Linguistic divergence in American English along socio-political polarities

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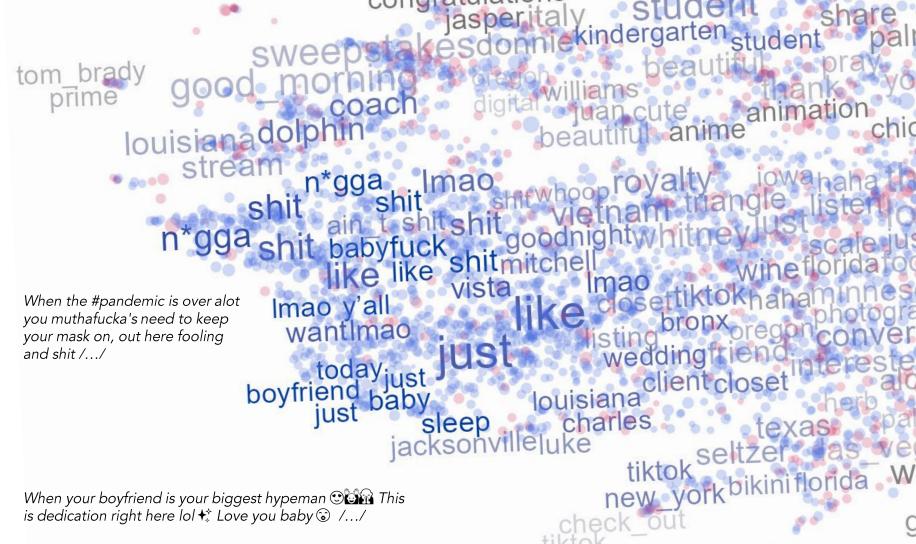
Questions:

- Explorative: Is soc-pol polarization reflected in language use? What are the biggest differences between left/right?
- Methodological: can we reliably model semantic divergence using comp. models e.g. word embeddings?

Data:

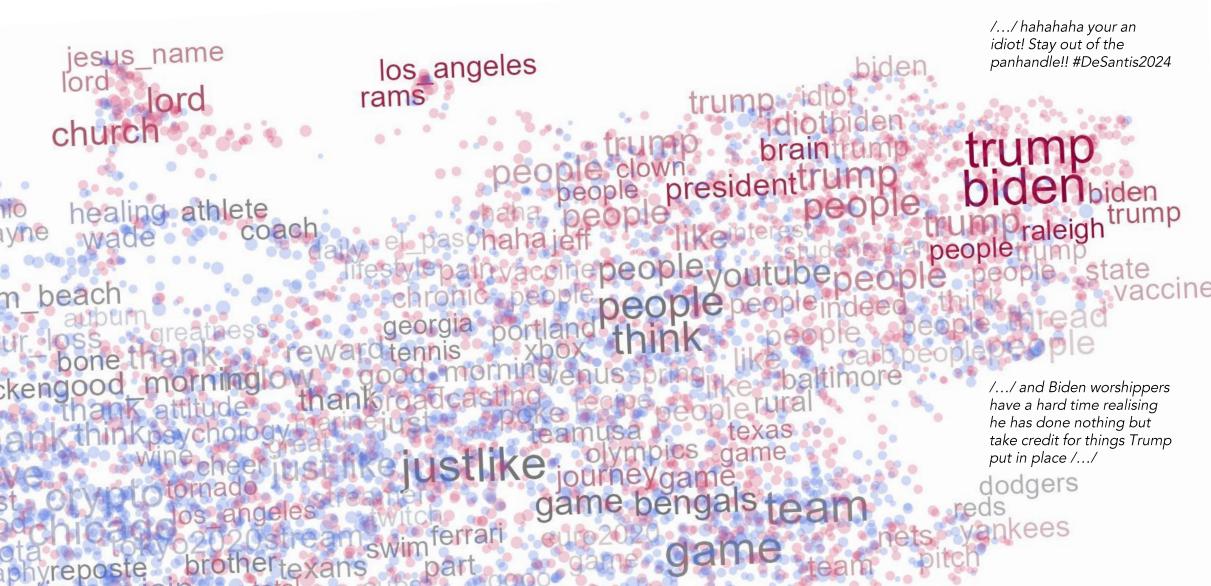
- 10,986 US Twitter users; from 422m follower listings
- "Left" (n=6202) and "right" (n=4784): only follow media on "their side" (based on Allsides 2021)
- Corpus: 1,483,570 tweets; Feb-Sept 2021

Users by topic similarity: LDA+UMAP+TFIDF



/../ #Trucking is not difficult, as long as your patient, responsible and follow the rules. Female truckers have become #TikTok influencers, and they're changing the #Transportation game

