**Aleksandr Andreev**

**Product Designer UX/UI**

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Multi-disciplinary product designer with 4+ years of hands-on experience in creating digital products. I mostly work with fin-tech and ed-tech. I’ve taken part in the creating process of small startups as well as large digital products. I'm passionate about design systems and web development.

[Website](https://clc.to/andreevv.dsgn) · [Linked In](https://clc.to/andreevv.linkedIn)

**Experience**

mar 2022 — present, remote

**Senior Product Designer UX/UI**,

[Osome](https://osome.com/uk/)

[Product](https://apps.apple.com/app/id1275391231?branch=SG&cid=296040259.1646509010&did=6d5b8628-a16d-4232-9b39-6bb3660f8f60R&clid=110354538624&_branch_match_id=1030178660836696596&_branch_referrer=H4sIAAAAAAAAAw3Kuw7CIBgG0LfpBvzcvoBJY5zcHHRy5BJSbK3ENkbfXuZzpn1v20GI7za%2FeGiNL3WdBcrvUS%2Bf5%2Bl%2BjO%2Bwpmm8nYdU86g8yJCynksYWPIkacgdkG10UI4FicyM0or5qD1DjBqg4groOqSlVylJW2N17%2BYPjdoMsn8AAAA%3D) operate more than 6 000 SME clients in the UK, Singapore and Hong Kong.

jul 2021 — mar 2022, remote

**Product Designer UX/UI**, [SberDevices](https://sberdevices.ru/) [SuperApp](https://apps.apple.com/us/app/%D1%81%D0%B1%D0%B5%D1%80-%D1%81%D0%B0%D0%BB%D1%8E%D1%82/id1520007827) with smart voice assistant and 6m+ MAU.

Proposed and implemented a new design solution for the billing function, which reduced the payment process by 1 step



Created from scratch the interface of the [«SberSpasibo»](https://spasibosberbank.ru/), the largest banking loyalty program



nov 2020 — jul 2021, Moscow **Product Designer UX/UI**, [Rosbank](https://www.rosbank.ru/en/individuals/)

**Skills**

Interaction and UI Design

UX Design

Visual design

Sociability&collaboration

Systems thinking

User research and usability-tests

Design systems and guidelines

Prototyping

Figma

HTML&CSS

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(Société Générale)

[Mobile bank](https://apps.apple.com/ru/app/%D1%80%D0%BE%D1%81%D0%B1%D0%B0%D0%BD%D0%BA-%D0%BE%D0%BD%D0%BB%D0%B0%D0%B9%D0%BD/id1438090038) for individuals with 1m+

active customers.

Reduced the cost of the design



delivery process by developing the

design system from being an MVP

to a fully functional and updated

product

Established a design review



process in product teams between

developers and designers

Helped improve mobile app rating



in Apple Store from 3.1 to 4.2 (Q2

2021)

Enhance the experience for all



designers in our team through

giving masterclasses and also

mentoring 2 of them

may 2018 — jun 2020, Moscow

**UX/UI Designer**, [Tinkoff](https://tinkoffgroup.com/company-info/summary/)

Third-largest bank and leading fintech

innovator in Russia with 19m+ active

customers.

Reduced the delivery process of



our ed-tech products by 250-300%,

creating a UI Kit for our team in 3

months, which I implemented in the

code

Trained and mentored 5 designers



in our team to work with the new

format for developing our digital

products in code and design.

Improved the quality of processing



customer requests by 30% and

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significantly reduced the company's

employer's training costs by

successfully launching more than

12 ed-tech web products in 2 years

**Education**

2013 — 2017

**Moscow State College of Technology and Management** Advertising — Advertising specialist

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