# 10707 Deep Learning: Spring 2020

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Lecture 8:

Intro to unsupervised learning

# Unsupervised learning

Learning from data without labels.

What can we hope to do:

**Task A**: Fit a parametrized **structure** (e.g. clustering, low-dimensional subspace, manifold) to data to reveal something meaningful about data. (**Structure learning**)

**Task B:** Learn a (parametrized) **distribution** *close* to data generating distribution. (**Distribution learning**)

**Task C:** Learn a (parametrized) distribution that implicitly reveals an "embedding"/"representation" of data for downstream tasks. (Representation/feature learning)

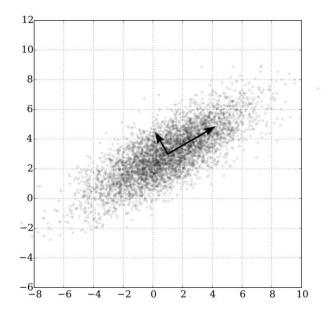
Entangled! The "structure" and "distribution" often reveals an embedding.

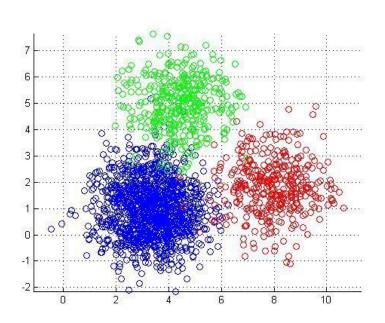
# Structure learning

Fit a parametrized **structure** (e.g. clustering, low-dimensional subspace) to data to reveal something meaningful about data.

**PCA**(principal component analysis), direction of highest variance

### Clustering

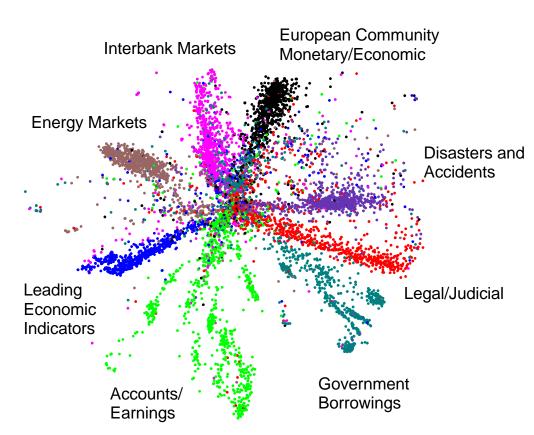




# Structure learning

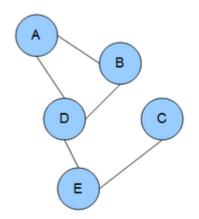


804,414 newswire stories



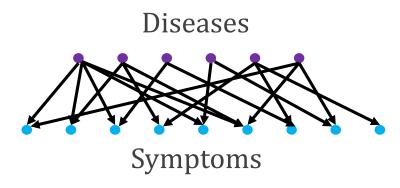
Some typical choices of parametrized distributions:

**Classical choices**: fully-observed graphical models (undirected and directed), latent-variable graphical models (mixture models, sparse coding, topic models).



#### **Markov Random Fields:**

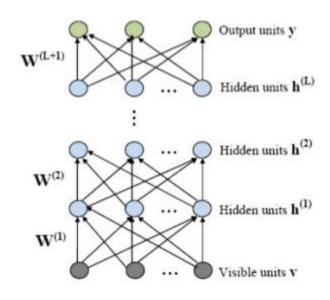
sparse independence structure: "A is independent of other vars, given B, D"



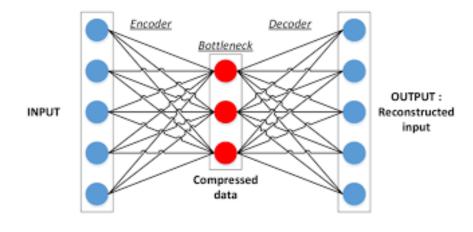
**Latent variable models**: data is "simple" conditioned on some unobserved (latent) variables

Some typical choices of parametrized distributions:

