

From Paper to JSON

Automating Invoice Processing with Vertex AI



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The AI Revolution ✨

Transforming industries with automation, customer support, and content generation.

Benefits:

Understands natural language.

Automates repetitive tasks.

Scalable and adaptable to various industries

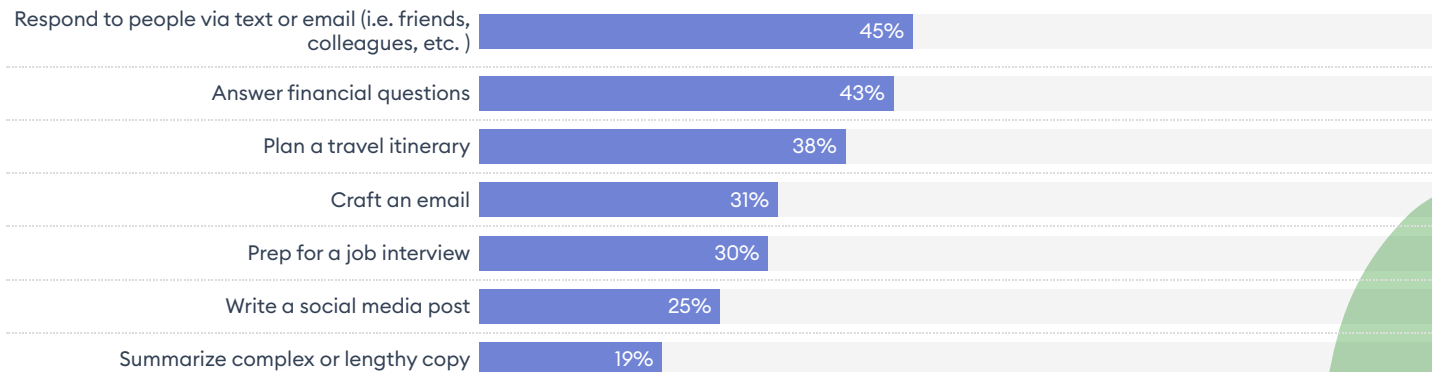
Opportunities:

- Faster, more efficient workflows.
- Enhanced, personalized user experiences.
- Potential for new product innovations.



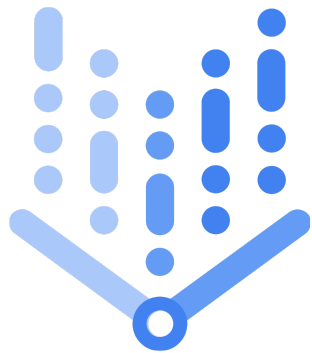
How is AI used?

Most Common Way Consumers Plan to Use Artificial Intelligence



Source: Forbes Advisor • Embed

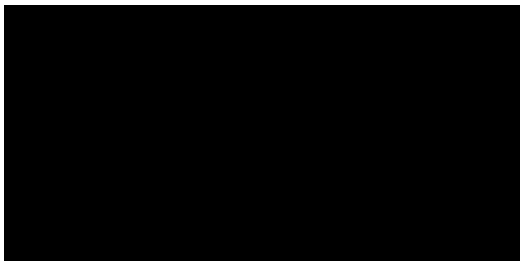
Forbes ADVISOR



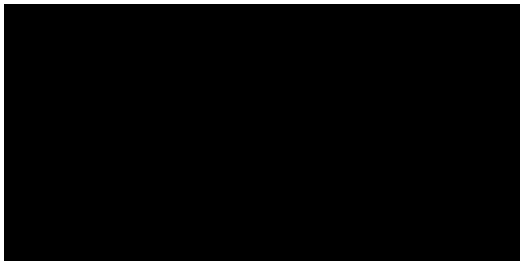
Gemini



Vertex AI Model Garden



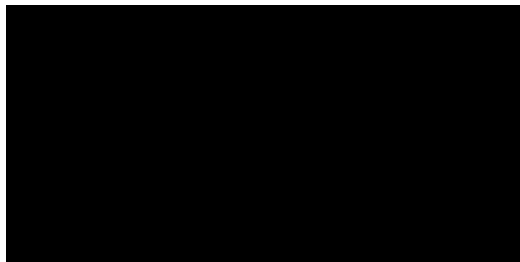
Vertex AI Studio



S



Google AI Studio



Calling Gemini Models through VertexAI?

VIA REST CALLS

```
curl \
  -H 'Content-Type: application/json' \
  -d '{
    "contents": [
      {
        "parts": [
          {
            "text": "Explain how AI works"
          }
        ]
      }
    ]
  }' \
  -X POST 'https://generativelanguage.googleapis.com/v1beta/models/gemini-1.5-flash-latest:generateContent'
```

Calling Gemini Models through VertexAI?

```
import google.generativeai as genai
model = genai.GenerativeModel(
    'gemini-1.5-flash',
    generation_config={"response_mime_type": "application/json"}
)
model.generate_content("Explain how AI works")
```

- <https://aistudio.google.com/>
- get started faster
- straightforward

- <https://console.cloud.google.com/vertex-ai/studio/freeform>
- For scaled deployments with **enterprise** ready data privacy and governance.

 Google Developer Groups  andreiterecoasa

```
from vertexai.generative_models import GenerativeModel
content_model = GenerativeModel("gemini-1.5-flash-001")
content_model.generate_content(
    "Explain how AI works",
    generation_config=GenerationConfig(
        response_mime_type="application/json"
    ),
)
```

The Use Case: Enhancing User Experience



Focus Areas:

- **Natural Language Understanding:** Leveraging LLMs to interpret user descriptions and automate group title generation.
- **Text Extraction:** Using LLMs to scan and accurately itemize receipts.
- **Image Generation:** Automatically generating group-related visuals based on descriptions.
- **Output Formatting:** Structuring the extracted data into a usable format for the app.

Simplified forms (I)

Create Expense Group

Fill in the details to create a new expense group.


Title

Description


Category

Photo





Madeira Trip with Friends
Madeira Trip with my friends



Hiking the Bucegi Mountains
Hiking from Transbucegi to Caraiman Cross on Bucegi Mountains, Romania

What's this group about?

Simplified forms (I) - group details

```
group_details_prompt = """The following is an expenses group description: '{description}'.  
Extract a title, category and write a photo description."""
```

```
content_model.generate_content(  
    group_details_prompt.format(description=description_from_form),  
    generation_config=GenerationConfig()  
)
```

