

# CLASSIFICATION OF SEVERITY FOR NEW TRAFFIC EVENTS

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CERTIFICATE

## BUSINESS UNDERSTANDING

DO WE ABLE TO PREDICT THE  
SEVERITY OF A NEW TRAFFIC  
ACCIDENT?

BY MEANS OF MACHINE  
LEARNING ALGORITHMS WE  
CAN ESTIMATE OR PREDICT  
INFORMATION.

## BUSINESS UNDERSTANDING

WHO CAN BE  
INTERESTED IN THIS NEW  
INFORMATION?

GOVERNMENT ENTITIES  
AND EMERGENCY  
SERVICES FOR INSTANCE

## BUSINESS UNDERSTANDING

PREDICTIONS CAN HELP TO  
IDENTIFY WHAT KIND OF TEAMS  
AND EQUIPMENTS WILL BE  
REQUIRED MOST OFTEN

CAN PREDICTIONS HELP TO  
IMPROVE THE QUICK ANSWER  
FROM EMERGENCY SERVICES?

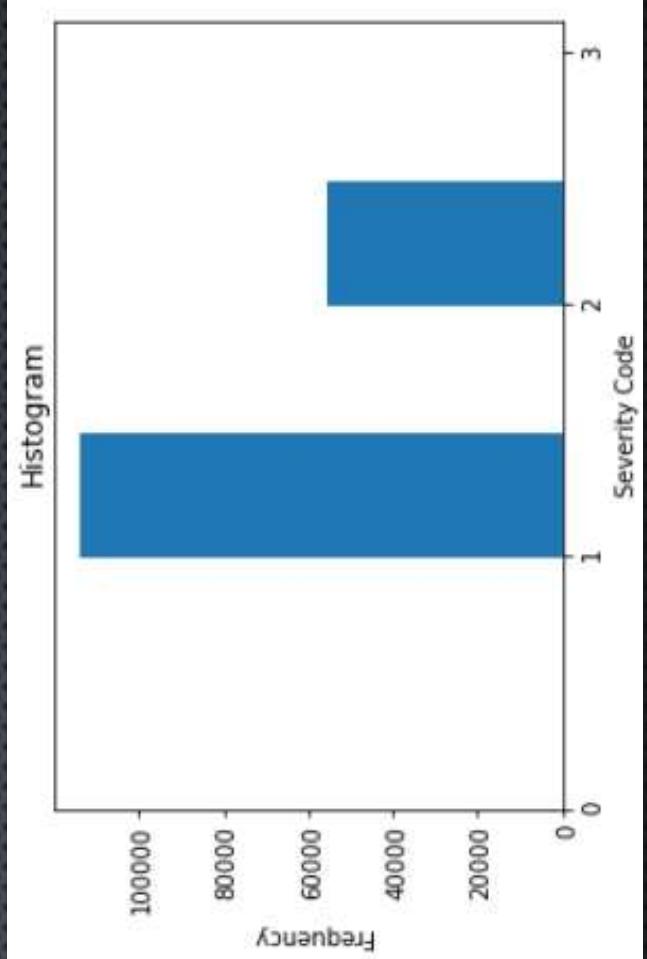
# DATA UNDERSTANDING

- DATA RECORDS OF TRAFFIC EVENTS SINCE 2004 TO PRESENT, WITH 194673 RECORDS AND 38 FEATURES OF SEATTLE CITY WAS USED TO TRAIN PREDICT MODELS

# DATA UNDERSTANDING

- THE TARGET TO BE PREDICT HAS 5 POSSIBLE CODES:
  - -3. FATALITY.
  - -2B. SERIOUS INJURY.
  - -2. INJURY.
  - -1. PROP DAMAGE.
  - -0. UNKNOWN.

