

location information for consumers

app providing local conditions

the idea

- app that provides environmental information
 - such as: nuclear power plants, train stations, shopping malls, motorways, ...
- based on personal preferences, the app generates a heat map
- e.g.: user is looking for a new place of residence
 - he wishes motorway exits and shopping malls nearby and nuclear power plants far away
- I am the lawful owner of this Idea
- there are no sponsors so far

prototype

Android / IOS

Web-App



house builders

gis company

women

tourists

me

all ages

state

stakeholders

estate agent

find a new place to go

relocating living area

companies

men

locations

flight routes

genetic farming

population concentration

streets

power supply lines

ports

ozonosphere

particulate matter

shops

gdb

ship lines

noise

nuclear power plants

airports

water quality

national parks

nature

rivers

train stations

crime

motorways

other aspects

- innovation
 - location information for consumers vs. gis for experts
- methods
 - prototype, research
- background
 - gis, www.geo.admin.ch
- expected difficulties
 - data preparation
- approximate budget
 - no funding so far
- open questions
 - benefit, acceptance