

1977 mostra *Immagini* Douglas Crimps

- Artists space a N.Y.
- Troy Brauntuch, Jack Goldstein, Sherrie Levine, Robert Longo, Philip Smith
- Utilizzo dell'immagine come "picture" cioè come palinsesto di rappresentazioni non necessariamente originali ma trovate
- appropriazione

Sherrie Levine 1947

Da edward weston



Mostra *First and last* 1979
poi si internet con titolo Untiled
(after...)



After walker evans



After walker evans



After walker evans



After duchamp



Duchamp, fountain



The bachelor's

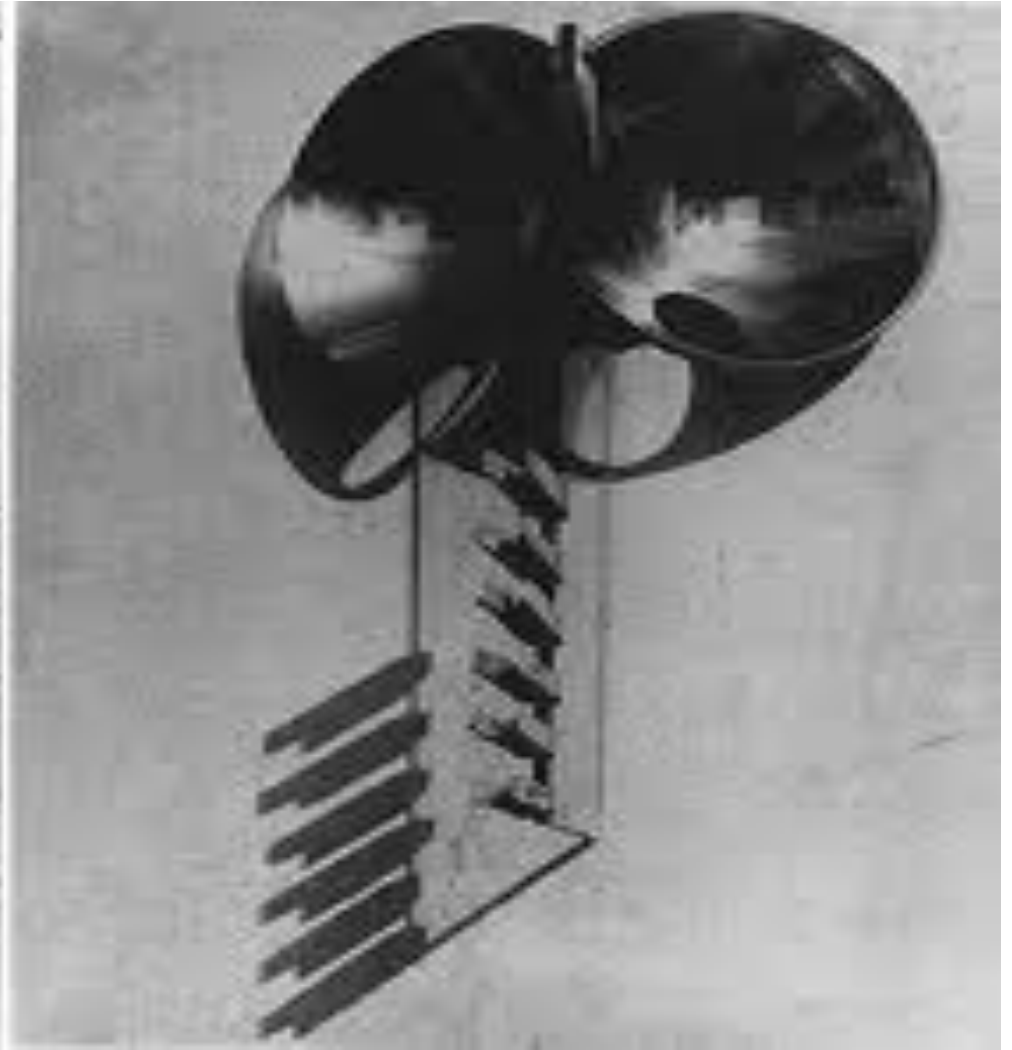


After cezanne





After man ray





CINDY SHERMAN

1954

- Senza titolo.fotogrammi da film 1977-80
autoritratto come sparizione
no autoralità
personalità è costruita sulla
rappresentazione













