

# Andrés Rivera Valle

Software Enginner | Front-end Developer | UX/UI Designer

Frontend developer with experience working in HTML, CSS, JavaScript, UI and design frameworks. Focused on applying user experience principles, responsive design, and effective SEO practices in projects.

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## CONTACT

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-  [andresriveravalle.vercel.app](#)
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## EXPERIENCE

### Independent Technical & Web Developer

*Freelance Projects | January 2025 – Present | Dublin, Ireland*

- Full-cycle project management and execution as an independent professional: from client acquisition and requirements analysis to design, development, deployment, and final delivery.
- Developed customized solutions using modern stacks (React, Astro, WordPress), applying performance, SEO, and user experience (UX) best practices.

### Web Developer

*Ádraba Global | February 2024 - January 2025 | Madrid, Spain*

- Developed, designed, and supported websites for SMEs, businesses and corporate projects.
- Developed and designed email templates, newsletters, and announcements, adhering to style guides and branding standards.
- Focused on digital marketing and direct client interaction to create creative solutions.
- Utilized tools such as HTML, CSS, JavaScript, WordPress, Prestashop, Figma, and Photoshop.

### Frontend Developer - Point of Sale System for Electronic Invoicing

*Corporación Wolf S.A. | April 2023 - August 2023 | Ecuador*

- Designed interfaces (UI) with Figma and validated them with clients.
- Developed web application using ReactJS, TypeScript, TailwindCSS, and MaterialUI.
- Implemented a CI/CD pipeline for Continuous Integration and Delivery.

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## SKILLS

- Experienced in developing websites using **HTML, CSS, JavaScript, React, Node.js, Astro** and **WordPress**.
  - Proficient in CSS frameworks such as **TailwindCSS, Bootstrap**, and **MaterialUI**.
  - Skilled in creating engaging and functional designs by combining UX principles in **Figma**, **Photoshop** o **GIMP**.
  - Competent in email design and development using **Stripe, Brevo** and **Mailchimp**.
  - Knowledgeable in **Agile methodologies** and **SCRUM**.
  - Proficient in using **Git** for version control and **GitHub** as a code repository.
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## EDUCATION

*Universidad de las Fuerzas Armadas "ESPE-L"* | October 2017 - September 2023 | Ecuador

**Software Engineer**

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## CERTIFICATES

*Maude Studio* | October 2024 - December 2024 | Madrid

**Search Engine Optimization**

*Upgrade Hub* | October 2023 - December 2023 | Madrid

**UX/UI Designer**

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## LANGUAGES

- Native Spanish
- English
- Intermediate Portuguese