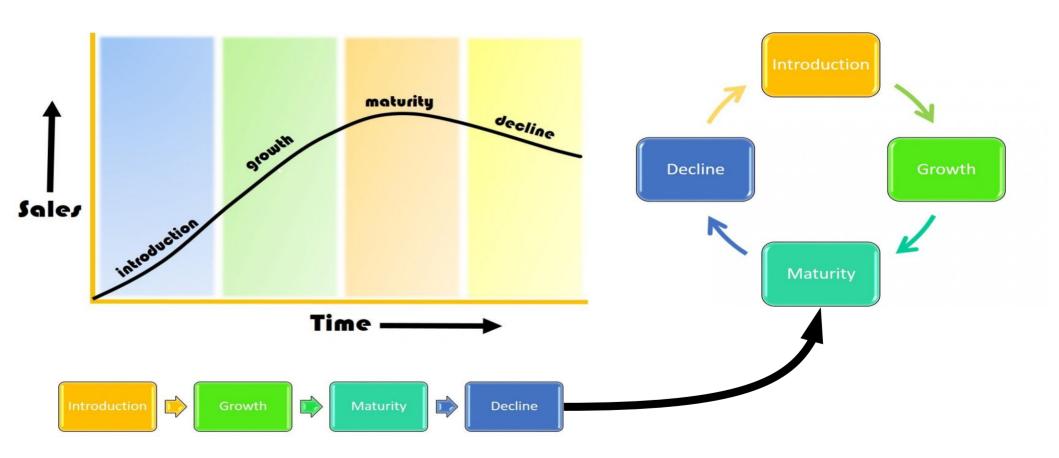


# Collect, share, learn





# Product Life Cycle





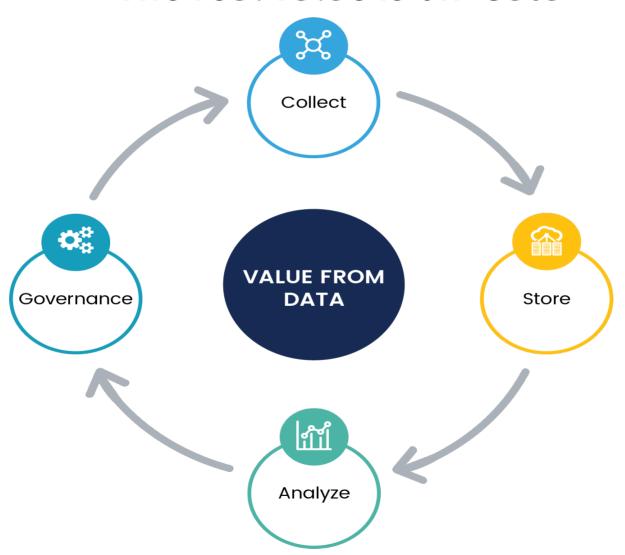
# PRODUCT LIFE CYCLE MANAGEMENT (PLM)



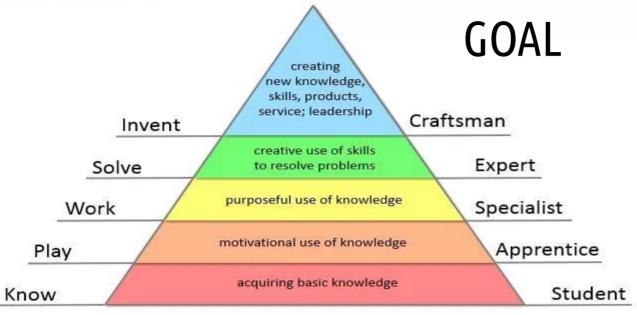
Source: https://www.smartsheet.com/product-life-cycle-management



### The real value is on data



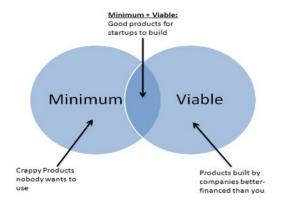




- Understand what IoT can do for you as a PD
- Know the constraints
- Deliver MVP
- Conceive the right questions
- Know who can help in answering

#### Hierarchy of Skills

I. Kokcharov @ 2015







### **ASSIGNMENT**



- Check whether your object class (e.g. chair, table etc) has been already enhanced with IoT functionalities
  - How?
  - For what purpose?
  - List down the references
  - If not, why in your opinion?
  - Think about possible improvements, in the whole Product Life Cycle, not only the use!

Don't forget: a smart object is not necessarily part of the IoT. Here we are interested in IoT!!