**Semi-modern choices**: deep Boltzmann machines, deep belief networks, (variational) auto-encoders, energy models.



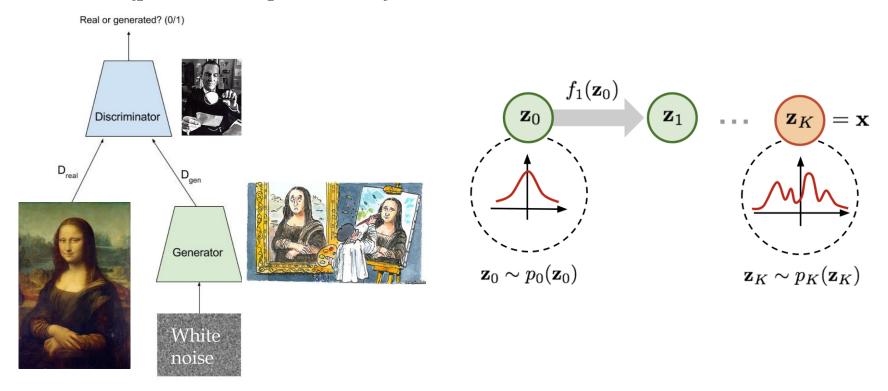
Deep Boltzmann machines, belief networks: graphical model analogues of deep neural networks.



(Variational) autoencoders: model data by enforcing a latent space "bottleneck:

Some typical choices of parametrized distributions:

**Modern choices**: generative adversarial networks, autoregressive models (pixelRNN, pixelCNN), flow models, etc.





Training
Data(CelebA)

Model Samples (Karras et.al., 2018)

### 4 years of progression on Faces







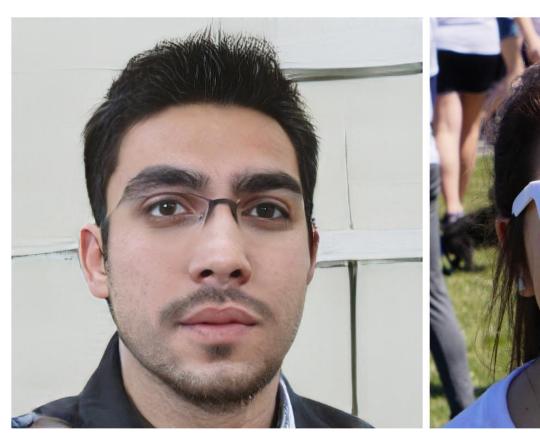
Brundage et al., 2017

2014 2015

2016

2017

8





Which face is real. com



BigGAN, Brock et al '18

Conditional generative model P(zebra images | horse images)



### Style Transfer



Input Image



Monet



Van Gogh

Zhou el al., Cycle GAN 2017

Source actor



Real-time reenactment

Target actor

## Representation learning and selfsupervised learning

Given unlabeled data, design supervised tasks that induce a good representation for downstream tasks.

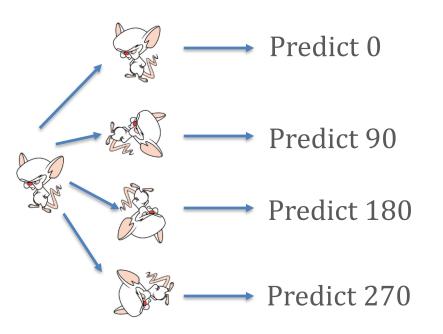
No good mathematical formalization, but the intuition is to "force" the predictor used in the task to learn something "semantically meaningful" about the data.

**Examples in NLP**: predict next word, given previous 5 words; predict middle word, given surrounding 5 words; etc.

## Representation learning and selfsupervised learning

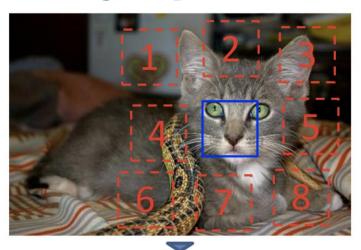
**Examples in vision**: a lot, and quite different in nature.

### **Rotation prediction**



Predict one of four angles an image is rotated by

### Jigsaw puzzles



Predict position of second piece wrt to first

# Desiderata for a good representation

**Semantically meaningful**: if we train a linear classifier on top of these features, should work well for (many, most?) reasonable tasks.

"Disentangled": in generative setting, can "vary" features independently, and generate an output that is reasonable.

(Contraversial and not well understood: are the features disentangled in priors, posteriors? Models can be reparametrized to produce arbitrarily bad entangling:

Locatello et al, Best paper award at ICML'19)

**Improve sample complexity**: if we wish to use feature to train a supervised model on top of, good representation could save us on sample complexity.

