

TERRITORIAL SCOPE

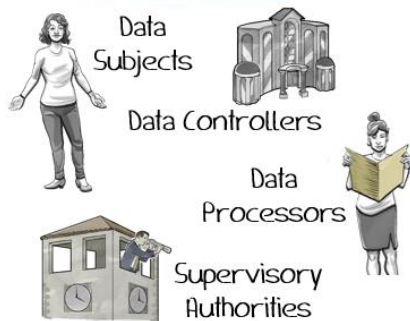


EU Establishments

Non-EU Established Organizations

Offer goods or services or engaging in monitoring within the EU.

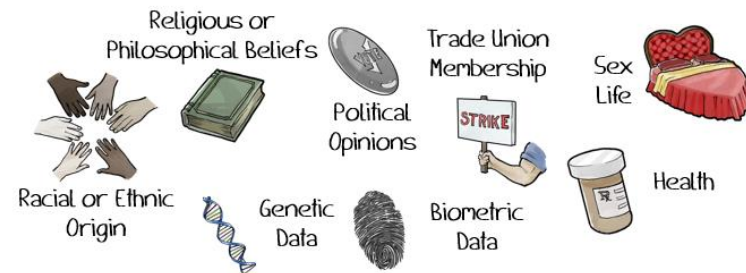
THE PLAYERS



PERSONAL DATA



SENSITIVE DATA



RESPONSIBILITIES OF DATA CONTROLLERS AND PROCESSORS

Security



Data Protection Officer (DPO)



Designate DPO if core activity involves regular monitoring or processing large quantities of personal data.



Record of Data Processing Activities

Maintain a documented register of all activities involving processing of EU personal data.



Data Impact Assessment

For high risk situations

Data Protection by Design

built in starting at the beginning of the design process



LAWFUL PROCESSING

Collection and processing of personal data must be for "specified, explicit and legitimate purposes" – with consent of data subject or necessary for

- performance of a contract
- compliance with a legal obligation
- to protect a person's vital interests
- task in the public interest
- legitimate interests

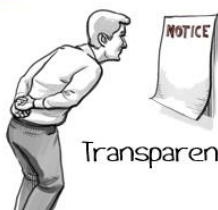


CONSENT



Consent must be freely given, specific, informed, and unambiguous.

RIGHTS OF DATA SUBJECTS



Transparency

Automated Decision Making



"Right not to be subject to a decision based solely on automated processing, including profiling."

Right to Erasure



Purpose Specification and Minimization



Right to Data Portability



GDPR

ENFORCEMENT

Fines

Up to 20 million euros or 4% of total annual worldwide turnover. Less serious violations: Up to 10 million euros or 2% of total annual worldwide turnover.

Effective Judicial Remedies:

compensation for material and non-material harm.



INTERNATIONAL DATA TRANSFER



Adequate Level of Data Protection

Binding Corporate Rules (BCRs)



Model Contractual Clauses

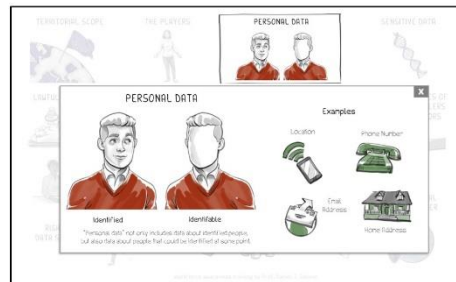


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GDPR *Interactive* Whiteboard

A highly-interactive version of
Professor Solove's GDPR Whiteboard



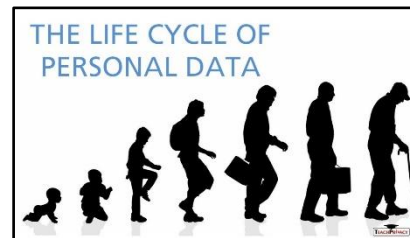
Impeccable Expertise

Our training is created by Professor Daniel Solove, one of the world's leading privacy and security experts.

Clear and Engaging

Masterful use of concrete examples, quiz questions, activities, games, and vignettes.

100+ Privacy and Security Topics



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