

Support:



Source: Twitter.com

Last update: 2020 / set / 10



Authors

Supervisor:
Professor PhD José E. Storopoli¹

PhD students:
André L.M.F. Santos²
Donizete F. Beck³

Affiliations:

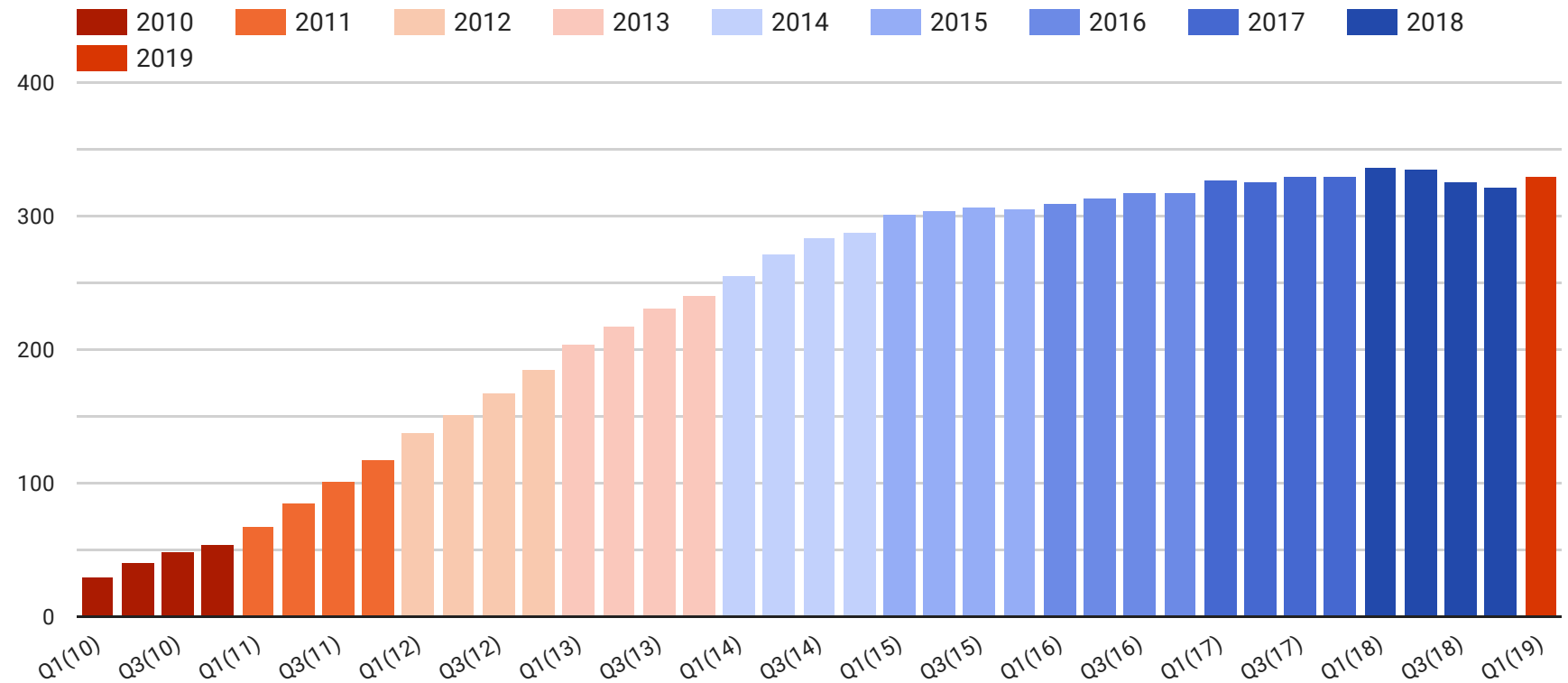
1. Universidade Nove de Julho - UNINOVE, São Paulo, (Brasil). E-mail: josees@uni9.pro.br Orcid id: <http://orcid.org/0000-0002-0559-5176>

2. Universidade Nove de Julho - UNINOVE, São Paulo, (Brasil). E-mail: andrelmsantos@uni9.edu.br Orcid id: <https://orcid.org/0000-0002-5232-0781>

3. Universidade Nove de Julho - UNINOVE, São Paulo, (Brasil). E-mail: donizetebeck@uni9.edu.br Orcid id: <https://orcid.org/0000-0002-0510-5325>



Monthly active Twitter users worldwide from 1st quarter 2010



Citation format (APA):

Santos, A.L.M.F., Beck, D.F., & Storopoli, J.E. (2020). Monthly active Twitter users worldwide from first quarter 2010 to first quarter 2019. Retrieved from <https://datastudio.google.com/reporting/f61c1b56-0e90-4a97-8d30-e302015778e3>

Source

Original Source
Period
Region
Github
Note

[Twitter Quartely results](#)
Q1 2010 to Q1 2019
Worldwide
[Download report data](#)

This report uses monthly active usage (MAU) Twitter metric. Twitter company defines MAU as Twitter users who logged in or were otherwise authenticated and accessed Twitter through their website, desktop or mobile applications. (Twitter full note, [click here](#)).

