From *The 4-Hour Chef*, the latest book by #1 *New York Times* bestselling author Tim Ferriss. Available here.

ED COOKE'S CARD MATRIX	DIAMONDS: PERSON (EXPENSIVE, STYLISH, BLING)	DIAMONDS: VERB	DIAMONDS: OBJECT	CLUBS: PERSON (TOUGH, SERIOUS, CRAZY, OR BAD)	••• CLUBS: VERB	os CLUBS: Object	HEARTS: PERSON (LOVABLE, BEAUTIFUL, GOOD)	♥ HEARTS: VERB	♥ HEARTS: Object	SPADES: PERSON (HUMOROUS OR ABSURD)	SPADES: VERB	SPADES: OBJECT
KING CELEB COUPLE	PRINCE WILLIAM, The rescue Pilot	AIRLIFTING Someone Off	THE SEA.	JAY-Z	RAPPING INTO	A GIANT Microphone.	BARACK OBAMA	FLY-SWATTING	A BUZZING FLY.	DAVID BECKHAM	KICKING	A SOCCER BALL.
QUEEN CELEB COUPLE	PRINCESS KATE	WEARING A Beautiful Dress in	A CHURCH.	BEYONCÉ	POWER- Dancing on	A BEACH.	MICHELLE Obama	DOING JUMPING Jacks on	THE WHITE HOUSE LAWN.	VICTORIA BECKHAM	APPLYING Lipstick In Front of	A MIRROR.
JACK RELIGIOUS FIGURES	ZEUS	DISGUISING Himself as	A SWAN.	POPE JOHN Paul II	TEARFULLY Forgiving	THE MAN WHO Just shot him.	JESUS CHRIST	WALKING ON	A LAKE.	THE DALAI LAMA	PRAYING TO	A BUDDHA.
10 FAMOUSLY POWERFUL WOMEN	OPRAH Winfrey	INTERVIEWING On	A COUCH.	HILLARY CLINTON	SLAPPING	MONICA LEWINSKY.	J.K. ROWLING	WRITING A Story about	HARRY POTTER.	SARAH PALIN	RIFLE Shooting	A MOOSE.
9 FAMOUSLY POWERFUL MEN	BILL GATES	CACKLING Madly at	A CRASHING PC.	MARK Zuckerberg	UNFRIENDING	HIS Best friend.	STEVE JOBS	TAKING LSD AND INVENTING	THE IPAD.	KEVIN ROSE	DRINKING	TEA.
8 FAMOUS FEMALE PHYSIQUES	MARILYN Monroe	'S DRESS BALLOONING UP OVER	A SUBWAY Vent.	MEDUSA	TURNING TO Stone With An ICY GLARE	A STATUE.	PAMELA Anderson	SAVING	A DROWNING Child.	NAOMI Campbell	SMACKING A MAID WITH	A HANDBAG.
7 FAMOUS MALE PHYSICISTS	ISAAC Newton	GETTING HIT ON THE HEAD By	AN APPLE.	GALILEO	LOOKING Through A Telescope at	THE MOON.	EINSTEIN	TRAVELING AT Light speed Alongside	A BEAM OF Light.	STEPHEN Hawking	SPEAKING WITH ROBOT Voice From	A WHEELCHAIR.
6 CONTROVERSIAL FEMALES	MADONNA	STRIKING Yoga Poses In Front of	AN '80S Boom Box.	RIHANNA	HOLDING AN UMBRELLA IN	A RAIN STORM.	TAYLOR SWIFT	BEING VICIOUSLY Insulted by	KANYE WEST.	LADY GAGA	WEARING A Meat dress For	THE PAPARAZZI.
5 CONTROVERSIAL MALES	STALIN	TELLING AN AMUSING JOKE TO	A DANCING Bear.	HITLER	GOOSE- Stepping Into	A BUNKER.	JULIAN ASSANGE	VANISHING IN	A PUFF OF Smoke.	OSAMA BIN LADEN	RECORDING A GHETTO VIDEO WITH	A SUICIDE Bomber.
4 FEMALE MOVIE STARS	JULIA Roberts	FRENCH- Kissing	RICHARD GERE.	ANGELINA JOLIE AS Lara Croft	KARATE KICKING	AN ANCIENT TOMB.	SCARLETT Johansson	GETTING Drunk With	BILL MURRAY.	REESE WITHERSPOON AS JUNE CARTER	PLAYING GUITAR WITH	JOHNNY CASH.
3 MALE MOVIE STARS	GEORGE CLOONEY	SMOKING	A CIGARETTE.	JOHNNY DEPP AS JACK SPARROW	MAKING PIRATICAL NOISES WITH	A PIRATE SHIP.	TOM HANKS	RUNNING LIKE Forrest gump Through	THE WOODS.	BEN STILLER	GETTING A LIE-DETECTOR TEST FROM	ROBERT DE NIRO.
2 SPORTSWOMEN	ANNA KOURNIKOVA	SUNBATHING On top of	ENRIQUE IGLESIAS.	THE WILLIAMS SISTERS	LIFTING INTO The Air	THE WIMBLEDON Trophy.	FLO-JO	RECEIVING A Gold Medal While Singing Along To	"THE STAR- Spangled Banner."	ANNIKA SÖRENSTAM	DRIVING	A GOLF BALL.
ACE SPORTSMEN	MICHAEL Jordan	SLAM- Dunking	A BASKETBALL.	MUHAMMAD ALI	PUNCHING	A BUTTERFLY.	ROGER FEDERER	SERVING	A TENNIS BALL.	USAIN BOLT	RUNNING Ridiculously Fast After	A CHEETAH.

NOTES

- Odd numbers are male, even numbers are female.
- It's good to have occasional crazy ones.
- Read these as sentences.
- If you prefer, you can replace any or all of these with people you actually know.