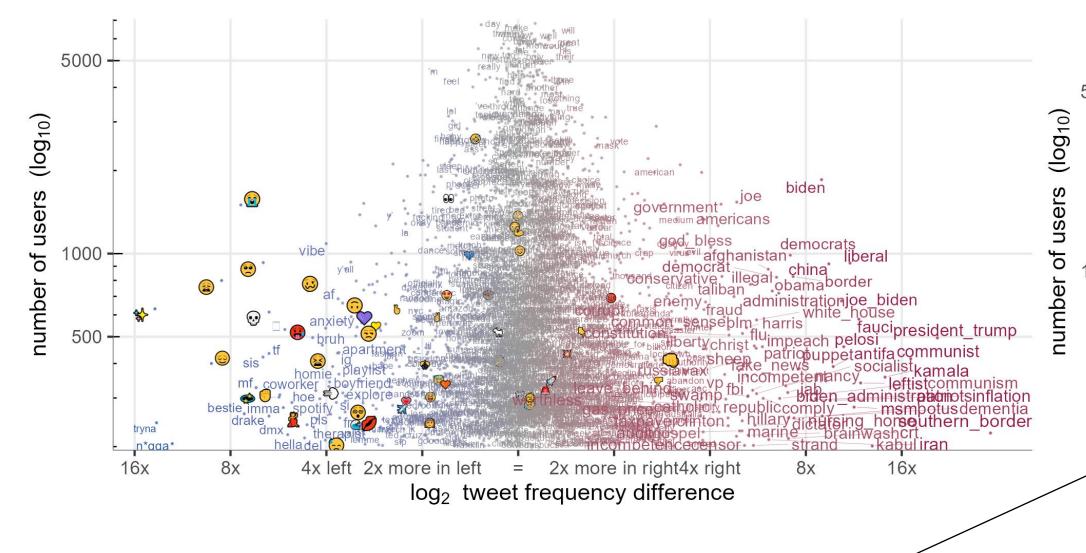
422,607,872 follower listings across 72 accounts (2021) the "left" side sample < > the "right" side sample



/.../ and they talked about President Trump going golfing when he never took vacations /.../ the former POTUS has been golfing, drinking diet Coke, and asking Kushner to point /.../ so I'm getting a couple board games. Risk and axes and allies out Afghanistan on a map for him /.../ if y'all wanna come to Lafayette and get down hit me up!!!

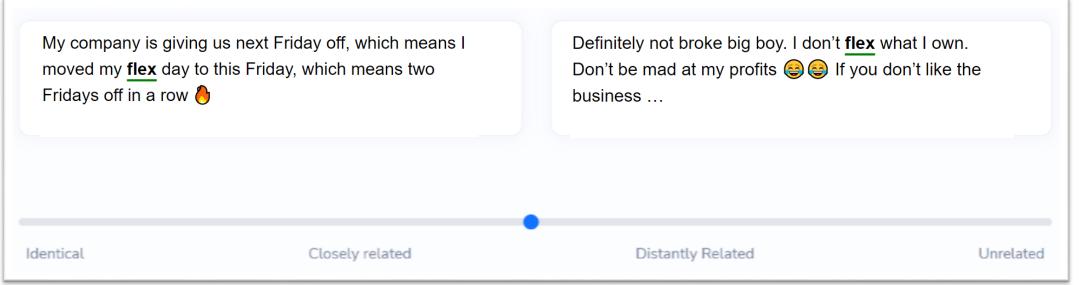
sweepstakes

Divergence in word usage by frequency:

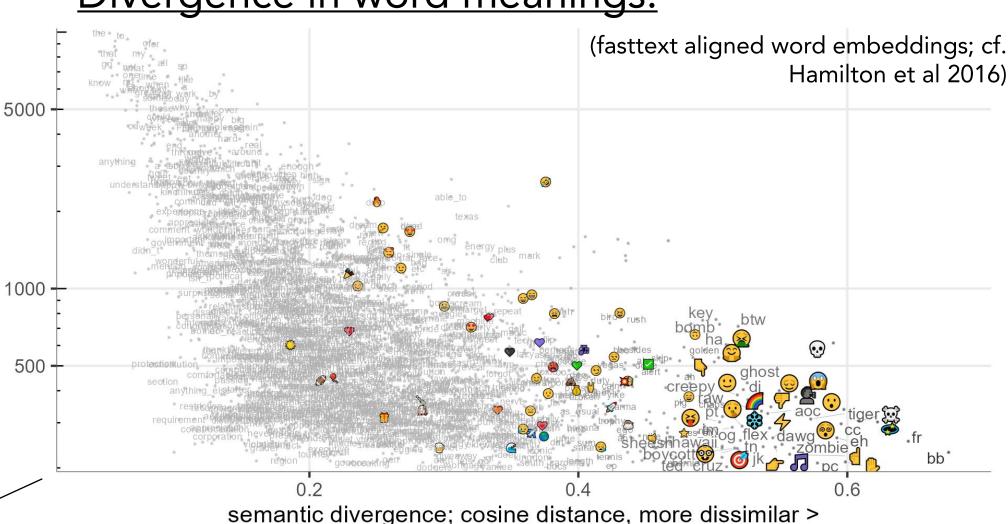


Work in progress:

- Could we test how well these computational models capture meaning and semantics shifts?
- The DUREL annotation task (Schlechtweg et al 2018) for measuring semantic change + Mechanical Turk



<u>Divergence in word meanings:</u>



/.../ I'm going to have to go with

the Yankees and the Dodgers both losing. It warms the heart.

The short version

- We mined large corpus of tweets by users grouped by political polarities, according to what news media outlets they follow
- Preliminary results: differences in topics of conversation, certain words and phrases used in different senses
- Ongoing work: validate the corpus findings using an annotation experiment
- Future work: tease apart sources of divergence

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