

# ANDRÉ COSTA

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Rio de Janeiro, RJ - Brazil

## EDUCATION

**Universidade Federal Fluminense – UFF**  
*Bachelor of Business Administration*

Concluded in Aug/22

## PROFESSIONAL EXPERIENCE

**Accenture Brazil**  
*DataViz Analyst*

Jan/23 to Oct/23

- Designed and developed interactive and visually appealing dashboards for a top-tier Brazilian telecom company, utilizing Tableau and UX best practices to transform raw data, deliver valuable insights and improve the understanding of complex information.
- Played a prominent role in a strategically formed squad dedicated to empower the company's upper management with insights, ensuring data integrity while assisting data engineering processes.

**Match Group LatAm - ParPerfeito**  
*Business Intelligence Analyst*

Mar/22 to Dec/22

- Monitored user interactions within each product through an automated ETL pipeline that consumes and transforms data from multiple databases, resulting in PowerBI dashboards that provide a systemic view of the product, analyzing KPIs and behavioral trends.
- Tracked business results of products in Brazil and LatAm, comparing with forecasts and developing action plans when required.
- Developed more than **40 ad hoc analyses** to Marketing and Product teams, providing actionable recommendations and insights.

**Pontual Farma**  
*Business Intelligence Analyst*

Nov/21 to Jan/22

- Started at the company as an intern, and worked with various areas bringing solutions and tools that facilitated the consumption and integration of data from multiple sources, such as an ETL pipeline that accessed multiple APIs and databases to build an HR dashboard containing the area's main KPIs.
- Collaborated in the development and execution of the 2022 Strategic Plan using OKRs, **achieving >95% completion** of strategic objectives and **contributing to a 50% growth** in revenue YoY.
- Supported the construction of KPIs that helped improve efficiency in different processes. One of them - Order Lead Time - measured the time elapsed between issuing the order to the supplier and the moment the products were received in the inventory, which contributed to better negotiations with customers.

## ADDITIONAL EXPERIENCES

**Hackathon World Cup – Big Bloom France | 3rd place**

Feb/23

- Led the conception of Girl TALK, an app that seeks to help a Portuguese NGO - Girl Move - connect and empower women in Mozambique and around the world, allowing them to connect on a platform that inspires and empowers them.

**First Youth Hackathon for Youth – Big Bloom France | 1st place**

Jan/21

- Collaborated on the development of a youth attraction project, designed to promote social integration and overcome language and cultural barriers using gamification techniques and partnerships with local NGOs, creating a supportive community for socially vulnerable individuals assisted by JOBLINGE in Germany.

## OTHER INFORMATION

Languages: Fluent in English.

Hard Skills: MS Excel, PowerBI, Tableau, SQL, Python. Currently learning Hadoop, Spark and other Data Science tools.