

# <sup>1</sup> 3D Memory Priors Reflect Communicative Efficiency not Statistical Frequency

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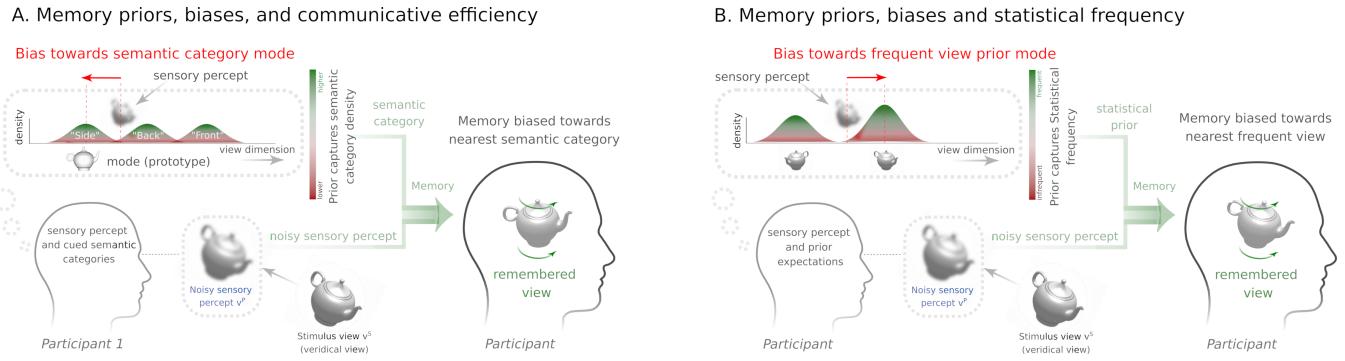
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<sup>5</sup> **An essential function of the human visual system is to encode sensory percepts of complex 3-dimensional**  
<sup>6</sup> **objects into memory. Due to limited perceptual resources, the visual system forms internal representations**  
<sup>7</sup> **by combining sensory information with strong perceptual priors. We reveal detailed priors in memory for**  
<sup>8</sup> **rotations of common everyday objects using data from 1150 respondents over Amazon Mechanical Turk**  
<sup>9</sup> **(AMT) engaging in a serial reproduction task, where the response of one participant becomes the stimulus**  
<sup>10</sup> **for the next. Successive reconstructions in the serial reproduction of 3D views of common objects reveal**  
<sup>11</sup> **systematic errors that converge to stable estimates of the perceptual landmarks that bias memory. By**  
<sup>12</sup> **sampling uniformly and densely over all rotations in  $SO(3)$  we reveal perceptual landmarks in memory**  
<sup>13</sup> **that eluded past experimental approaches. The data challenge explanations based on statistical learning**  
<sup>14</sup> **("Frequency hypothesis"). Instead, we propose that memory priors reflect communicative efficiency rather**  
<sup>15</sup> **than natural image statistics. We show that optimizing the Information Bottleneck (IB) trade-off between**  
<sup>16</sup> **the complexity and accuracy of view reconstructions using a communication model in which views are**  
<sup>17</sup> **represented as distributions over a semantic space produce distortions that align with memory biases.**

<sup>18</sup> The human visual system is remarkable for its capacity to encode and retain an extraordinary amount of visual information  
<sup>19</sup> [1]. At the same time, this capacity belies a very selective allocation of bounded perceptual resources during visual encoding  
<sup>20</sup> and memory formation [2, 3]. This process often leads to simplified and biased internal representations [4, 5, 6, 7, 8, 3, 9,  
21 10, 11, 12, 13]. A key function of the visual system is to form accurate internal representations of complex 3D visual objects  
22 in the world. Because 3D objects can vary widely in appearance depending on viewpoint, the visual system must develop  
23 stable and invariant internal representations that are robust to viewpoint changes. At the same time, possessing view-dependent  
24 representations of objects in space is also critical for supporting visuospatial memory and navigation. Although canonical views  
25 [14] in 3D object perception are well-known, biases in memory for object rotations have not been extensively investigated in  
26 full  $SO(3)$  (where  $SO(3)$  corresponds to the group of all possible 3D rotations of an object). Previous work uncovered the  
27 perceptual landmarks that anchor visuospatial memory estimates of 2D locations inside images [12] and demonstrated the  
28 utility of combining iterative experimental paradigms based on serial reproduction with large-scale crowdsourcing experiments  
29 to reveal intricate structure in perceptual representations. We used the same approach to probe perceptual priors in a more  
30 complex and more ecologically valid domain, by measuring biases in the reproduction of 3D object views sampled uniformly  
31 over the full domain of 3D rotations in  $SO(3)$  and by amplifying biases in memory with serial reproduction.

<sup>32</sup> Serial reproduction is an experimental technique that is ideally suited for quantifying biases in visual and auditory perception  
<sup>33</sup> [12, 13, 15, 16]. It mimics the children's game of telephone, where the response of one participant in an experimental task, such  
34 as a visual memory task, becomes the stimulus for a new participant in a chain of participants. Repeating this process multiple  
35 times amplifies collective memory biases, and can be shown to converge on shared priors in a Bayesian model of perception  
36 under experimentally verifiable assumptions [12]. By iterating a simple memory task, in which participants reproduce rotations  
37 of objects over multiple iterations, we reveal collective priors in view-dependent representations of complex 3D objects in  
38 unprecedented detail, which show highly structured and intricate patterns of biases towards clear perceptual landmarks. These  
39 landmark views deviate from well documented canonical effects in perception for 3D objects, revealing that representations in  
40 memory do not necessarily reflect the most "typical" views of the objects [14]. Past work has shown that perception for 2D  
41 rotation is biased towards horizontal and vertical "cardinal" orientations, and that these biases match the distribution of local  
42 orientations in natural images [17]. However, this work investigated biases for the orientation of 2D oriented Gabor functions,  
43 and not complex objects rotated in full 3D. Although traditional accounts of view-dependent effects in 2D and 3D object  
44 perception tend to explain biases in perception in terms of a constructive bottom-up inferential process [14, 18, 19] shaped  
45 by regularities in natural image statistics ("Frequency hypothesis"), evidence for top-down influence of non-perceptual states,  
46 language, and category representations on visual perception and memory is also widespread [20, 21, 22, 23]. These different  
47 explanations for the structure of internal priors are illustrated in Fig. 1.

<sup>48</sup> While semantic object-level categories necessarily depend on low-level sensory representations shaped by the statistics of  
49 the natural environment, they may also reflect "communicative need" which refers to factors such as capacity constraints  
50 and linguistic usage that constrain the structure of semantic representations [24, 25]. Because representations in memory are



**Figure 1** Visual memory priors, frequency hypothesis (typicality), and communicative efficiency hypothesis. A. Communicative efficiency hypothesis. When remembering an object in space, a participant encodes a sensory percept  $V_t^P$  (fine-grained memory trace) of the object view, and also possesses semantic visuospatial categories for that same view (e.g. it is a “right profile” view or it is a “tilted” view). Memory for the object view is biased towards the view corresponding to the nearest semantic category center (mode). B. Frequency hypothesis (typicality). When remembering an object in space, a participant encodes the sensory percept  $V_t^P$  of the object view, and it is biased in memory towards the nearest prior mode that is proportional to how typical the view is in the visual environment (Frequency hypothesis).

51 one step removed from the proximal stimulus being remembered, they tend to be systematically biased. Is memory biased  
 52 towards representations that reflect typicality [14] or natural image statistics (“Frequency hypothesis”)? or is it biased towards  
 53 representations that optimize communicative accuracy and efficiency? In particular, do biases in memory reflect the geometry  
 54 of latent semantic representations?

55 Recent work using the Information Bottleneck (IB) principle showed that the emergence of semantic category structure can be  
 56 predicted from an optimal tradeoff between the efficiency and accuracy of compressed representations of perceptual spaces in  
 57 multiple domains including color [26, 27, 28]. Here we propose a model that predicts structured priors in memory for rotations  
 58 of objects as a consequence of Bayesian inference, where noisy sensory percepts are combined with efficient partitions of  
 59 semantic view representations estimated from near optimal compression [27]. Our results indicate that memory priors in this  
 60 domain are biased towards simplified visuospatial representations that optimize the trade-off between accuracy and efficiency  
 61 in information transmission. Our results also show that both biases in memory and biases predicted by our simulations converge  
 62 towards view representations with lower entropy in the semantic space, a finding that is consistent with the notion that priors  
 63 reflect communicative efficiency and nameability rather than typicality [14] or statistical frequency.

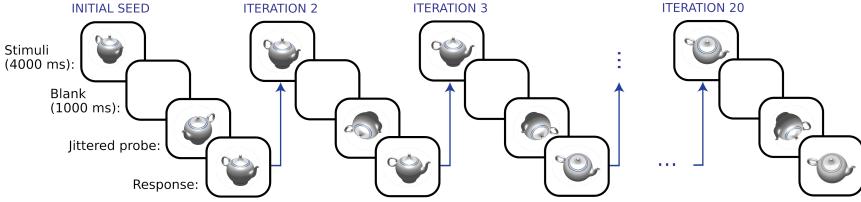
## 64 Results

### 65 Revealing visual memory priors for object rotations in $SO(3)$

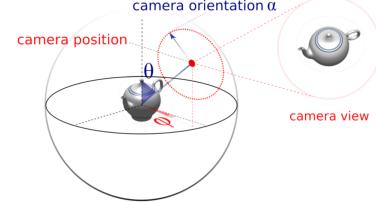
66 We ran a series of large scale serial reproduction experiments in which participants reproduced rotations of objects in  $SO(3)$   
 67 as accurately as possible (Fig. 2A). In each trial, participants saw an object for 4000 ms and were asked to memorize its  
 68 orientation. Following a 1000 ms retention period without an image, the object was presented in another random orientation,  
 69 and the participant rotated the object to the remembered position. Only accurate responses within a small margin of error were  
 70 retained, and participants received a bonus that was proportional to their accuracy in the task (see Methods and SI Appendix).  
 71 The response orientation then became the stimulus for another participant in the chain.

72 Fig. 2B illustrates the axis angle representation of a rotation in  $SO(3)$ . The view from a camera positioned on a sphere pointed  
 73 towards an object at its center can be described by its azimuth  $\varphi$  and elevation  $\theta$  on the sphere, and its local orientation  $\alpha$  about  
 74 the position axis (see Fig. 2B for illustration). We used 8 detailed grayscale 3D models of common everyday man-made objects,  
 75 including a shoe, a teapot, van, clock, camera, coffee maker, motorcycle, and grand piano (see Fig. 2C). The choice of objects  
 76 was based on the objects used in early studies of canonical effects in 3D perception [14, 29], and the particular models used  
 77 were chosen because of the level of detail and verisimilitude to their real-life counterparts. We ran 500 chains for each of the  
 78 objects, and each chain was initialized as a rotation sampled uniformly in  $SO(3)$  using the sampling method described in [30].  
 79 We ran the chains for 20 iterations based on the results in [12], and observed convergence of the chains by the 11th iteration of  
 80 the serial reproduction process for most objects (see SI Appendix Fig. S7). Fig. 2D shows positional Kernel Density Estimates  
 81 (KDEs) of the camera positions in the initial seed iteration, and at iterations 5, 10, 15, and 20 in the chains for four objects (See  
 82 SI Appendix Fig S1, Fig. S2, Fig. S3, and Fig. S13 for all positional KDE results and raw data for all objects). Fig 2D also

### A. Serial reproduction experiment design



### B. Camera position and orientation geometry

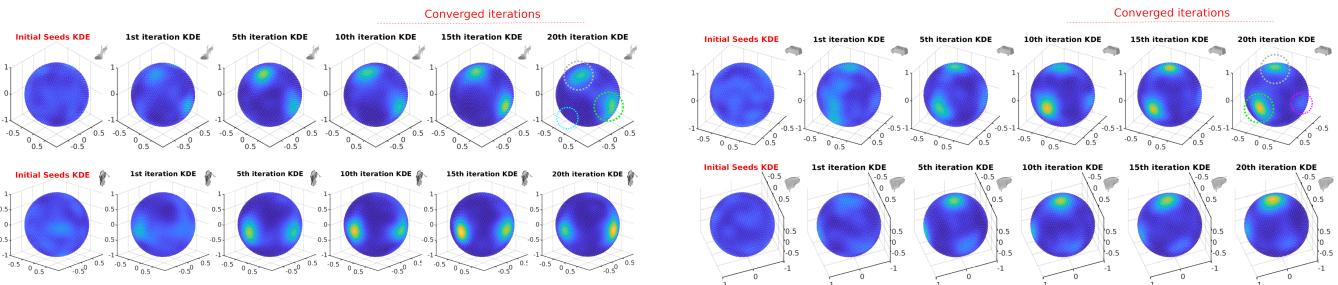


### C. Stimuli for serial reproduction experiments

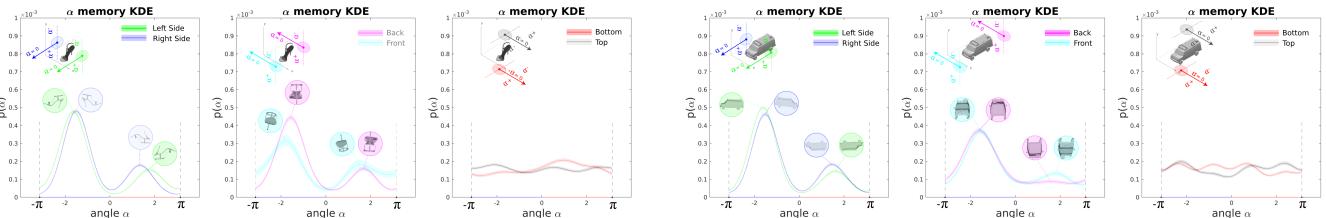


### D. Serial reproduction chain results. Example positional and angular Kernel Density Estimates (KDEs)

Positional Kernel Density Estimate (KDE) examples ( $\varphi$  &  $\theta$  angles)



Angular Kernel Density Estimate (KDE) examples ( $\alpha$  angle)



**Figure 2** Serial reproduction of views sampled uniformly from the rotation group  $SO(3)$ . A. Serial reproduction design. Each of the 500 chains in the experiment is comprised of 20 individual nodes. In each node (trial), a unique participant views a rotated object for 4000 ms. Following a blank delay lasting 1000 ms, the object is redrawn on the screen in a completely random rotation. The participant rotates this jittered probe to match the initial stimulus rotation. Participants could use as much time as they needed to complete a trial. If the response was within a small enough margin of error  $\epsilon$ , this response was routed to a new participant on AMT as the stimulus view. This process was repeated for a full 20 iterations. B. Axis-angle representation of 3D rotations. In polar coordinates, a camera position is defined by the azimuth  $\varphi$  and elevation  $\theta$  of the camera position on the sphere, and the camera orientation is defined by an angle of rotation  $\alpha$ . C. Stimuli. We used 8 grayscale detailed 3D meshes of common objects. D. Memory position ( $\varphi$  &  $\theta$ ) and angular ( $\alpha$ ) Kernel Density Estimates (KDEs) of the serial reproduction results for four objects. Top rows show KDEs of the memory position results in the seed, 5th, 10th, 15th, and 20th iteration of the process. Insets show the corresponding objects presented in the same orientation as the KDEs for reference. The results show clear convergence towards landmarks. The colored dotted circles illustrate the positional modes with the same color coding scheme used for the angular KDE results shown in the bottom row. Bottom shows KDEs of the memory orientation results in the modes of the convergent positional KDEs. These show biases towards upright and upside-down views for side views, and front vs. back views, but not the top vs. bottom views.

83 shows KDEs of the local orientations ( $\alpha$  angles) for all responses in the final (convergent) iterations of the serial reproduction  
 84 process inside the modes in the positional KDEs (see SI Appendix Fig. S4, Fig. S5, and Fig. S6 for all KDEs and results of  
 85 local orientation biases).

86 The results reveal intricately structured priors emerging by the first few iterations indicating systematic biases in both the  
87 remembered view positions and local view orientations in memory. Positional biases revealed a strong tendency for participants  
88 to produce rotations towards the primary faces of the objects. In some cases, these were similar to estimates of the canonical  
89 perspectives of the objects, although unlike canonical perspectives, memory is also systematically biased towards the top,  
90 bottom, front and back faces of the objects (views that are neither the “best” nor the most “typical” views of the objects [14]).  
91 The orientation biases (Fig. 2D, SI Appendix Fig. S4, Fig. S5) also show intricacies that are inconsistent with canonical  
92 perspectives. In particular, for all the objects we observed a consistent pattern showing a bimodal distribution for side views  
93 and the front and back views. Inside the side view positional KDE modes, the strongest angular KDE mode reveals upright  
94 orientations of the objects, but the second mode consistently reveals upside-down views for all the objects. Finally, although  
95 KDEs of the positional data reveal strong top and bottom views for many of the objects, angular KDEs of the distributions  
96 of local orientations inside these modes tended to consistently show a more uniform distribution, indicating that anchors in  
97 memory for the top and bottom views did not show as clear a differentiation.

