

Amend

**Educate children today,
in order to preserve tomorrow**

Vision

**SHIFT THE USA'S PERSPECTIVE ON THE RELATIONSHIP AND
INTERCONNECTIVITY OF SOCIETY AND THE NATURAL WORLD.**

Mission

Our curriculum will serve to educate and empower teachers to train students to be better citizens and to live a life of impact that will promote regenerative practice for generations to come.

We need to give students the educational program, physical place, and organizational culture to encourage the development of environmentally conscious global citizens. Students can and will become catalysts for future evolution.

The Problem

THE CURRENT U.S. EDUCATION SYSTEM DOESN'T TEACH STUDENTS ABOUT SUSTAINABILITY, SYSTEMS THINKING, ETHICAL BUSINESS, OR CONSERVATION BIOLOGY.

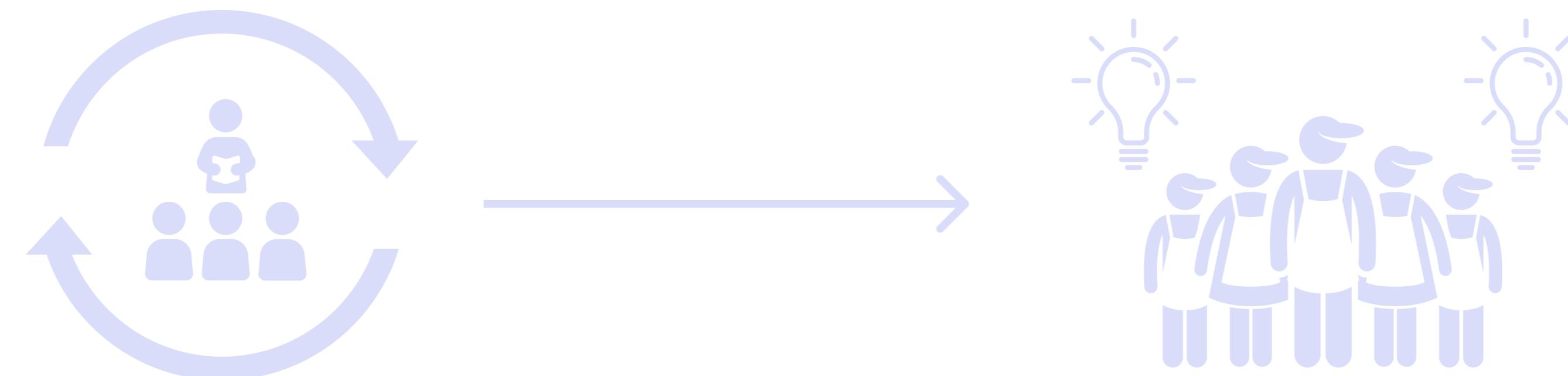
Students have to choose to educate themselves on these matters. This has led to the current sustainability crisis we are experiencing.

Led to students taking these issues upon themselves: Fridays For the Future

The Problem Solution

If teachers were empowered and enabled to educate on these topics, they could introduce students to sustainability in their primary education, making it innate. **Subject matter on sustainability should be implemented as an important part of middle and high school curriculum.**

Curriculum will become more systems thinking related as students get older and have a deeper understanding of the subject, and how different parts of the world connect.



Value Proposition

Educating students at a young age will encourage them to live a more sustainable lifestyle. **This will be the beginning of a push for generational awareness about broad sustainability.**

As students leave high school and enter the real professional world, they will utilize sustainable education to make educated decisions. This will shift our current destructive culture towards one of sustainability and consciousness.



Governance Model

CEO & EXEC. BOARD: ← ^{input}

1

OUTREACH

Includes: PR, Marketing,
Government Relations

STRATEGY

Includes: Success
Tracking, Future Planning

2

CREATIVE PRODUCT

Includes: In-house
material production

CURRICULUM DEV.

Includes: Listening to
educators for feedback

UNI. STUDENT ADVISING

EDUCATORS

Includes: Actually going
to teaching teachers

3

FUNDRAISING

Includes: Local and
national fund gathering

TECHNICAL SERV.

