

# **Andres Francken | 3D Artist & Multimedia Designer**

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## **PROFESSIONAL SUMMARY**

Creative Specialist with over a decade of experience in film, TV, marketing, sports, and education.

Solid artistic foundation, including a deep understanding of composition and colour. Working knowledge of industry-leading software, including Houdini, Katana, Nuke, Maya, Unreal Engine, and the Adobe Creative Suite.

Known for showing initiative to solve technical and creative problems, having excellent communication skills, always keeping a positive attitude, and being highly adaptable.

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## **EXPERIENCE**

### **IoM Media Ventures Inc. & MPC Film - Lighting & Compositing Artist**

Halifax, NS & Monreal, QC - 01/2022 - 08/2025

- At IoM, lit and composited sequences for *Fireman Sam*, *Caillou*, and *Weather Hunters*, delivering hundreds of shots over dozens of episodes.
- Adapted rapidly to different show looks, tools, and workflows.
- At MPC, contributed to lighting on feature films (*Spaceman* and *Argylle*).
- Gained trust quickly and was given a sequence lead role on second project (*Argylle*); was responsible for setting up the second-largest sequence in the film and mentoring newer artists.

### **Sheridan College - Digital Content Specialist**

Brampton & Oakville, ON - 01/2019 - 05/2021

- Created digital content and maintained websites for the Faculty of Applied Health and Community Studies (FAHCS).
- Collaborated with Deans and Faculty to propose initiatives, such as website redesigns, microsites, and social media promotions.
- Produced and edited promotional video for Police Foundations.

### **York U. Student Centre & Underdog Studio Ltd. - Graphic Designer**

Toronto, ON - 10/2015 - 02/2018

- At York U.. responsible for creating printed and digital assets used to promote a wide range of activities to 50,000+ students on campus.
- At Underdog, produced marketing and events materials for major corporations, including DraftKings, Molson Coors, and Kubota.

### **TEDxUTSC - Director of Design**

Toronto, ON - 05/2014 - 05/2015

- Led event's branding efforts, creating a cohesive visual identity through the design of event logo

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## **EDUCATION**

Sheridan College (Oakville, ON)

09/2019 - 06/2021

### **Visual Effects and Computer Animation - Graduate Certificates**

- Switch VFX & Animation Award, 2021
- Visual Effects Class Representative

York University / Sheridan College (Toronto and Oakville, ON)

### **Design - Honours Bachelor of Design**

09/2013 - 04/2017

- Chair of Design Scholarship
- Design Department Alumni Award

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## **SKILLS**

### **3D Lighting & Compositing**

- *Houdini, Katana, Unreal Engine, Maya*
- Shot and sequence lighting
- Rig and template creation
- Render optimization
- *Nuke, After Effects*
- Integration, multi-pass control
- Element matching

### **Print & Digital Design**

- *Photoshop, Illustrator, InDesign*
- Photo editing
- Branding, editorial, packaging
- Social media graphics

### **Video**

- *After Effects, Premiere, DaVinci Resolve*
- Motion graphics
- Video editing

### **Scripting**

- *MEL, Python, HTML, CSS, JS*
- CG Render troubleshooting
- Automation
- Website development