

# 2015 CARNEGIE MELLON INTERNATIONAL FILM FESTIVAL

## **The 2015 Carnegie Mellon "Faces of Work" International Film Festival Design Team Member (Fall 2014 - Spring 2015)**

### **ABOUT**

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The "Faces" Festival, a program of the Humanities Center at Carnegie Mellon University, is an annual celebration of international film and its potential to shine a light on the human faces involved in shaping our contemporary social landscape. Audiences are encouraged to explore the numerous complex themes of these films beyond the screenings themselves by participating in audience Q&A sessions with directors, artists, academics, and professionals; by engaging with interactive performances by student artists; and by sampling exotic foods and international cuisine from local eateries.

The "Faces" Festival offers six-month immersive internships for students and young professionals to gain valuable experience in a vast array of film, arts, and programming fields. Interns are strongly encouraged to serve on multiple committees simultaneously. To view full descriptions of all committees and duties, please see <http://www.cmu.edu/faces/internships.html>.

### **DESCRIPTION**

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**The Design Committee** will be working very closely with the festival's Director and will assist individual film coordinators in arranging designs for various events and purposes. Designers for the 9<sup>th</sup> Edition of the CMU International Film Festival will be responsible for the creation of a captivating and sustainable image representative of the festival's theme. This theme will be exhibited on all festival merchandise, including but not limited to posters, a website design, a program booklet, a t-shirt, as well as other printed merchandise. As creators of our "Face" for the season, the designers will be required to not only think independently, but also seek input from the festival team as a whole.

Responsibilities of the Design Committee include but are not limited to:

- Design the standard festival image that will largely illustrate and define the festival as a whole.
- Design festival materials like tickets, shirts, banners, trailers, etc.
- Designing festival ads for the City Paper, The Post Gazette, and others as needed.
- Aid in the design of various images that represent other smaller events and focuses as the festival sees fit.
- Ensure that all designs fit the purposes and themes of the film festival.
- Design and create festival videos (opening credits, special thanks, sponsors' ad, etc.)
- Frequently update film festival team members on the progress of designs as well as ask for and incorporate additional input.

### **SKILLS AND QUALIFICATIONS**

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- Firm knowledge of film editing software
- Knowledge of design software techniques
- Extensive background in visual arts

- Proficiency in computer applications (Adobe software)
- Experience in marketing design
- Watch all festival film screeners if possible
- Ability to work independently and in larger groups
- Ability to work under strict deadlines

## **HOW TO APPLY**

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Interested candidates should email a brief cover letter and resume to:

Jolanta Lion  
Director of CMU International Film Festival  
jola@cmu.edu