Color Palette: <http://colorhunt.co/c/98686> | <http://colorhunt.co/c/108709>

Write up Google Reviews:  
  
https://www.google.com/search?ei=XOHSWsbWHNCe\_Qbwtrv4AQ&q=new+england+home+restoration&oq=new+eng&gs\_l=psy-ab.3.0.35i39k1j0i67k1l3j0i131i20i264k1j0i67k1j0l2j0i131k1l2.36902.37464.0.38071.7.6.0.0.0.0.138.602.4j2.6.0..3..0...1.1.64.psy-ab..1.6.602...0i20i263i264k1j0i131i67k1j0i20i264k1.0.OOGdwFlS3Xg#lrd=0x89e39aca3d02042f:0xd19467e96d80ed20,1,,,

https://www.google.com/search?q=new+england+home+restoration&oq=new+eng&aqs=chrome.0.0j69i60l3j0.3613j0j4&sourceid=chrome&ie=UTF-8#lrd=0x89e3786b6885656f:0x5ea9bfa72d769b97,1,,,  
  
@HEADER

1. LOGO
2. BUSINESS SHORT MESSAGE
3. QUICK CONTACT INFO
4. LINKS
5. SOCIAL MEDIA BAR

@CONTENT

1. CAROUSEL
2. INTRODUCTION – ABOUT
3. SERVICES CARDS
4. BUSINESS ACCREDEDATION.
5. CONTACT FORM – NEXT TO MAP AND CONTACT INFO
6. SYNCHRONIZED GOOGLE REVIEWS

@FOOTER

1. HOURS – 7M TO 5PM MON-FRI
2. Sitemaps
3. Small description of the company

Dedicated Pages:

1. Contact Form – Include served towns
   1. List out licenses and insurance covers
      1. Home Improvement Contractor Licenses (Reg 185354)
      2. MA Dept of Public Safety License CSFA-106295
   2. Insurance
      1. Workers Comp
      2. General Liab Insurance
   3. Accepted forms of payment
      1. Cash
      2. Credit/Debit
      3. Check
      4. Financing
2. Financing
   1. Company offering financing (Greensky)
   2. Find out if permission is needed to use templates
3. Gallery
   1. Organize them by the 4 categories. (Kitchens, Bathroom …)
   2. When you select a card on the main page, it will take you to the dedicated page and scroll to the images.
4. Project Management
   1. CoConstruct project management platform.
   2. <https://global.co-construct.com/>
   3. List out the benefits
5. Service Area
   1. Town List
   2. Area highlighted
6. Q and A (FAQ)

Accreditation

1. <https://www.nari.org/arc/>
2. <https://www.bbb.org/council/for-businesses/about-bbb-accreditation/>

SEO:

1. Gain ownership of “remodeling” keyword on Google