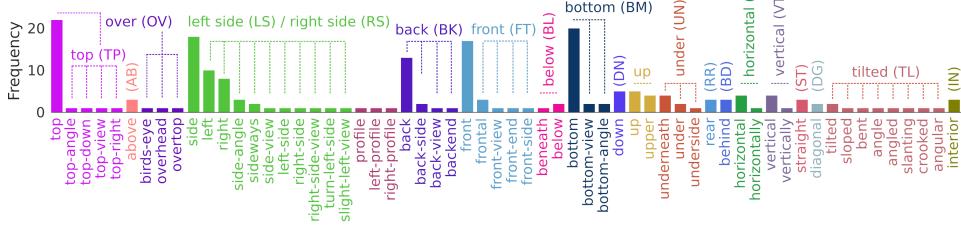
98 Our results do not show a bias to both vertical and horizontal “cardinal” orientations, so an explanation based strictly on the  
99 distribution of local orientations in natural images seems unlikely [17]. A related idea is that our results simply reflect the  
100 statistics of object poses, but they deviate significantly from well-documented view dependent effects in 3D object perception  
101 and do not appear to reflect views that are judged to be the most typical or commonly experienced (“Frequency hypothesis”  
102 [14]). So what explains these patterns in memory? One possibility is that memory is biased towards semantic visuospatial  
103 categories that maximize the nameability and communicative efficiency of the visual percepts. Such an explanation would be  
104 more in line with the “Maximal information hypothesis” originally proposed by [14]. This hypothesis states that canonical  
105 views are views that are maximally informative about the 3D structure of the objects. In a slight reinterpretation of this idea,  
106 we propose instead that the landmark views in memory correspond to views that optimize both accuracy and efficiency in  
107 *viewpoint* reconstruction via language. In order to do this, we ran an additional series of experiments. In the first experiment,  
108 we obtained a lexicon of view-based words. We then ran an n-Alternative Forced Choice (nAFC) experiment for each object  
109 in which participants labelled views using a subset of the most frequent view words obtained in the first experiment. Next, we  
110 derived estimates of semantic visuospatial representations of views (view spaces), and simulated memory reconstructions of  
111 view positions using only the labelling data. In what follows, we describe how we estimated the view spaces for each object, and  
112 present simulations of a communication model based on the Information Bottleneck (IB) principle [26], including a quantitative  
113 evaluation of its predictions with respect to memory for view position.

## 114 Estimating semantic spatial categories & representations

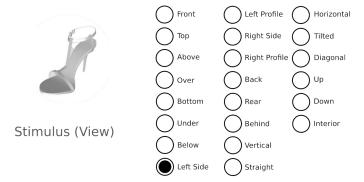
115 We started by compiling a list of common words used to describe views (see Fig. 3A for an ordered set of the list of the most common  
116 visuospatial words that were provided by 50 participants recruited from AMT). We retained only the words that  
117 were volunteered at least twice by different participants on AMT. We then grouped these words into 22 unique words (see Fig.  
118 3A-B). In a second experiment, and for each of the 8 objects, we obtained naming distributions from a separate group of 243  
119 participants who labelled 1944 views sampled uniformly in  $SO(3)$  for each of the objects (see Fig. 3B for an illustration of  
120 the nAFC experiment design, where participants could choose from the 22 word categories). For each of the 1944 views we  
121 obtained nAFC responses from 9 unique participants and averaged them for each view. We then defined a regular spherical  
122 Fibonacci lattice of  $J = 324$  view positions over the 2-sphere. For each of these  $J$  lattice points, we computed a weighted  
123 average of the naming distributions for nearby views in the set of 1944 unique views. For the weighted average, we used a fixed  
124 Gaussian smoothing kernel with  $I_3 \cdot \sigma = 0.2$ , for all the objects. We then computed the pairwise similarity between all the  
125  $J$  naming distributions for each of the  $J$  grid points by computing the Jensen-Shannon Divergence (JSD) between all pairs of  
126 normalized naming distributions to estimate the internal “view-space” representations of the objects, where Euclidean distances  
127 are proportional to semantic similarity (see Fig. 3D for 3D projection of an example view space, and SI Appendix Fig. S9D-E  
128 and Fig. S10C for all object view spaces).

129 Fig. 3A-B illustrates the experimental pipeline used to estimate view spaces for each of the objects. Fig. 3C shows 3 example  
130 naming distributions for 3 views of the shoe object. Similar views (view 1 and view 2 shown in green) yielded a low JSD  
131 between their corresponding naming distributions (higher semantic similarity), while JSDs between these similar views and  
132 a very different view (comparing view 1 to view 3, and view 2 to view 3) produced higher JSDs (lower semantic similarity,  
133 shown in red for view 3). Fig. 3D shows the 3D projection of the 22D view space for the same object, where the pairwise  
134 Euclidean distances between all pairs of  $J$  views are proportional to the semantic similarity between their corresponding naming  
135 distributions. the pairwise semantic similarity between views 1, 2, and 3 shown in Fig. 3C are reflected by the pairwise  
136 Euclidean distances in the view space shown in Fig. 3D. SI Appendix Fig. S10C shows 3D projections of the view spaces  
137 we estimated for all the objects. We estimated view spaces for all the objects using only the naming frequency data, and they  
138 reveal variations in overall geometry depending on the object. In what follows, we describe how we use them to make model-

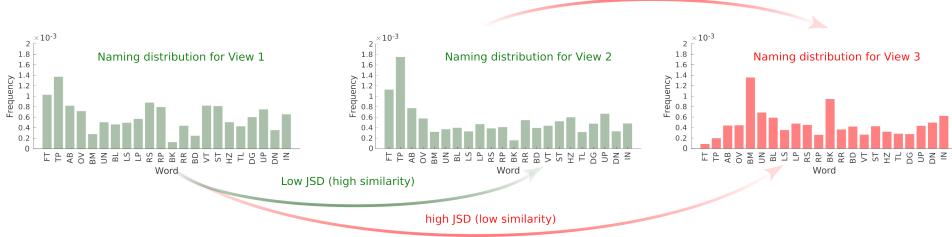
### A. View word lexicon frequency histogram



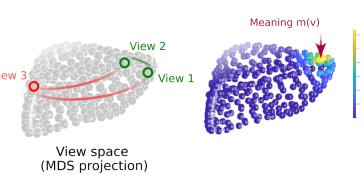
### B. nAFC labelling experiment design



### C. Naming distributions and pairwise similarity (JSD)



### D. View space, meaning m(v)



**Figure 3** Estimating word-based semantic view spaces. A. Ordered frequency histogram of the most common visuospatial words volunteered by participants on AMT, grouped into 22 basic word categories (we treated “left-profile” and “right-profile” or “left-side” and “right-side” as separate categories). B. Illustration of nAFC labelling experiment, in which participants selected the best word to describe 1944 unique views of an object sampled uniformly in  $SO(3)$ . C. Computing pairwise semantic similarity between views. We computed the pairwise semantic similarity between object views using the Jensen-Shannon Divergence (JSD). We calculated the JSD between all pairs of normalized naming distributions estimated for 324 regularly spaced view positions over a regular lattice on the 2-sphere. Similar views (views 1 and 2) tended to have similar naming distributions, and produced a lower JSD (higher similarity), while dissimilar pairs of views (view 1 and view 3, or view 2 and view 3) produced higher JSD values, because their corresponding naming distributions were less similar. D. A 3D projection of the full view space for the same object reveals a highly structured internal geometry, where pairwise Euclidean distance is proportional to semantic similarity. A meaning  $m(v)$  is defined as an isotropic Gaussian centered on a view  $v$  in the space, and captures a person’s subjective belief over all views of having perceived a particular view  $v$ .

139 based predictions about how communicating efficiently about perceptual states in the semantic space can lead to biases in serial  
140 reproduction.

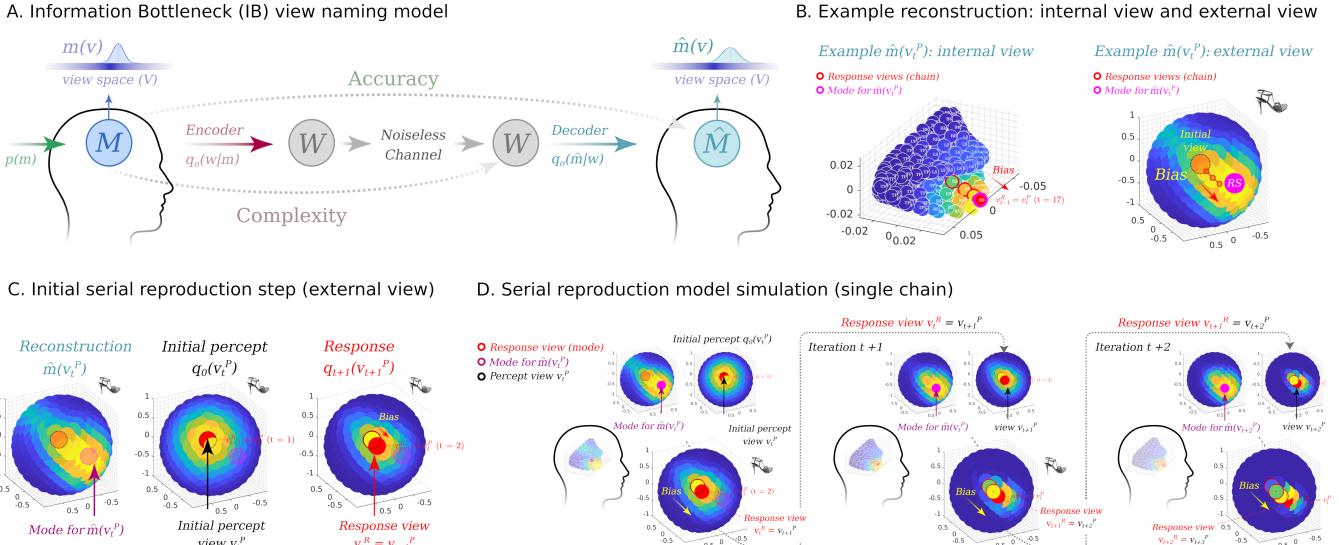
## 141 Priors, meaning, and communicative efficiency

142 Much work to date has revealed evidence that the structure of perceptual categories are correlated with memory and perception  
143 in a variety of visual and non-visual domains [22, 21, 26]. We investigate whether the geometry of language-based semantic  
144 representations of the objects derived from the naming data (“view spaces”) predict memory biases on the 2-sphere (biases in  
145 reproduction of the view positions). We define a “meaning” as a distribution in a semantic space that represents a perceptual  
146 state that a speaker wishes to convey to a listener through language (such as a remembered view of an object). We used  
147 a communication model based on the Information Bottleneck developed by [26] to further test if optimal compression of  
148 meanings in the view space representations of objects produces biases in reproduction that can account for the systematic  
149 memory errors we observed in the serial reproduction experiments.

## 150 Model

### 151 Communicating about perceptual states

152 In order to test whether visual memory priors optimize communicative accuracy and efficiency, we start by defining the  
153 “meaning” associated with a view  $v$  to be the language-based representation associated with a view. Formally, we define it  
154 as an isotropic Gaussian centered at  $v$  in the internal (semantic) view space using the approach developed by [26], where  
155  $m(v) = \exp(-\frac{1}{2\sigma_p^2} \|\hat{v} - v\|^2)$  is a distribution over the set of all views  $\hat{v}$  centered at  $v$  which captures a person’s internal belief  
156 over all views of having perceived a particular view  $v$ , where the pairwise distances between possible views are proportional to  
157 semantic similarity (see Fig. 3C-D). The parameter  $\sigma_p$  captures the level of perceptual noise in the internal representation, and  
158 we assume uniform internal noise across all possible views (fixed  $\sigma_p$  regardless of view in the internal space).



**Figure 4** The Information Bottleneck (IB) communication model, and serial reproduction chain simulation. A. The IB view naming model. For a given object  $o$ , a speaker conveys a meaning  $m(v)$ , which is a distribution centered on a view  $v$  in an internal semantic space, via a stochastic encoder  $q_o(w|m)$ . The listener is an idealized Bayesian observer who generates a reconstruction  $\hat{m}(v)$  from the speaker’s meaning  $m(v)$  by inverting the encoder via a decoder  $q_o(\hat{m}|w)$ . Given a single parameter  $\beta$ , IB specifies the optimal tradeoff between maximizing the accuracy of the reconstructions while also minimizing the complexity of the compressed representation in  $W$ . B. Two equivalent views of an example reconstruction  $\hat{m}(v)$ . Reconstructions  $\hat{m}(v)$  can be plotted as distributions in the internal view space (left) as well as over the external (Euclidean) view space on the 2-sphere (right). C-D. Modeling a single reproduction chain. C. The initial percept is modeled as a Gaussian centered on a true stimulus view position  $v_t^S$ . This stimulus view position  $v_t^S$  is also mapped to its semantic reconstruction  $\hat{m}(v_t^S)$ , which is determined by the IB communication model. We then model a response ( $v_t^R = v_{t+1}^P$ ) as the mode of the elementwise product between these two distributions ( $q_{t+1}(v_{t+1}^P)$ ). The resulting shift in the view reveals a bias towards the mode of the IB reconstruction for the initial view. The response  $v_t^R$  becomes the stimulus for the next simulated participant in the chain. D. Example serial reproduction chain. The beginning of the chain shows the same distributions as in panel C. Subsequently, the process is repeated with the response view from the previous iteration  $v_t^R = v_{t+1}^P$ . Multiple iterations of this procedure produces biases towards the modes in the IB model’s semantic reconstructions for views.

## 159 Information Bottleneck (IB) naming model

160 We adopted a communication model developed by [26]. The model is based on Shannon’s classical communication model and  
 161 involves a speaker and a listener (Fig. 4A). Meanings are represented as distributions over a finite set of possible views  $v \in \mathcal{V}$   
 162 for an object  $o$ . A view perceived by the speaker can be any rotation of an object on the 2-sphere (camera positions) and the  
 163 view that a speaker wishes to transmit to a listener is a meaning  $m(v)$  over  $\mathcal{V}$ . In practice, each view  $v$  in  $\mathcal{V}$  corresponds to  
 164 a point in the 22D semantic view-space representation we estimated using the naming data (see Fig. 3D for an example 3D  
 165 projection of a view space). As described in the last section, a meaning  $m(v)$  is an isotropic multivariate Gaussian distribution  
 166 with a diagonal covariance matrix  $\Sigma_p$  and mean centered on view  $v$  in the internal space. A meaning  $m(v)$  can be interpreted  
 167 as the speaker’s subjective belief about the state of the environment, which corresponds to the rotation of an object in space.  
 168 Communicating a meaning  $m \in \mathcal{M}$  indicates that the speaker wishes to communicate a belief that  $\mathcal{V} \sim m(v)$ .

169 Although [26] defined a “cognitive source”  $p(m)$  that specifies the probability of intended meanings for the speaker, we assume  
 170 a uniform distribution  $p(m)$  over the set of possible meanings  $\mathcal{M}$  that the speaker wishes to communicate. This choice makes  
 171 minimal assumptions about the distribution of intended meanings that a speaker could wish to transmit to a listener, although the  
 172 model can be extended to capture any systematic variation in the probability of intended meanings by incorporating information  
 173 about the frequency with which different views of an object tend to be encountered in the world [14, 29], or views that are more  
 174 likely to be needed based on task demands that might be associated with a given object or perceptual decision-making task. The  
 175 “cognitive source”  $p(m)$  can be interpreted as a distribution over meanings that is fully extrinsic to the speaker and listener, and  
 176 is intended to capture any systematic variability in the probability of an intended meaning that is based strictly on contextual  
 177 factors [31] rather than capacity constraints or internal priors.