(See e.g. Arora-Risteski <a href="https://arxiv.org/pdf/1706.04601.pdf">https://arxiv.org/pdf/1706.04601.pdf</a>)

# Relationships between the tasks

### Structure learning and feature learning often blend

E.g. low dimensional features in PCA or cluster a point belongs to in clustering can be viewed as features.

# Structure learning/feature learning is in general weaker than distribution learning:

E.g. methods like PCA/clustering can't be used to generate new samples.

*Feature, not a bug*: it has been argued that self-supervised learning works because the task we are solving is easier (both computationally and statistically)

# Relationships between the tasks

### Distribution learning often implies representation learning:

Many distributions we fit are **latent-variable** models (i.e. model the joint distribution between some latent variables h and the observed data x)

$$P_{\theta}(x,h) = P_{\theta}(h)P_{\theta}(x|h)$$

The latent variables are often viewed as a "representation".

The **posterior** distribution  $P_{\theta}(h|x)$  captures a distribution over representations, given some values of the observed data.

However, a-priori, distribution  $P_{\theta}(h|x)$  is a-priori not an easy distribution to **approximate/sample** from!

$$P_{\theta}(h|x) = \frac{P_{\theta}(x|h)p(h)}{\int_{h'} p(h')p(x|h')} Hard high-dimensional sum/integral$$

Common ways to get a handle of  $P_{\theta}(h|x)$ : variational methods and MCMC methods.

**Question**: how accurately do we need to approximate  $P_{\theta}(h|x)$  if we want a good representation?

(Arora-Risteski blogpost: <a href="http://www.offconvex.org/2017/06/26/unsupervised1/">http://www.offconvex.org/2017/06/26/unsupervised1/</a>)

**Answer**: Let  $Q_{\theta}(h|x)$  be an approximation of  $P_{\theta}(h|x)$  s.t.

$$KL(Q_{\theta}(h|x) \mid P_{\theta}(h|x)) \le \epsilon$$

(KL is a natural metric, as a lot of the variational methods operate in this metric. Stay tuned!)

(Recall the definition of KL divergence:  $KL(q || p) = \mathbb{E}_q \log \left(\frac{q}{p}\right)$ )

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Suppose the way we will use the representation h is to solve **classification tasks.** Namely, let's say the labels for task are:

$$(x_t, c(h_t))$$
, where  $(h_t, x_t) \sim P_{\theta}(h, x)$  and  $c(h_t) \in \{\pm 1\}$ 

In other words, the labels are a function of the **latent** variables, and the observables are the data.

Let  $Q_{\theta}(h|x)$  be an approximation of  $P_{\theta}(h|x)$  s.t.

$$\left( KL(Q_{\theta}(h|x) \mid P_{\theta}(h|x)) \le \epsilon \right)$$

Suppose the way we will use the representation h is to solve classification tasks. Namely, let's say the binary classification task is:

$$(x_t, c(h_t))$$
, where  $(h_t, x_t) \sim P_{\theta}(h, x)$  and  $c(h_t) = \{\pm 1\}$ 

The natural way to measure the distance with an eye towards classification tasks is total variation distance:

$$\left[ TV(Q_{\theta}(\cdot | x) \mid \mid P_{\theta}(\cdot | x)) = \sup_{\Omega} \left| \Pr_{h \sim Q_{\theta}(\cdot | x)}[\Omega] - \Pr_{h \sim P_{\theta}(\cdot | x)}[\Omega] \right| \right]$$

Why is this useful? Take  $\Omega = \{ \text{"C(h)} \text{ is the correct label"} \}$ 

 $\Pr_{h \sim Q_{\theta}(\cdot|x)}[\Omega]$  is the probability of having the correct answer using  $Q_{\theta}(\cdot|x)$ 

 $\begin{vmatrix} \Pr_{h \sim Q_{\theta}(\cdot|x)}[\Omega] - \Pr_{h \sim P_{\theta}(\cdot|x)}[\Omega] \end{vmatrix}$  is the *difference in probability* of having the correct answer between  $Q_{\theta}(\cdot|x)$ !

Let  $Q_{\theta}(h|x)$  be an approximation of  $P_{\theta}(h|x)$  s.t.

$$\left( KL(Q_{\theta}(h|x) \mid P_{\theta}(h|x)) \le \epsilon \right)$$

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Why is this useful? Take  $\Omega = \{ \text{"C(h)} \text{ is the correct label"} \}$ 

Hence,  $TV(Q_{\theta}(\cdot | x) || P_{\theta}(\cdot | x)) \le \epsilon'$  implies that the difference in performance b/w using  $P_{\theta}(\cdot | x)$  and  $Q_{\theta}(\cdot | x)$  is at most  $\epsilon'$  (on the input sample x)

Hence,  $\mathbb{E}_x[TV(Q_\theta(\cdot|x)||P_\theta(\cdot|x))] \le \epsilon'$  implies that the difference in performance on the classification task is at most  $\epsilon'$ .

