# Andrés Monroy-Hernández, Ph.D.

Assistant Professor, Department of Computer Science, Princeton University

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## Education

2007

PH.D., Massachusetts Institute of Technology, Cambridge, MA

Media Arts & Sciences

Committee: Mitchel Resnick (chair), Yochai Benkler, Rob Miller, Tim Berners-Lee (examiner)

M.S., Massachusetts Institute of Technology, Cambridge, MA

Media Arts & Sciences

Committee: Mitchel Resnick (chair), Sandy (Alex) Pentland, Henry Jenkins

B.S., **Tecnológico de Monterrey**, Monterrey, México

Computer Engineering

## Research Interests

Human-computer Interaction, Social Computing, Spatial Computing, Human-centered AI

# **Employment**

2021-present	Assistant Professor,	Computer Science,	Princeton	University, Princeton, NJ
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Co-Director, Human-computer interaction Lab

2017-2022 Principal Research Scientist, Manager, Snap Inc., Seattle, WA

Managed the Human-computer interaction Research team.

Reported to Bobby Murphy, co-founder and CTO

Lead Research Scientist, Manager, Snap Inc., Seattle, WA

Founded the Human-computer Interaction Research team.

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2012-2017 Researcher, Microsoft Research, Redmond, WA

In the leadership team of FUSE Labs. Reported to Lili Cheng, Corporate Vice President.

Postdoc, Microsoft Research, Cambridge, MA

2010 Intern, Microsoft Research, Cambridge, MA

Reported to Dr. danah boyd, Principal Researcher

Research Assistant, MIT Media Lab, Cambridge, MA

2001-2005 Software Engineer, Ex Libris Group (now Clarivate), Newton, MA

Reported to Oren Beit-Arie, Chief Strategy Officer

Research Intern, Los Alamos National Laboratory, Los Alamos, NM Research Assistant, Tecnológico de Monterrey, Monterrey, México

## **Academic Affiliations**

2021-present Assistant Professor, Computer Science, Princeton University

2022-present Associated Faculty, Center for the Decentralization of Power Through Blockchain Technology,

Princeton University

2021-present Associated Faculty, Keller Center for Innovation in Engineering Education, Princeton University

2021-present Associated Faculty, Center for Information Technology and Policy, Princeton University

<sup>2021-present</sup> Associated Faculty, Program in Cognitive Science, Princeton University

<sup>2021-present</sup> Associated Faculty, Program in Latin American Studies, Princeton University

2019-present Affiliate Faculty, School of Computer Science & Engineering, University of Washington

2014-present Affiliate Faculty, Human Centered Design and Engineering Department, University of Washington

2014-2022 Affiliate Faculty, Department of Communication, University of Washington

## Honors and Awards

2024 Princeton University Graduate Mentoring Award

E. Lawrence Keyes, Jr./Emerson Electric Co. Faculty Advancement Award

Princeton School of Engineering and Applied Science Outstanding teaching award (won twice)

Five best paper awards: CSCW '22, '13; CHI '14; HCOMP '15, and ICWSM '11 Five best paper honorable mentions: CHI '23, '21, '15, 13'; and CSCW '16

2013 CNET's Most Influential Latinos in Technology

Top 35 Innovator under 35, MIT Technology Review – for work on social media crisis

Boston Business Journal, Emerging Leader

Fellowship, Berkman Center for Internet & Society at Harvard University

Scholarship, Oxford Internet Institute Summer Doctoral Program

Honorable Mention, Ars Electronica Prix, Digital Communities –for Scratch online community
Digital Media and Learning Competition from the MacArthur Foundation –with Scratch team

2008a Bradesco Fellowship, MIT Media Lab 2007 Samsung Fellowship, MIT Media Lab 2005-2006 Telmex Fellowship, MIT Media Lab

## **Publications**

2024d

Top-tier venues in human-computer interaction research appear at ACM, AAAI, and IEEE conferences, such as CHI, CSCW, and ICWSM. Students are typically named first in human-computer interaction research, and faculty last. The symbol for denotes Princeton undergraduate students, denotes a "best paper award," and a "best paper honorable mention." Authors in orange are Princeton students, and postdocs, purple are students from the University of Washington. The rest are almost all graduate students I have advised from a dozen different institutions while they interned with my team.

