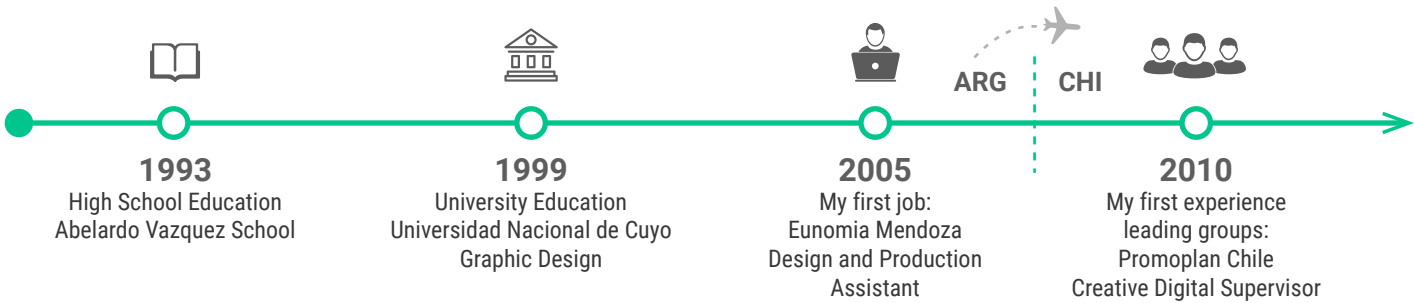




Gerardo Quiroga

UX-PM (UX Alliance Certified), Digital Marketing, Design & Code

I am a Professional specialized in Digital Area with more than ten years of experience. I performed different tasks like UI Design and Front-End Development. I have led projects and workteams; I have a User Experience International Certification too; SEM, Social Ads, Google Analytics, HTML5, CSS3, jQuery and Bootstrap knowlege, and a solid experience in Marketing and Digital Advertising.



Work Experience

- Lead Marketing Designer [10/2016 - 11/2018]**
Punto Ticket - Santiago de Chile
- Digital Marketing Coordinator [08/2014 - 02/2016]**
Positiva Publicidad & Diseño - Santiago de Chile
- Creative Digital Director [12/2012 - 03/2014]**
Proximity BBDO Chile - Santiago de Chile
- Creative Digital Supervisor [05/2010 - 11/2012]**
Promoplan - Santiago de Chile
- Senior Art Director [10/2008 - 02/2010]**
Neuro Publicidad - Mendoza, Argentina
- Assistant / Head of Marketing and Design [03/2006 - 07/2008]**
Banco Regional de Cuyo - Mendoza, Argentina
- Design and Production Assistant [02/2005 - 02/2006]**
Eunomia Mendoza - Mendoza, Argentina

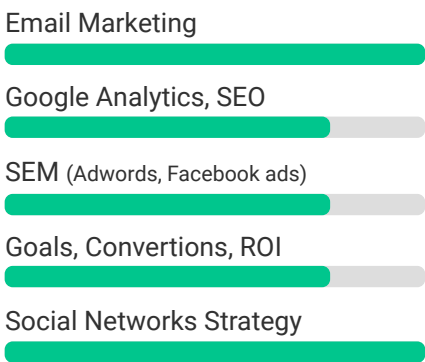
Personal Info

- Santiago, Chile**
- 12/12/1979 [38 years old]**
- (+56) 9 6568 9727**
- andresger@gmail.com**

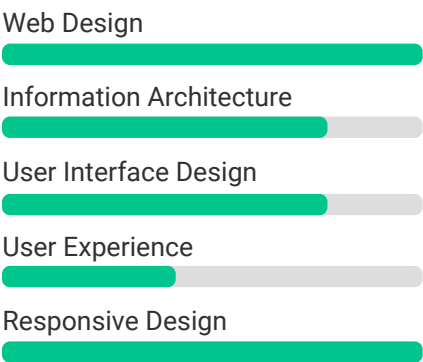
More about me

- linkedin.com/in/andresger**
- be.net/gerardo-quiroga**
- github.com/andresger**
- gerardoquiroga.com**

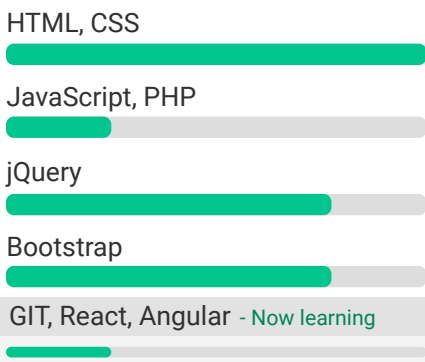
Digital Marketing



UI Design



Code



Personal Skills

- Time management**
- Budget administration**
- Managing and team work**
- Digital development and communication**
- Digital Advertising**
- Metrics analysis and optimization**
- Intermediate English level**



UX-PM - Level 1

UX Alliance International Certification
dictated in Chile by AyerViernes (www.ux-pm.com)
Licence UX-PM1-1077-CL17-0031



GOLD EFFIE AWARDS CHILE 2013

Gran Feria de Capacitación para Maestros Especialistas - From Proximty to Sodimac



Full Time availability

Some brands I worked with