Includes: Providing tech
support for educators

HUMAN RESOURCES

Includes: Keeping the
Amend moving

Advisory Dream Team



Entrepreneur



Conservation Biologist



Education Specialist



Environmental Artist

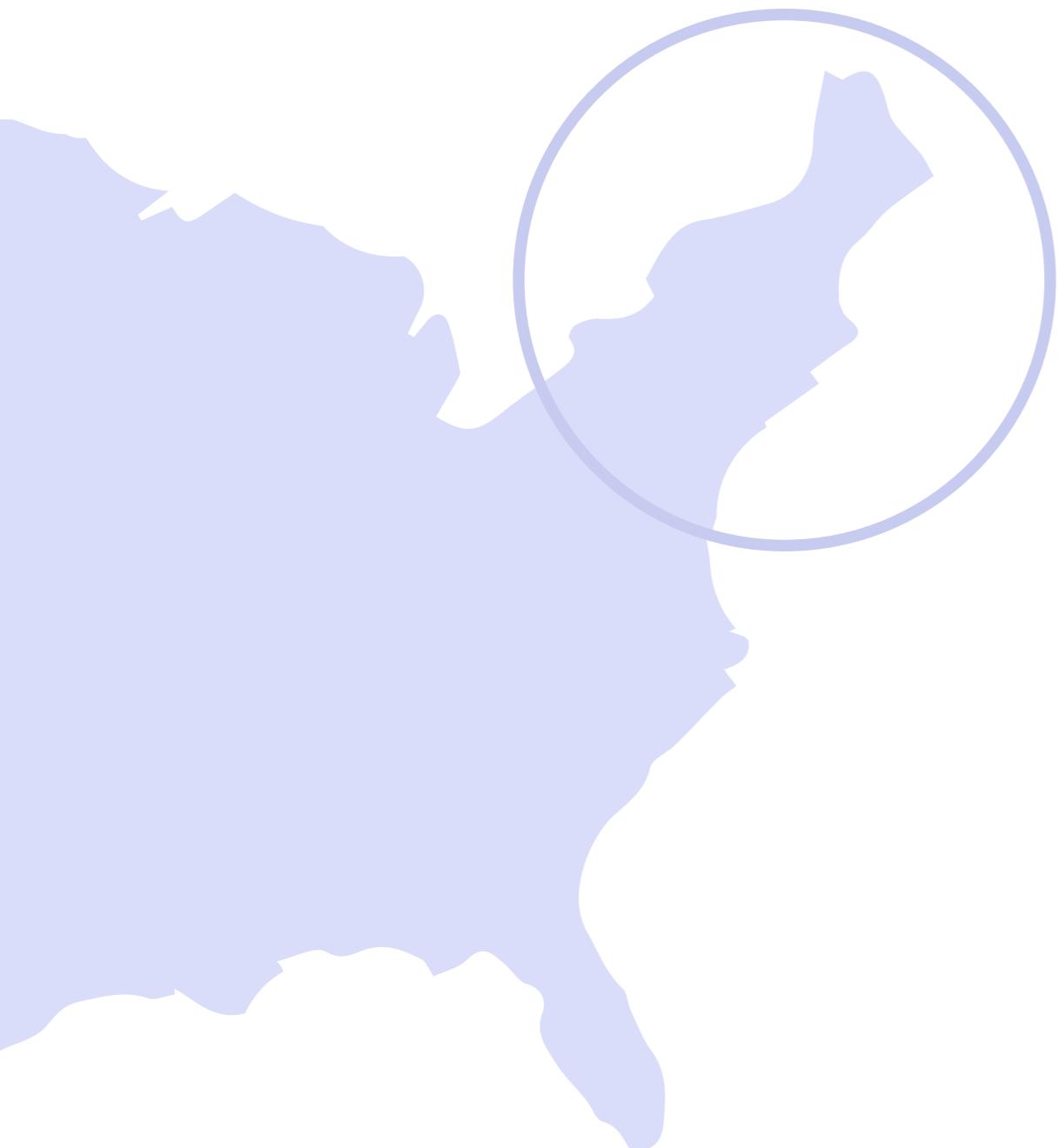


Youth Climate Activist



Marine Biologist

Target Market



**Progressive
NYC Private
School**

**General NYC
Public Schools**

**U.S. Public
Education
System**

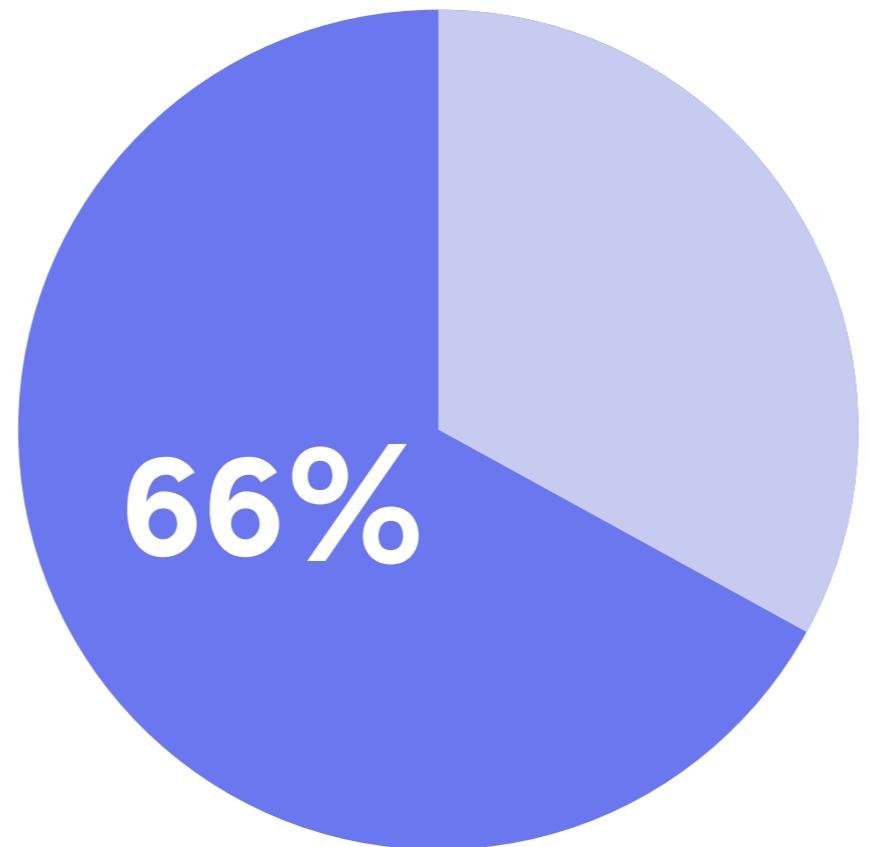
Market Stats

GREEN SAVINGS

\$74 / sq. ft.

