

Support:



Source: Twitter.com

Last update: 2020 / set / 10



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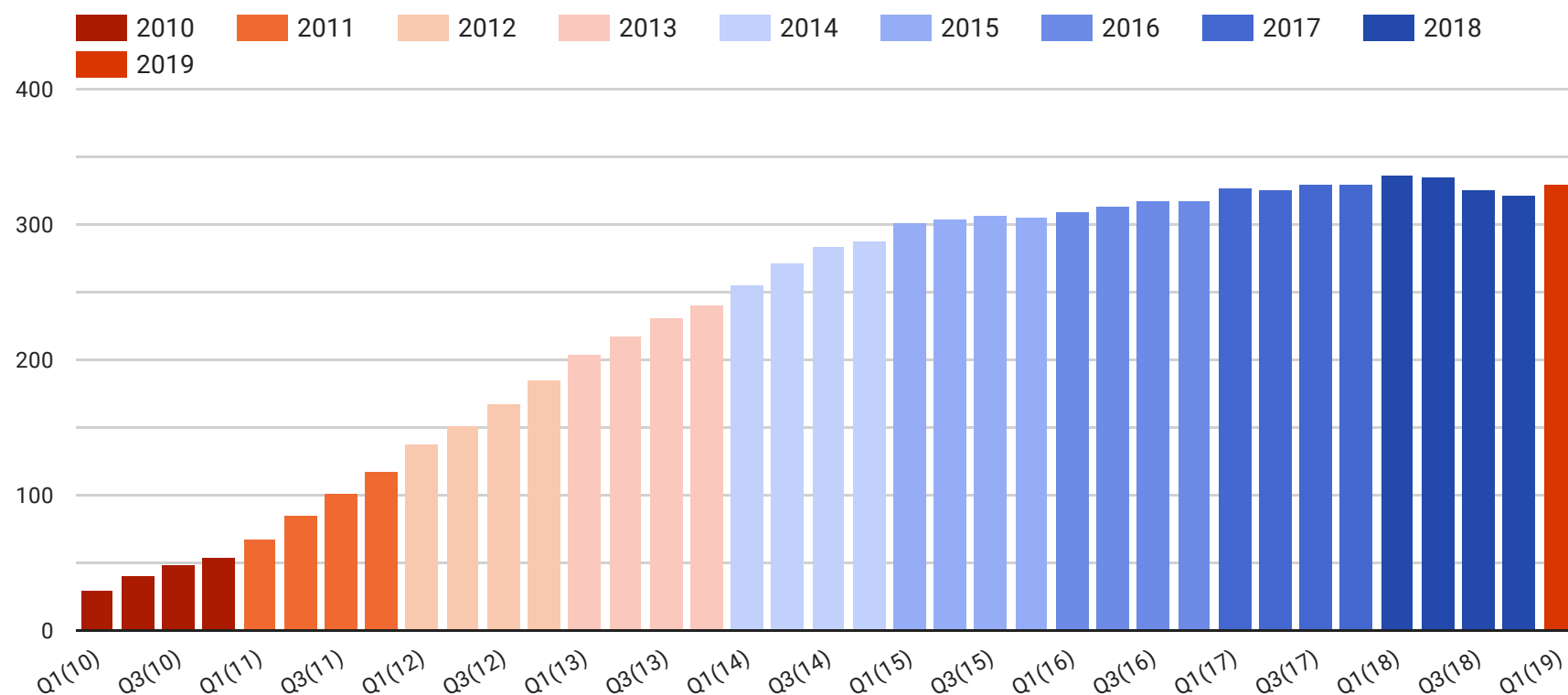
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## Monthly active Twitter users worldwide from 1st quarter 2010 to 1st quarter 2019 (in millions)



### Citation format (APA):

Santos, A.L.M.F., Beck, D.F., & Storopoli, J.E. (2020). Monthly active Twitter users worldwide from first quarter 2010 to first quarter 2019. Retrieved from <https://datastudio.google.com/reporting/f61c1b56-0e90-4a97-8d30-e302015778e3>

### Source

Original Source  
Period  
Region  
Github  
Note

[Twitter Quartely results](#)  
Q1 2010 to Q1 2019  
Worldwide  
[Download report data](#)

This report uses monthly active usage (MAU) Twitter metric. Twitter company defines MAU as Twitter users who logged in or were otherwise authenticated and accessed Twitter through their website, desktop or mobile applications. (Twitter full note, [click here](#)).

