**Aleksandr Andreev**

**Product Designer UX/UI**

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Multi-disciplinary product designer with 4+ years of hands-on experience in creating digital products. I mostly work with fin-tech and ed-tech. I’ve taken part in the creating process of small startups as well as large digital products. I'm passionate about design systems and web development.

[Website](https://clc.to/andreevv.dsgn) · [Linked In](https://clc.to/andreevv.linkedIn)

**Experience**

mar 2022 — present, remote

**Senior Product Designer UX/UI**, [Osome](https://osome.com/uk/)

[Product](https://apps.apple.com/app/id1275391231?branch=SG&cid=296040259.1646509010&did=6d5b8628-a16d-4232-9b39-6bb3660f8f60R&clid=110354538624&_branch_match_id=1030178660836696596&_branch_referrer=H4sIAAAAAAAAAw3Kuw7CIBgG0LfpBvzcvoBJY5zcHHRy5BJSbK3ENkbfXuZzpn1v20GI7za%2FeGiNL3WdBcrvUS%2Bf5%2Bl%2BjO%2Bwpmm8nYdU86g8yJCynksYWPIkacgdkG10UI4FicyM0or5qD1DjBqg4groOqSlVylJW2N17%2BYPjdoMsn8AAAA%3D) operate more than 6 000 SME clients in the UK, Singapore and Hong Kong.

jul 2021 — mar 2022, remote

**Product Designer UX/UI**, [SberDevices](https://sberdevices.ru/)

[SuperApp](https://apps.apple.com/us/app/%D1%81%D0%B1%D0%B5%D1%80-%D1%81%D0%B0%D0%BB%D1%8E%D1%82/id1520007827) with smart voice assistant and 6m+ MAU.

Proposed and implemented a new design solution for the billing function, which reduced the payment process by 1 step



Created from scratch the interface of the [«SberSpasibo»](https://spasibosberbank.ru/), the largest banking loyalty program



nov 2020 — jul 2021, Moscow

**Product Designer UX/UI**, [Rosbank](https://www.rosbank.ru/en/individuals/) (Société Générale)

[Mobile bank](https://apps.apple.com/ru/app/%D1%80%D0%BE%D1%81%D0%B1%D0%B0%D0%BD%D0%BA-%D0%BE%D0%BD%D0%BB%D0%B0%D0%B9%D0%BD/id1438090038) for individuals with 1m+ active customers.

Reduced the cost of the design delivery process by developing the design system from being an MVP to a fully functional and updated product



Established a design review process in product teams between developers and designers



Helped improve mobile app rating in Apple Store from 3.1 to 4.2 (Q2 2021)



Enhance the experience for all designers in our team through giving masterclasses and also mentoring 2 of them



may 2018 — jun 2020, Moscow

**UX/UI Designer**, [Tinkoff](https://tinkoffgroup.com/company-info/summary/)

**Skills**

Interaction and UI Design

UX Design

Visual design

Sociability&collaboration

Systems thinking

User research and usability-tests

Design systems and guidelines

Prototyping

Figma

HTML&CSS

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Third-largest bank and leading fintech innovator

in Russia with 19m+ active customers.

Reduced the delivery process of our ed-tech



products by 250-300%, creating a UI Kit for our

team in 3 months, which I implemented in the

code

Trained and mentored 5 designers in our team to



work with the new format for developing our digital

products in code and design.

Improved the quality of processing customer



requests by 30% and significantly reduced the

company's employer's training costs by

successfully launching more than 12 ed-tech web

products in 2 years

**Education**

2013 — 2017

**Moscow State College of Technology and Management**

Computer arts — Management in digital

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