

Opinion dynamics on non-sparse networks with community structure

Panagiotis Andreou

University of North Carolina at Chapel Hill

pandreou@email.unc.edu

Joint work with Prof. Mariana Olvera-Cravioto

GRADUATE STUDENT PROBABILITY CONFERENCE

September 1, 2024

Table of contents

- ① Introduction
- ② The Model
- ③ Mean-Field Approximation
- ④ Conclusion

Motivation for Opinion Dynamics

① Political Science:

- Understand polarization in modern societies
- Influence of the media in opinion shaping
- Debunk myths about political personas

Motivation for Opinion Dynamics

① Political Science:

- Understand polarization in modern societies
- Influence of the media in opinion shaping
- Debunk myths about political personas

② Probability Theory:

- Stochastic Processes on Networks
- Influence maximization in Social Networks
- Community detection and clustering

Goals

- 1 Study the behavior of the system under varying **density** regimes and check for phase transitions.

Goals

- ① Study the behavior of the system under varying **density** regimes and check for phase transitions.
- ② Understand how the opinion process is affected by the passing of **time** and the change of the **network size**.

Goals

- ① Study the behavior of the system under varying **density** regimes and check for phase transitions.
- ② Understand how the opinion process is affected by the passing of **time** and the change of the **network size**.
- ③ Study the **typical** stationary opinion on an inhomogeneous network.

Modeling via Random Graphs

- In practice, we have a specified social network G .

Modeling via Random Graphs

- In practice, we have a specified social network G .
- *Idea*: think of G as a realization of a random graph model.

Modeling via Random Graphs

- In practice, we have a specified social network G .
- *Idea*: think of G as a realization of a random graph model.
- *Insight*: Even though the math of random graphs is harder, this idea allows us to talk about the *typical* stationary opinion and get way more general results that don't depend on the specific G .

Random Graphs

- Graphs where each edge is present with some probability.
- Useful for modeling first-order properties:
 - ① Degree distribution
 - ② Connectivity
 - ③ Community structure
 - ④ Average distances (small-world phenomenon)

Classification of Random Graphs

① Static:

- Snapshots of large networks
- $G(V_n, E_n)$ and $G(V_{n+1}, E_{n+1})$ can be quite different
- *Examples:* Erdős-Rényi, Stochastic Block Model, Configuration Model

Classification of Random Graphs

① Static:

- Snapshots of large networks
- $G(V_n, E_n)$ and $G(V_{n+1}, E_{n+1})$ can be quite different
- *Examples:* Erdős-Rényi, Stochastic Block Model, Configuration Model

② Dynamic:

- Addition of new vertices to the existing network
- $G(V_n, E_n)$ and $G(V_{n+1}, E_{n+1})$ share most edges
- *Examples:* Barabási-Albert model, Preferential Attachment networks

Classification of Random Graphs

① Static:

- Snapshots of large networks
- $G(V_n, E_n)$ and $G(V_{n+1}, E_{n+1})$ can be quite different
- *Examples:* Erdős-Rényi, Stochastic Block Model, Configuration Model

② Dynamic:

- Addition of new vertices to the existing network
- $G(V_n, E_n)$ and $G(V_{n+1}, E_{n+1})$ share most edges
- *Examples:* Barabási-Albert model, Preferential Attachment networks

Our opinion process is evolving on a **static** random graph.

Erdős - Rényi (static)

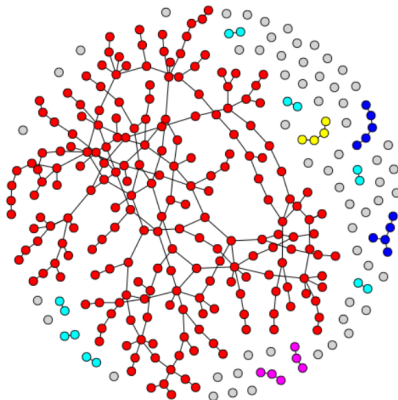


Figure: Different colors for different connected components
(source: [Fluid Limits and Random Graphs](#))

Stochastic Block Model (static)