Support:



Source: Twitter.com

Last update: 2020 / set / 10



Authors

Supervisor:
Professor PhD José E. Storopoli¹

PhD students:
André L.M.F. Santos²
Donizete F. Beck³

Affiliations:

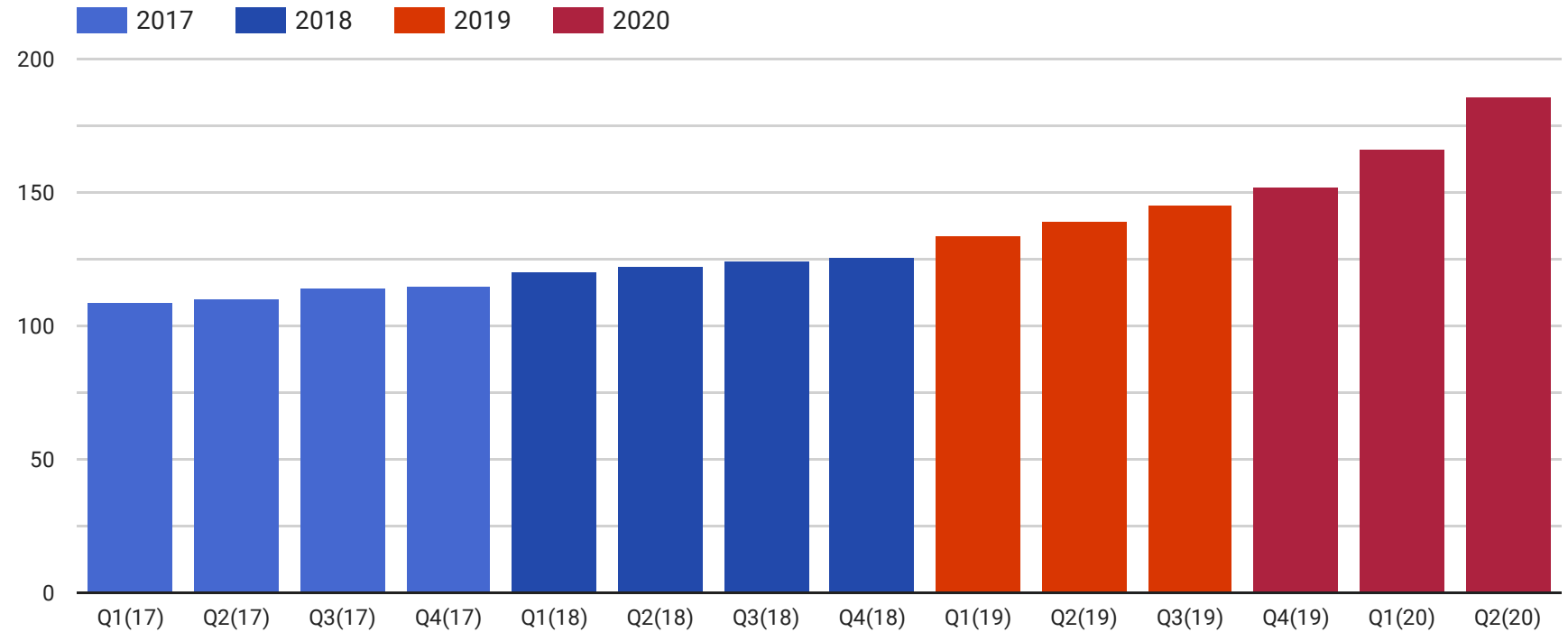
1. Universidade Nove de Julho - UNINOVE, São Paulo, (Brasil). E-mail: josees@uni9.pro.br Orcid id: <http://orcid.org/0000-0002-0559-5176>

2. Universidade Nove de Julho - UNINOVE, São Paulo, (Brasil). E-mail: andrelmsantos@uni9.edu.br Orcid id: <https://orcid.org/0000-0002-5232-0781>

3. Universidade Nove de Julho - UNINOVE, São Paulo, (Brasil). E-mail: donizetebeck@uni9.edu.br Orcid id: <https://orcid.org/0000-0002-0510-5325>



Monetizable daily active Twitter users worldwide from 1st quarter 2010



Citation format (APA):

Santos, A.L.M.F., Beck, D.F., & Storopoli, J.E. (2020). Monetizable daily active Twitter users worldwide from first quarter 2010. Retrieved from <https://datastudio.google.com/reporting/f61c1b56-0e90-4a97-8d30-e302015778e3/page/AOYfB>

Source

Original Source
Period
Region
Github
Note

[Twitter Quartely results](#)
Q1 2017 to Q2 2020
Worldwide
[Download report data](#)

This report use monetizale daily active users (mDAU) Twitter metric. Average mDAU for a period represents the number of monetizable DAU on each day of such period divided by the number of days for such period.