Green schools save \$74 more per square foot in benefits, with over **\$100k** saved on operating costs each year as well.

U.S. OPINION



2/3 of Americans believe it is important to improve school buildings with green tech and education

U.S. K-12 SYSTEM

6m

Adults



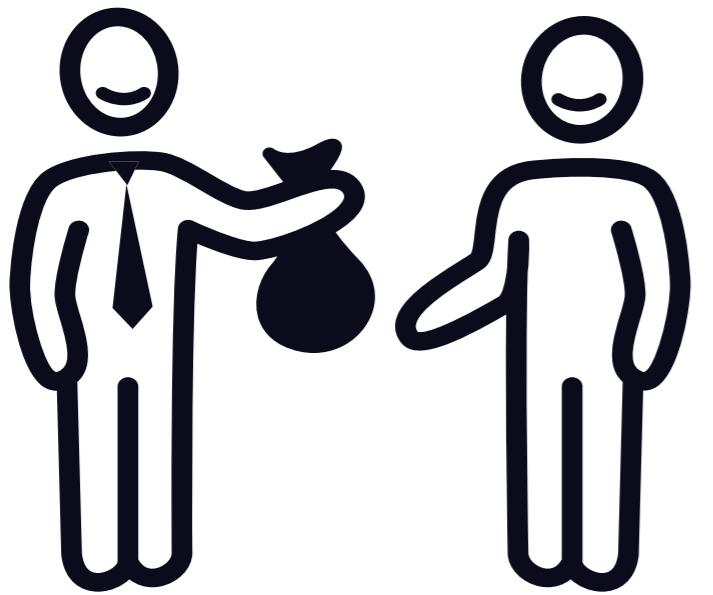
Students

Competition



By ensuring the **educators of the school** can carry on our sustainability teachings to their students and community, there will be **no slowing of learning** once we leave the school.