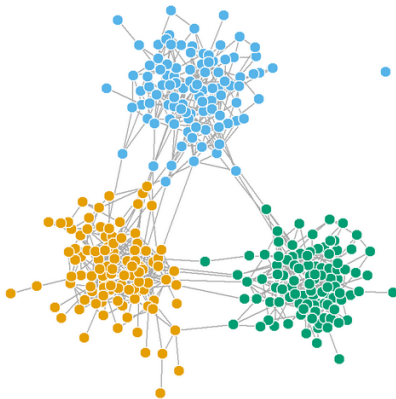


Figure: SBM with 3 communities
(source: [Mathematics sin Fronteras](#))

Preferential Attachment (dynamic)

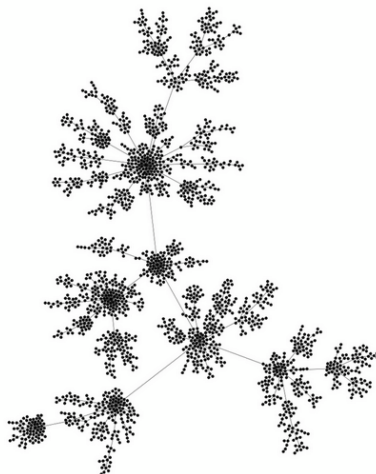


Figure: PA model - “the rich get richer”
(source: [ResearchGate](#))

dSBM

- Marked directed random graph $G(V_n, E_n; \mathcal{A}_n)$.

dSBM

- Marked directed random graph $G(V_n, E_n; \mathcal{A}_n)$.
- Each vertex $i \in V_n$ has a **community label** $J_i \in [K]$.

dSBM

- Marked directed random graph $G(V_n, E_n; \mathcal{A}_n)$.
- Each vertex $i \in V_n$ has a **community label** $J_i \in [K]$.
- Two nodes $i, j \in V_n$ are connected with an edge with probability

$$p_{ij}^{(n)} = \frac{\kappa(J_i, J_j)\theta_n}{n} \wedge 1,$$

where $\kappa \in \mathbb{R}_+^{K \times K}$ and θ_n is a **density** parameter.

Density regimes

- The expected degree of a vertex is of order θ_n .
- We call the graph **sparse** if $\theta_n = O(1)$.
- We call the graph **semi-sparse** if $\theta_n \rightarrow \infty$ and $\theta_n = O(\log n)$.
- We call the graph **dense** if $\frac{\theta_n}{\log n} \rightarrow \infty$ as $n \rightarrow \infty$.
- Our work covers the entire spectrum of sequences satisfying $\theta_n \rightarrow \infty$ as $n \rightarrow \infty$.

Our Opinion Process

- Individuals are represented by nodes on a directed SBM.
- An edge from j to i means “ i listens to j ”.

Our Opinion Process

- Individuals are represented by nodes on a directed SBM.
- An edge from j to i means “ i listens to j ”.
- $\mathbf{R}_i^{(k)} \in [-1, 1]^\ell$: the opinion that node i holds at time k on ℓ topics.
- $\mathbf{W}_i^{(k)} \in [-d, d]^\ell$: media signals that node i receives at time k on ℓ topics.
- $C_{ij} \in [0, 1]$: the weight that i puts in j 's opinion.

Our Opinion Process

- Individuals are represented by nodes on a directed SBM.
- An edge from j to i means “ i listens to j ”.
- $\mathbf{R}_i^{(k)} \in [-1, 1]^\ell$: the opinion that node i holds at time k on ℓ topics.
- $\mathbf{W}_i^{(k)} \in [-d, d]^\ell$: media signals that node i receives at time k on ℓ topics.
- $C_{ij} \in [0, 1]$: the weight that i puts in j 's opinion.
- Update opinions according to the recursion

$$\mathbf{R}_i^{(k)} = c \sum_{j=1}^n C_{ij} \mathbf{R}_j^{(k-1)} + \mathbf{W}_i^{(k)} + (1 - c - d) \mathbf{R}_i^{(k-1)}, \quad (1)$$

where $\{\mathbf{W}_i^{(k)} : k \geq 0\}$ are i.i.d. and $0 < c + d \leq 1$.

The Weights

- Define the weight C_{ij} that i puts on j 's opinion as

$$C_{ij} = \frac{B_{ij}1(j \rightarrow i)}{\sum_{r=1}^n B_{ir}1(r \rightarrow i)}1(D_i^- > 0, i \neq j),$$

where $D_i^- := \sum_{r=1}^n 1(r \rightarrow i)$ is the in-degree of i .

