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Monthly active Twitter users worldwide from 1st quarter 2010 to 1st quarter 2019 *(in millions)*

Citation format (APA):

Santos, A.L.M.F., Beck, D.F., & Storopoli, J.E. (2020). Monthly active Twitter users worldwide from first quarter 2010 to first quarter 2019. Retrieved from https://datastudio.google.com/reporting/f61c1b56-0e90-4a97-8d30-e302015778e3

Source

Original Source	Twitter Quartely results
Period	Q1 2010 to Q1 2019
Region	Worldwide
Github	Download report data
Note	This report uses monthly active usage (MAU) Twitter metric. Twitter company defines MAU as Twitter users who logged in or were otherwise authenticated and accessed Twitter through their website, desktop or mobile applications. (Twitter full note, click here).

Support:

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Source: Twitter.com

Last update: 2020 / set / 10

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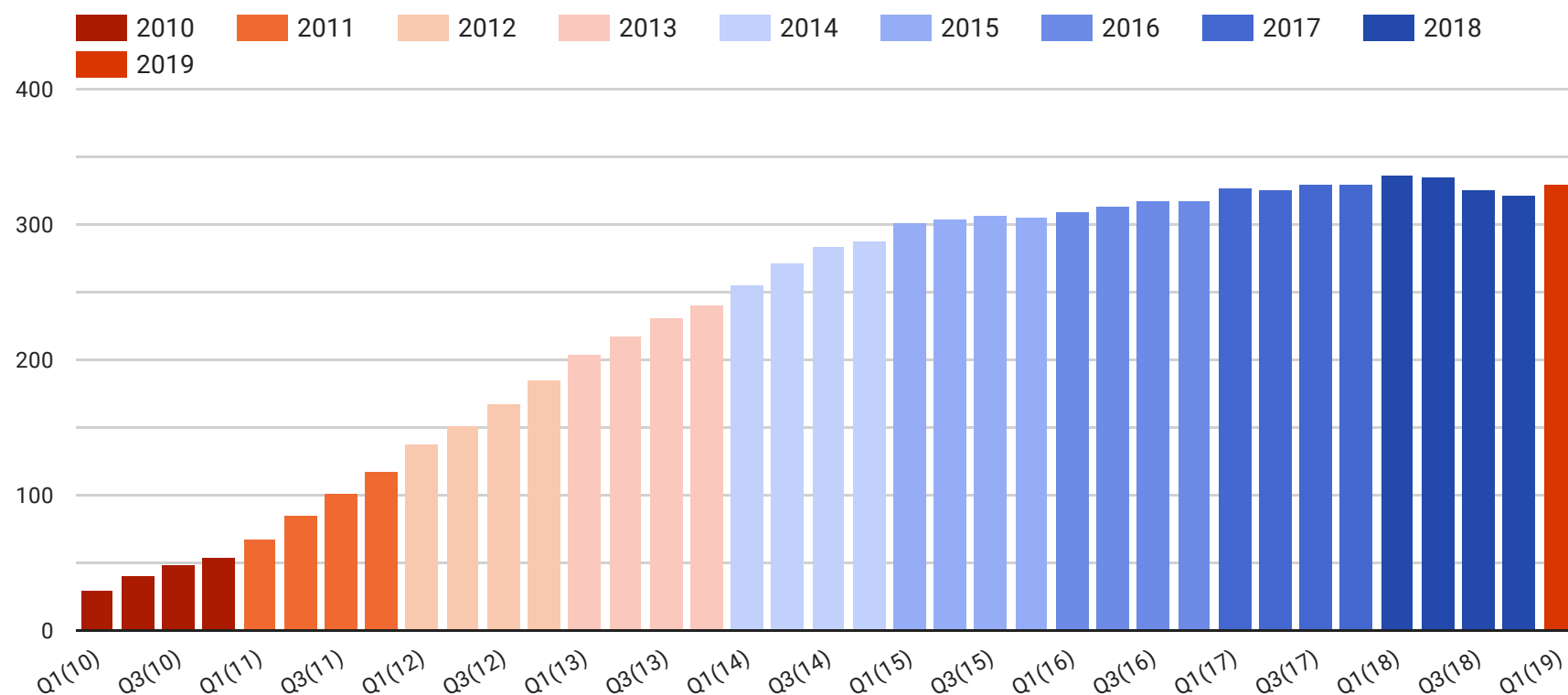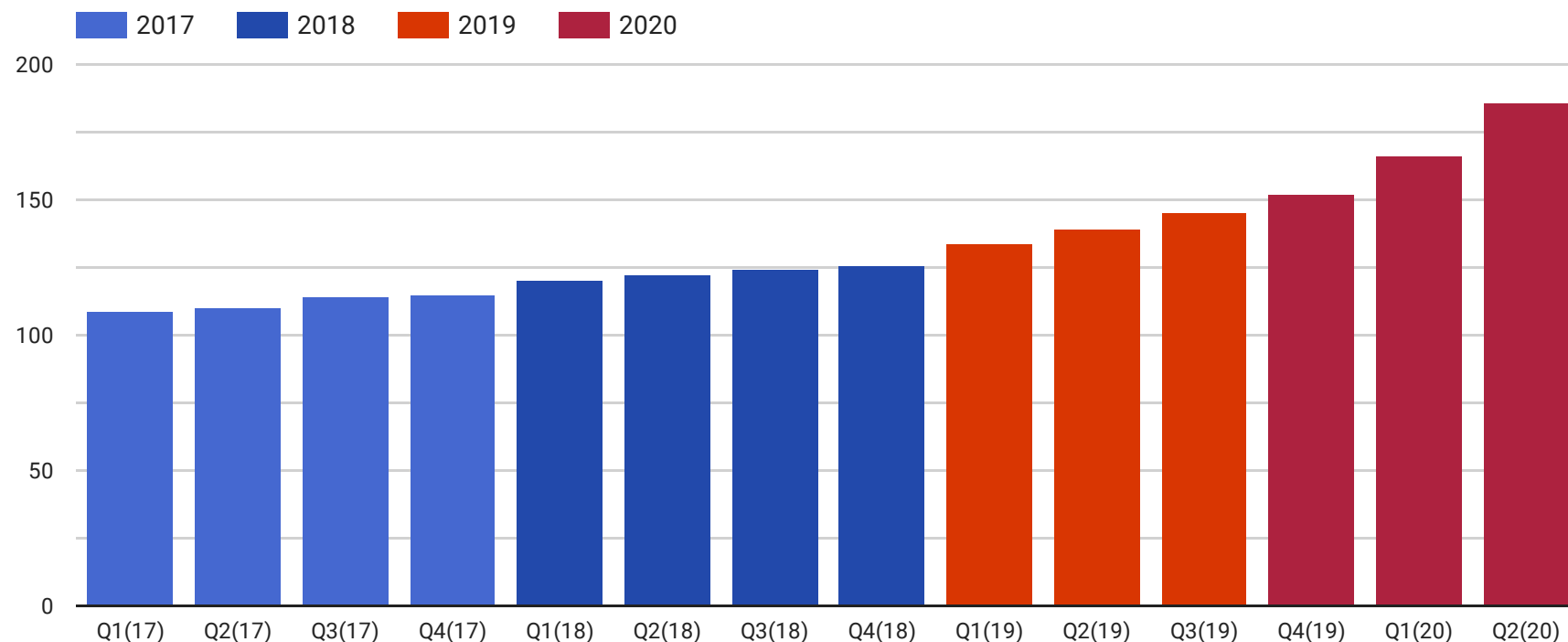Donizete F. Beck[3]

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twitter

Monetizable daily active Twitter users worldwide from 1st quarter 2017
(in millions)

Legend: 2017 | 2018 | 2019 | 2020

Citation format (APA):

Santos, A.L.M.F., Beck, D.F., & Storopoli, J.E. (2020). Monetizable daily active Twitter users worldwide from first quarter 2017. Retrieved from https://datastudio.google.com/reporting/f61c1b56-0e90-4a97-8d30-e302015778e3/page/AOYfB

Source

Original Source	Twitter Quartely results
Period	Q1 2017 to Q2 2020
Region	Worldwide
Github	Download report data
Note	This report use monetizale daily active users (mDAU) Twitter metric. Average mDAU for a period represents the number of monetizable DAU on each day of such period divided by the number of days for such period.