Under Review Conference Publications

\*\*Song, E., Liu, Y., Monroy-Hernández, A., "braids.social: A User-Defined Tool for Rules-Based Feed Curation in Decentralized Social Media," Under review at *Proc. of the ACM Symposium on User Interface Software and Technology* (UIST '24).

Nagaraj Rao, V., Agarwal, E., Dalal, S., Calacci, D., Monroy-Hernández, A., "Quallm: An LLM-based Framework to Extract Quantitative Insights from Online Forums," Under review at the

- Association for Computational Linguistics Rolling Review (EMNLP '25).
- Nagaraj Rao, V., Dalal, Samantha, Agarwal, Eesha, Calacci, Dan, Monroy-Hernández, A., "Navigating Rideshare Transparency: Worker Insights on AI Platform Design," Under review at Proc. of the ACM on Hum.-Comput. Interact. (CSCW '25).
- Liaqat, A., Berengard, B., Tundiwala, D., Cho, Y., Liu, F., Monroy-Hernández, A., "Capybara: Enabling Children's Creativity with Augmented Reality Through Drag-and-Drop Coding," Under review at Proc. of the ACM Symposium on User Interface Software and Technology (UIST '24).
- Liaqat, A., Liu, F., Berengard, B., Cao, J., Monroy-Hernández, A., "Understanding Young People's Creative Goals with Augmented Reality," Under review at *Proc. of the ACM on Hum.-Comput. Interact.* (CSCW '25)

#### REFEREED CONFERENCE PUBLICATIONS

- Liu, Y., Liaqat, A., Zhang, X., Fernandez Espinosa, M. C., Manjunatha, A., Yang, A., Papakyriakopoulos, O., Monroy-Hernández, A., "Mapping the Landscape of Independent Food Delivery Platforms in the United States," Proc. of the ACM on Hum.-Comput. Interact. (CSCW '24).
- Zhang, L., Kim, D., Cho, Y., Robinson, A., Tham, Y. J., Vaish, R., **Monroy-Hernández, A.**, "Jigsaw: Authoring Immersive Storytelling Experiences with Augmented Reality and Internet of Things," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '24).
- Kim, S., Watkins, E., Russakovsky, O., Fong, R., Monroy-Hernández, A., "Humans, AI, and Context: Understanding End-Users' Trust in a Real-World Computer Vision Application," *Proc. of the ACM Conference on Fairness, Accountability, and Transparency* (FAccT '23).
- Kim, S., Watkins, E., Russakovsky, O., Fong, R., Monroy-Hernández, A., "'Help Me Help the AI': Understanding How Explainability Can Support Human-AI Interaction," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '23). **Best Paper Honorable Mention.**
- Dalal, S., Chiem, N., Karabasi, N., Liu, Y., Monroy-Hernández, A., "Understanding Human Intervention in the Platform Economy: A case study of an indie food delivery service," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '23).
- Leong, J., Teng, Y., Liu, X., Jun, H., Kratz, S., Tham, Y. J., **Monroy-Hernández, A.**, Smith, B. A., Vaish, R., "Social Wormholes: Exploring Preferences and Opportunities for Distributed and Physically-Grounded Social Connections," To appear in *Proc. of the ACM on Hum.-Comput. Interact.* (CSCW '23).
- Reig, S., Cruz, E. P., Powers, M. M., He, J., Chong, T., Tham, Y. J., Kratz, S., Robinson, A., Smith, B. A., Vaish, R., **Monroy-Hernández, A.**, "Supporting Piggybacked Co-Located Leisure Activities via Augmented Reality," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '23).
- Lee, K., Li, H., Wellyanto, M. R., Tham, Y. J., **Monroy-Hernández, A.**, Liu, F., Smith, B. A., Vaish, R., "Exploring Immersive Interpersonal Communication via AR," *Proc. of the ACM on Hum.-Comput. Interact.* (CSCW '23).
- Mack, K., Hsu, R. C. L., **Monroy-Hernández, A.**, Smith, B. A., Liu, F., "Towards Inclusive Avatars: Disability Representation in Avatar Platforms," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '23).
- Zhao, D., Inaba, M., Monroy-Hernández, A., "Understanding Teenage Perceptions and Configurations of Privacy on Instagram," *Proc. of the ACM on Hum.-Comput. Interact.* (CSCW '22).
- Dagan, E., Cárdenas Gasca, A., Robinson, A., Noriega, A., Tham, Y. J., Vaish, R., **Monroy-Hernández, A.**, "Project IRL: Playful Co-Located Interactions with Mobile Augmented Reality," *Proc. of the ACM on Hum.-Comput. Interact.* (CSCW '22).
- Liu., S. Y., Smith, B. A., Vaish, R., **Monroy-Hernández, A.**, "Understanding the Role of Context in Creating Enjoyable Co-Located Interactions," *Proc. of the ACM on Hum.-Comput. Interact.* (CSCW '22).
- Zhang, L., Chen, T., Seow, O., Chong, T., Kratz, S., Tham, Y. J., Monroy-Hernández, A., Vaish,