- The random variables B_{ij} are bounded and their distributions depend only on the communities J_i, J_j .

The Weights

- Define the weight C_{ij} that i puts on j 's opinion as

$$C_{ij} = \frac{B_{ij}1(j \rightarrow i)}{\sum_{r=1}^n B_{ir}1(r \rightarrow i)}1(D_i^- > 0, i \neq j),$$

where $D_i^- := \sum_{r=1}^n 1(r \rightarrow i)$ is the in-degree of i .

- The random variables B_{ij} are bounded and their distributions depend only on the communities J_i, J_j .
- Note that $\sum_{j=1}^n C_{ij} = 1$ for every $i \in V_n$, i.e., C is stochastic.

The Weights

- Define the weight C_{ij} that i puts on j 's opinion as

$$C_{ij} = \frac{B_{ij}1(j \rightarrow i)}{\sum_{r=1}^n B_{ir}1(r \rightarrow i)}1(D_i^- > 0, i \neq j),$$

where $D_i^- := \sum_{r=1}^n 1(r \rightarrow i)$ is the in-degree of i .

- The random variables B_{ij} are bounded and their distributions depend only on the communities J_i, J_j .
- Note that $\sum_{j=1}^n C_{ij} = 1$ for every $i \in V_n$, i.e., C is stochastic.
- Assume that the external media signals $\{\mathbf{W}_i^{(k)} : k \geq 0, i \in V_n\}$ are independent.

Simulations

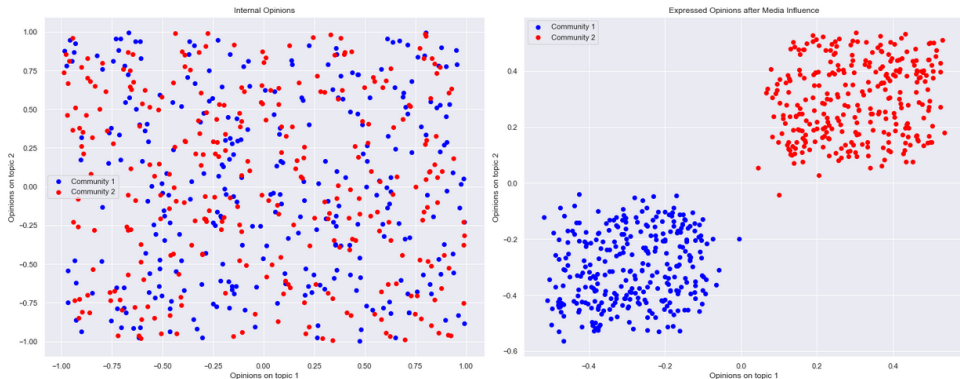


Figure: Internal vs. Expressed opinions. Initially, peoples' internal opinions are mixed. After they get **targeted media signals** based on their community belongings, they cluster into two separate opinion groups (polarization).

Simulations

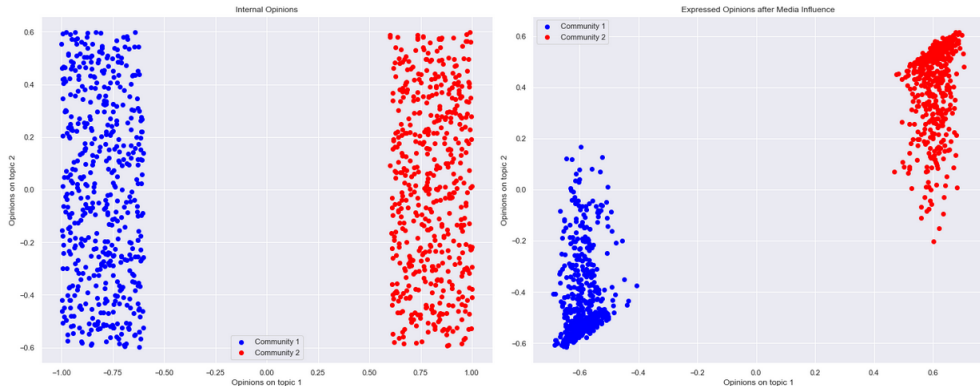


Figure: Initially, people feel more strongly about topic 1 and are indifferent about topic 2. After they are exposed to media signals that are **positively correlated between the two topics**, they start feeling more strongly about topic 2 as well. We say that *political personas are created*.