178 In the model (see Fig. 4A), the speaker uses a stochastic naming policy  $q(w|m)$  to compress a meaning  $m$  with a word  $w$   
 179 from a lexicon  $W$  of size  $|W|$ . In our formulation, the encoder compresses views into semantic visuospatial categories derived

from linguistic descriptors. Like [26], we assume an idealized noiseless channel (we focus on modeling perceptual biases rather than noise or errors due to external or contextual factors [31]), and we set no constraints on the lexicon size. When the speaker compresses a meaning  $m$  into a word  $w$ , the listener infers a meaning  $\hat{m}$  based on a decoder  $q(\hat{m}|w)$ , and we assume an optimal Bayesian listener with respect to the speaker. Fig. 4A illustrates the naming model setup. This model has a single parameter  $\beta$  that controls the tradeoff between accuracy and efficiency in the IB optimization (see section below and SI Appendix for details). Aside from this, the encoder and decoder estimates depend only on the geometry of the semantic view space representations estimated from the pairwise JSFs of the normalized naming distributions, the internal noise parameter  $\sigma_p$ , and the choice of the lexicon size, which determines the upper bound on the set size of  $W$ . For all the objects, we did not set constraints on the lexicon size, and allow a one-to-one correspondence between the full set of  $J$  views in  $V$  and the set of possible words in  $W$  (e.g.  $|W| = |V|$ ). In the limit for large values of  $\beta$ , the encoder becomes a  $J \times J$  identity matrix when the lexicon size of  $W$  equals the total number of views  $v$  in  $\mathcal{V}$ .

### 191 The IB efficiency and accuracy tradeoff

192 In IB [32, 26], the complexity of a lexicon of words  $\mathcal{W}$  is measured by the number of bits that are required to represent a  
 193 speaker's intended meaning  $\mathcal{M}$  by  $\mathcal{W}$  using the stochastic encoder  $q(w|m)$ , and it is given by the information rate, which  
 194 measures the mutual information between the original meanings and the compressed representation (quantization) by  $W$ :

$$I_q(M; W) = \sum_m \sum_w q(w|m)p(m) \log \left[ \frac{q(w|m)}{q(w)} \right] \quad (1)$$

195 where  $q(w) = \sum_m p(m)q(w|m)$ . Complexity is maximized when the encoder is a  $J \times J$  identity matrix, where the lexicon size of  
 196 all the words in  $\mathcal{W}$  equals the set size of the views  $v$  in  $\mathcal{V}$ , and each meaning  $m(v)$  is mapped to a unique word  $w$ . Conceptually,  
 197 this corresponds to a scenario where a speaker has a unique word to describe each and every possible psychological percept  
 198 (object views in our case). Such a naming policy maximizes accuracy in information transmission, but at the expense of  
 199 efficiency, since developing a naming policy that maps every shade of perceptual experience to its own unique word quickly  
 200 becomes impractical and computationally costly in practice.

201 At the other extreme, an alternative to maximizing complexity consists in mapping every psychological percept to a single word.  
 202 While maximally efficient, this strategy comes at the expense of making a speaker unable to convey any meaningful information  
 203 about different perceptual states to a listener, and results in a total distortion of intended meanings, which minimizes accuracy.  
 204 In the IB optimization, the Kullback-Leibler (KL) Divergence emerges as the natural distortion measure [32], and the distortion  
 205 of a meaning  $m(v)$  is given by:

$$D[m||\hat{m}] = \sum_v m(v) \log \frac{m(v)}{\hat{m}(v)} \quad (2)$$

206 where  $\hat{m}_w(v) = \sum_m q(m|w)m(v)$  and the expected distortion over all possible meanings  $m \in \mathcal{M}$  is given by:

$$\mathbb{E}_q[D[M||\hat{M}]] = \sum_m \sum_w p(m)q(w|m)D[m||\hat{m}_w] \quad (3)$$

207 The expected distortion of intended meanings is inversely proportional to overall accuracy, which is given by:

$$I(W; V) = (I_q(M; V) - \mathbb{E}_q[D[M||\hat{M}]]) \quad (4)$$

208 Between the extremes of maximizing accuracy at the expense of a maximally complex naming policy, or using only a single  
 209 word to describe all possible internal states (maximal compression), the IB framework specifies the naming policy that achieves  
 210 an optimal tradeoff between accuracy and efficiency, which can be obtained by minimizing the IB Lagrangian for a given value  
 211 of the tradeoff parameter  $\beta$  (See SI Appendix and Fig. S11 for details):

$$\mathcal{F}_\beta[q(w|m)] = I_q(M; W) - \beta I_q(W; V) \quad (5)$$

212 We use the naming model to simulate internal states that are fully specified by *semantic* representations of views over objects  
 213 determined entirely by linguistic descriptors (Fig. 3). As such, the model describes views  $v$  based strictly on words, and not on

any visual features of the objects, or a representation based on pairwise similarity judgments as in [26]. In what follows, we describe how we extended the model to simulate how intended meanings  $m(v)$  become biased by iterated reproduction in the semantic space.

## Modeling visual memory and serial reproduction

For each chain, we model the first step (trial response) in the serial reproduction experiment in the following way: A participant initially perceives a view  $v_t^P$  centered on a Gaussian  $q_0(v_t^P)$  with a mean stimulus view position  $v_t^S$ , and fixed isotropic noise  $\sigma_s$  (e.g.  $q_0(v_t^P) = \mathcal{N}(v_t^S, \sigma_s)$ ). This same view  $v_t^P$  is also mapped to the reconstruction  $\hat{m}(v)$  produced by the naming model's reconstruction of  $m(v)$  where  $v = v_t^P$ . Conceptually,  $\hat{m}(v_t^P)$  can be interpreted as a simplified *language-based* reconstruction of the meaning  $m(v_t^P)$  for the stimulus view  $v_t^P$  based on the semantic visuospatial categories that the participant possesses for that object, and that are cued by  $v_t^P$ . These categories are determined by the IB compression of meanings in the view space for that object. Note that  $v_t^P$  can also be modeled as a random sample from  $q_t(v_t^P)$  (e.g.  $V_t^P \sim \mathcal{N}(v_t^S, \sigma_s)$ ).

The participant combines both the initial distribution  $q_0(v_t^P)$  over views centered on  $v_t^P$  and the language-based reconstruction  $\hat{m}(v_t^P)$  by an element-wise product of the two distributions. We then model a memory response  $v_t^R$  in a chain as the mode of the resulting distribution  $q_t(v_t^P)$ . Subsequently, the next step in the chain combines  $q_t(v_t^P)$  from the previous step with  $\hat{m}(v_{t+1}^P)$ , where the new stimulus view  $v_{t+1}^P = v_t^R$ , which is the response from the previous iteration (Fig. 4D), resulting in a new distribution  $q_{t+1}(v_{t+1}^P)$ . The response  $v_{t+1}^R$  corresponds to the mode of  $q_{t+1}(v_{t+1}^P)$ , and it becomes the new stimulus  $v_{t+2}^P$  in the chain.

With each step, the reconstruction reveals a systematic bias towards the modes in the naming model reconstructions (see Fig. 4B-D for a representative example, SI Appendix S12, and SI Appendix Movie S1 for animations of full chain dynamics for a handful of chains). Formally, after the first iteration, each step in a single chain is modeled as follows:

$$q_{t+1}(v_{t+1}^P) = q_t(v_t^P) \circ \hat{m}(v_{t+1}^P) \quad (6)$$

where the symbol “ $\circ$ ” denotes the element-wise product, and the stimulus view  $v_{t+2}^P$  in the next step is equal to the following:

$$v_{t+2}^P = v_{t+1}^R = \arg \max_v (q_{t+1}(v_{t+1}^P)) \quad (7)$$

This process simulates memory within a single chain as a biased reconstructive process, where the sensory information presented to each subject in the chain, which is captured by the  $q_t(v)$  distributions, becomes progressively biased towards compressed semantic categories (specified by the stochastic encoder  $q_o(w|m)$ ).

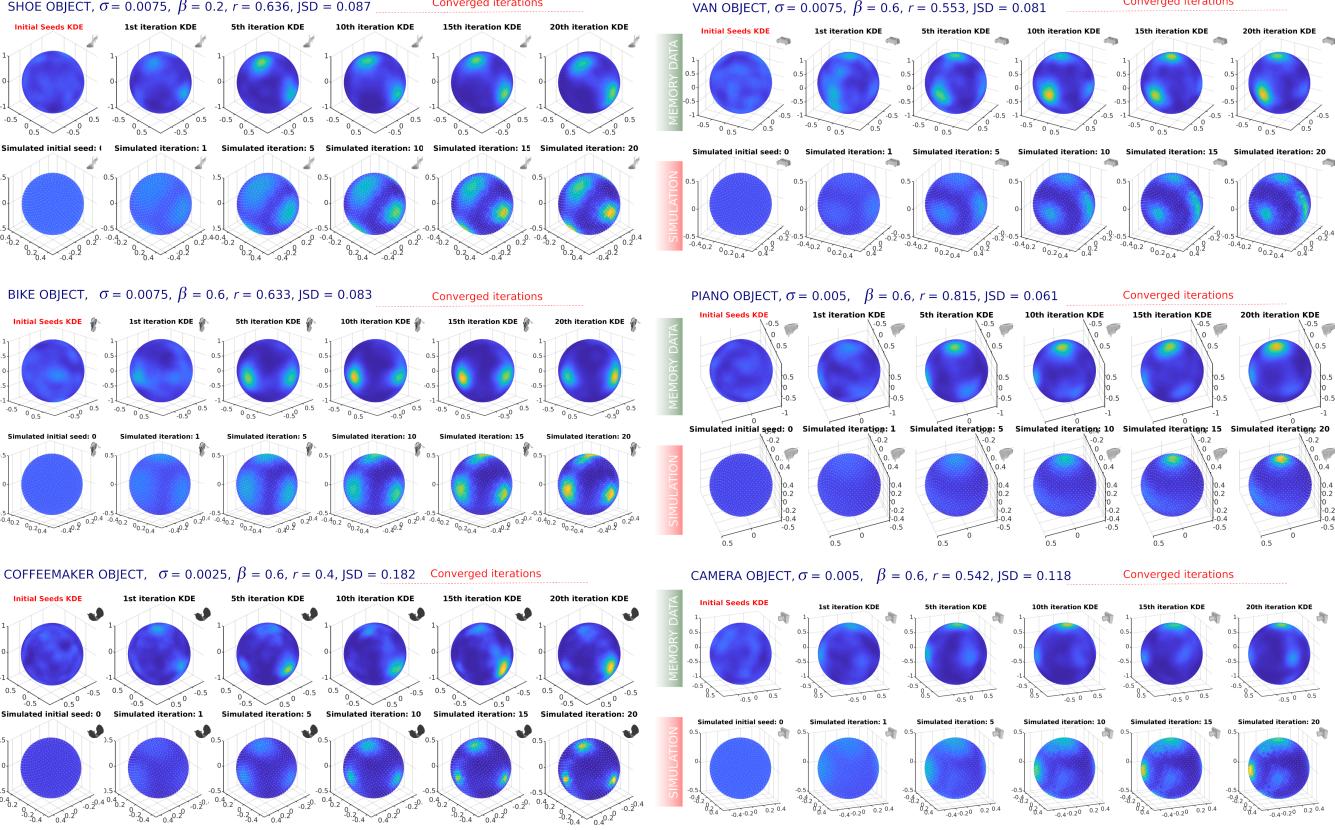
In order to simulate full KDEs for every step in the serial reproduction process, we repeated this procedure using all the  $J$  lattice points  $v$  on the 2-sphere as the initial chain seeds, and marginalized over all the  $q_t(v)$  distributions at every iteration  $t$ . Fig. 5A shows the simulated KDEs for several objects alongside the original memory results.

## Model fitting, predictions and results

The model has only two parameters, which we fit to the memory data for each of the objects: the perceptual noise parameter  $\sigma_p$  and the IB tradeoff parameter  $\beta$ . We used the same initial sensory noise parameter  $\sigma_s$  for all objects to avoid introducing additional degrees of freedom to the simulations. For each of the objects, we fit the parameter settings of  $\sigma_p$  and  $\beta$  that maximized the correlation between the memory KDEs (concatenated across all iterations) and the KDEs produced by the simulation, which we also concatenated across all iterations (see Fig. 5A, which shows the simulated memory KDEs for four objects along with the actual memory KDEs. For all the results including permutation test results, see SI Appendix Fig. S13).

In addition to simulating the chain dynamics, the model converges to estimates of the stationary distribution in the memory data that reveal modes in the same locations (see Fig. 5A and SI Appendix Fig. S13). We ran permutation tests that show a high fit between the simulation results and the memory results across all iterations of the chains, and for all objects (SI Appendix Fig. S13). In all cases, the fit was significantly higher than chance, as measured by fitting the simulations to 10000 random rotations of the memory KDEs ( $r = 0.4 - 0.8$ ,  $p < 0.001$ ).

A. Serial reproduction model simulation results



**Figure 5** IB Simulation results. A. The first row in each object subpanel shows KDEs of the serial reproduction memory data, the second row immediately below it shows the simulated KDEs produced by the optimized IB serial reproduction model. Examples are shown for six of the eight objects (See SI Appendix for all examples). In all cases the model produced good approximations of the serial reproduction dynamics. Permutation testing shows that the model fits produce predictions of the actual chain KDEs across all iterations that is statistically significantly better than chance in all cases ( $r = 0.4-0.8$ ,  $p < 0.001$ ). Note that the figure shows the simulation results on a finer spherical lattice grid (containing 1600 lattice points instead of 324, as in Fig. 4). Although we ran the IB simulation with a lower resolution ( $J = 324$  lattice points), we used linear interpolation to estimate the results of the chains at a finer resolution and when comparing them to the actual memory KDEs.

## Discussion

### Summary of the results

We adapted a serial reproduction design [12] to probe shared visuospatial memory priors for the 3D rotation of objects. We overcome serious limitations in past work examining perceptual representations of 3D views by sampling uniformly and densely over the group of all possible 3D rotations (the  $SO(3)$  group). The results are not always consistent with canonical effects, but reveal clear structure, with positional modes corresponding to the primary faces of the objects including the top and bottom faces, and modes within the positional modes that consistently reveal a bias towards both upright and upside-down orientations of the objects (for the side views and front and back views). View-dependent effects in 3D perception have traditionally been explained in terms of a constructive bottom-up process that depends on subjective estimates of statistical frequency or typicality [14, 18, 19], but our results appear inconsistent with such an explanation, since many mode views in the memory priors are not necessarily those that are most commonly encountered in the visual environment. There is growing evidence that language and category-level knowledge can influence perception and memory [20, 21, 22], and our results show that memory for 3D rotations of objects are systematically biased towards fixed points that are predicted by optimal compression of language-based representations of object views and tend to correlate with a reduction in entropy of naming distributions (increased nameability, see SI Appendix Fig. S10). These findings suggest a normative explanation for the biases and the structure of the priors, namely that memory contracts towards simplified representations that reflect communicative efficiency by optimizing a trade-off between accuracy and efficiency in information transmission. From an information theoretic perspective, this trade-off

is specified by the information bottleneck principle, which has been used to predict the structure of perceptual categories [26, 27, 28]. The structure of the priors align with the geometry of language-based internal representations of the object views and the IB estimates of the optimal stochastic naming policy that best approximates “meanings” that a speaker wishes to communicate to an idealized Bayesian listener. Our model simulates biases in reconstruction towards low entropy regions in the semantic space (See SI Appendix Fig. S12C-D).

## Limitations and future directions

Our primary contribution is a detailed empirical examination of visual memory priors for 3D views. We overcome many limitations of past work including non-uniform sampling of 3D view rotations in  $SO(3)$  [14]. Running serial reproduction chains of view reconstructions also enabled us to quantify convergent estimates of the fixed points in memory that produce perceptual biases. These experiments reveal consistent patterns that challenge explanations based on statistical learning and are more in line with categorical perception and communicative efficiency. However, due to the dense sampling of the domain space required, one limitation is that we produced estimates for only 8 objects. While we chose examples that were ecologically valid with complex and variagated geometries, the limited number of examples necessarily limits the generalizability of our findings. Similarly, our model results are limited by the lexicon of words that were provided by participants in the word naming task. We elicited visuospatial words because of the nature of the task, but other word choices are possible (such as part-based words, or even other spatial words). Using a forced choice experimental design also limited the number of words participants could choose from. Future work should overcome this limitation by eliciting free-word associations for the different view images. Perhaps that with this data the simulation could be repeated to make predictions on the full 3-sphere (view positions and orientations).

An obvious limitation of our model is that it makes predictions of the memory bias and chain KDEs on the 2-sphere (view positions), but not the full 3-sphere (view positions and orientations). We aim to overcome this limitations in future work with more labelling data. In addition, while the model produces good predictions of the memory biases, the tradeoff parameter values (values for  $\beta$ ) do not have a clear interpretation (as they do in other work [26, 28]). IB simply provides an ideal framework for estimating internal category boundaries non-parametrically (via the encoder conditional distribution  $q_o(w|m)$ ) by estimating clusters of meanings in the semantic view spaces we estimated for the objects.

