



Andre Cruz

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ABOUT ME

I am a highly hardworking and dedicated professional who takes pride in consistently giving my best effort. I am passionate about learning new things, refining my existing skills, and embracing opportunities for growth. My goal is to contribute meaningfully to a dynamic and forward-thinking company, helping it thrive while fostering my own personal and professional development through collaboration and shared success. I build full-stack apps using the MERN stack.

WORK EXPERIENCE

 **BMETRIC** – REMOTE FOR DENMARK, PORTUGAL

WEB DEVELOPER – 19/02/2024 – 30/06/2025

- . Implemented new user journeys and setup flows on customer websites by developing responsive pop-ups and forms using HTML, CSS, and vanilla JavaScript.
- . Edited and optimized existing user journeys and conversion setups to enhance performance and improve user engagement.
- . Designed and updated content sections on Bmetric's website using the custom HTML option in WordPress, applying clean, maintainable HTML and CSS for consistent branding and layout.
- . Navigated and worked within the WordPress platform, including content management, theme customization, and plugin configuration.
- . Collaborated closely with Account Managers to understand client goals and deliver customized website features that align with their expectations.
- . Applied UI/UX best practices to ensure intuitive, visually appealing, and user-friendly interfaces across all customer-facing web elements.

EDUCATION AND TRAINING

01/01/2020 – 30/04/2021 Toronto, Canada

SOFTWARE ENGINEERING TECHNICIAN Centennial College

Website <https://www.centennialcollege.ca/> | **Level in EQF** EQF level 5

Portugal

JAVA OOP Cursos em video

Website <https://www.cursoemvideo.com/>

Portugal

MYSQL Cursos em video

Website <https://www.cursoemvideo.com/>

Website <https://www.cursoemvideo.com/>

REACT ESSENTIAL TRAINING LinkedIn Learning

Website <https://www.linkedin.com/learning/>

REACT HOOKS LinkedIn Learning

Website <https://www.linkedin.com/learning/>

BUILDING SERVERLESS APPLICATIONS IN AWS LinkedIn Learning

Website <https://www.linkedin.com/learning/>

BUILDING MODERN PROJECTS WITH REACT LinkedIn Learning

Website <https://www.linkedin.com/learning/>

PYTHON QUICK START National Association of State Boards of Accountancy (NASBA) / LinkedIn Learning

Website <https://www.linkedin.com/learning/>

● **LANGUAGE SKILLS**

Mother tongue(s): **PORTUGUESE**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
SPANISH	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **SKILLS**

HTML | C# | Java | CSS | NoSQL | Git | JavaScript | Object-Oriented Programming | JSON | Github | RESTful api | SQL | Postman | Web Development | HTML5 | React | Jest | Agile(Scrum)

● **DRIVING LICENCE**

Driving Licence: B

● **RECOMMENDATIONS**

Ylana Leijendeckers Head of Product Implementation

I had the opportunity to manage André as part of my Product Implementation team over the past year. During his time with us, he showed himself to be a fast learner, especially when it came to improving his skills in HTML and JavaScript. He made noticeable progress in both areas and was able to apply what he learned to contribute to his customer setups. His ability to pick up new concepts and adapt to our workflows was appreciated.

Overall, André did a solid job and added value to the team. I would highly recommend him.

Email ylana@bmetric.com