Aleksandr Andreev

Product Designer UX/UI

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Multi-disciplinary product designer with 4+ years of hands-on experience in creating digital products. I mostly work with fin-tech and ed-tech. I've taken part in the creating process of small startups as well as large digital products. I'm passionate about design systems and web development.

Website · Linked In

Experience

mar 2022 — present, remote
Senior Product Designer UX/UI, Osome Product operate more than 6 000 SME clients in the UK, Singapore and Hong Kong.

jul 2021 — mar 2022, remote
Product Designer UX/UI, SberDevices SuperApp with smart voice assistant and 6m+ MAU.

- Proposed and implemented a new design solution for the billing function, which reduced the payment process by 1 step

- Created from scratch the interface of the «SberSpasibo», the largest banking loyalty program

nov 2020 — jul 2021, Moscow
Product Designer UX/UI, Rosbank (Société Générale)
Mobile bank for individuals with 1m+ active customers.

- Reduced the cost of the design delivery process by developing the design system from being an MVP to a fully functional and updated product

- Established a design review process in product teams between developers and designers

- Helped improve mobile app rating in Apple Store from 3.1 to 4.2 (Q2 2021)

Skills

Interaction and UI Design

UX Design

Visual design

Sociability&collaboration

Systems thinking

User research and usability-tests

Design systems and guidelines

Prototyping

Figma

HTML&CSS

- Enhance the experience for all designers in our team through giving masterclasses and also mentoring 2 of them

may 2018 — jun 2020, Moscow
UX/UI Designer, [Tinkoff](#)
Third-largest bank and leading fintech innovator in Russia with 19m+ active customers.

- Reduced the delivery process of our ed-tech products by 250-300%, creating a UI Kit for our team in 3 months, which I implemented in the code

- Trained and mentored 5 designers in our team to work with the new format for developing our digital products in code and design.

- Improved the quality of processing customer requests by 30% and significantly reduced the company's employer's training costs by successfully launching more than 12 ed-tech web products in 2 years

Education

2013 — 2017
Moscow State College of Technology and Management
Advertising — Advertising specialist