- R., Liu, F., "Auggie: Encouraging Effortful Communication through Handcrafted Digital Experiences," *Proc. of the ACM on Hum.-Comput. Interact.* (CSCW '22). **Best Paper Award.**
- Epstein, D. A., Liu, F., **Monroy-Hernández, A.**, Wang, D., "Revisiting Piggyback Prototyping: Examining Benefits and Tradeoffs in Extending Existing Social Computing Systems," *Proc. of the ACM on Hum.-Comput. Interact.* (CSCW '22).
- Machado de Lima Silva, R., Cruz, E. P., Rosner, D., Kelly, D., **Monroy-Hernández, A.**, Liu, F., "Understanding AR Activism: An Interview Study with Creators of Augmented Reality Experiences for Social Change," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '22).
- Cárdenas Gasca, A., Jacobs, J. M., **Monroy-Hernández, A.**, Nebeling, M., "AR Exhibitions for Sensitive Narratives: Designing an Immersive Exhibition for the Museum of Memory in Colombia," *Proc. of the ACM Designing Interactive Systems Conf.* (DIS '22).
- <sup>2021b</sup> Chen, M., **Monroy-Hernández, A.**, Sra, M., "SceneAR: Scene-based Micro Narratives for Sharing and Remixing in Augmented Reality," *Proc. of the IEEE International Symposium on Mixed and Augmented Reality* (ISMAR '21).
- Liu, F., Park, C., Tham, Y. J., Tsai, T., Dabbish, L., Kaufman, G., **Monroy-Hernández, A.**, "Significant Otter: Understanding the Role of Biosignals in Communication," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '21). **Best Paper Honorable Mention.**
- Mack, K., Bragg, D., Morris, M. R., Bos, M., Albi, I., **Monroy-Hernández, A.**, "Social App Accessibility for Deaf Signers," *Proc. of the ACM on Hum.-Comput. Interact.* (CSCW '20).
- <sup>2020a</sup> Chen, Y., **Monroy-Hernández, A.**, Wherman, I., Oney, S., Lasecki, W., Vaish, R. "Sifter: A Hybrid Workflow for Theme-based Video Curation at Scale." *Proc. of the ACM Intl. Conf. on Interactive Media Experiences* (IMX '20).
- Guo, A., Cranbek, I., Murphy, H., **Monroy-Hernández, A.**, Vaish, R. "Blocks: Collaborative and Persistent Augmented Reality Experiences," *Proc. of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies.* (UbiComp '19).
- Liu, F., Esparza, M., Pavlovskaia, M., Kaufman, G., Dabbish, L., **Monroy-Hernández, A.**, "Animo: Sharing Biosignals on a Smartwatch for Lightweight Social Connection," *Proc. of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies.* (UbiComp '19).
- Bipat, T., Boss, M., Vaish, R., **Monroy-Hernández, A.**, "Analyzing the use of camera glasses in the wild," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '19).
- Toxtli, C., Cranshaw, J. B., **Monroy-Hernández, A.**, "Understanding Chatbot-mediated Task Management," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '18).
- Hill, B. M., **Monroy-Hernández**, **A.**, "A longitudinal dataset of five years of public activity in the Scratch online community," *Nature*, Scientific Data 4, Article number: 170002.
- Cranshaw, J. B., Elwany, E., Newman, T., Kocielnik, R., Yu, B., Soni, S., Teevan, J., **Monroy-Hernández**, **A.**, "Calendar.help: Designing a Workflow-Based Scheduling Agent with Humans in the Loop," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '17).
- Amini, F., Riche, N. H., Lee, B., **Monroy-Hernández**, **A.**, Irani, P., "Authoring Data-Driven Videos with DataClips," *Proc. of the IEEE Information Visualization* (InfoVis '16).
- Spiro, E. S., Matias, J. N., **Monroy-Hernández, A.**, "Networks of Gratitude: a Case Study of an Enterprise Thanks System," *Proc. of the AAAI Intl. Conf. on Web and Social Media* (ICWSM '16).
- Cranshaw, J., **Monroy-Hernández, A.**, Needham, S. A., "Journeys & Notes: Designing Social Computing for Non-Places," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '16).
- Kiene, C., **Monroy-Hernández, A.**, Hill, B. M., "Surviving an 'Eternal September': How an Online Community Managed a Surge of Newcomers," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '16).
- Kim, J., **Monroy-Hernández, A.**, "Storia: Summarizing Social Media Content based on Narrative Theory using Crowdsourcing," *Proc. of the ACM Conf. on Computer-Supported Cooperative Work & Social Computing* (CSCW '16).
- 2016b Spanning as a Pathway to Com-

