

André Andrade Camargo

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Professional Summary

Graphic Designer specializing in Digital Creation and Visual Identity, with a strong background in producing high-volume social media and promotional layouts. Currently pursuing a specialization in Graphic and Editorial Production (PUCPR), focusing on layout optimization and prepress workflows. I stand out for my technical rigor and organizational capacity in high-complexity workflows, prioritizing accuracy and quality in every stage of delivery.

Professional Experience

CM Comunicação e Marketing

Santa Cruz do Rio Pardo, Brazil

Graphic Designer

October 2024 – January 2026

- Managed high-volume social media production, delivering an average of 10 daily assets (posts, stories, and carousels) with 100% visual consistency.
- Executed the rollout and adaptation of Key Visuals (KVs) for multiple digital formats, totaling over 3,000 deliveries in 14 months.
- Utilized Generative AI tools to streamline asset creation and image editing, ensuring agility while maintaining technical standards.

High-Responsibility Environments Experience (Healthcare)

Technical Career: Clinical Hospital (UNESP) and Labersan

Botucatu and Santa Cruz, Brazil

Process and Quality Control Specialist

January 2020 – February 2022

- Focused on operations requiring **zero-error** tolerance, data integrity, and strict compliance with technical protocols.
- Labersan:** Coordinated urgent and emergency laboratory workflows, working alongside nursing and medical teams to ensure diagnostic accuracy.
- Clinical Hospital UNESP:** Integrated the high-complexity Hematology diagnostic team, assisting in urgent exam workflows under technical supervision.

Skills

- Technical:** Adobe InDesign, Illustrator, Photoshop, Generative AI (Image Generation and Prompting), Graphic Production, Prepress, Editorial Design, Quality Assurance (QA), and MS Office.
- Languages:** Portuguese (Native), English (Intermediate), German (Beginner).

Education

PUCPR

Curitiba, Brazil

Postgraduate in Editorial Design: Planning, Project, and Graphic Production

2025 – 2027

Additional Training: Editorial Production and Prepress (Gráfica Viena)

UNINTER

Curitiba, Brazil

Associate Degree in Graphic Design

2021 – 2022

Additional Training: Graphic Design Full Course (Escola CASA)

UNISAGRADO

Bauru, Brazil

Bachelor of Science in Biomedicine

2015 – 2018