Mean-Field Theory

- Originally from Statistical Mechanics (P. Curie & P. Weiss, early 1900s).

Mean-Field Theory

- Originally from Statistical Mechanics (P. Curie & P. Weiss, early 1900s).
- *Idea*: replace all the interactions in a complex system by an average interaction.

Mean-Field Theory

- Originally from Statistical Mechanics (P. Curie & P. Weiss, early 1900s).
- *Idea*: replace all the interactions in a complex system by an average interaction.
- *Intuition*: the presence of many particles should reduce the effect of each particle on the entire system.

Mean-Field Theory

- Originally from Statistical Mechanics (P. Curie & P. Weiss, early 1900s).
- *Idea*: replace all the interactions in a complex system by an average interaction.
- *Intuition*: the presence of many particles should reduce the effect of each particle on the entire system.
- *Practicality*: reduce the initial high-dimensional problem of a stochastic process on a network to one of much lower dimension.

Notation

- Define $\mathcal{A}_n := \{J_i : i \in V_n\}$, $\mathcal{F}_n := \sigma(\mathcal{A}_n)$, $\mathbb{E}_n[\cdot] := E[\cdot | \mathcal{F}_n]$.
- $\pi_r^{(n)} := \frac{1}{n} \sum_{i=1}^n 1(J_i = r)$, the proportion of vertices having community $r \in [K]$.
- *Assumption:* $\pi_r^{(n)} \xrightarrow{P} \pi_r$, where $\pi_1 + \dots + \pi_K = 1$.
- Define the matrix $M \in [0, 1]^{K \times K}$ by

$$m_{rs} = \frac{\pi_s \beta_{r,s} \kappa(s, r)}{\pi_1 \beta_{r,1} \kappa(1, r) + \dots + \pi_K \beta_{r,K} \kappa(K, r)},$$

where $\beta_{r,s} = E[B_{ij} | J_i = r, J_j = s]$.

- Let $a_{l,s} = \binom{s}{l} (1 - c - d)^{s-l}$, for $0 \leq l \leq s$.

The mean-field limit

- Approximate the original process $\{R^{(k)}\}_{k \geq 0}$ by another process $\{\mathcal{R}^{(k)}\}_{k \geq 0}$ whose main characteristic is that its rows $\{\mathcal{R}_i^{(k)} : k \geq 0, i \in V_n\}$ are conditionally independent of each other given the community labels.

The mean-field limit

- Approximate the original process $\{R^{(k)}\}_{k \geq 0}$ by another process $\{\mathcal{R}^{(k)}\}_{k \geq 0}$ whose main characteristic is that its rows $\{\mathcal{R}_i^{(k)} : k \geq 0, i \in V_n\}$ are conditionally independent of each other given the community labels.
- The approximating process is given by: $\mathcal{R}^{(0)} = R^{(0)}$ and

$$\begin{aligned} \mathcal{R}_i^{(k)} = & \sum_{t=0}^{k-1} (1-c-d)^t \mathbf{W}_i^{(k-t)} + 1(k \geq 2) \sum_{t=1}^{k-1} \sum_{s=1}^t a_{s,t} (M^s \bar{W})_{J_i \bullet} \\ & + \sum_{s=1}^k a_{s,k} (M^s \bar{R})_{J_i \bullet} + (1-c-d)^k \mathbf{R}_i^{(0)}, \end{aligned}$$

for $k \geq 1$ and $i \in V_n$, where $a_{s,t} = \binom{t}{s} (1-c-d)^{t-s} c^s$.