- putational Thinking," *Proc. of the ACM Conf. on Computer-Supported Cooperative Work & Social Computing* (CSCW '16). **Best Paper Honorable Mention**.
- Savage, S., **Monroy-Hernández, A.**, Höllerer, T., "Botivist: Calling Volunteers to Action using Online Bots," *Proc. of the ACM Conf. on Computer-Supported Cooperative Work & Social Computing* (CSCW '16).
- <sup>2015e</sup> Yagapie, E., Teevan, J. **Monroy-Hernández, A.**, "Crowdsourcing in the Field: A Case Study Using Local Crowds for Event Reporting," *Proc. of the Third AAAI Conf. on Human Computation and Crowdsourcing* (HCOMP '15). **Best Paper Award**.
- Savage, S., **Monroy-Hernández, A.**, Bhattacharjee, K., Höllerer, T., "Tag Me Maybe: Perceptions of Public Targeted Sharing on Facebook," *Hypertext: 26th ACM Conf. on Hypertext and Social Media* 2015. (HT '15).
- Kim, J., Glassman, E. L., **Monroy-Hernández, A.**, Morris, M. R., "RIMES: Embedding Interactive Multimedia Exercises in Lecture Videos," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '15).
- Glassman, E. L., Kim, J., **Monroy-Hernández, A.**, Morris, M. R., "Mudslide: A Spatially Anchored Census of Student Confusion for Online Lecture Videos," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '15). **Best Paper Honorable Mention**.
- Savage, S., **Monroy-Hernández, A.**, "Participatory Militias: An Analysis of an Armed Movement's Online Audience," *Proc. of the ACM Conf. on Computer-Supported Cooperative Work & Social Computing* Work (CSCW '15).
- Zhang, H., **Monroy-Hernández, A.**, Shaw, A., Munson, S., Gerber, E., Hill, B. M., Kinnaird, P., Farnham, S., Minder, P., "WeDo: End-To-End Computer Supported Collective Action," *Proc. of the AAAI Intl. Conf. on Web & Social Media* (ICWSM '14).
- Rzeszotarski, J. M., Spiro, E. S., Matias, J. N., **Monroy-Hernández, A.**, Morris, M. R., "Is Anyone Out There? Unpacking Q&A Hashtags on Twitter," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '14).
- 2014a Pe Choudhury, M., Monroy-Hernández, A., Mark, G., "'Narco' Emotions: Affect and Desensitization in Social Media during the Mexican Drug War," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '14). *Best Paper Award*.
- Monroy-Hernández, A., De Choudhury, M., Kiciman, E., boyd, d., Counts, S., "The New War Correspondents: The Rise of Civic Media Curation in Urban Warfare," *Proc. of the ACM Conf. on Computer-Supported Cooperative Work & Social Computing* (CSCW '13).
- Hu, Y., Farnham, S., **Monroy-Hernández, A.**, "Whoo.ly: Facilitating Information Seeking For Hyperlocal Communities Using Social Media," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '13). **Best Paper Honorable Mention**.
- Y Hill, B. M., **Monroy-Hernández**, **A.**, "The cost of collaboration for code and art: Evidence from a remixing community," *Proc. of the ACM Conf. on Computer-Supported Cooperative Work & Social Computing* (CSCW '13). **Best Paper Award.**
- Monroy-Hernández, A., Kiciman, E., boyd, d., Counts, S., "Narcotweets: Social Media in Wartime," Proc. of the AAAI Intl. Conf. on Web & Social Media (ICWSM '12).
- Mustafaraj, E., Metaxas, P., Finn, S., **Monroy-Hernández, A.**, "Hiding in Plain Sight: A Tale of Trust and Mistrust inside a Community of Citizen Reporters," *Proc. of the AAAI Intl. Conf. on Web & Social Media* (ICWSM '12).
- Monroy-Hernández, A., Hill, B. M., González-Rivero, J., boyd, d., "Computers can't give credit: How automatic attribution falls short in an online remixing community," *Proc. of the CHI Conf. on Human Factors in Comp. Sys.* (CHI '11). **Best Paper Honorable Mention**.
- <sup>2011b</sup> **Y** Bernstein, M. S., **Monroy-Hernández, A.**, Harry, D., André, P., Panovich, K., Vargas, G., "4chan and /b/: An Analysis of Anonymity and Ephemerality in a Large Online Community," *Proc. of the AAAI Intl. Conf. on Web & Social Media* (ICWSM '11). **Best Paper Award**.
- Nickerson, J. V., **Monroy-Hernández**, **A.**, "Appropriation and Creativity: User-initiated Contests in Scratch," *Proc. of the Hawaii Intl. Conf. on System Sciences* (HICSS '11).

