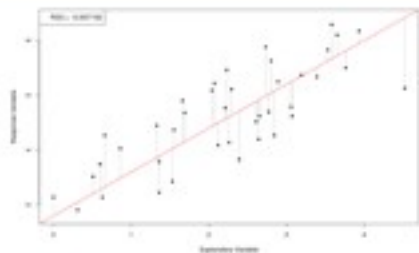


# Generalised Linear Models (GLMs)

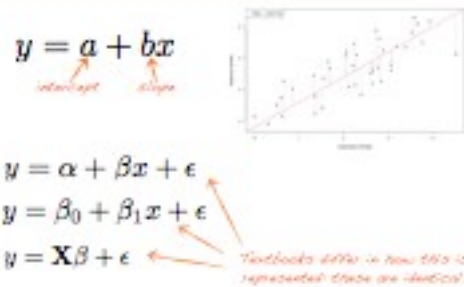
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## Linear models

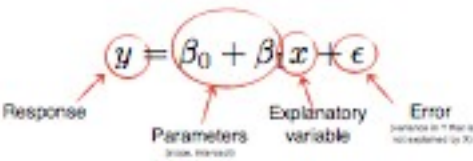


<http://openstax.org/r/jones/statistics>

## Linear models

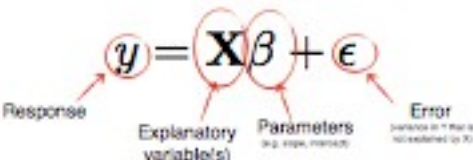


## Linear models



Note: (1) error does not change with explanatory variable  
(2) change in EV results in linear change in  $y$

## Linear models



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(2) change in EV results in linear change in  $y$

## Linear models

Remember - we are modeling the **expected** response:

$$E(Y) = X\beta + \epsilon$$

Expected  
response

and since,  $E(Y) \equiv \mu$

we can rephrase to:

$$\mu = X\beta + \epsilon$$

## Linear models

$$\mu = X\beta + \epsilon$$

Expected  
Response

Explanatory  
variable(s)

Parameters  
(e.g. slope, intercept)

Error  
(variance in Y that is  
not explained by X)

includes:  
Ordinary regression  
Multiple regression  
ANOVA/MANOVA  
ANCOVA

## Linear models

### Assumptions

- linearity of the relationship between explanatory variable(s) and response.
- independence of the errors.
- constant variance (homoscedasticity) vs. the response variable
- normality of the error distribution.

## Generalised linear models

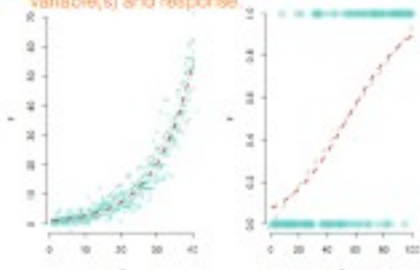
### Assumptions

- linearity of the relationship between explanatory variable(s) and response.
- independence of the errors.
- constant variance (homoscedasticity) vs. the response variable
- normality of the error distribution.

Generalised Linear Models relax these assumptions.

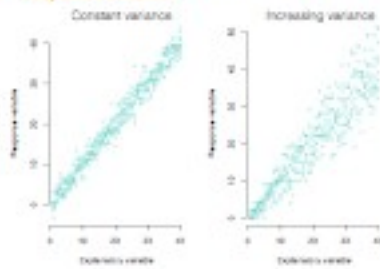
## Linearity

- linearity of the relationship between explanatory variable(s) and response.



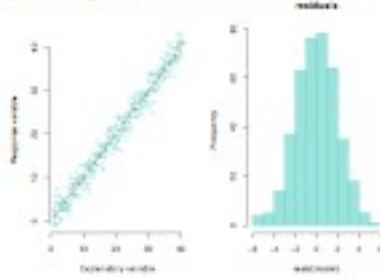
## Constant variance

- constant variance (homoscedasticity) vs. the response variable



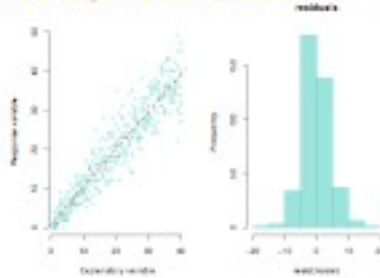
## Normality

- normality of the error distribution.



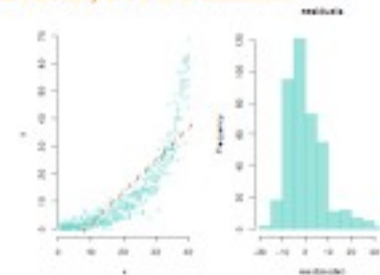
## Normality

- normality of the error distribution.