Fundraising



1 ■ Individual &
Corporate
Philanthropy



2 ■ Grants &
Nonprofit
Funding

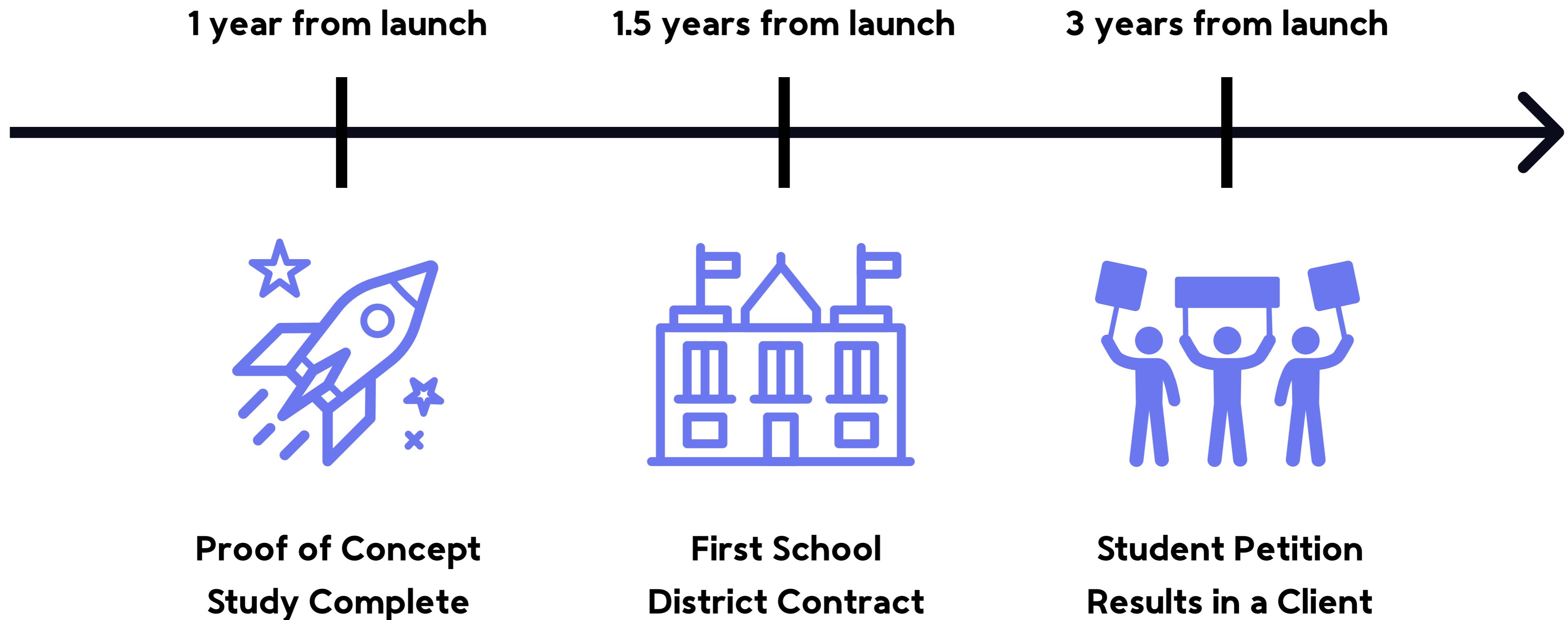


3 ■ Gov. &
Private Edu
Institutions

Predicted Costs

Sample Amend Balance Sheet	Private School	New York City	United States Public Education
Revenue	\$1,000,000	\$6,450,000	\$25,300,000
Private Sector Funding	\$1,000	\$2,000,000	\$2,000,000
Government Funding	\$0	\$4,000,000	\$22,000,000
Personal Donations	\$1,000,000	\$450,000	\$1,300,000
Costs Of Operations	\$712,000	\$3,955,000	\$21,870,000
Fixed Costs	\$702,000	\$3,800,000	\$18,570,000
CEO Salary	\$72,000	\$100,000	\$120,000
Educator's Salary	\$120,000	\$1,200,000	\$9,000,000
Outreach Department Salary	\$100,000	\$500,000	\$1,500,000
Curriculum R&D/Creative Project Team	\$100,000	\$400,000	\$1,100,000
Financial Team Salary	\$50,000	\$250,000	\$1,000,000
Fundraising Team Salary	\$150,000	\$500,000	\$3,000,000
Technical Staff Salary	\$50,000	\$250,000	\$1,250,000
Office Set Up/ Rent	\$60,000	\$600,000	\$1,600,000
Variable Costs	\$10,000	\$155,000	\$3,300,000
Transportation For Employees	\$0	\$0	\$1,800,000
Fundraising Costs	\$5,000	\$100,000	\$500,000
Further Research and Development	\$5,000	\$40,000	\$500,000
Marketing Cost	\$0	\$15,000	\$500,000
Net Income	\$289,000	\$2,495,000	\$3,430,000

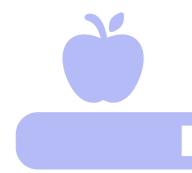
Milestones



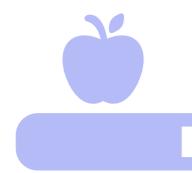
Investment Thesis



Create actual change



Help make the future's economy



Fund the underfunded