Let  $Q_{\theta}(h|x)$  be an approximation of  $P_{\theta}(h|x)$  s.t.

$$KL(Q_{\theta}(h|x) \mid P_{\theta}(h|x)) \le \epsilon$$

Suppose the way we will use the representation h is to solve classification tasks. Namely, let's say the binary classification task is:

$$(x_t, c(h_t))$$
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The natural way to measure the distance with an eye towards classification tasks is total variation distance:

$$TV(Q_{\theta}(\cdot | x) \mid | P_{\theta}(\cdot | x)) = \sup_{\Omega} | Pr_{h \sim Q_{\theta}(\cdot | x)}[\Omega] - \Pr_{h \sim P_{\theta}(\cdot | x)}[\Omega] |$$

To conclude, by Pinsker's inequality, we have

$$TV(Q_{\theta}(\cdot \mid x) \mid \mid P_{\theta}(\cdot \mid x)) \leq \sqrt{\frac{1}{2}KL(Q_{\theta}(\cdot \mid x) \mid \mid P_{\theta}(\cdot \mid x))} \leq \sqrt{\frac{1}{2}\epsilon}$$

So, if we want a good performance on classification task, we need an extremely close approximation to the posterior!

## Training techniques: Likelihood-based vs likelihood-free

**Two typical** families of training algorithms:

**Likelihood-based**: maximize the likelihood of the data under the model (possibly with some approximations)

$$\max_{\theta} \sum_{\text{samples } x_i} \log p_{\theta}(x_i)$$

(Some statistical, some algorithmic motivations)

# Training techniques: Likelihood-based vs likelihood-free

**Two typical** families of training algorithms:

**Likelihood-based**: maximize the likelihood of the data under the model (possibly with some approximations)

Typical approximations used: variational inference (optimize tractable deterministic approximation of posteriors), MCMC methods (idea: approximate difficult quantities like posteriors with sampling)

**Likelihood-free**: use a surrogate loss – e.g. in GANs, train a discriminator to tell real and generated samples apart; noise-contrastive training: encourage model to put probability mass away from "fake" samples.

Figure 1: Population structure within Europe.

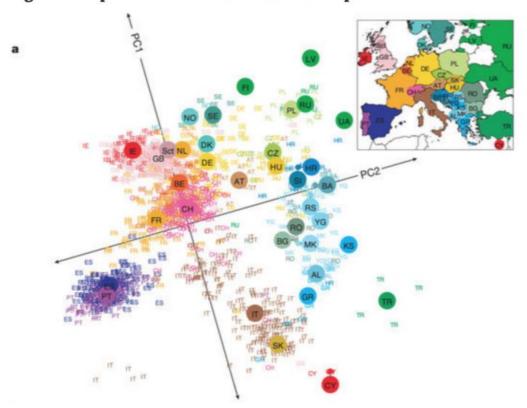


Figure 6: Plot from [1], depicting genomes for 1387 Europeans projected onto top 2 principal components. Colors/labels of datapoints correspond to geographic location of the individuals. Map of Europe (with same coloring) included in upper right for reference.

Novembre et al '08

**Goal:** find a k-dimensional (linear) subspace explaining most of the variance in the data.

Assume the data is centered, that is  $\mathbb{E}[x] = 0$ 

*Warmup*: let k=1.

$$\max_{\{v: ||v||=1\}} \frac{1}{m} \sum_{\text{samples } x_i} \langle v, x_i \rangle^2$$

$$Variance: \mathbb{E}[\langle v, x \rangle^2]$$

**Goal:** find a k-dimensional (linear) subspace explaining most of the variance in the data.

$$\max_{\{v_1, v_2, \dots, v_k\}} \frac{1}{m} \sum_{\text{samples } x_i} \left( \text{length of } x_i \text{ on span}(v_1, v_2, \dots, v_k) \right)^2$$

$$= \max_{\text{orthonormal } \{v_1, v_2, \dots, v_k\}} \frac{1}{m} \sum_{\text{samples } x_i} \sum_{j=1}^k \langle x_i, v_j \rangle^2$$