## Normality

- normality of the error distribution.



## Generalised linear models

GLMs have 3 components

- *linear predictor*
  - *link function*
  - *variance function*
- } allows to go beyond linear relationship.
- allows non-normal error distributions.

## Generalised linear models

$$\eta = \mathbf{X}\beta + \epsilon$$

Predicted response\*      Explanatory variable(s)      Parameters (e.g. slope, intercept)      Error (variance in  $\eta$  that is not explained by  $\mathbf{X}$ )

## Linear predictor & link function

$$\eta = \mathbf{X}\beta + \epsilon$$

How do we get back to the predicted response?

$$g(\mu) = \eta = \mathbf{X}\beta + \epsilon$$

If  $f = g^{-1}$  then  $f(\eta) = \mu$

## Linear predictor & link function

So we have 2 functions,  $f$  and  $g$ :

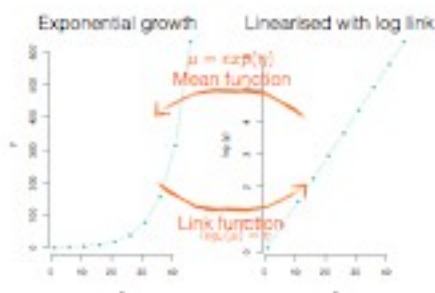
link function  
 $g(\mu) = \eta$

mean function  
 $f(\eta) = \mu$

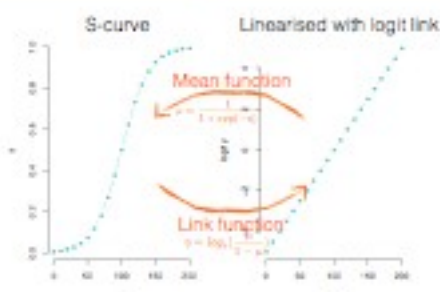
The value of the linear predictor is obtained by transforming the predicted mean using the link function.

The predicted response value is obtained by applying the mean function to the linear predictor.

## Log link







## Logit link



## Variance function

Also called: "Family" or "Error structure"

Describes how variance of response depends on mean - **variance is a function of the mean**.

- **Normal** - constant variance 
- **Poisson** - variance proportional to mean 
- **Binomial** - variance proportional to  $\mu(1-\mu)$  
- **Gamma** - variances increases faster than linearly 

## Choices, choices, choices...

Must choose (1) link (2) error structure:

- Best choice depends on the data.
- Ask yourself:
  - Is my response discrete/continuous?
  - What are the bounds?
  - (e.g. can I go less than 0, more than 1)
- To make things easier, there are standard links associated with each error structure.

## Choices, choices, choices...

Discrete response (e.g. counts):

- poisson  $[0, \infty]$ , log link.
- binomial  $[0, N]$ , logit link.

Continuous response (e.g. measurements):

- normal  $[-\infty, \infty]$ , identity link.
- gamma  $[0, \infty]$ , inverse link.

## Standard link and error

Error distribution	Bounds	Link name	Link function	Mean function
Normal	$[-\infty, \infty]$	identity	$\mu$	$\mathbf{X}\beta$
Exponential	$[0, \infty]$	inverse	$-\mu^{-1}$	$-(\mathbf{X}\beta)^{-1}$
Gamma	$[0, \infty]$	inverse	$-\mu^{-1}$	$-(\mathbf{X}\beta)^{-1}$
Poisson	$[0, \infty]$	log	$\log_e(\mu)$	$\exp(\mathbf{X}\beta)$
Binomial	$[0, N]$	logit	$\log_e(\frac{\mu}{1-\mu})$	$\frac{1}{1 + \exp(-\mathbf{X}\beta)}$
Bernoulli	$[0, 1]$	logit	$\log_e(\frac{\mu}{1-\mu})$	$\frac{1}{1 + \exp(-\mathbf{X}\beta)}$

## Implementation

Ordinary linear model:

```

modell = lm(y ~ x, data = mydata)      (simple regression)
modell = lm(y ~ x1 + x2, data = mydata) (multiple regression)
modell = lm(y ~ f1, data = mydata)     (1-way ANOVA)
modell = lm(y ~ f1 + f2, data = mydata) (2-way ANOVA)
modell = lm(y ~ x + f1, data = mydata) (ANCOVA)
    
```

Generalised linear model:

```

modell = glm(y~x, data=mydata, family = poisson(link = "log"))
    
```

## Handout

*The handout runs through:*

1. Examining data to decide on the error family and link.
2. Constructing GLM models for Poisson and Binomial data.
3. Interpreting outputs.
4. Plotting the model.