In prior work, we explained perceptual biases and 2D visuospatial priors in terms of efficient coding of natural images [12, 33]. In this work, we formed testable theoretical predictions of the variable precision with which different images regions are encoded, in addition to the memory biases. We explored the relationship between discrimination sensitivity and bias, and made comparisons between the priors and measures of explicit attention via eye-tracking data. However, due in large part to the complexity of  $SO(3)$  as a domain of study, we could not make detailed estimates of variations in discrimination accuracy or selective attention which could be mediators of the memory biases. Although attention and encoding precision could be implicated in the biases we observed here, the alignment of the memory priors to semantic categories and variation in attention allocation are not necessarily mutually exclusive processes. Finally, further work could explore a causal manipulation [25] to determine if semantic cues amplify bias by adding precision to category priors.

## Author contributions

T.A.L, N.J., and T.L.G. designed research. T.A.L. performed research. T.A.L. and N.J., contributed new reagents/analytic tools; T.A.L. analyzed the data; T.A.L. developed the theory and statistical modeling; T.A.L., N.J., and T.L.G. wrote the paper.

## Competing Interests

The authors declare no competing interests.

## 309 Participants

310 All participants were recruited on Amazon Mechanical Turk (Mturk). For the serial reproduction experiments, we used the  
311 Dallinger platform for laboratory automation for the behavioral and social sciences [34]. All the experiments were approved by  
312 Princeton University’s Institutional Review Board (IRB) for Human Subjects under protocol #10859 (Computational Cognitive  
313 Science), and all participants provided informed consent. For the serial reproduction experiments, participants were paid a  
314 base rate of \$0.5 dollars, but could receive a bonus of up to \$3.5 for a total of \$4.0 to complete the HIT, which contained 105  
315 experimental trials. The bonus was contingent on accuracy in the task (see below). The time required to complete the task  
316 was about 30 minutes. Participants could take part only once per experiment, but could take part in more than one experiment.  
317 For the labelling nAFC experiment, participants received \$0.75 to complete 72 trials. Table S15 presents the exact number  
318 of participants in each experiment. The overall number of participants in all experiments was 1944 (243 participants for each  
319 objects). We only recruited participants on Mturk who had 95% or more of their completed HITs approved.

## 320 Stimuli

321 The objects we used for the serial reproduction experiments and canonical views (typicality) experiments were grayscale .3DS  
322 3D objects of a shoe, teapot, van, clock, camera, coffee maker, motorcycle, and grand piano. Table S15 for the list of object  
323 file names for each of the experiments. For the labelling experiments, stimuli were 1944 images of each object presented in a  
324 random orientation. All stimuli for the experiments are available in our open science repository.

## 325 Procedure

326 Transmission chain memory experiments and canonical view experiments were programmed using the Dallinger platform for  
327 laboratory automation for the behavioral and social sciences [34]. We provide reproducible code for the Dallinger experiments  
328 in the open science repository associated with this paper. The word list experiment and labelling nAFC experiments were  
329 programmed using the Amazon Mechanical Turk API.

## 330 Transmission chain memory experiments (Fig. 1A)

331 Participants were shown a rotated object for 4000 ms. The initial object rotations were sampled uniformly in  $SO(3)$  using  
332 the sampling method described in [30]. After a blank delay lasting 1000 ms, participants were shown the object in a random  
333 rotation, and asked to rotate it back to the exact rotation in the initial stimulus phase as accurately as possible (see Fig. 1A).  
334 Participants could take as much time as they wanted to match the stimulus rotation, and could move on to the next trial in the  
335 experiment once ready by clicking on a “next” button. Once they clicked on the “next button,” they were given feedback about  
336 their accuracy, along with the monetary bonus for that trial. If their response was within an allowable margin of error, it was  
337 then routed by the Dallinger platform to another participant on Mturk who performed the same task. A total of twenty iterations  
338 of this “telephone game” procedure were completed for each chain. We terminated each experiment after approximately 24  
339 hours. We ran a total of 500 chains for each object, see Table S15). A typical experiment included 105 trials, and the average  
340 time needed to complete the task was about 30 minutes. Table S15 presents the number of participants in each experiment.

## 341 Statistical Analysis

### 342 The Jensen-Shannon Divergence (JSD)

343 We used the Jensen-Shannon Divergence (JSD) for statistical comparisons, convergence analyses, and to evaluate the IB com-  
344 munication model simulation fit to the positional memory Kernel Density Estimates (KDEs). The JSD of two distributions  $P$   
345 and  $Q$  is defined by the following:

$$JSD(P, Q) = \frac{1}{2}KL(P \parallel M) + \frac{1}{2}KL(Q \parallel M)$$

346 where  $M = \frac{1}{2}(P + Q)$  and  $KL(P_1 \parallel P_2)$  is the Kullback-Liebler (KL) divergence:

$$KL(P_1 \parallel P_2) = \int_s P_1(s) \log_2 \frac{P_1(s)}{P_2(s)} ds$$

347 The JSD is symmetric, and bounded between 0 and 1. It is equal to 0 when  $P_1 = P_2$ .

348 **Transmission Chain Convergence Analysis**

349 **JSD distance between KDEs at each iteration and the initial seed KDE**

350 For serial reproduction experiments, it is critical to evaluate whether the chains converge to fixed points in the iterated process  
351 [12]. One way to do this is to compare the Kernel Density Estimates (KDEs) of the data at each iteration of the chains to the  
352 KDE of the data in the initial seed (one can also compare the KDEs at each iteration to the KDE of the data in the final iteration).  
353 We can say that the data have converged if we can establish that the JSD between a KDE of the data in iteration  $t$  and the KDE  
354 of the initial seeds is not significantly different from the JSD between a KDE of the data at iteration  $t + 1$  and the KDE of the  
355 initial seeds. This indicates that the change in responses between iteration  $t$  and iteration  $t + 1$  has reached a plateau. In order  
356 to evaluate whether the differences in JSD are significant, we used bootstrapping to generate 1000 KDEs of the data at each  
357 of the 20 iterations of the chains by resampling all of the data in each iteration with replacement 1000 times, and generating  
358 a KDE for each bootstrapped sample using the same KDE technique described in the Methods section. We then obtained the  
359 JSDs between each of the 1000 KDEs for each iteration  $t$  and its corresponding KDE at iteration 0 (initial seed). Thus, for each  
360 iteration  $t$  we obtained 1000 JSD values comparing the 1000 bootstrapped sample KDEs at iteration  $t$  to the same bootstrapped  
361 sample KDEs of the 0th initial seed data. We used the standard deviation of these JSD values to measure the variability in JSD  
362 values for each comparison, and we used paired t-tests for the comparisons (there were 20 total comparisons). We used the  
363 Bonferroni correction to correct for multiple comparisons. We observed that the data converged before the 11th iteration of the  
364 serial reproduction procedure for all 3D objects (when changes ceased to be significant) except one which converged by the  
365 17th iteration (clock object). For the remaining objects, changes in JSD were only significant up to the comparison between  
366 JSDs between the seed data and the 10th iteration ( $p < 0.0001$ ). For all comparisons (model fit, and comparisons between the  
367 data across experiments), we used KDEs of the data aggregated across all the converged iterations (e.g. we fit a KDE to the  
368 data for all iterations between iteration 11 and 20 if we observed convergence after the 10 iteration). We show the results of this  
369 convergence analysis in Fig. S7.

370 **JSD distance between subsequent iteration pairs**

371 Another method for evaluating convergence of the chains is to evaluate whether there is an iteration at which the data distribution  
372 at iteration  $t + 1$  ceases to change significantly when compared to the data distribution at iteration  $t$ . In order to evaluate this,  
373 we used the same procedure described above, except that instead of comparing the KDEs at each iteration to the initial iteration  
374 KDE, we compare each of the 19 KDE pairs (e.g. KDE at iteration 1 versus iteration 2, then KDE at iteration 2 versus iteration  
375 3, etc). We found that for all objects the data distributions cease to change significantly after iteration 10 except for the clock  
376 object (which reached convergence at iteration 17).

377 **Kernel Density Estimation**

378 We chose to produce KDEs for the positional data (azimuth  $\phi$  and elevation  $\theta$ ) and angular orientation data (angle  $\alpha$ ) separately.  
379 We made this choice to produce visualizations of the results that are as intuitive as possible. Although we could have produced  
380 KDEs of the results on the full 3-sphere, they would have been difficult to visualize in a way that is intuitive or easy to interpret.

381 **Positional Kernel Density Estimation**

382 We started by generating a fine regular Fibonacci lattice over the unit 2-sphere [35]. For each point on the lattice nearest to  
383 the position of a response in a given chain and for a given iteration (defined by its azimuth  $\phi$  and elevation  $\theta$ ), we added a 2D  
384 Gaussian Kernel with standard deviation  $I_3 \cdot \sigma = 0.0125$  centered on that lattice point. We repeated this process for all chain  
385 responses, and for each iteration, and summed over all the Gaussian Kernels (chain responses) to produce the final KDE for  
386 each iteration (see SI Fig. S1, SI Fig. S2, and SI Fig. S3 for all positional KDEs for three objects, along with quiver plots of  
387 the raw data in full  $SO(3)$  for all chain iterations and initial seeds). SI Fig. S13 shows all positional KDEs for all objects.

388 **Angular Kernel Density Estimation**

389 We started by aggregating the data across all convergent iterations (see convergence analysis section). We then used a spherical  
390 k-means clustering algorithm (with  $K = 6$ ) to group the responses in the positional modes we observed in the positional KDEs.  
391 We chose  $K = 6$  because we observed 6 distinct modes for all the objects, although they varied in density for different objects.  
392 Following this, we computed the angle of each response vector in each cluster relative to one of the standard basis vectors.

393 We used a different reference basis vector depending on the  $k$ th centroid. For centroids corresponding to the side views of an  
 394 object, we computed the angular differences between response vectors and a basis vector pointing from the center of mass of  
 395 the object towards its front (see schematic illustrations and results in Fig. 1 of the main text, and SI Appendix Fig. S10-12).  
 396 This measured the distribution of angular responses (local camera orientation angles  $\alpha$ ) relative to an orientation of the object  
 397 with its front face pointing vertically upwards. This revealed consistent bimodal responses in the data indicating that memory  
 398 is not only biased towards left and right frontal faces of the objects —inside these modes they are consistently biased towards  
 399 both an *upright* orientation as well as an *upside-down* orientation in these right-side and left-side modes. Note that the choice  
 400 of using a basis reference vector pointing from the center of mass of the object towards its front is arbitrary, and we could have  
 401 computed the angular difference between the response vectors and a different reference vector, such as a vector centered at the  
 402 object's center of mass and pointing vertically upward. Such a choice would have simply resulted in a circular permutation of  
 403 the plotted line (1D KDE) along the x-axis, but it would not have changed the shape of the line itself. We chose the reference  
 404 basis vector that allowed the two distinct modes (present for all the objects) to be clearly visible (without one being truncated  
 405 at the edges of the plots).

406 Once we computed all the angular differences, for each of the  $K$  clusters we computed KDEs of the data using a fixed kernel  
 407 width  $\sigma = 0.5$  for each datum (angle), and summed across all the kernels. We then normalized the data to obtain the final KDE  
 408 for each of the  $K$  clusters. Fig. 2D shows two examples, and Fig. S10-12 show KDEs for all the objects, and for all  $K = 6$   
 409 clusters. The errorbands for each of the KDEs were estimated by computing 100 bootstrapped KDEs from all the angular  
 410 difference data by resampling all the angular difference data in each cluster 100 times with replacement, and repeating the KDE  
 411 procedure for each sample and taking the standard deviation of the distribution of KDE values for each angle between  $-\pi$  and  
 412  $\pi$ . Note that the amount of data varied between clusters, yielding more reliable estimates for clusters containing more data (the  
 413 most dense modes in the response data).

#### 414 Bootstrapping Kernel Density Estimates (KDEs)

415 For the convergence analyses, we computed 1000 bootstrapped KDEs using the following procedure: We resampled all the  
 416 serial reproduction data for all chains in a given iteration with replacement, and computed a Gaussian kernel centered at the  
 417 point with a diagonal covariance matrix (using the same procedure for generating the positional KDEs described in the last  
 418 section). The final KDE was calculated by summing all of the Gaussian kernels and normalizing. We repeated this process for  
 419 each set of bootstrapped data.

#### 420 Semantic view space estimation

421 In order to estimate the semantic view spaces for each of the objects, we used the naming distributions we obtained for each  
 422 of the 1944 views of the object sampled uniformly in  $SO(3)$ . For each of the 1944 rotation views  $x \in \mathcal{X}$ , we averaged the  
 423 responses from 9 unique participants on AMT who completed the 22-alternative forced choice naming task, in which they  
 424 selected a view word from a list of 22 view words that they judged to be the best word to describe the object view. We then  
 425 normalized the naming distribution (averaged over the responses from the 9 unique participants) for each view  $x$ . Next, we  
 426 created a regular lattice of 324 camera positions on the 2-sphere (324 grid points  $g \in \mathcal{G}$ ). For each grid point  $g$ , we computed the  
 427 weighted sum of nearby naming distributions, where the weight was proportional to the density under a 2D Gaussian smoothing  
 428 kernel centered on that grid point  $g$ . In other words, the weight of a nearby naming distribution  $x \in \mathcal{X}$  was equal to  $G(x, g, \Sigma)$ ,  
 429 the Gaussian probability density (weight) evaluated at a view  $x$  with mean  $g$  and diagonal covariance matrix  $\Sigma$ . We used a fixed  
 430 kernel width  $I_3 \cdot \Sigma = 0.2$  for all views in  $\mathcal{G}$ , for all objects. We then normalized the weighted sum of nearby naming distributions  
 431 for each of the grid points  $g \in \mathcal{G}$ . Finally, we computed all pairwise JSDs between each pair of the resulting (average) naming  
 432 distributions for all the points on the grid. This gave us a measure of the pairwise semantic similarity between views on the  
 433 grid. As described above, we then computed each  $m(v)$  which was defined by:  $G(x, v, \Sigma_p)$  (e.g. the Gaussian probability  
 434 density with mean  $v$  and diagonal covariance matrix  $\Sigma_p$  in the semantic space). Each view space is 22-dimensional (since the  
 435 view word lexicon in the naming task consisted of 22 view words), but for visualization purposes we show the 3D projection  
 436 of these 22D view spaces in SI Fig. S10. In practice, and for each object, we used the distance matrix containing all pairwise  
 437 JSDs between the 22D naming distributions to define the view space support for all meanings  $m(v)$  for the simulations. Fig.  
 438 SI Fig. S10 reveals that the geometry of the 3D projection of the semantic space varied significantly from object to object. The  
 439 matrix containing each of the  $J$  meanings  $m(v)$  became the input to the IB communication model for each object. Note that  
 440 the distribution of meanings varied greatly from object to object and depended on the unique geometry of the view space for  
 441 that object.

442 **Model**

443 **The Information Bottleneck (IB) Model (Fig. 4, and SI Fig. S11)**

444 **Notation**

445 We used the same notation used by [26]. We denote random variables using capital letters (e.g.  $M$  to describe meanings, and  $V$   
446 to describe views), and lower case letters represent samples, such as:  $m \in \mathcal{M}$  or  $v \in \mathcal{V}$ . We refer to the domains (or support)  
447 for each using calligraphic letters (e.g.  $\mathcal{M}$  and  $\mathcal{V}$  for meanings and views, respectively). As in [26], each element  $m$  of the  
448 finite set of distributions in  $\mathcal{M}$  (e.g. each  $m \in \mathcal{M}$ ) is a function that takes a point  $v$  in a view space as an argument (see section  
449 describing the procedure for estimating view spaces for each object). The function  $m(v)$  is defined by:  $G(x, v, \Sigma_p)$ , which is the  
450 Gaussian probability density with mean  $v$  and diagonal covariance matrix  $\Sigma_p$ . Hence,  $m(v)$  specifies the probability of a view  
451  $v$  according to  $m$ . Another way to understand  $m(v)$  is to think about it in terms of conditional probabilities ( $m(v) = p(v|m)$ ).

