

2015 CARNEGIE MELLON INTERNATIONAL FILM FESTIVAL

The 2015 Carnegie Mellon "Faces of Work" International Film Festival App Development Team Member (Fall 2014 - Spring 2015)

ABOUT

The "Faces" Festival, a program of the Humanities Center at Carnegie Mellon University, is an annual celebration of international film and its potential to shine a light on the human faces involved in shaping our contemporary social landscape. Audiences are encouraged to explore the numerous complex themes of these films beyond the screenings themselves by participating in audience Q&A sessions with directors, artists, academics, and professionals; by engaging with interactive performances by student artists; and by sampling exotic foods and international cuisine from local eateries.

The "Faces" Festival offers six-month immersive internships for students and young professionals to gain valuable experience in a vast array of film, arts, and programming fields. Interns are strongly encouraged to serve on multiple committees simultaneously. To view full descriptions of all committees and duties, please see <http://www.cmu.edu/faces/internships.html>.

DESCRIPTION

The App Development Committee will be designing, building, and running the first official CMU IFF mobile app on iOS and Android. The development of the mobile app will begin with designing an interaction flow and interface for each component included in the app. UI elements will then be collected, such as pictures, videos, and other festival images. Coding of the prototype will then commence, with revisions and testing throughout the refining process. App construction will begin in November 2014 and carry through early January 2015 so that the final app will be ready by February 2015.

Responsibilities of the App Development Committee include but are not limited to:

- Creating an interactive mobile app that will advertise, inform, and entertain potential film festival audiences.
- Research how other film festivals employ their own mobile apps
- Designing an intuitive, appealing, and logical interface for mobile app users.
- Coordinating with Festival Design Committee in matters regarding festival images such as logo and poster, how the images will be used in the app, and to ensure that all necessary visual materials to be included in the app are collected efficiently.
- Providing creative ideas for components to improve the communicative and interactive structures within the app in and out of festival meetings.
- Maintaining contact and conversation with festival team to better harvest the flow of ideas for the app's motives and goals.
- Seeking out technologically active and intriguing ways to bring both local and international audiences' and sponsors' attention to festival events.
- Improve upon the festival's methods for tracking how most audiences are reached and inspired to attend events.

SKILLS AND QUALIFICATIONS

- For iOS: Objective- C Programming Experience
- For Android: Java experience
- UI Designing skills
- Experience in professional web design
- Experience in mobile and web advertising
- Experience in logo, infographic, and marketing presentation design
- Advanced graphic design skills
- Advanced coding skills
- Knowledge of and experience with coding in Action script, HTML, Java script.
- Knowledge of and skill using design-based, coding-based, and other basic computer applications (Google, Microsoft, Adobe).
- Works well within both small and large groups
- Passion for film
- Experience with film festivals previously
- Detail-oriented
- Adaptive problem-solving skills
- Skills in User-experience

HOW TO APPLY

Interested candidates should email a brief cover letter and resume to:

Jolanta Lion
Director of CMU International Film Festival
jola@cmu.edu