Andre Mansour

CONTACT INFORMATION	33 Cuvier Street San Francisco, CA 94112	*Cell:* +1 (650) 703-8808 *E-mail:* andrem821@gmail.com

EDUCATION

University of Washington, Seattle, WA
B.B.A. in Accounting, 2011 - 2015

PROFESSIONAL EXPERIENCE

Iris Analytics, Freelance Data Analyst, January 2019 - Current
San Francisco, CA
- Developed an app to convert blockchain files to CSVs with Python and SQLite.

Skillz, Marketing Analyst, March 2018 - Oct 2018

San Francisco, CA
- Allocate and manage $250K+ in monthly advertising spend across Facebook, Instagram, and other social channels.
- Conduct analyses of customer data using SQL and Microsoft Excel to identify user targeting opportunities, including hyperlocal and broad/multi-app advertising.
- Manage team A/B testing plan, and execute tests to improve ROI and to optimize marketing and product conversion funnels.
- Coordinate with design team to test new creative concepts based on competitor analysis and customer insights.

Pricewaterhouse Coopers, Data Analytics Advisory Associate, Sept 2015 - March 2018

San Francisco, CA
- Performed data processing including: data cleaning, integration, aggregation, and transformation / normalization.
- Experience with Python data analysis packages: SciKit, Pandas, Numpy and MatPlotlib.
- Implemented cluster model to identify fraudulent claims at F500 healthcare provider.
- Experience as a python developer for an internal consulting project to create an analytics tool for performing data quality checks on medicare data. During this 3 month intensive project, worked on developing algorithms for processing data and deepened knowledge of software development / creating data structures.
- Statistics background includes familiarity with hypothesis testing, correlation, regression, types of scales, and distributions.
- Analyze and write SQL Queries to export client data; Background in SQL includes familiarity with select-from-where statements, case-statements, grouping and aggregations, pattern matching, subqueries
- Experience with Tableau dashboards and data visualizations tools.
- Designed survey of data analytics in higher education in Qualtrics.
- Volunteer Teacher with the PwC Earn Your Future Initiative. Recognized as an exemplary volunteer for consistent commitment to teaching.
- Worked extensively with Excel Pivot Tables, Vlookup, Index-Match, Concatenate, Sumif,Countif, Left, Right, Filter functions in order to perform substantive audit procedures.

Hashplex, Business Operations & Accounting, January 2015 - June 2015

Seattle, WA
- Managed finances for BitCoin Startup with over 500k seed funding
- Developed understanding and knowledge of blockchain technology

Twilio, Operations Intern, Summer 2013

San Francisco, CA
- Developed an app with the Twilio API with Ruby on Sinatra; in developing the app, I leveraged developer resources such as Github, Coursera and Stackoverflow.

SKILLS

Computing Skills: Highly proficient in Excel, Experience with Python Data Analysis, Pandas, Tableau, PowerBI, Clickview, Unix & SQL

Other Computing Skills: Google Cloud Software, MS Office, Latex, Bloomberg Terminal

Misc Skills: Open Water Diver Certified, First Aid and CPR Certified