452 **The Information Bottleneck (IB) Method**

453 The IB objective function is given by the following:

$$\mathcal{F}_\beta [q(w|m)] = I_q(M; W) - \beta I_q(W; V) \quad (8)$$

454 where  $I_q(M; W)$  is the complexity term, which measures the mutual information between meanings  $M$  and the quantization  
455 (compressed representation)  $W$ , and  $I_q(W; V)$  is the accuracy term. The  $\beta$  parameter specifies the complexity / accuracy  
456 tradeoff. Higher values of  $\beta$  maximize the accuracy, while lower values of  $\beta$  lead to more compressed efficient representations  
457 (and lower accuracy). Given a value of  $\beta$ , the IB method [32] iteratively updates the following set of self-consistent equations  
458 until convergence (when Equation 5 is minimized):

$$q_\beta(w|m) = \frac{p(w)}{\mathcal{Z}(m, \beta)} \exp \left( -\beta KL[m(v)|\hat{m}(v)] \right) \quad (9)$$

$$q_\beta(w) = \sum_m q_\beta(w|m)p(m) \quad (10)$$

$$\hat{m}_w(v) = \sum_m m(v)q_\beta(m|w) \quad (11)$$

459 where  $\mathcal{Z}(m, \beta)$  is the normalization factor. Because IB is a non-convex problem, a difficulty of the IB method is that it can  
460 converge to sub-optimal fixed points. Several approaches exist to avoid this problem [26]. Two common approaches are  
461 deterministic annealing and reverse deterministic annealing. In the latter approach, the IB curve is evaluated by starting the  
462 minimization of Equation 5 with a very high value of  $\beta$  and then decreasing it by small increments. For each decrease, the  
463 optimization is initialized with the solution from the converged result using the  $\beta$  value from the previous optimization. In  
464 practice, we found that initializing the minimization for each value of  $\beta$  with an identity matrix provided solutions that were  
465 equivalent to those obtained via reverse deterministic annealing. For each object, we searched for solutions using  $\beta$  values in  
466 the  $[0 - 10]$  range, and found that the optima tended to be for solutions using  $\beta$  values that were less than one. SI Appendix  
467 Fig. S11A shows example  $\hat{m}(v)$  solutions (meaning reconstructions) for an example object (shoe) in both the external view  
468 (on the 2-sphere lattice) and in the “internal” view space representation (the 3D MDS projection of the true view space used in  
469 the simulations). SI Appendix Fig. S11B shows the information plane for the same object. The y-axis shows the normalized  
470 accuracy, and the x-axis shows the normalized complexity (see main text). The curves in the information plane show the  
471 results of using two optimization algorithms: the standard Lagrangian minimization algorithm described above and used in past  
472 work [26] (red line), as well as an agglomerative form [36] that has been used in the past as a way of initializing the former  
473 minimization algorithm for a given lexicon size  $K$  (blue line). For our simulations, we always used a lexicon size that allowed  
474 a one-to-one correspondence between the full set of  $J$  views in  $V$  and the set of possible words in  $W$  (e.g.  $|W| = |V|$ ). We  
475 therefore only used the Lagrangian minimization to solve for the encoder  $q_o(w|m)$ . We show both solutions in SI Appendix  
476 Fig. S11B to highlight the superiority of using the self-consistent equations over the agglomerative approach. For each object  
477 we fit the full serial reproduction model results to the positional memory KDEs. The only parameters of the model were the IB  
478  $\beta$  parameter, and the internal perceptual noise parameter  $\sigma_p$ . In the next section, we describe the serial reproduction model.

479 **Serial Reproduction Model (Fig. 4)**

480 We model an initial view percept  $v_t^P$  centered on a Gaussian  $q_0(v_t^P)$  with a mean stimulus view position  $v_t^S$  and fixed isotropic  
 481 noise  $\sigma_s$  (e.g.  $q_0(v_t^P) = \mathcal{N}(v_t^S, \sigma_s)$ ). This same view  $v_t^P$  also has a semantic representation in the form of the reconstruction  
 482  $\hat{m}(v)$  produced by the naming model's reconstruction of  $m(v)$  where  $v = v_t^P$ . The participant combines both the initial  
 483 (Gaussian) distribution  $q_0(v_t^P)$  over views centered on  $v_t^P$  and the language-based reconstruction  $\hat{m}(v_t^P)$  by an element-wise  
 484 product of the two distributions. We then define a memory response  $v_t^R$  in a chain as the mode of the resulting distribution  
 485  $q_t(v_t^P)$ . Each step in the chain combines  $q_t(v_t^P)$  from the previous step with  $\hat{m}(v_{t+1}^P)$ , where the new stimulus view  $v_{t+1}^P = v_t^R$ ,  
 486 which is the response from the previous iteration (see Fig. F4D in the main text). This results in a new distribution  $q_{t+1}(v_{t+1}^P)$ .  
 487 The response  $v_{t+1}^R$  again corresponds to the mode of  $q_{t+1}(v_{t+1}^P)$ , which becomes the new stimulus  $v_{t+2}^P$  in the chain. Each step  
 488 in a single chain is modeled as follows:

$$q_{t+1}(v_{t+1}^P) = q_t(v_t^P) \circ \hat{m}(v_{t+1}^P) \quad (12)$$

489 where the stimulus view  $v_{t+2}^P$  in the next step is equal to the following:

$$v_{t+2}^P = v_{t+1}^R = \arg \max_v (q_{t+1}(v_{t+1}^P)) \quad (13)$$

490 We simulated full KDEs by repeating this procedure using all the  $J$  grid points  $v$  on the 2-sphere as the initial chain seeds,  
 491 and marginalizing over all the  $q_t(v)$  distributions at each iteration  $t$ . SI Appendix Fig. S12A shows a blow-up of panel D in  
 492 Fig. 5 of the main text. This panel illustrates the serial reproduction model for a single chain. We obtained simulated KDEs by  
 493 repeating this process for all  $J = 324$  lattice points on the 2-sphere.

494 **Canonical views (“typicality” estimates)**

495 We make explicit comparisons between the results of our memory experiments and estimates of the canonical views (e.g.  
 496 “typical”) of the same objects. To measure the canonical views for our objects, we used the same user interface that participants  
 497 used for the memory reconstruction in the serial reproduction experiments, but instead of matching a response to a stimulus  
 498 view from a random probe view (Fig. 2), 688 participants were instructed to orient the object to the “best or most typical”  
 499 view for that object as in [14]. The results show some similarities to the results from the memory experiments, but with notable  
 500 differences. Overall, participants did not choose views from the top or bottom of the objects, although this was a consistent  
 501 finding in the memory data. In addition, participants did not tend to choose upside-down views of the objects, although these  
 502 were clearly present for all objects in the serial reproduction memory data. Instead, participants oriented the objects to modes  
 503 over the side views, and in some cases, the front views of the objects. SI Appendix Fig. S14 shows the raw results and KDEs  
 504 from the canonical views experiment.

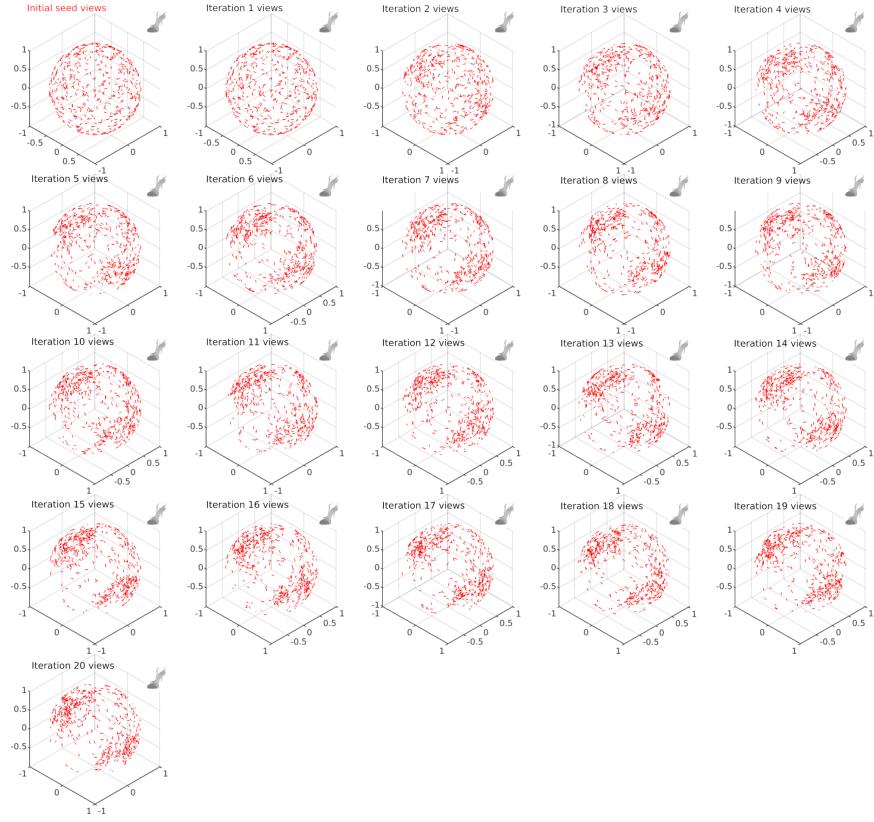
505 **References**

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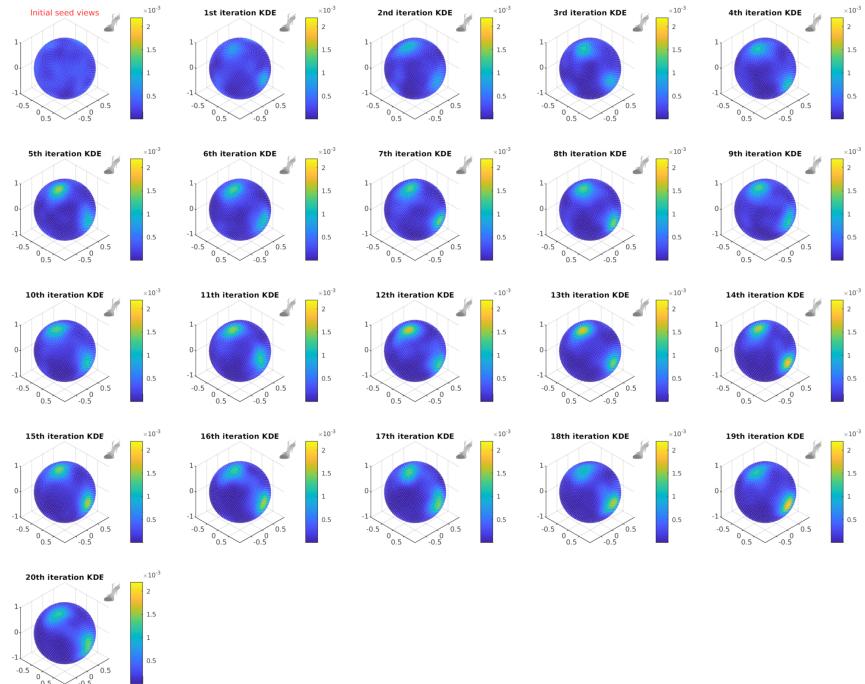
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A. Random initial seed and serial reproduction results for all iterations

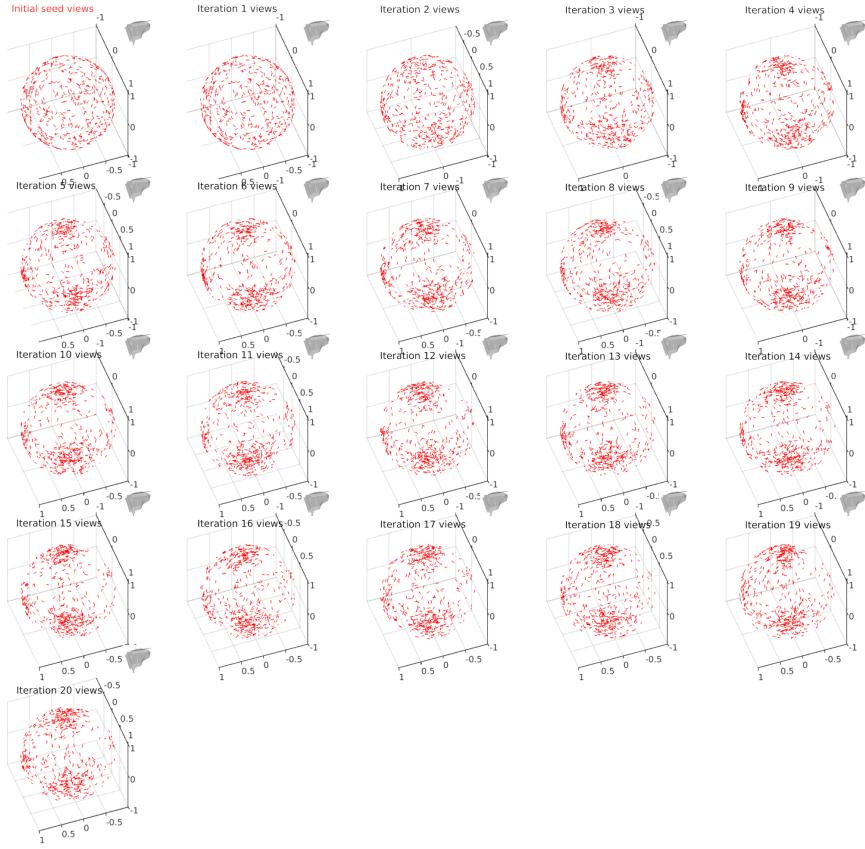


B. Random initial seed positional KDE and serial reproduction positional KDEs for all iterations

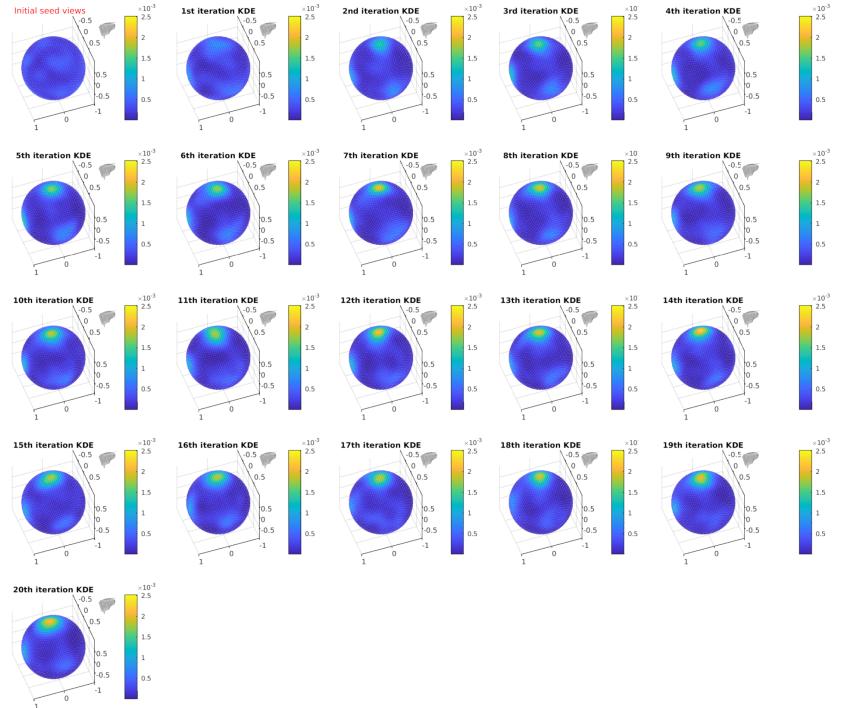


**Extended Data Figure 1** Example full serial reproduction chain results and KDEs for the shoe object. A. shows quiver plots of the raw data, and B. shows the positional KDEs. Thumbnails in the upper right of each of the subplots indicates the orientation of the object for reference.

