

Description of idea

The idea: on a normal day in space, BEEP BEEP BEEP, a meteor is coming towards Earth! YOU have 10 seconds to save us! What are you going to do?

My story: The astronaut is having some spare time drinking some juice. Suddenly, an alarm is ringing and the astronaut has to save the Earth, because a huge meteor is coming real fast towards the blue planet. But how is he going to do that?

The message: Be a hero! Save the Earth!

Genre/mood: SCI-FI, action, exciting.

Interactions: a countdown will be visible on a screen in the animation. If the user does nothing and the time is over, the planet is destroyed by the meteor. If he wants to do something, he has little time. Pressing on the command center, he can choose how to destroy the extraterrestrial object. With rockets, with laser, or with a special button that doesn't say what it does. If the Earth is saved, the astronaut will appear in news paper, with YOUR name on the front page, name that you will insert at the beginning of the animation. So YOU are the hero in the skin of the astronaut.



Style tile

Inspiration from Pictoplasma style.

Contour: sometimes present, but with a low colour contrast between the stroke and the fill colours. Mostly is not present.

Character-background relationship: characters and the background are living in harmony, due to the colour contrast and the shape contrast. The objects are defined clear, so they differentiate from the background.

Specific characteristics of the style: organic shapes with round corners for all the objects. Characters are funny and some of them are humanised-objects (like the rockets, or the comet)

Colours: saturated and desaturated, respecting the colour of the object in real life, but having a good relationship one with another.

Typography: Verdana. Simple sans-serif, available on all devices. User friendly with a good readability, Verdana is the best choice for my animation.

Character examples:



Colours: bright saturated colours that will make the animation more exciting and fun.