SEVERITY CODES PRESENT IN DATASET



# DATA PREPARATION

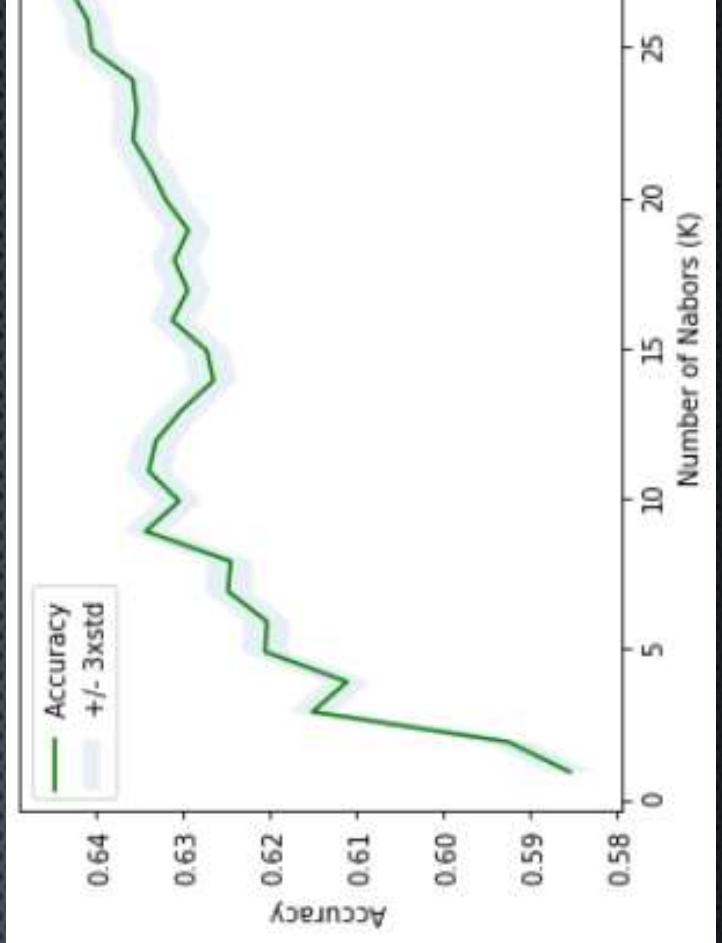
- 1 DEAL WITH NO DATA
- 2 FORMAT FEATURES
- 3 TURN INTO NUMERICAL VALUES CATEGORICAL FEATURES
- 4 EXTRACT HIGHEST TRAFFIC HOUR FEATURE FROM DATE
- 5 BALANCE DATASET

