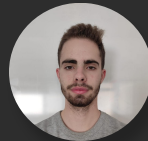# Services and Management Engineering

MIXIT

ABOUT THE TEAM

As avid mobile users, we recognize that an overabundance of social networks and apps may have negative effects on our lives. To address this, we want to develop an all-in-one application.

Pedro Rocha - 98256

João Amaral - 98373

João Viegas - 98372

André Clérigo - 98485

Stakeholders

01 **Market Perspective (One Stop App)**
Only one app that concatenates services like Youtube and Twitter.

02 **Advertising**
In order to fund and support MIXIT, views and clicks may be sold on our app.

03 **Mental Health (stress and anxiety)**
Multiple social media accounts and switching between different social networks may lead to risk of addiction and burnout.

04 **FOMO**
With all this services not gathered in one place, FOMO becomes a real problem.

Provided Services

Social Network

Uploading content, commenting, rating, searching, video watching and management.

Announcements

Selling views and clicks for money to fund MIXIT.
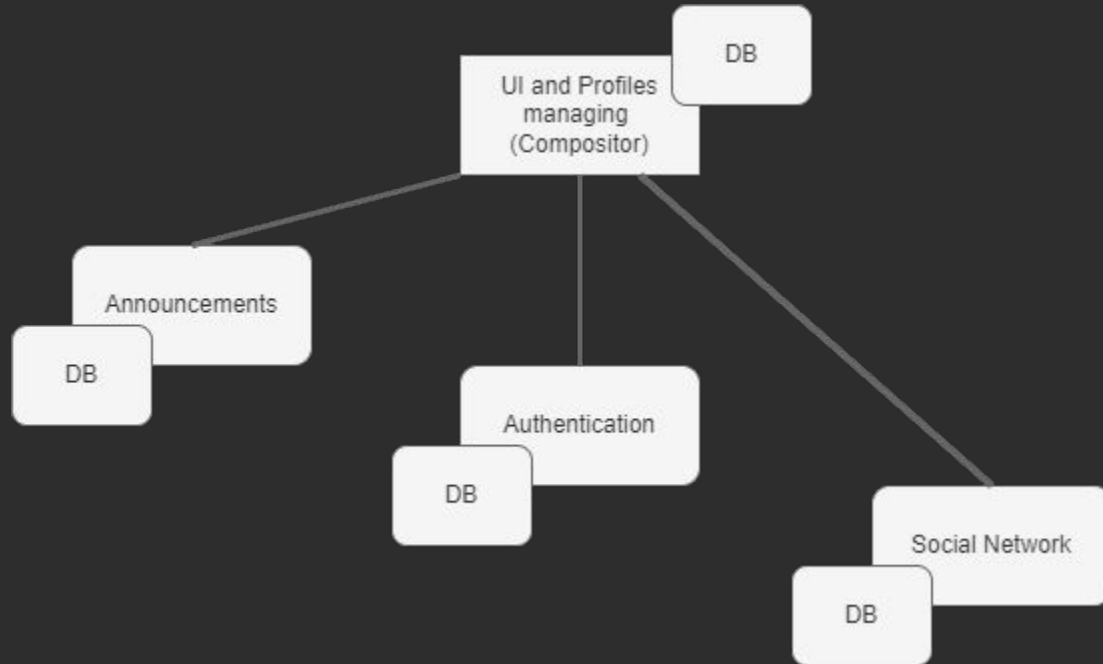
Profile Management

Will work as the compositor. Manage the users linked accounts, full timeline

Authentication

Authenticate (link) the users on the main apps (Twitter, Youtube) and MIXIT

Architecture

Mockup