*Variance:*  $\mathbb{E}[\sum_{j} \langle v_{j}, x \rangle^{2}]$ 

How to do this efficiently?

$$\max_{\text{orthonormal }\{v_1, v_2, \dots, v_k\}} \frac{1}{m} \sum_{\text{samples } x_i} \sum_{j=1}^k \langle x_i, v_j \rangle^2$$

#### A convenient rewrite:

$$= \max_{\text{orthonormal } \{v_1, v_2, \dots, v_k\}} \frac{1}{m} \sum_{\text{samples } x_i} \sum_{j=1}^k (v_j^T x_i) (x_i^T v_j)$$

$$= \max_{\text{orthonormal } \{v_1, v_2, \dots, v_k\}} \frac{1}{m} \sum_{\text{samples } x_i} \sum_{j=1}^k v_j^T (x_i x_i^T) v_j$$

$$= \max_{\text{orthonormal } \{v_1, v_2, \dots, v_k\}} \sum_{j=1}^k v_j^T \left(\frac{1}{m} \sum_{\text{samples } x_i} \left(x_i x_i^T\right)\right) v_j$$

How to do this efficiently? - Singular Value Decomposition!!

$$\max_{\text{orthonormal }\{v_1, v_2, \dots, v_k\}} \frac{1}{m} \sum_{\text{samples } x_i} \sum_{j=1}^k \langle x_i, v_j \rangle^2$$

A convenient rewrite:

$$= \max_{\substack{\text{orthonormal } \{v_1, v_2, \dots, v_k\} \\ \text{orthonormal } \{v_1, v_2, \dots, v_k\} }} \sum_{j=1}^k v_j^T \left(\frac{1}{m} \sum_{\text{samples } x_i} \left(x_i x_i^T\right)\right) v_j$$

$$= \max_{\substack{\text{orthonormal } \{v_1, v_2, \dots, v_k\} \\ \text{orthonormal } \{v_1, v_2, \dots, v_k\} }} \sum_{j=1}^k v_j^T D v_j$$

If D is **diagonal** (w/ positive entries): easy to see max is  $\sum_{j=1}^{k} D_{jj}$ 

$$\sum_{j=1}^{k} v_j^T D v_j = \sum_{j} \sum_{i} (v_j)_i^2 D_{ii} \le \sum_{j=1}^{k} D_{jj}$$
, as  $(v_j)_i^2 = 1$ 

How to do this efficiently? - Singular Value Decomposition!!

$$\max_{\text{orthonormal }\{v_1, v_2, \dots, v_k\}} \frac{1}{m} \sum_{\text{samples } x_i} \sum_{j=1}^k \langle x_i, v_j \rangle^2$$

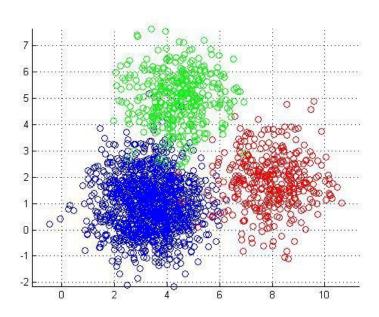
A convenient rewrite:

$$= \max_{\text{orthonormal } \{v_1, v_2, \dots, v_k\}} \sum_{j=1}^k v_j^T \left(\frac{1}{m} \sum_{\text{samples } x_i} \left(x_i x_i^T\right)\right) v_j$$

$$= \max_{\text{orthonormal } \{v_1, v_2, \dots, v_k\}} \sum_{j=1}^k v_j^T D v_j$$

If D is **diagonal** (w/ positive entries): easy to see max is  $\sum_{j=1}^{k} D_{jj}$ 

O/w: reduce to diagonal case by taking SVD of D = U  $\widetilde{D}U^T$  and reducing to diagonal case: easy to see max is  $\sum_{j=1}^k \lambda_j(D)$ 



**Goal**: group the data into clusters of nearby points.

### What's needed for clustering?

- Proximity measure, either
  - similarity measure  $s(x_i, x_k)$ : large if  $x_i, x_k$  are similar
  - dissimilarity(or distance) measure d(x<sub>i</sub>,x<sub>k</sub>): small if x<sub>i</sub>,x<sub>k</sub> are similar



large **s**, small **d** 

Criterion function to evaluate a clustering





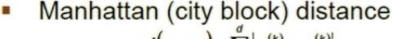
3. Algorithm to compute clustering

### **Popular distance metrics:**

Euclidean distance

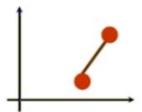
$$d(x_i, x_j) = \sqrt{\sum_{k=1}^{d} (x_i^{(k)} - x_j^{(k)})^2}$$