Barbara Kruger



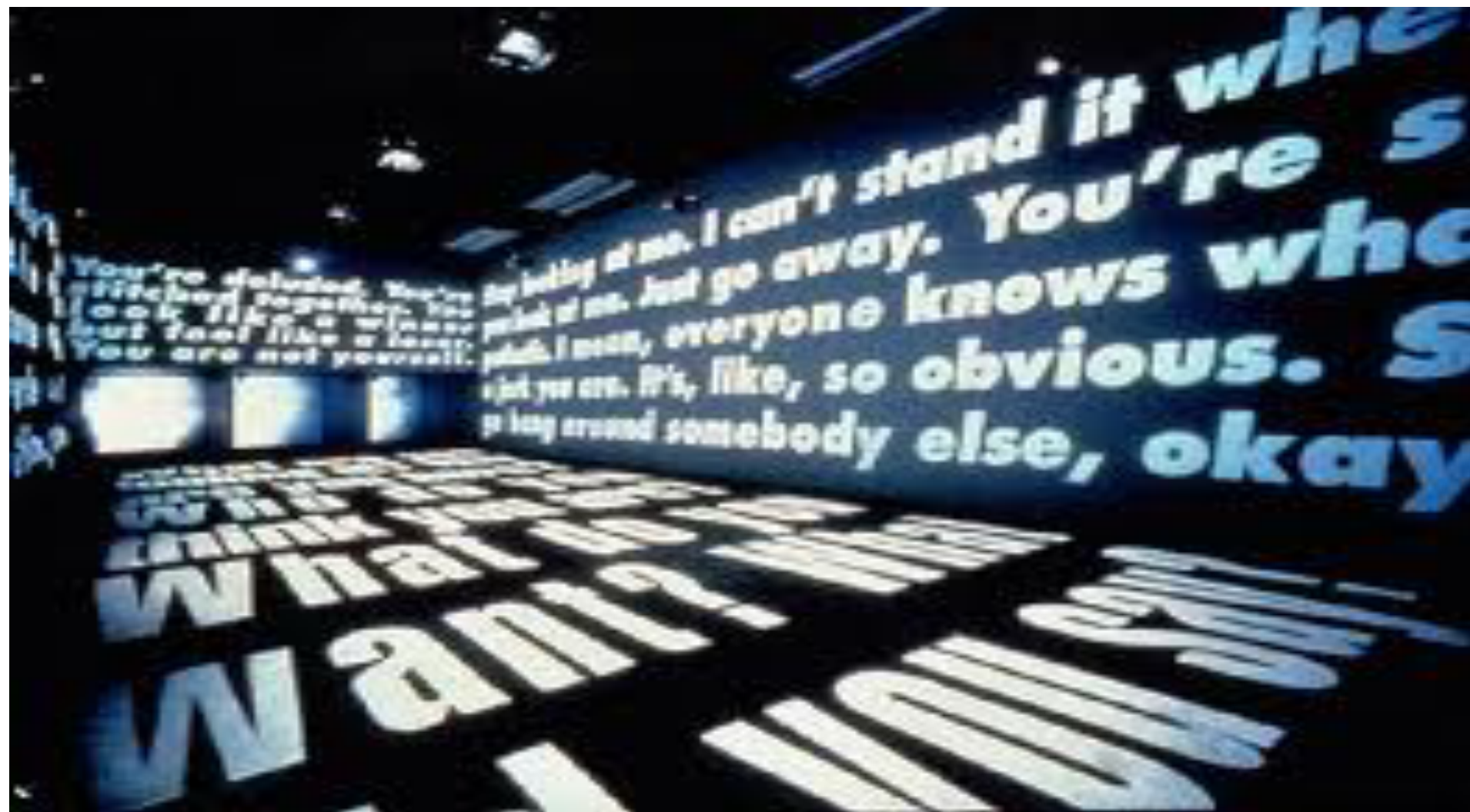
L O O K F O R
T H E M O M E N T
W H E N P R I D E
B E C O M E S
C O N T E M P T

**WHO IS FREE
TO CHOOSE?
WHO IS BE-
YOND THE
LAW? WHO IS HEALED? WHO
IS HOUSED? WHO SPEAKS?
WHO IS SILENCED? WHO
SALUTES LONGEST? WHO
PRAYS LOUDEST? WHO DIES
FIRST? WHO LAUGHS LAST?**



A black and white photograph of a hand holding a sign. The hand is positioned palm-up, with fingers slightly spread. The sign is a white rectangular card with red text. The text reads "I shop therefore I am". The word "I" is large and bold, followed by "shop" in a smaller, bold font. Below "shop" is the word "therefore" in a smaller, italicized font. Below "therefore" is the word "am" in a large, bold font, matching the "I". The entire image is framed by a thick red border.

I shop
therefore
I am









Buy me

I'll change

your life