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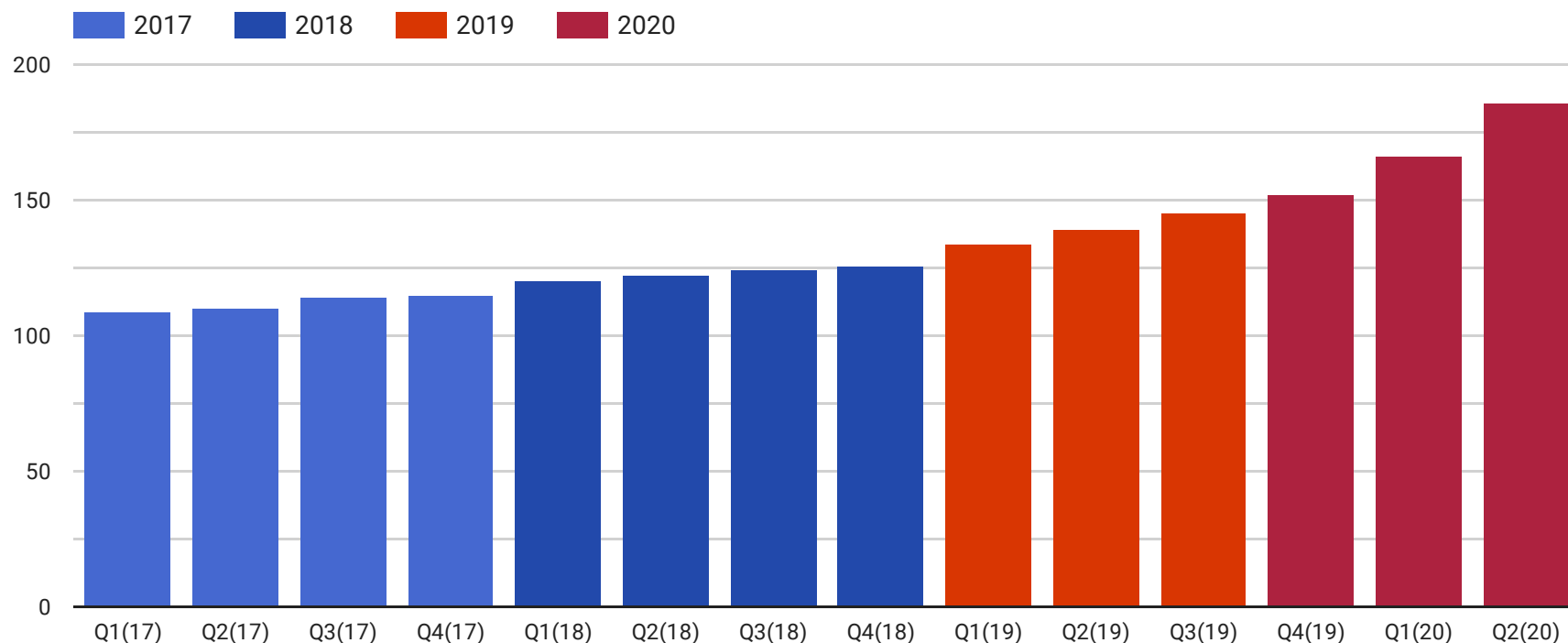
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## Monetizable daily active Twitter users worldwide from 1st quarter 2017 (in millions)



### Citation format (APA):

Santos, A.L.M.F., Beck, D.F., & Storopoli, J.E. (2020). Monetizable daily active Twitter users worldwide from first quarter 2010. Retrieved from <https://datastudio.google.com/reporting/f61c1b56-0e90-4a97-8d30-e302015778e3/page/AOYfB>

### Source

Original Source  
Period  
Region  
Github  
Note

[Twitter Quartely results](#)  
Q1 2017 to Q2 2020  
Worldwide  
[Download report data](#)

This report use monetizale daily active users (mDAU) Twitter metric. Average mDAU for a period represents the number of monetizable DAU on each day of such period divided by the number of days for such period.