

Andre Mansour

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INFORMATION San Francisco, CA 94112 E-mail: andrem821@gmail.com

EDUCATION **University of Washington**, Seattle, WA
B.B.A. in Accounting, 2011 - 2015

Saint Ignatius College Preparatory, San Francisco, CA
High School Diploma with Honors, 2011

PROFESSIONAL **Skillz**, Marketing Analyst, March 2018 - October 2018
EXPERIENCE San Francisco, CA

- Allocate and manage \$250K+ in monthly advertising spend across Facebook, Instagram, and other social channels.
- Conduct analyses of customer data using SQL and Microsoft Excel to identify user targeting opportunities, including hyperlocal and broad/multi-app advertising.
- Manage team A/B testing plan, and execute tests to improve ROI and to optimize marketing and product conversion funnels.
- Coordinate with design team to test new creative concepts based on competitor analysis and customer insights.
- Developed automated reporting for advertising ROI with Launchd (Mac version of Chron), Python and SQLAlchemy

Pricewaterhouse Coopers, Data Analytics Advisory Associate, Sept 2015 - March 2018
San Francisco, CA

- Performed data processing including: data cleaning, integration, aggregation, and transformation / normalization.
- Experience with Python data analysis packages: SciKit, Pandas, Numpy and Matplotlib.
- Implemented cluster model to identify fraudulent claims at F500 healthcare provider.
- Experience as a python developer for an internal consulting project to create an analytics tool for performing data quality checks on medicare data. During this 3 month intensive project, worked on developing algorithms for processing data and deepened knowledge of software development / creating data structures.
- Statistics background includes familiarity with hypothesis testing, correlation, regression, types of scales, and distributions.
- Analyze and write SQL Queries to export client data; Background in SQL includes familiarity with select-from-where statements, case-statements, grouping and aggregations, pattern matching, subqueries
- Experience with Tableau dashboards and data visualizations tools.
- Designed survey of data analytics in higher education in Qualtrics.
- Worked extensively with Excel Pivot Tables, Vlookup, Index-Match, Concatenate, Sumif, Countif, Left, Right, Filter functions in order to perform substantive audit procedures.

Hashplex, Business Operations & Accounting, January 2015 - June 2015
Seattle, WA

- Managed finances for BitCoin Startup with over 500k seed funding
- Developed understanding and knowledge of blockchain technology

BDO, Core Tax Services Intern, Summer 2014
San Jose, CA

- Prepared federal and multi-state tax returns for individuals, C corporations, S corporations, partnerships and trusts through Prosystem

Twilio, Operations Intern, Summer 2013
San Francisco, CA

- Developed an app with the Twilio API with Ruby on Sinatra; in developing the app, I leveraged developer resources such as Github, Coursera and Stackoverflow.

SKILLS **Computing Skills:** Highly proficient in Excel, Experience with Python Data Analysis, Pandas, Tableau, PowerBI, Clickview, Unix & SQL