- Hill, B. M., **Monroy-Hernández, A.**, Olson, K. R, "Responses to remixing on a social media sharing website," *Proc. of the AAAI Intl. Conf. on Web & Social Media* (ICWSM '10).
- Aragon, C., Poon, S., **Monroy-Hernández, A.**, Aragon, D., "A tale of two online communities: Fostering collaboration and creativity in scientists and children," *Proc. of the ACM Conf. on Creativity & Cognition* (C&C 'o9).
- Monroy-Hernández, A., "ScratchR: sharing user-generated programmable media," *Proc. of ACM Interaction Design and Children* (IDC '07).

#### JOURNAL ARTICLES

- Park, S., Kang, E.J., Joy, K, Bellini, R., Lumbroso, J., Metaxa, D., **Monroy-Hernández, A.**, "The Future of Conferences Is Unconferences: Exploring a Decentralized Network of Regional Meetups," *ACM interactions* 30, 5: 50-53.
- Gleason, C., Carrington, P., Chilton, L. B., Gorman, B., Kacorri, H., **Monroy-Hernández, A.**, Morris, M. R., Tigwell, G., and Wu, S., "Future research directions for accessible social media," *ACM SIGACCESS Accessibility and Computing*.
- Spiro, E. S., **Monroy-Hernández, A.**, "Shifting Stakes: Understanding the Dynamic Roles of Individuals and Organizations in Social Media Protests," *PLoS ONE* 11(10): e0165387.
- Howard, P. N., Savage, S., Saviaga, C. F., Toxtli, C., **Monroy-Hernández**, **A.** (2016). "Social media, civic engagement, and the slacktivism hypothesis: Lessons from Mexico's 'El Bronco," *Journal of International Affairs*, 70(1), 55-73.
- Shaw, A., Zhang, H., **Monroy-Hernández, A.**, Munson, S., Hill, B. M., Gerber, E., Kinnaird, P., Minder, P., "Computer Supported Collective Action," *ACM interactions* 21, 2 (March + April 2014), 74–77.
- Monroy-Hernández, A., Farnham, S., Kiciman, E., De Choudhury, M., Counts, S., "Smart societies: from citizens as sensors to collective action," *ACM interactions* 20, 4 (July + August 2013), 16–19.
- Hill, B. M., **Monroy-Hernández, A.**, "The Remixing Dilemma: the Trade-off between Generativity and Originality," *American Behavioral Scientist* 57 (5): 643–63.
- Kafai, Y., Fields, D. A., Roque, R., Burke, Q., **Monroy-Hernández, A.**, "Collaborative agency in youth online and offline creative production in Scratch." *Research and Practice in Technology Enhanced Learning*, 7(2), 63-87.
- Monroy-Hernández, A., Dezuanni, M., "Prosuming across Cultures: Youth Creating and Discussing Digital Media across Borders." *Comunicar.* Media Education Research Journal, 20(1).
- Brennan, K., **Monroy-Hernández, A.**, Resnick, M., "Making Projects, Making Friends: Online Community as Catalyst for Interactive Media Creation," *Journal of New Directions of Youth Development.*
- Zuckerman, O., Blau, I., **Monroy-Hernández**, **A.**, "Children's participation patterns in online communities: An analysis of Israeli learners in the scratch online community," *Interdisciplinary Journal of E-Learning and Learning Objects* 5: 263-274.
- Resnick, M., Maloney, J., **Monroy-Hernández, A.**, et al, "Scratch: Programming for All," *Communications of the ACM* 52, 11: 60-67
- Monroy-Hernández, A., Resnick, M., "Empowering kids to create and share programmable media," *ACM interactions* 15, 2: 50-53.