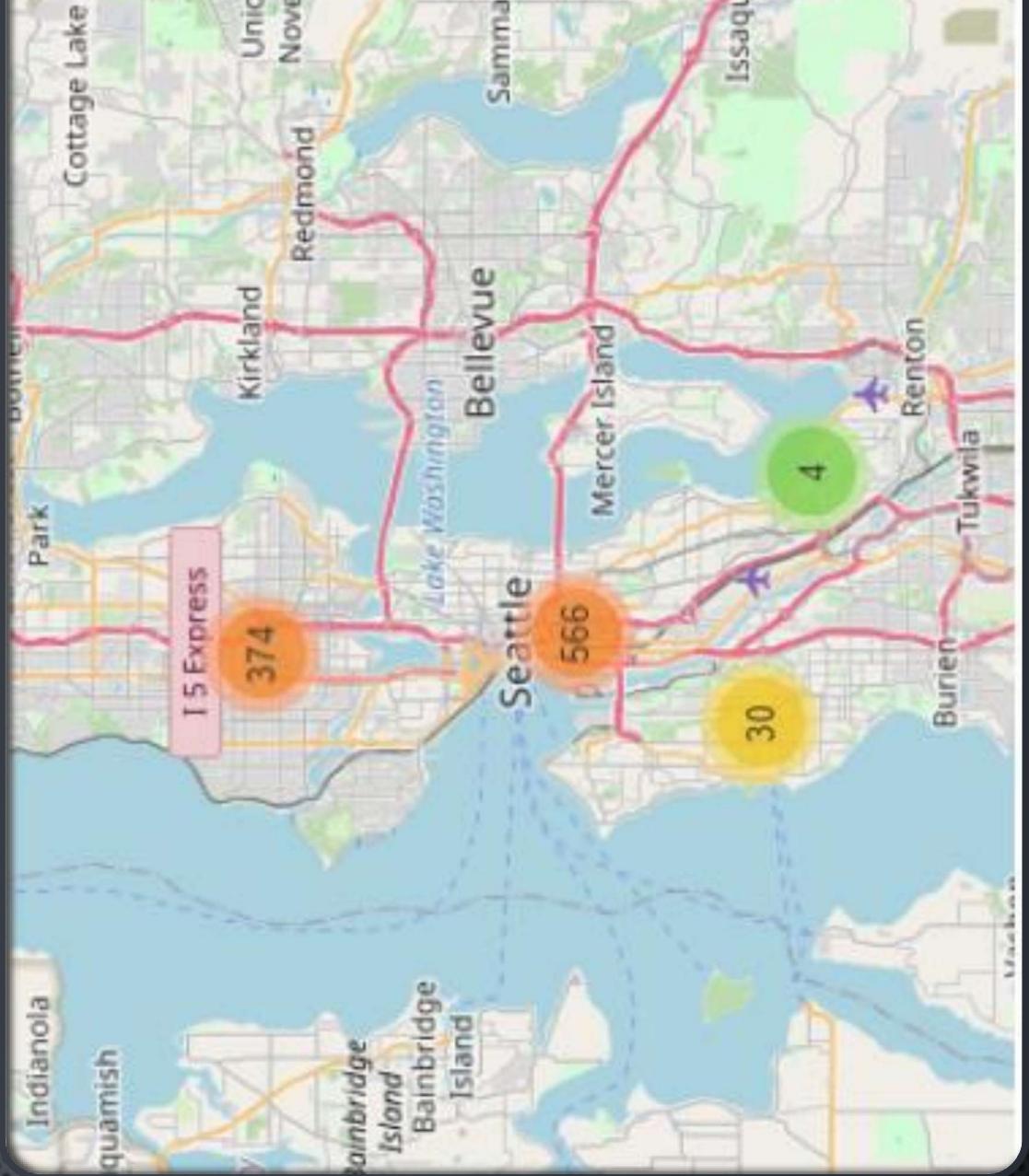
# MODELLING

- BALANCED DATASET 111.414 RECORDS
- TRAIN SET 77.990 RECORDS
- TEST SET 33.424 RECORDS (30%)

# MODELLING

- K-NEAREST HIGHEST ACCURACY 0.6429 WITH 27 K-NEIGHBORS
- DECISION TREE ACCURACY 0.6413
- SUPPORT VECTOR MACHINE (SVM) 0.6474





## RESULTS AND DISCUSSION

- UNBALANCED DATASET WITH RATIO 2:1, EVERY 2 PROP DAMAGE 1 INJURY
- HIGH FREQUENCY IN DOWNTOWN AND SURROUNDING AREAS OF GREEN LAKE
- LOW MODEL'S ACCURACY, IT COULD BE DUE TO LOW CORRELATION AMONG FEATURES, HIGHEST CORRELATION 0.2153 AND LOWEST -0.00003
- HIGHEST MODEL'S ACCURACY WAS IN SVM WITH 0.6474

# CONCLUSIONS

- COMPUTER TOOLS HELPS TO SAVE TIME IN PROCESSING STEPS, THIS ALLOWS INVEST MORE TIME IN ANALYTICS AND CREATIVE THINKING.
- DUE TO THE DATA JUTS HAVE 2 CODES REGARDING TO THE 5 CLASSIFICATORY CODES THE MACHINE LEARNING ALGORITHMS WILL NOT BE ABLE TO PREDICT DIFFERENT CODES.
- HOWEVER, PRE-PROCESSING DATA TAKES TIME BECAUSE REQUIRES UNDERSTAND VERY WELL THE BUSINESS PROBLEM AND THE AVAILABLE DATA