Main Theorem

Theorem (A., Olvera-Cravioto '24)

Suppose $\theta_n \geq (6H\Lambda_n)^2 \Delta_n \log n$. Then, there exists a constant $\Gamma < \infty$ such that

$$\sup_{k \geq 0} \mathbb{E}_n \left[\left\| R^{(k)} - \mathcal{R}^{(k)} \right\|_\infty \right] \leq \Gamma \left(\sqrt{\frac{\log n}{\theta_n}} + \mathcal{E}_n \right), \quad (2)$$

where $\mathcal{E}_n := \max_{1 \leq r, s \leq K} \left| \frac{\pi_s^{(n)} \pi_r - \pi_s \pi_r^{(n)}}{\pi_r^{(n)} \pi_s} \right|$. Moreover, for any sequence θ_n satisfying $\theta_n \rightarrow \infty$ as $n \rightarrow \infty$,

$$\sup_{k \geq 0} \max_{i \in V_n} \mathbb{E}_n \left[\left\| \mathbf{R}_i^{(k)} - \mathcal{R}_i^{(k)} \right\|_1 \right] \xrightarrow{P} 0, \quad (3)$$

as $n \rightarrow \infty$.

Remarks

- Since $\max_{i \in V_n} \mathbb{E}_n \left[\left\| \mathbf{R}_i^{(k)} - \mathcal{R}_i^{(k)} \right\|_1 \right] \leq \mathbb{E}_n \left[\left\| R^{(k)} - \mathcal{R}^{(k)} \right\|_\infty \right]$, Theorem 1 shows that the approximation is stronger when $\theta_n / \log n \rightarrow \infty$, and it gradually weakens as the rate at which θ_n grows drops below the critical rate $\log n$.

Remarks

- Since $\max_{i \in V_n} \mathbb{E}_n \left[\left\| \mathbf{R}_i^{(k)} - \mathcal{R}_i^{(k)} \right\|_1 \right] \leq \mathbb{E}_n \left[\left\| R^{(k)} - \mathcal{R}^{(k)} \right\|_\infty \right]$, Theorem 1 shows that the approximation is stronger when $\theta_n / \log n \rightarrow \infty$, and it gradually weakens as the rate at which θ_n grows drops below the critical rate $\log n$.
- *Intuition:* the average number of neighbors that any vertex has grows with θ_n . The larger the number of neighbors, the more their aggregate contributions behave as the average opinion.

Remarks

- Since $\max_{i \in V_n} \mathbb{E}_n \left[\left\| \mathbf{R}_i^{(k)} - \mathcal{R}_i^{(k)} \right\|_1 \right] \leq \mathbb{E}_n \left[\left\| R^{(k)} - \mathcal{R}^{(k)} \right\|_\infty \right]$, Theorem 1 shows that the approximation is stronger when $\theta_n / \log n \rightarrow \infty$, and it gradually weakens as the rate at which θ_n grows drops below the critical rate $\log n$.
- *Intuition*: the average number of neighbors that any vertex has grows with θ_n . The larger the number of neighbors, the more their aggregate contributions behave as the average opinion.
- The weakest result is valid for any $\theta_n \rightarrow \infty$, regardless of how slow the growth is.

Remarks

- Since $\max_{i \in V_n} \mathbb{E}_n \left[\left\| \mathbf{R}_i^{(k)} - \mathcal{R}_i^{(k)} \right\|_1 \right] \leq \mathbb{E}_n \left[\left\| R^{(k)} - \mathcal{R}^{(k)} \right\|_\infty \right]$, Theorem 1 shows that the approximation is stronger when $\theta_n / \log n \rightarrow \infty$, and it gradually weakens as the rate at which θ_n grows drops below the critical rate $\log n$.
- *Intuition*: the average number of neighbors that any vertex has grows with θ_n . The larger the number of neighbors, the more their aggregate contributions behave as the average opinion.
- The weakest result is valid for any $\theta_n \rightarrow \infty$, regardless of how slow the growth is.
- Since the rows in the limiting process $\{\mathcal{R}^{(k)} : k \geq 1\}$ are independent of each other, Theorem 1 yields that the trajectories of the process $\{R^{(k)} : k \geq 0\}$ are asymptotically independent, i.e., the system exhibits *propagation of chaos*.

Proof steps

- 1 First, write the opinion recursion in matrix form:

$$R^{(k)} = AR^{(k-1)} + W^{(k)},$$

where $A_{ij} = c C_{ij}1(i \neq j) + (1 - c - d)1(i = j)$.

Proof steps

- ① First, write the opinion recursion in matrix form:

$$R^{(k)} = AR^{(k-1)} + W^{(k)},$$

where $A_{ij} = c C_{ij}1(i \neq j) + (1 - c - d)1(i = j)$.

