



Instituto Politécnico Nacional



Escuela Superior de Cómputo

Natural Language Processing

7CM2

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Task to be solved:

The purpose of this practice is to present various Large Language Models (LLMs) that can be used to predict whether a tweet is clickbait or not. It includes a summary of the training hyperparameters used for each model and their corresponding average F1 scores. Finally, the best-performing model is selected and used to generate a CSV file containing the prediction results.

Selected machine learning methods

Large Language Models (LLMs).

Two pre-trained language models in Spanish were used for fine-tuning on the binary classification task (clickbait vs non-clickbait):

- BERT in Spanish: dccuchile/bert-base-spanish-wwm-cased.
- RoBERTa in Spanish: PlanTL-GOB-ES/roberta-base-bne.

Both models were fine-tuned using supervised learning techniques to adapt them specifically to the task of clickbait detection. The models leverage contextual tokenization and deep language understanding capabilities, significantly outperforming traditional machine learning methods in macro-average F1 score.

Adjusted hyperparameters

For both BERT and RoBERTa models, the following hyperparameters were selected and adjusted during fine-tuning:

- Learning rate: 2e-5
- Batch size: 16 (for both training and evaluation)
- Number of epochs: 3
- Weight decay: 0.01
- Evaluation strategy: Performed during training after every fixed number of steps
- Optimizer: AdamW (default in Hugging Face Trainer)
- Loss function: CrossEntropyLoss (automatically applied for binary classification)

These hyperparameters were chosen based on best practices from related literature and empirical results observed during the training process.

Experiments

LLM	LLM hyperparameters	Average f-score macro
dccuchile/bert-base-spanish-wwm-cased	lr=2e-5, batch_size=16, epochs=3, weight_decay=0.01	0.8431
dccuchile/bert-base-spanish-wwm-cased	lr=5e-5, batch_size=32, epochs=5, weight_decay=0.0	0.8378
dccuchile/bert-base-spanish-wwm-cased	lr=3e-5, batch_size=32, epochs=4, weight_decay=0.01	0.8365
dccuchile/bert-base-spanish-wwm-cased	lr=2e-5, batch_size=16, epochs=4, weight_decay=0.0	0.8314
PlanTL-GOB-ES/roberta-base-bne	lr=2e-5, batch_size=16, epochs=3, weight_decay=0.01	0.8302
PlanTL-GOB-ES/roberta-base-bne	lr=5e-5, batch_size=32, epochs=5, weight_decay=0.00	0.8364
PlanTL-GOB-ES/roberta-base-bne	lr=2e-5, batch_size=16, epochs=4, weight_decay=0.0	0.8469

Classification Report

1.

```

=== Classification Report sobre conjunto de desarrollo ===
              precision    recall  f1-score   support

      No         0.9057      0.9202      0.9129        501
    Clickbait     0.7906      0.7588      0.7744        199

   accuracy              0.8743        700
  macro avg         0.8481      0.8395      0.8436        700
 weighted avg         0.8730      0.8743      0.8735        700

```

2.

```
=== Classification Report sobre conjunto de desarrollo ===
```

	precision	recall	f1-score	support
No	0.9025	0.9242	0.9132	501
Clickbait	0.7968	0.7487	0.7720	199
accuracy			0.8743	700
macro avg	0.8497	0.8364	0.8426	700
weighted avg	0.8725	0.8743	0.8731	700

3.

```
=== Classification Report sobre conjunto de desarrollo ===
```

	precision	recall	f1-score	support
No	0.8967	0.9361	0.9160	501
Clickbait	0.8192	0.7286	0.7713	199
accuracy			0.8771	700
macro avg	0.8580	0.8324	0.8436	700
weighted avg	0.8747	0.8771	0.8749	700

6.

```
=== Classification Report sobre conjunto de desarrollo ===
```

	precision	recall	f1-score	support
No	0.8929	0.9321	0.9121	501
Clickbait	0.8079	0.7186	0.7606	199
accuracy			0.8714	700
macro avg	0.8504	0.8254	0.8364	700
weighted avg	0.8688	0.8714	0.8690	700