A. Random initial seed and serial reproduction results for all iterations

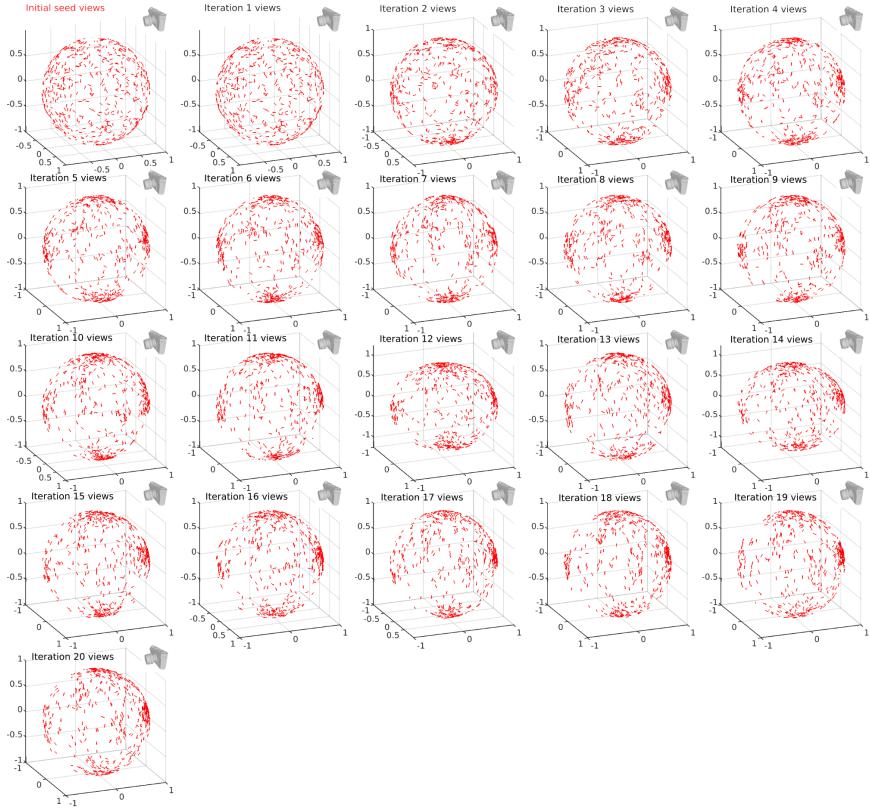


B. Random initial seed positional KDE and serial reproduction positional KDEs for all iterations

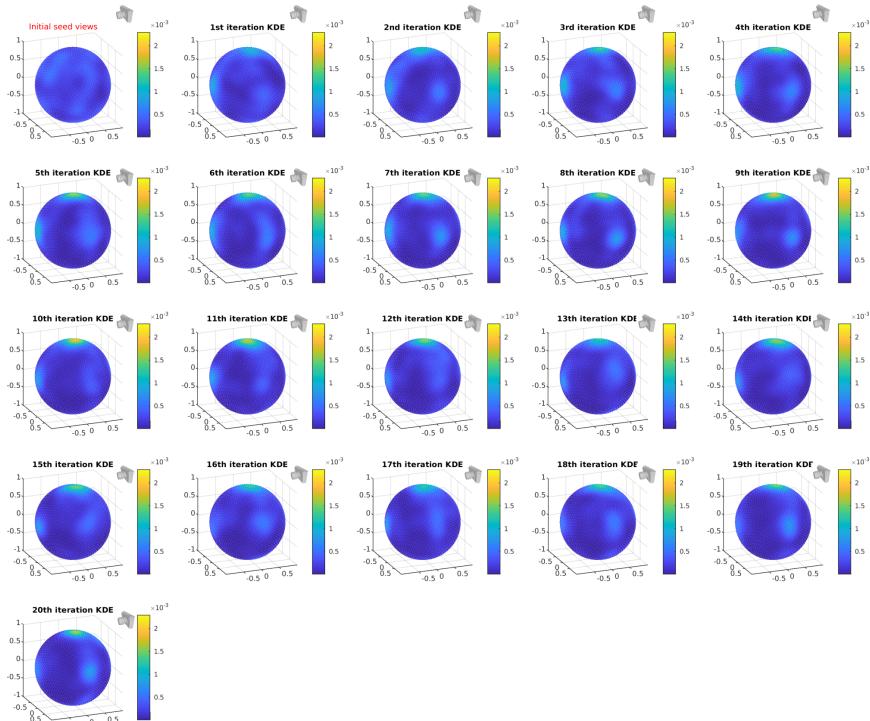


**Extended Data Figure 2** Example full serial reproduction chain results and KDEs for the piano object. A. shows quiver plots of the raw data, and B. shows the positional KDEs. Thumbnails in the upper right of each of the subplots indicates the orientation of the object for reference..

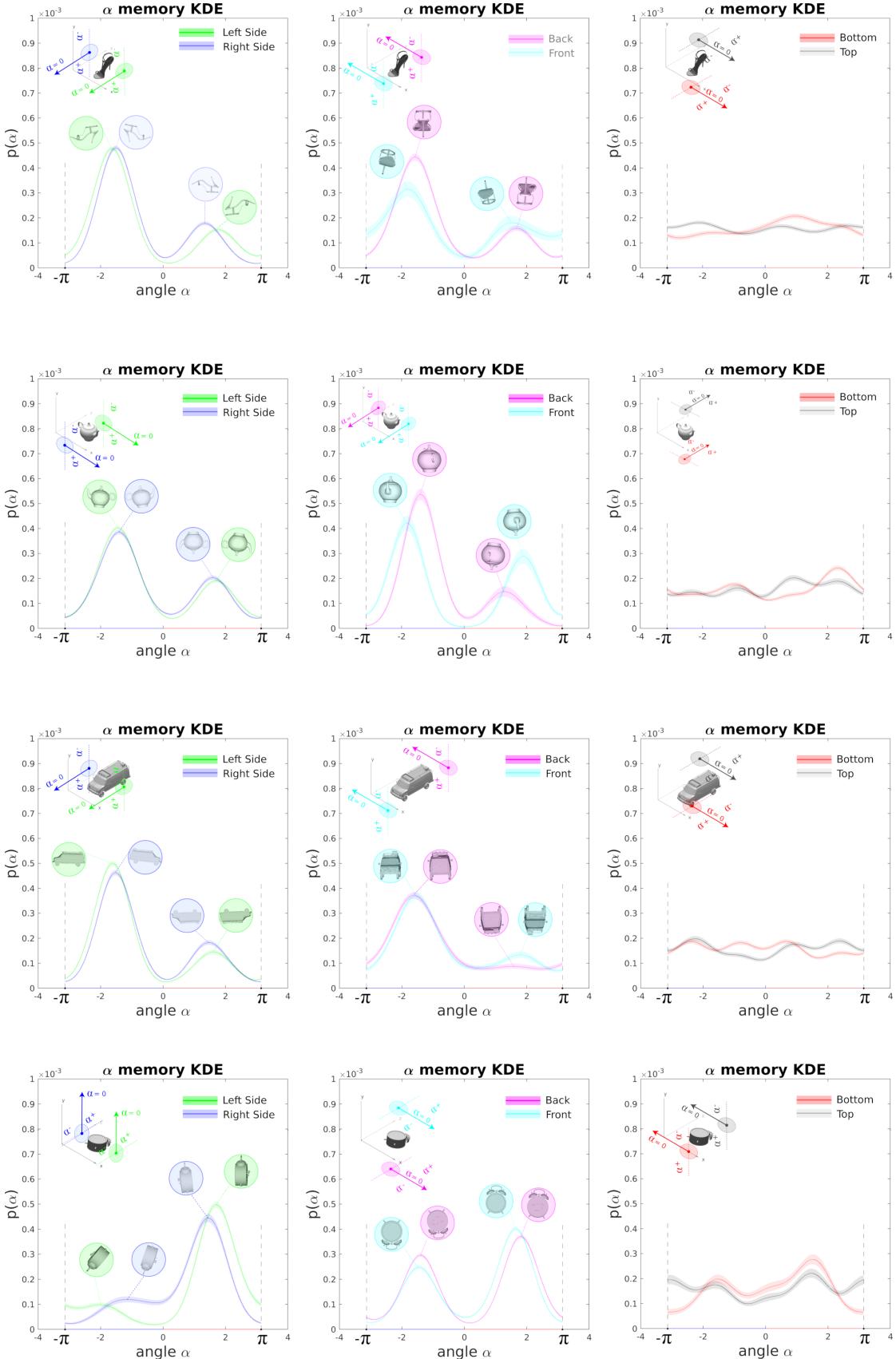
A. Random initial seed and serial reproduction results for all iterations



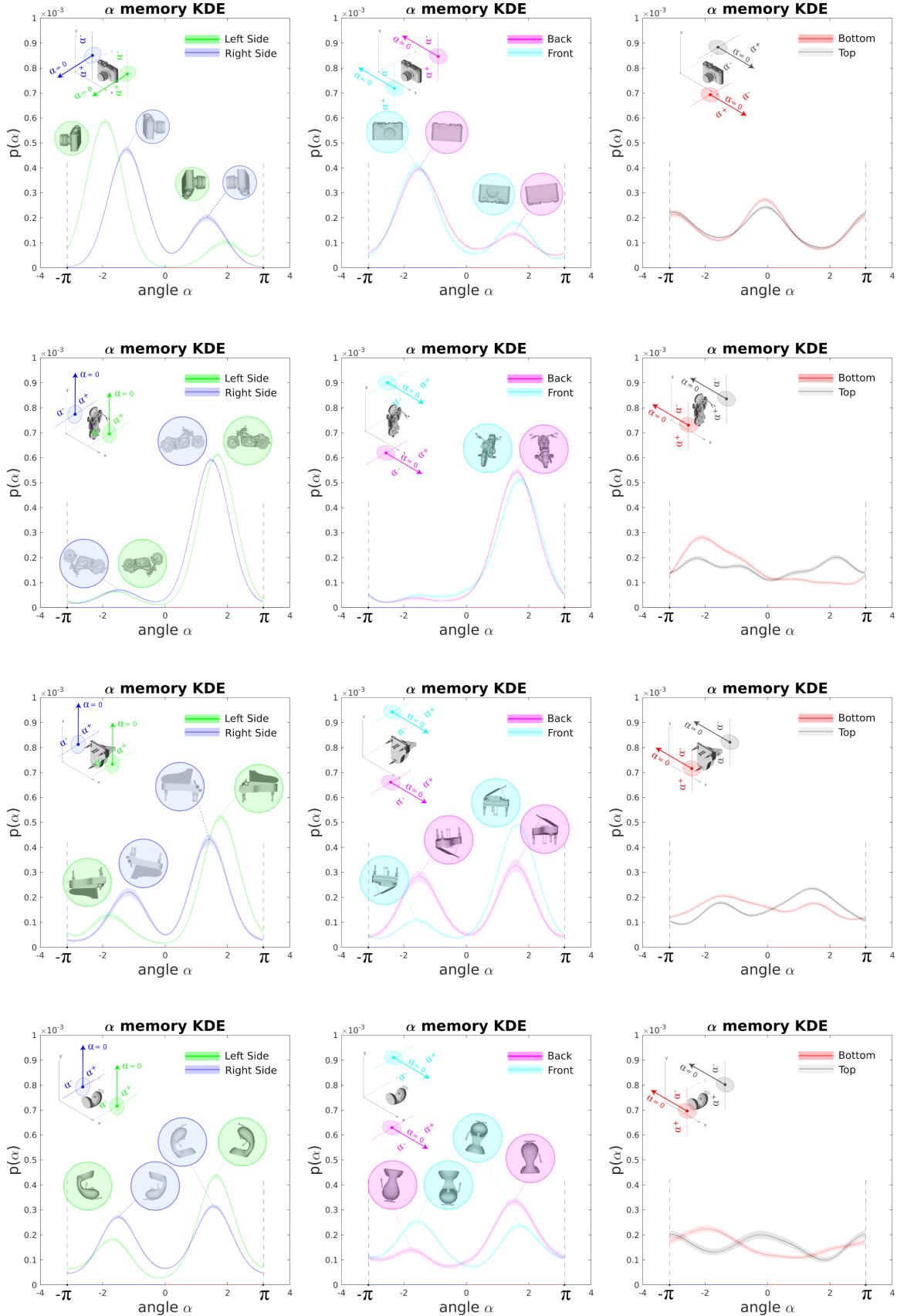
B. Random initial seed positional KDE and serial reproduction positional KDEs for all iterations



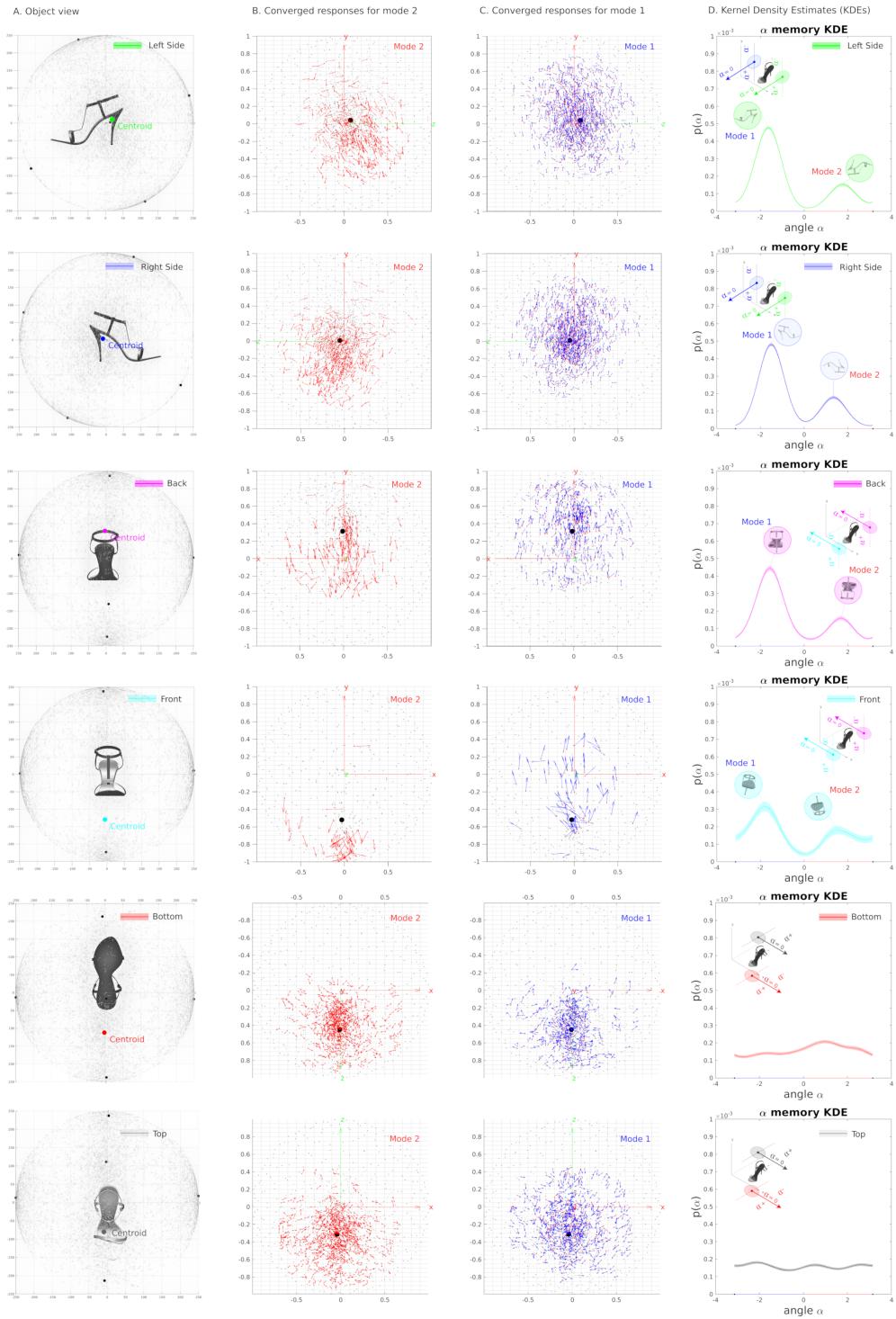
**Extended Data Figure 3** Example full serial reproduction chain results and KDEs for the camera object. A. shows quiver plots of the raw data, and B. shows the positional KDEs. Thumbnails in the upper right of each of the subplots indicates the orientation of the object for reference.



**Extended Data Figure 4** Orientation biases.

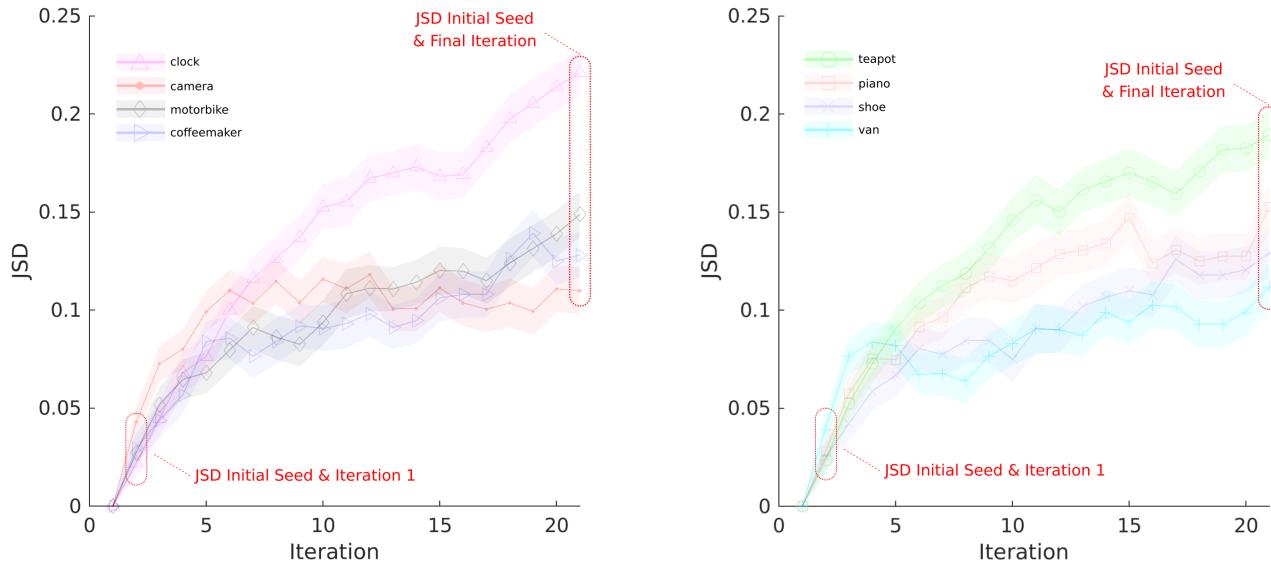


Extended Data Figure 5 Orientation biases.

