

ANDRE PARMAR

UI/UX Designer & Researcher

DETAILS

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PROFILE

I am an intrinsically motivated designer based out of Lakeland Florida. While working at Publix Supermarkets, my knowledge base became proficient in providing premier customer service, while completing timely, intricate tasks in a short period. Given these traits, my goal is to captivate seamless designs and user experiences for consumers to enjoy.

CERTIFICATIONS

- Adobe Certified - Premiere Pro, 2018



EXPERIENCE

PremeNews

Web Designer & Developer • May 2022

- Designed and developed a central hub for onboarding and current subscribers.
- Wireframe mid to high-fidelity prototype.
- Worked directly with the client to establish scopes, guidelines, and goals.
- Developed a responsive website; using Bootstrap CDN.

Retail Automation

November 2017 - December 2021

- Handled various software to complete specific tasks.
- Pronounced beta stage tester to improve QOL within a service.

Publix Supermarkets

Stock Clerk • March 2020 - August 2021

- Engaged 40-50 customers daily to fulfill shopping requests.
- Multi-tasked to accommodate weak areas in the operation
- Coordinated with departments to receive shipments.
- Precisely and efficiently kept shelf items stocked.

Publix Supermarkets

Front Service Clerk • February 2016 - March 2018

- Provided premiere customer service.
- Learned and memorized food item codes.
- Positioned as a bagger or cashier (sometimes simultaneously) during busy hours of the day.
- Managed money, calculating to keep till balanced.



EDUCATION

UX/UI Boot Camp

August 2021 • March 2022, University of Central Florida, Orlando, Florida

- Researched, defined, and ideated new ways to increase the experience of a product.
- Five case studies were completed throughout the course.

Mobile App Redesign (TruTrip)

Researched, ideated, and designed a potential new travel service to accommodate post-pandemic traveling.

Non Profit Website Redesign (IHWN.org)

Reached out to a local organization to redesign their website free of charge. Redesigned a responsive website to create a more appealing experience to onboard volunteers, and an easier way to receive donations.

• UI/UX/FE Final Case Study (classichonda.com)

Researched, redesigned, and developed this website to remove the cons of car dealerships. The responsive webpage was developed using Bootstrap.



SKILLS

- Strong collaborative and verbal skills.
- Customer service skills.
- Efficient using Google Analytics.
- Front-end coding abilities using HTML, CSS, and JavaScript.
- Adobe Photoshop, Illustrator, XD.
- Perfectionist, but on track to complete by the due date.
- Google Application Suite.