**Homework 1: Excel Workbook**

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

-The number of successful campaigns tends to be near the sum of failed and cancelled campaigns around the same time (month).

-Theatre, Film & Video, and Music tend to be the campaigns that have the highest chance of being successful.

-Campaigns tend to have a higher chance of succeeding in the beginning to middle of the year, while they decrease towards December.

2. What are some of the limitations of this dataset?

The dataset is missing a lot of detailed information regarding the borrowers. For example, a borrower’s salary, age, level of education would provide a more detailed analysis of the determinants of failure, success, or cancellation.

3. What are some other possible tables/graphs that we could create?

A pie chart for each of: Cancelled, Successful, and Failed to give a more detailed picture of which parent categories make up the majority or minority in each of the status categories. While this may be estimated from the stacked bar graphs, it is not as effective as 3 separate status pie charts.