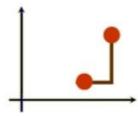
translation invariant



$$d(x_i, x_j) = \sum_{k=1}^{d} |x_i^{(k)} - x_j^{(k)}|$$

 approximation to Euclidean distance, cheaper to compute





They are special cases of Minkowski distance:

$$d_p(\mathbf{x}_i, \mathbf{x}_j) = \left(\sum_{k=1}^m \left| x_{ik} - x_{jk} \right|^p \right)^{\frac{1}{p}}$$

(p is a positive integer)

#### **Criterion functions:**

#### Intra-cluster cohesion

- Cohesion measures how near the data points in a cluster are to the cluster "center".

#### Inter-cluster separation

– Separation means that different cluster centroids should be far away from one another.

In most applications, expert judgments are still the key

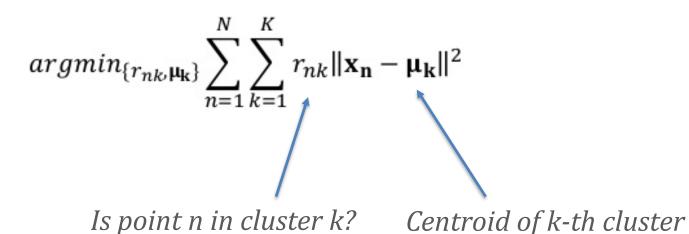
### **How many clusters?**



- Possible approaches
  - 1. fix the number of clusters to k
  - find the best clustering according to the criterion function (number of clusters may vary)

## K-means clustering

If the distance metric is the Euclidean distance, and the measure of cohesion is the average distance from the centroid: we get the **k-means objective.** 



# K-means clustering

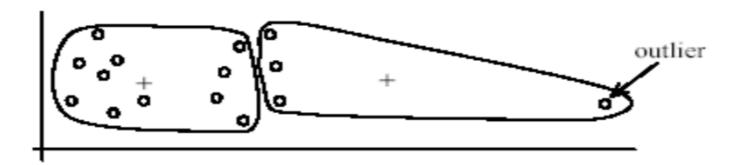
A natural iterative algorithm, which as we will see later is a variant of the **EM** (expectation-maximization) algorithm:

```
Input: Data set X = \{x^{(1)}, x^{(2)}, \dots, x^{(m)} | x^{(i)} \in \mathbb{R}^n \}
   Output: Cluster centroids \mu_{i=1,\dots,k} \in \mathbb{R}^n; Cluster assignments c \in \mathbb{Z}
1 Initialize k cluster centroids \mu_1, \dots, \mu_k \in \mathbb{R}^n randomly from X;
2 repeat
        for i=1,\cdots,m do // Update cluster assignments
         set c^{(i)} = arg \min_{i} ||x^{(i)} - \mu_{j}||^{2};
      end
      for j=1,\cdots,k\;\mathrm{do} // Update cluster centroids
      set \mu_j = \frac{\sum_{i=1}^m 1\{c^{(i)}=j\}x^{(i)}}{\sum_{i=1}^m 1\{c^{(i)}=j\}};
        end
9 until Convergence;
10 return \mu and c;
```

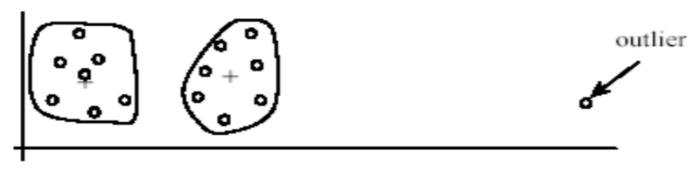
Algorithm 1: Algorithm of batch-version for K-means

### Some weaknesses

Very sensitive to outliers:



(A): Undesirable clusters



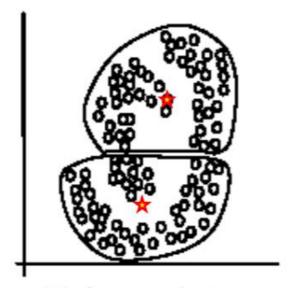
(B): Ideal clusters

## Some weaknesses

Not suitable for non-spherical clusters:



(A): Two natural clusters



(B): k-means clusters