- ② Iterate the recursion:

$$R^{(k)} = \sum_{t=0}^{k-1} A^t W^{(k-t)} + A^k R^{(0)}.$$

③ Note that

$$A^t = (c C + (1 - c - d)I)^t = \sum_{s=0}^t \binom{t}{s} (1 - c - d)^{t-s} c^s C^s = \sum_{s=0}^t a_{s,t} C^s.$$

③ Note that

$$A^t = (c C + (1 - c - d)I)^t = \sum_{s=0}^t \binom{t}{s} (1 - c - d)^{t-s} c^s C^s = \sum_{s=0}^t a_{s,t} C^s.$$

④ Thus, the recursion becomes

$$R^{(k)} = \sum_{t=0}^{k-1} \sum_{s=0}^t a_{s,t} C^s W^{(k-t)} + \sum_{s=0}^k a_{s,k} C^s R^{(0)}.$$

- ③ Define the *approximate* mean \tilde{M} of the matrix C :

$$\tilde{M}_{ij} = \frac{\beta_{J_i, J_j} \kappa(J_j, J_i)}{n \left(\beta_{J_i, 1} \pi_1^{(n)} \kappa(1, J_i) + \cdots + \beta_{J_i, K} \pi_K^{(n)} \kappa(K, J_i) \right)} 1(i \neq j).$$

- ③ Define the *approximate* mean \tilde{M} of the matrix C :

$$\tilde{M}_{ij} = \frac{\beta_{J_i, J_j} \kappa(J_j, J_i)}{n \left(\beta_{J_i, 1} \pi_1^{(n)} \kappa(1, J_i) + \cdots + \beta_{J_i, K} \pi_K^{(n)} \kappa(K, J_i) \right)} 1(i \neq j).$$

- ④ Approximate meaning that

$$\tilde{M}_{ij} = \frac{\mathbb{E}_n[B_{ij} 1(j \rightarrow i)]}{\mathbb{E}_n[\sum_{r=1}^n B_{ir} 1(r \rightarrow i)]} \approx \mathbb{E}_n[C_{ij}].$$

⑥ *Key idea:* Define the **intermediate** process

$$\begin{aligned}\tilde{R}^{(k)} &= \sum_{t=0}^{k-1} (1-c-d)^t W^{(k-t)} + 1(k \geq 2) \sum_{t=1}^{k-1} \sum_{s=1}^t a_{s,t} \tilde{M}^s \check{W} \\ &\quad + \sum_{s=1}^k a_{s,k} \tilde{M}^s \check{R} + (1-c-d)^k R^{(0)}, \quad k \geq 1, \quad \tilde{R}^{(0)} = R^{(0)},\end{aligned}$$

where $\check{W} := \mathbb{E}_n [W^{(0)}]$ and $\check{R} := \mathbb{E}_n [R^{(0)}]$.

⑥ *Key idea:* Define the **intermediate** process

$$\begin{aligned}\tilde{R}^{(k)} &= \sum_{t=0}^{k-1} (1-c-d)^t W^{(k-t)} + 1(k \geq 2) \sum_{t=1}^{k-1} \sum_{s=1}^t a_{s,t} \tilde{M}^s \check{W} \\ &\quad + \sum_{s=1}^k a_{s,k} \tilde{M}^s \check{R} + (1-c-d)^k R^{(0)}, \quad k \geq 1, \quad \tilde{R}^{(0)} = R^{(0)},\end{aligned}$$

where $\check{W} := \mathbb{E}_n [W^{(0)}]$ and $\check{R} := \mathbb{E}_n [R^{(0)}]$.

⑦ *Intuition:* Intuitively, $\tilde{R}^{(k)}$ replaces all neighbor contributions with their approximate means, i.e., every term of the form $C^s X$ with $s \geq 1$ and X a random matrix is replaced with $\tilde{M}^s \mathbb{E}_n[X]$. **That's the essence of mean-field approximation!**

⑥ *Key idea:* Define the **intermediate** process

$$\begin{aligned}\tilde{R}^{(k)} &= \sum_{t=0}^{k-1} (1-c-d)^t W^{(k-t)} + 1(k \geq 2) \sum_{t=1}^{k-1} \sum_{s=1}^t a_{s,t} \tilde{M}^s \check{W} \\ &\quad + \sum_{s=1}^k a_{s,k} \tilde{M}^s \check{R} + (1-c-d)^k R^{(0)}, \quad k \geq 1, \quad \tilde{R}^{(0)} = R^{(0)},\end{aligned}$$

where $\check{W} := \mathbb{E}_n [W^{(0)}]$ and $\check{R} := \mathbb{E}_n [R^{(0)}]$.

