

ANDRÉ COSTA

andree.csta@gmail.com
www.linkedin.com/in/andrecsta/

+55 (21) 96867-6778
Rio de Janeiro, RJ - Brazil

EDUCATION

Universidade Federal Fluminense – UFF
Bachelor of Business Administration

Concluded in Aug/22

PROFESSIONAL EXPERIENCE

Accenture Brazil

Jan/23 - present

DataViz Analyst

- Designed and developed interactive and visually appealing dashboards for a Brazilian telecom company, utilizing Scrum and UX best practices to deliver valuable insights and data visualizations to stakeholders.
- Analyzed data and user requirements to create engaging data visualizations and charts, improving the understanding of complex information.

Match Group LatAm - ParPerfeito

Mar/22 to Dec/22

Business Intelligence Analyst

- Managed and analyzed results and forecasts to develop effective action plans as needed.
- Created ad hoc analyses for marketing and product teams, providing actionable insights and recommendations.
- Monitored and analyzed user interactions across various product ecosystems, designing and implementing tools and dashboards to track engagement and interactions.

Pontual Farma

Nov/21 to Jan/22

Business Intelligence Analyst

- Started as an Intern and contributed to multiple areas by developing solutions and tools to improve data management and consumption from various sources. Created specific KPIs to track and measure progress toward business objectives.
- Collaborated on the construction and execution of the Strategic Planning process, implementing and monitoring OKRs to ensure alignment with company goals and track progress toward key results.
- Cross-functionally supported key projects in Operations, Commercial, Finance, and HR, driving process improvements and enhancing operational efficiency. Developed solutions to address everyday challenges, ultimately contributing to the overall success of the company.

ADDITIONAL EXPERIENCES

Hackathon World Cup – Big Bloom France | Top 3

Feb/23

- Collaborated on the development of Girl TALK, a White Label app designed to empower women around the world, as part of a hackathon initiative. Contributed to problem-solving efforts, leveraging creativity and technical expertise to help Girl MOVE Academy connect and inspire women in Mozambique and beyond.

First Youth Hackathon for Youth – Big Bloom France | 1st place

Jan/21

- Collaborated on the development of a youth attraction project, designed to promote social integration and overcome language and cultural barriers using gamification techniques and partnerships with local NGOs, creating a supportive community for socially vulnerable individuals assisted by JOBLINGE in Germany.

OTHER INFORMATION

Languages: Advanced English, basic French.

Hard Skills: MS Excel, PowerBI, Tableau, SQL, Python. Currently learning Docker, Spark and other Data Science tools.