# DESIGN AND PROCESS DOCUMENT
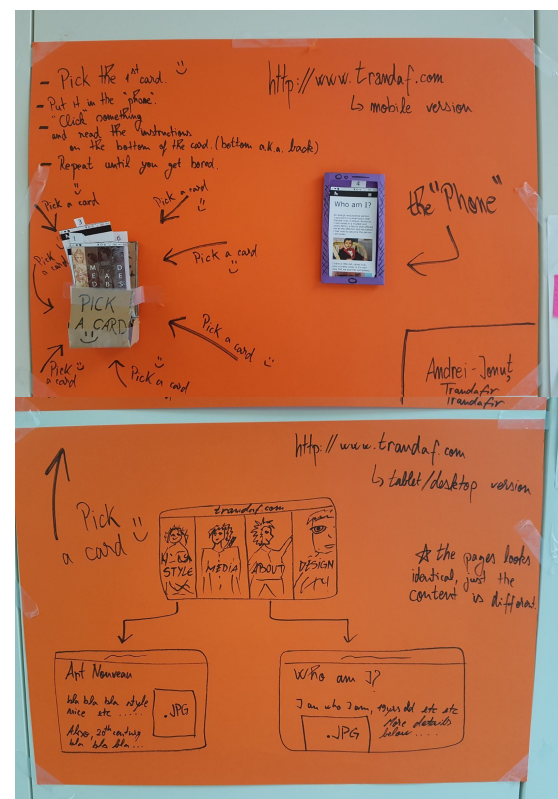
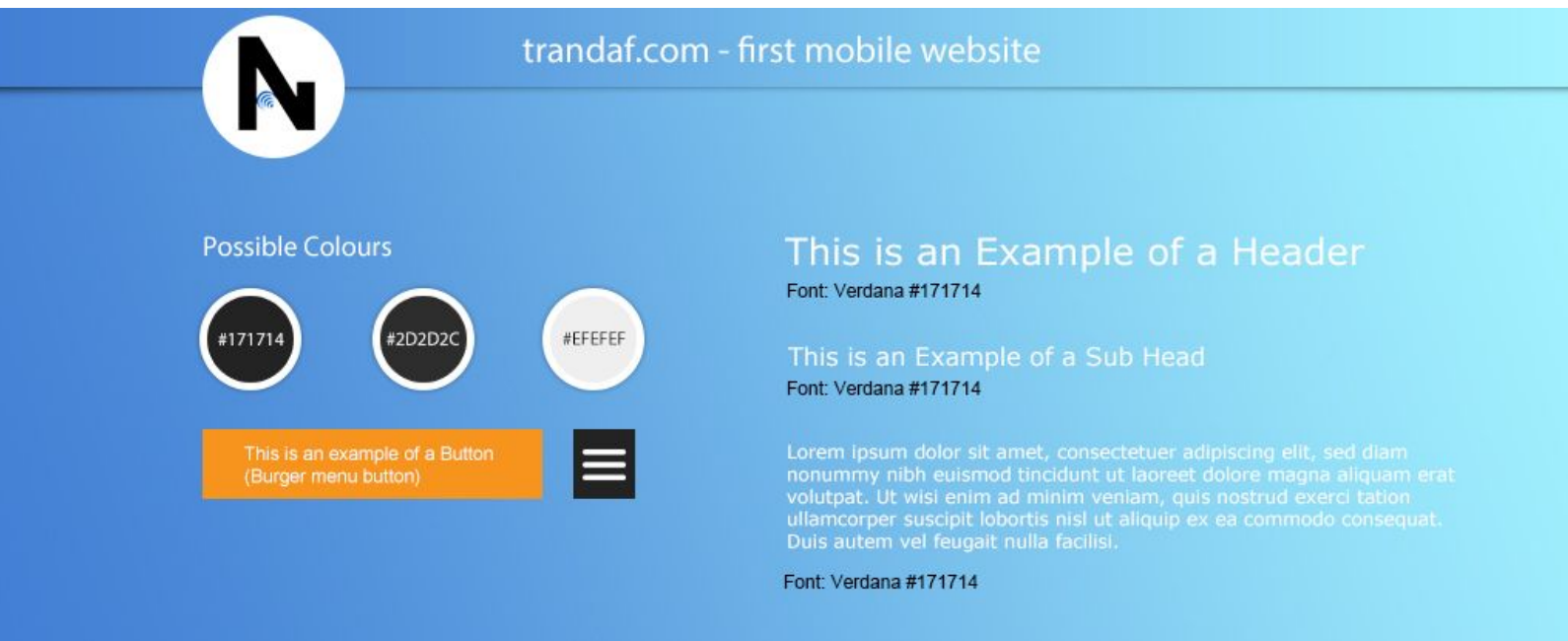*trandaf.com*

*Andrei-Ionuț Trandafir*

# Mini-sketches



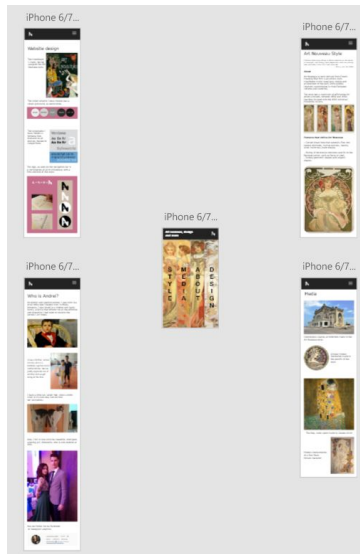# Paper prototypes

# Style tiles



# Design principles:

- **Shape** - Some images are rectangular, some are circular;
- **Value** - (Maybe) I will add gradients to the design;
- **Size** - different font sizes;
- **Space** - Main ideas divided into sepparate paragraphs, leaving space between them;
- **Contast** - tone/value, when hovering after a navbar item;
- **Alignment** - text and pictures will be left or right aligned;
- **Similarity** - Homepage elements will look similar.

# Interactive XD prototype:

# Usability results:

None of the persons had problems finding under 5 seconds an information on the page. All of them knew where they are on the website and how they got there. Maybe because the website does not have so much information and so many pages. It's a basic one. A home page and 4 sub pages, with a burger menu on top, accesible without any difficulties.
I'm looking forward to more complex projects.