⑦ *Intuition:* Intuitively, $\tilde{R}^{(k)}$ replaces all neighbor contributions with their approximate means, i.e., every term of the form $C^s X$ with $s \geq 1$ and X a random matrix is replaced with $\tilde{M}^s \mathbb{E}_n[X]$. **That's the essence of mean-field approximation!**

⑧ *Key fact:* The components of $\tilde{R}^{(k)}$ are independent, since the only randomness comes from the media signals.

⑦ *Goal:* bound $\mathbb{E}_n \left[\left\| R^{(k)} - \tilde{R}^{(k)} \right\|_p \right]$ and $\mathbb{E}_n \left[\left\| \tilde{R}^{(k)} - \mathcal{R}^{(k)} \right\|_p \right]$, for $p \geq 1$.

⑦ *Goal:* bound $\mathbb{E}_n \left[\left\| R^{(k)} - \tilde{R}^{(k)} \right\|_p \right]$ and $\mathbb{E}_n \left[\left\| \tilde{R}^{(k)} - \mathcal{R}^{(k)} \right\|_p \right]$, for $p \geq 1$.

⑧ Bound these terms for different ranges of θ_n :

- If $\theta_n / \log n \rightarrow \infty$, use concentration inequalities (*Chernoff bounds for ratios of random binomial sums*).
- If $\theta_n / \log n \rightarrow 0$, use local weak convergence (*conditional independence of branching processes*).

Time and Network Size

Theorem (A., Olvera-Cravioto '24)

There exists a random variable \mathcal{R}_\emptyset such that $\mathbf{R}_{I_n} \Rightarrow \mathcal{R}_\emptyset$ as $n \rightarrow \infty$, and $\mathcal{R}_\emptyset^{(k)} \Rightarrow \mathcal{R}_\emptyset$ as $k \rightarrow \infty$. Hence, the following diagram commutes.

$$\begin{array}{ccc} \mathbf{R}_{I_n}^{(k)} & \xrightarrow{k \rightarrow \infty} & \mathbf{R}_{I_n} \\ \downarrow n \rightarrow \infty & & \downarrow n \rightarrow \infty \\ \mathcal{R}_\emptyset^{(k)} & \xrightarrow{k \rightarrow \infty} & \mathcal{R}_\emptyset \end{array}$$

Key takeaways

- Mathematical insights:
 - ① When the graph is sufficiently dense, the high number of neighbors allows us to use Chernoff bounds.
 - ② As the graph gets sparser, we need to get independence from somewhere else. That's where branching processes help.

Key takeaways

- Mathematical insights:
 - ① When the graph is sufficiently dense, the high number of neighbors allows us to use Chernoff bounds.
 - ② As the graph gets sparser, we need to get independence from somewhere else. That's where branching processes help.
- Practical implications:
 - ① When the network is sparse, individual opinions matter significantly.
 - ② As the network gets denser, individuals essentially don't interact but rather update based on the "average" opinion.

References

- Andreou, P. and Olvera-Cravioto, M. (2024). “Opinion dynamics on non-sparse networks with community structure”. *arXiv:2401.04598*
- Avrachenkov, K., Kadavankandy, A., and Litvak, N. (2018). “Mean field analysis of personalized PageRank with implications for local graph clustering.” *Journal of statistical physics*, 173:895–916.
- Fraiman, N., Lin, T.-C., and Olvera-Cravioto, M. (2024). “Opinion dynamics on directed complex networks.” *Mathematics of Operations Research (To appear)*.
- Olvera-Cravioto, M. (2022). “Strong couplings for static locally tree-like random graphs.” *Journal of Applied Probability*, 59(4):1261–1285.
- Lee, J. and Olvera-Cravioto, M. (2020). “PageRank on inhomogeneous random digraphs.” *Stochastic Processes and their Applications*, 130(4):2312–2348.