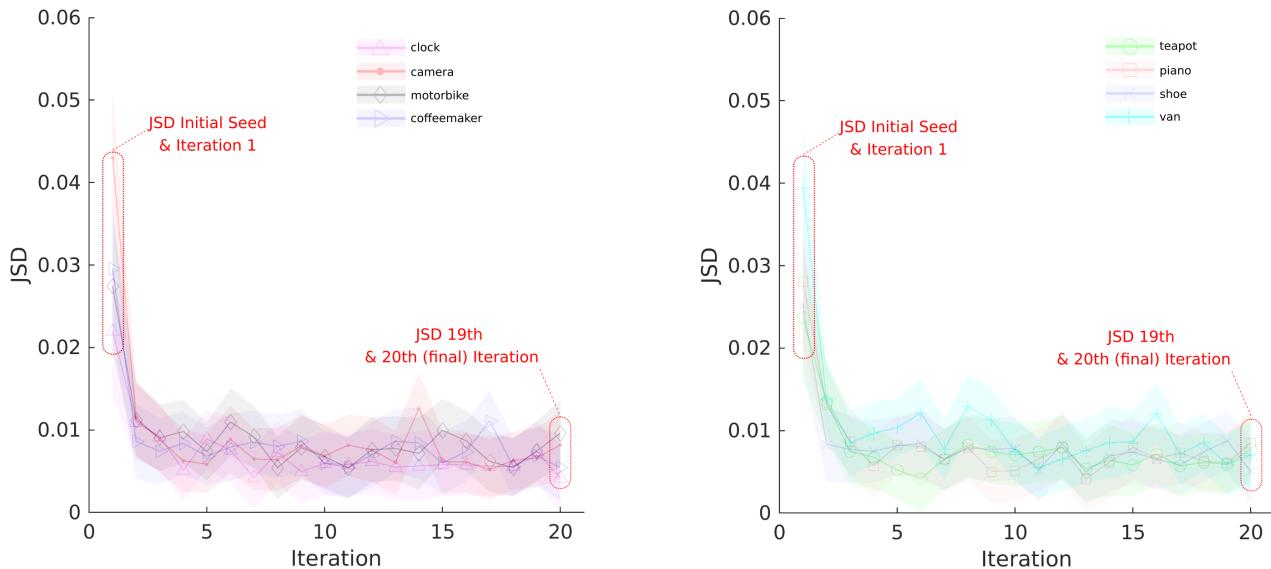


**Extended Data Figure 6** Orientation biases in positional mode clusters. A. Thumbnails showing the views and the data as seen from one of the six view positions (centroids of the modes in the convergent serial reproduction chain iterations, which were estimated by aggregating the data across the last 10 iterations of the serial reproduction chains for this object). B. First row: quiver plot with red quivers shows the subset of responses in the cluster that had angle orientations that were negative relative to the  $-z$  basis vector, which corresponds to an  $\alpha$  angle of 0 (and vertical orientation of the object with the front facing up). These negative orientations are biased towards a view of the object that is upside down. C. First row: Quiver plot with blue quivers showing the remaining subset of responses in the cluster, which all had angle orientations that were positive relative to the  $-z$  reference basis vector. These are biased towards a view that is oriented upright. Overall, the distributions of angles show two distinct modes. D. First row: Kernel Density Estimates (KDEs) of the angle data in the cluster, revealing the clear modes (mode 1 and mode 2) for that view cluster (side views). The results in each of the remaining rows show the same subdivision of the data in each of the clusters, along with the KDEs. Schematics in D provide illustrations of the reference vectors used for the analysis.

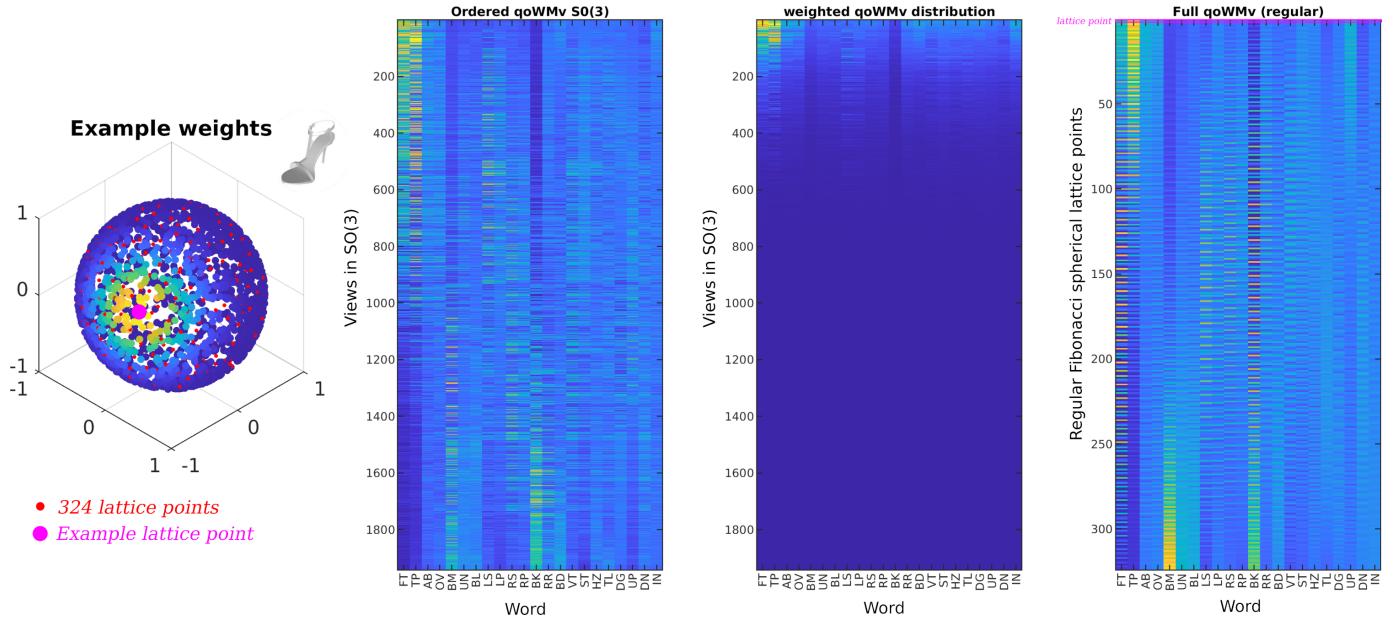
### A. Jensen-Shannon Divergence (JSD) between seed and ith iteration bootstrapped KDEs



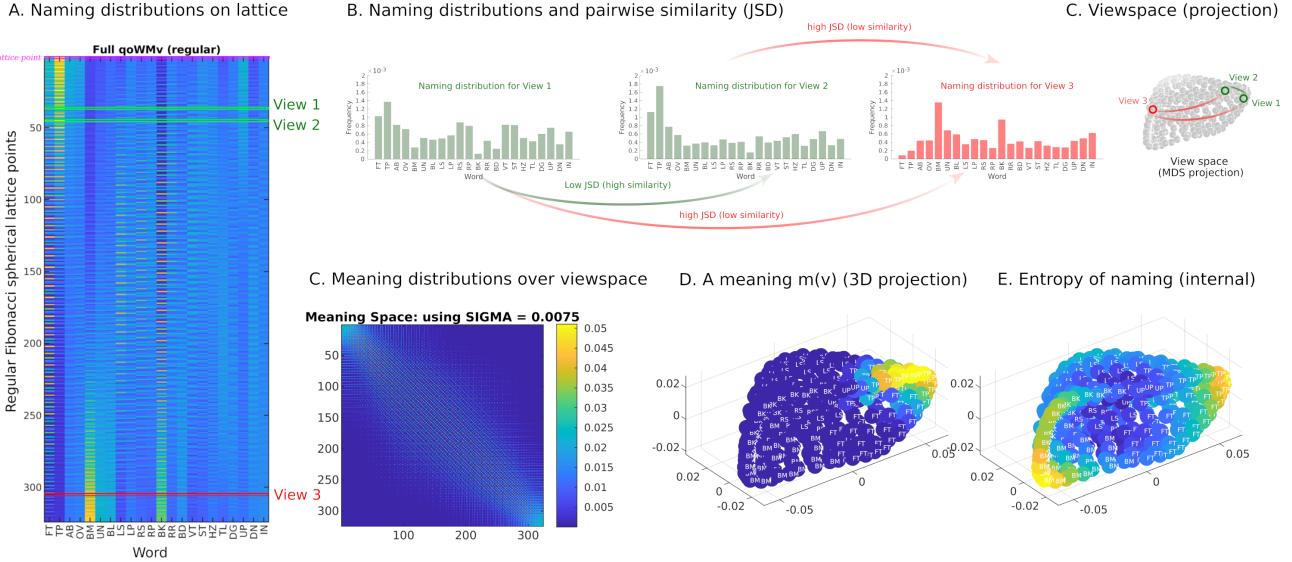
### B. Jensen-Shannon Divergence (JSD) between bootstrapped KDEs for iteration i and (i+1)



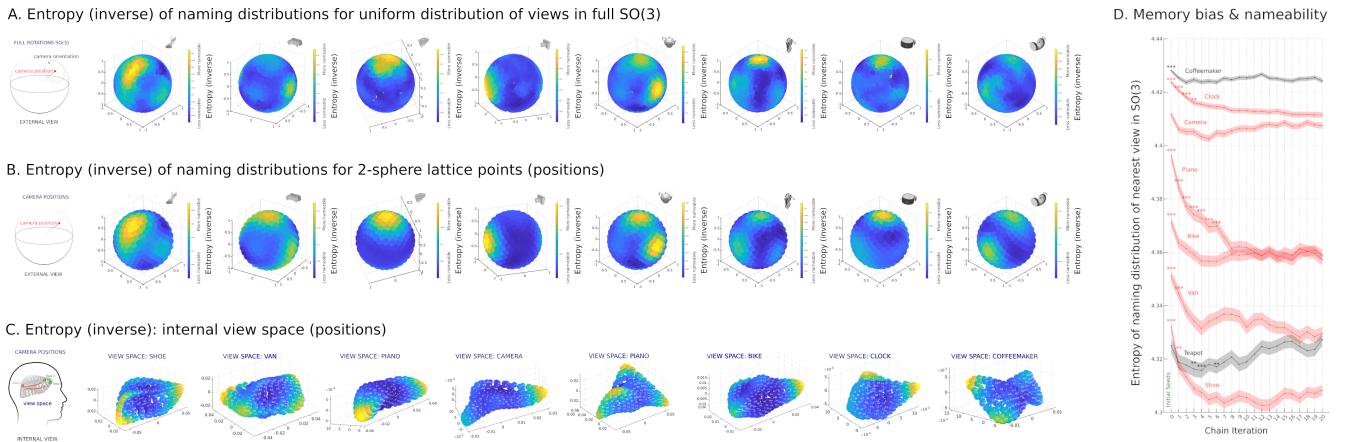
**Extended Data Figure 7** Serial reproduction chain convergence analysis. All chains show convergence by the 11th iteration of the process ( $p < 0.0001$ ), except for the clock object, which showed convergence by the 17th iteration ( $p < 0.0001$ ).



**Extended Data Figure 8** Naming distributions for 1944 views in  $SO(3)$  and weighted averaging procedure for estimating naming distributions for 324 lattice points on the 2-sphere (view positions). The red dots on the sphere (far left) are 324 evenly distributed spherical Fibonacci lattice points on the 2-sphere. The magenta point shows one of the lattice points and the center of a smoothing kernel used to weigh the naming distributions obtained for nearby views in  $SO(3)$ , which are also plotted (as dots without the orientation “up” vectors), where the colormap indicates the weight for each view around the example lattice point under the Gaussian smoothing kernel. The matrix in the second column of the figure shows all naming distributions (each row is a distribution) for each of the 1944 uniformly distributed views in  $SO(3)$ . The acronyms on the x-axis indicate each of the 22 words in the forced-choice naming experiment. The second matrix (second from the right) shows the same matrix of naming distributions weighted according to the smoothing kernel centered on the example lattice point. For each of the 324 lattice points, we averaged all the weighted naming distributions. The resulting weighted average naming distributions are shown for each of the 324 lattice points in the matrix on the far right. The magenta line at the top of the matrix shows the final average result for the example lattice point shown on the sphere on the far left.

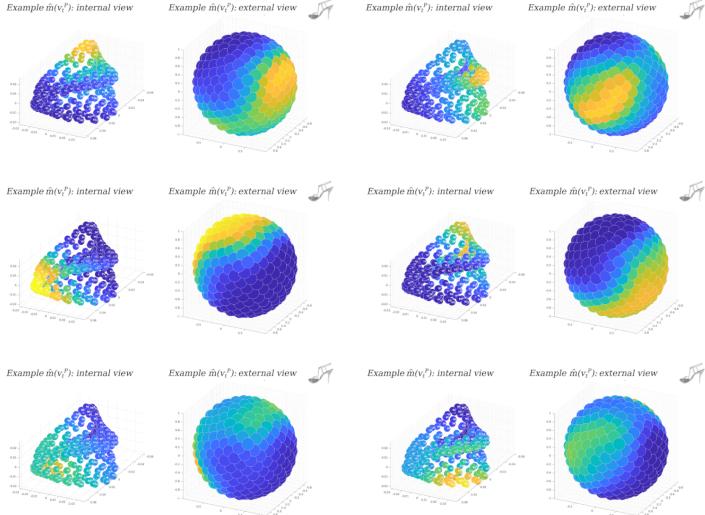


**Extended Data Figure 9** View space estimation (shoe object example). A. Naming distribution (each row is a weighted average of all 1944 naming distributions obtained for uniform distribution of views in  $SO(3)$  for each of the 324 lattice points on the 2-sphere (view positions). Highlighted rows indicate 3 example views shown in B. B. View space estimation. We computed all pairwise JSDs between each pair of view positions on the 2-sphere. 2 views with similar naming data (view 1 and 2) will be closer in the semantic space than dissimilar views (view 1 and 3 or view 2 and 3). C. 3D MDS projection of a view space (shoe object example). The red and green points illustrate semantic similarity between the 3 example views. C. Meaning distributions in the view space. Each column of the matrix is an isotropic Gaussian with a diagonal covariance matrix  $\Sigma = I_3 \cdot 0.0075$  centered at a view  $v$  in the semantic space. D. Visualization of an example  $m(v)$  in the view space. E. Visualization of the normalized entropy (inverse) of the average naming distributions for each of the 324 spherical Fibonacci lattice points in the internal representation.

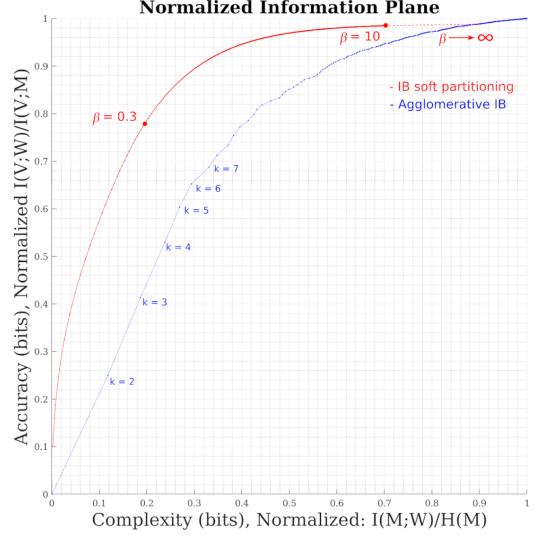


**Extended Data Figure 10** Memory bias and nameability. A. Inverse of the normalized entropy of naming distributions for 1944 uniformly distributed views in  $SO(3)$  for all objects. Points rather than vectors are plotted to reduce clutter in the subplots. The yellower color indicates views with *lower* entropy (more nameable views), while bluer colors indicate views with *higher* entropy (views that were less nameable). B. Inverse of the normalized entropy for view positions on a spherical Fibonacci lattice over the sphere. We averaged views with a Gaussian kernel weight centered at each view position on the spherical lattice to estimate the nameability of view positions (2-sphere). C. Shows the same as panel B in a 3D MDS projection of the internal view space representation for view positions on the spherical lattice, where pairwise distances are proportional to the JSD between naming distributions for each view position. Initials over each point (view position) show the label mode in the naming distributions for that view position. D. Memory bias and nameability. For each object, for each chain memory response and for each iteration, we computed the entropy of the view in  $SO(3)$  that was the nearest neighbor to that memory response, and averaged over all chains. In nearly all cases the results show a decrease between the initial seed distribution and the final iteration when we compared the results in the final iteration to the results in all other iterations including the initial seed ( $p < 0.001$  with the Bonferroni correction applied to correct for multiple comparisons). The errorbars were estimated from bootstrapping 1000 random samples of the data with replacement. The red lines show the results for the objects shown in panels A-C. These results show that memory is biased towards views that have lower entropy in naming.

