Aleksandr Andreev

**Product Designer UX/UI**

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Multi-disciplinary product designer with 4+ years of hands-on experience in creating digital products. I mostly work with fin-tech and ed-tech. I’ve taken part in the creating process of small startups as well as large digital products. I'm passionate about design systems and web development.

Website · Linked In

# Experience

mar 2022 — present, remote **Senior Product Designer UX/UI**, Osome

Product operate more than 6 000 SME clients in the UK, Singapore and Hong Kong.

jul 2021 — mar 2022, remote

**Product Designer UX/UI**, SberDevices SuperApp with smart voice assistant and 6m+ MAU.

Proposed and implemented a new design solution for the billing function, which reduced the payment process by 1 step

Created from scratch the interface of the «SberSpasibo», the largest banking loyalty program

nov 2020 — jul 2021, Moscow

**Product Designer UX/UI**, Rosbank

# Skills

Interaction and UI Design UX Design

Visual design Sociability&collaboration Systems thinking

User research and usability-tests Design systems and guidelines Prototyping

Figma HTML&CSS

(Société Générale)

Mobile bank for individuals with 1m+ active customers.

Reduced the cost of the design delivery process by developing the design system from being an MVP to a fully functional and updated product

Established a design review process in product teams between developers and designers

Helped improve mobile app rating in Apple Store from 3.1 to 4.2 (Q2 2021)

Enhance the experience for all designers in our team through giving masterclasses and also mentoring 2 of them

may 2018 — jun 2020, Moscow

**UX/UI Designer**, Tinkoff

Third-largest bank and leading fintech innovator in Russia with 19m+ active customers.

Reduced the delivery process of our ed-tech products by 250-300%, creating a UI Kit for our team in 3 months, which I implemented in the code

Trained and mentored 5 designers in our team to work with the new format for developing our digital products in code and design.

Improved the quality of processing customer requests by 30% and

significantly reduced the company's employer's training costs by successfully launching more than 12 ed-tech web products in 2 years

# Education

2013 — 2017

**Moscow State College of Technology and Management**

Computer science — Design and management in digital