A. Example IB model reconstructions (internal and external views)

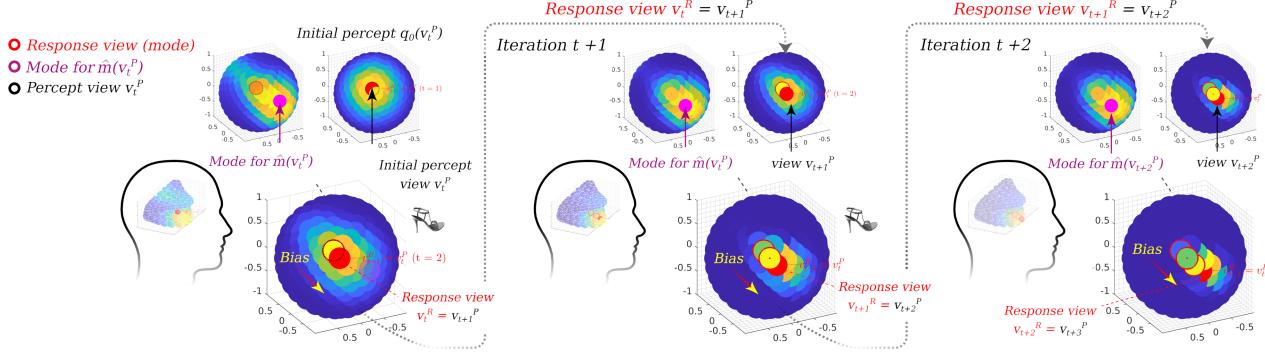


B. Information plane IB curves

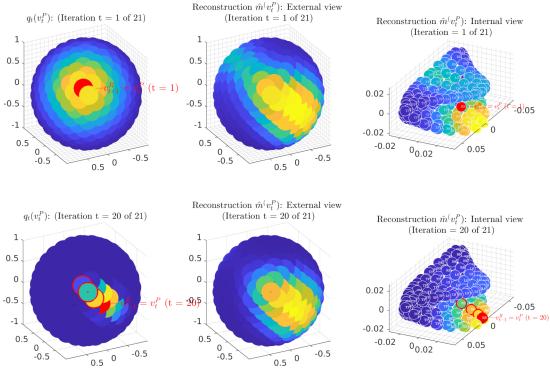


**Extended Data Figure 11** Information Bottleneck (IB) information plane and curves and example reconstructions  $\hat{m}(v)$  for the shoe object. A. Several example reconstructions (internal and external view representations). These were estimated using a low value of the tradeoff parameter  $\beta$  that results in higher compression of meanings  $m(v)$ . B. Information plane with curves showing results of (in red) using the self-consistent equations (see methods) to minimize the IB Lagrangian [26, 28, 32], and (in blue) an agglomerative IB algorithm [36]. We used the first method rather than the agglomerative hard partitioning method for our simulations, since they produce much better results: note that the red line is above the blue line, indicating that it achieves a much better complexity and accuracy tradeoff. The red curve was estimated for  $\beta$  values ranging from 0 to 10 and we initialized the algorithm with an identity matrix for each value of  $\beta$  (rather than using reverse deterministic annealing). Higher values of  $\beta$  result in more complex encoders and more accurate reconstructions of meanings. Using IB to compress meanings in the internal view spaces for all the objects allowed us to estimate the boundaries of semantic visuospatial categories that predict memory biases in the serial reproduction experiments using only the word frequency data.

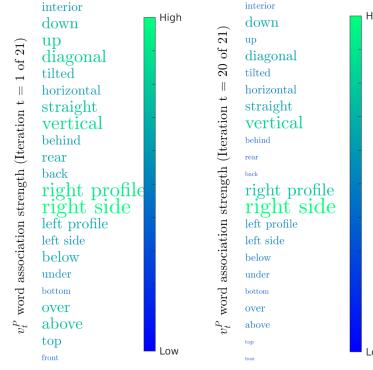
### A. Serial reproduction model simulation (single chain)



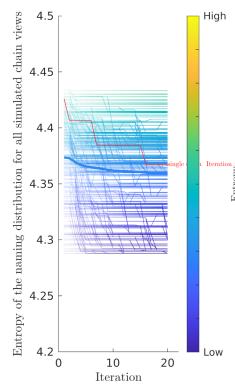
### B. Model simulation (1st and last iteration)



### C. Naming distributions (1st and last)

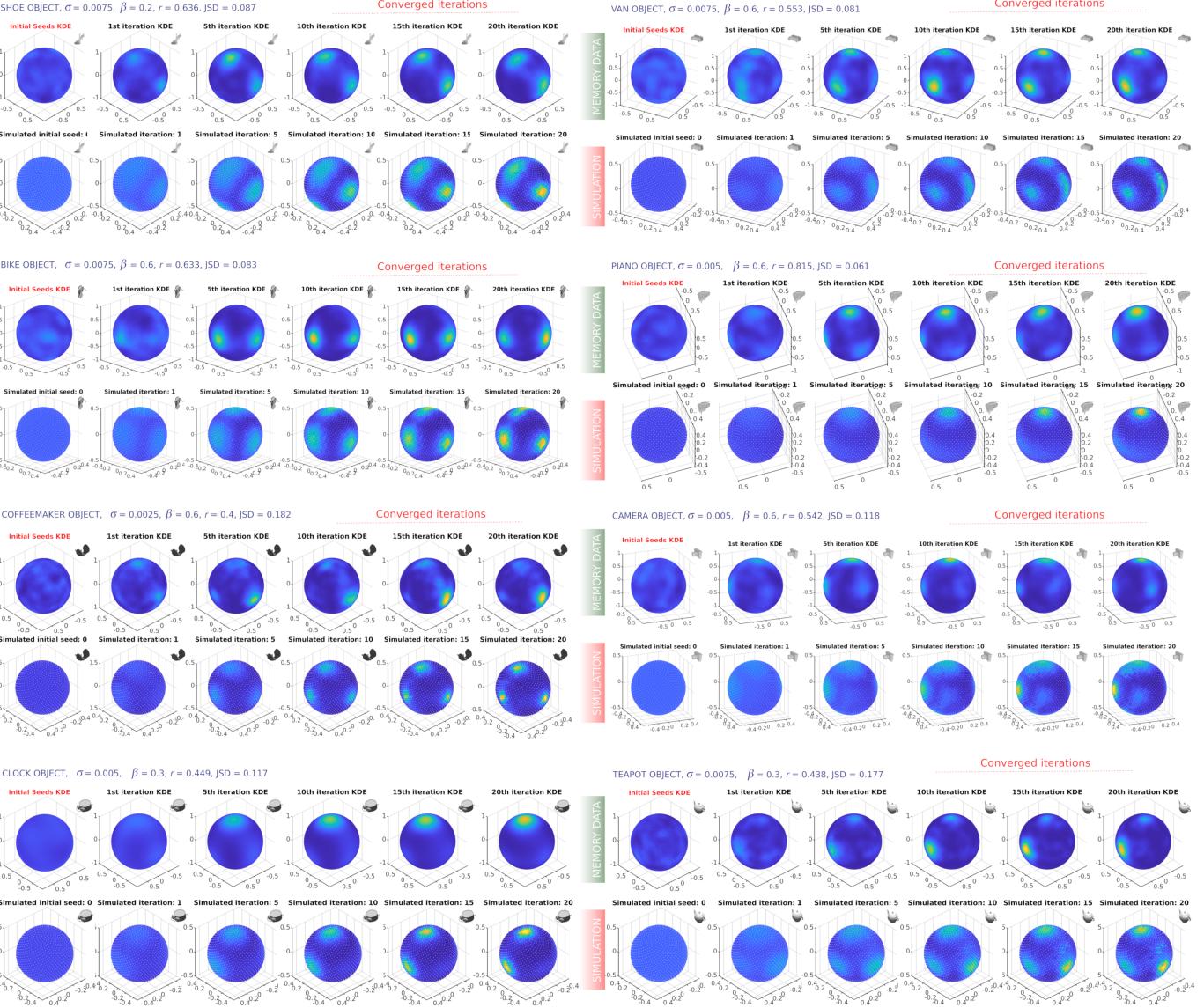


### D. Entropy

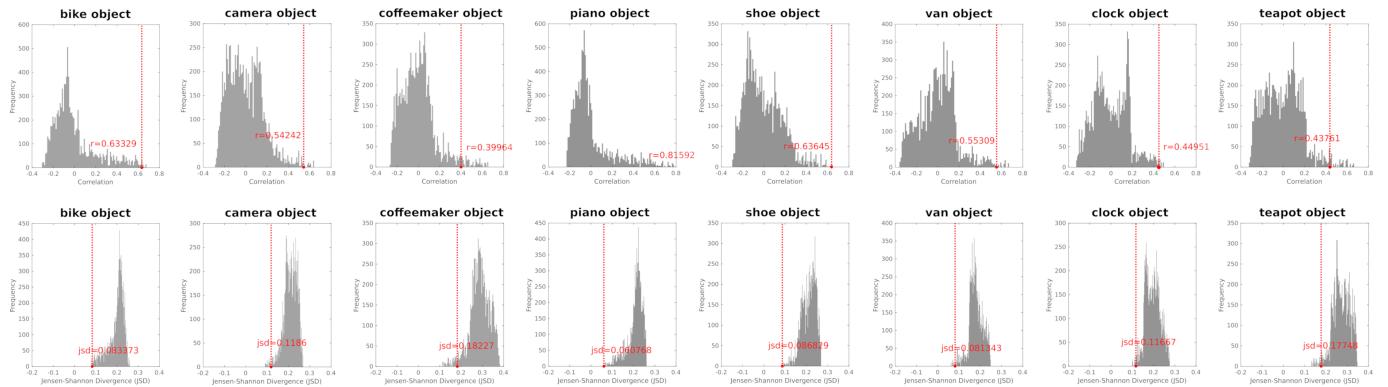


**Extended Data Figure 12** IB serial reproduction model. Modeling a single serial reproduction chain. **A.** Single chain example. The initial sensory percept  $q_0(v_t^P)$  and its reconstruction  $\hat{m}(v_t^P)$  through the communication model are combined by an element-wise product. The mode of the resulting distribution becomes the stimulus for the next simulated participant in the chain. This produces a bias between the initial view and first view reconstruction (yellow arrow indicates the bias, which is the change in the view position. View position is shown as a red dot on the 2-sphere). We repeated this process for 20 iterations. **B.** Top row shows the initial percept  $q_0(v_t^P)$ , semantic reconstruction  $\hat{m}(v_t^P)$  in external coordinates, and again in the internal view space. The red dot shows the location of the view  $v_t^P$ . The bottom row shows the same results at iteration 20 of the process. Note the formation of a chain of biased responses. **C.** naming distributions for views  $v_t^P$  in the initial seed and iteration 20. The size and colors of the words are proportional to the density of the naming distributions for  $v_t^P$  at  $t = 0$  and  $t = 20$ . **D.** Entropy of the naming distributions for all 324 chains and for all iterations. The chain in red highlights the example shown in A-C. Note the drop in entropy over multiple iterations of the serial reproduction process showing simulated reconstructions towards more nameable views (with lower entropy in naming).

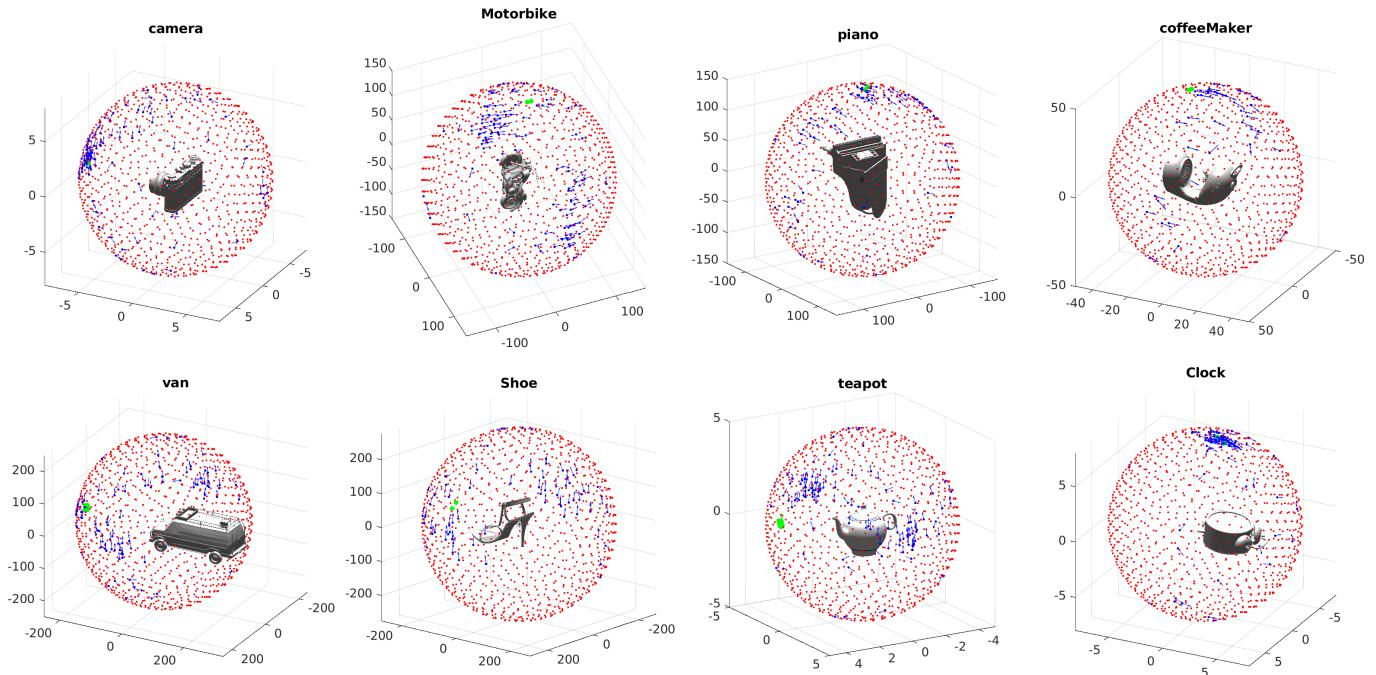
### A. Serial reproduction model simulation results



### B. Model fit: permutation tests (correlation and Jensen-Shannon Divergence)



**Extended Data Figure 13** All simulation results. A. Serial reproduction KDEs for view position for the seed iteration, and iterations 5, 10, 15, and 20 of the process, and for all objects. Also shown are the simulated KDEs and optimal parameter fits for the perceptual noise parameter  $\sigma$  and the IB tradeoff parameter  $\beta$ . B. Permutation tests evaluating the correlation and JSD of the simulation results to 10000 random rotations of the memory KDEs.



**Extended Data Figure 14** Canonical view experiment raw results. Subjective estimates of “best” or most “typical” views for all 8 objects. The results deviate in important ways from the memory results.

Experiment number	Experiment type	Stimulus	Number of participants	Number of chains
1	Memory Serial Reproduction	Camera	139	500
2	Memory Serial Reproduction	Shoe	118	496
3	Memory Serial Reproduction	Teapot	149	500
4	Memory Serial Reproduction	Clock	144	499
5	Memory Serial Reproduction	Van	167	500
6	Memory Serial Reproduction	Bike	157	500
7	Memory Serial Reproduction	Piano	133	499
8	Memory Serial Reproduction	Coffeemaker	143	500
9	Word list	NA	50	NA
10	Image Labelling nAFC	Camera	243	NA
11	Image Labelling nAFC	Shoe	243	NA
12	Image Labelling nAFC	Teapot	243	NA
13	Image Labelling nAFC	Clock	243	NA
14	Image Labelling nAFC	Van	243	NA
15	Image Labelling nAFC	Bike	243	NA
16	Image Labelling nAFC	Piano	243	NA
17	Image Labelling nAFC	Coffeemaker	243	NA
18	Canonical views	Camera	106	NA
19	Canonical views	Shoe	70	NA
20	Canonical views	Teapot	114	NA
21	Canonical views	Clock	80	NA
22	Canonical views	Van	92	NA
23	Canonical views	Bike	115	NA
24	Canonical views	Piano	73	NA
25	Canonical views	Coffeemaker	38	NA

**Extended Data Figure 15** Table showing the number of participants, and number of chains (where applicable), for all experiments.