#### BOOK CHAPTERS

Dasgupta, S., Hill, B. M., **Monroy-Hernández, A.**, "Engaging Learners in Constructing Constructionist Environments," in *Constructionism in Context*, MIT Press.

Monroy-Hernández, A., Dezuanni, M., Kuikkaniei, K, "Media Literacy in the Facebook Age: Designing Online and Face to Face Learning Environments," in *Nexus: New Intersections in Internet Research*, Peter Lang Publisher.

#### **POSTERS**

- Esparraguera, L. F., Selberg, K., Lou, B., Sun, J., Desta, B., Monroy-Hernández, A., Abtahi, P., "Breaking the Plane: Exploring Real-Time Visualization of 3D Surfaces in Augmented Reality with Handwritten Input," Extended Abstracts of the 2024 CHI Conference on Human Factors in Computing Systems (CHI '24).
- \*\*Exercises From the Reality Escape Room," Extended Abstracts of the 2023 CHI Conference on Human Factors in Computing Systems (CHI '23).
- <sup>2023b</sup> Petrov, E., Monroy-Hernández, A., "Dream Garden: Exploring Location-Based, Collaboratively-Created Augmented Reality Spaces," Extended Abstracts of the 2023 CHI Conference on Human Factors in Computing Systems (CHI '23).
- Liu, Y., Ritchie, J., Kratz, S., and Sra, M., Smith, B. A., **Monroy-Hernández, A.**, Vaish, R., "Memento Player: Shared Multi-Perspective Playback of Volumetrically-Captured Moments in Augmented Reality," *Extended Abstracts of the 2023 CHI Conference on Human Factors in Computing Systems* (CHI '23).
- Kratz, S., **Monroy-Hernández, A.**, Vaish, R., "What's Cooking? Olfactory Sensing Using Off-the-Shelf Components," *Adjunct Proc. of the ACM Symposium on User Interface Software and Technology* (UIST '22).
- Liu, L. H., Lu, X., Martinez, R., Wang, D., Liu, F., **Monroy-Hernández, A.**, Epstein, D. A., "Mindful Garden: Supporting Reflection on Biosignals in a Co-Located Augmented Reality Mindfulness Experience," *Companion Publication of the Conf. on Comp. Supported Cooperative Work & Social Computing* (CSCW '22).
- Matias, J. N., **Monroy-Hernández, A.**, "NewsPad: Designing for Collaborative Storytelling in Neighborhoods," *Extended Abstracts the ACM Conf. on Human Factors in Computing Systems* (CHI '14).
- Hallacher, S., Rodenhouse, J., **Monroy-Hernández, A.**, "Mixsourcing: a Remix Framework as a Form of Crowdsourcing," *Extended Abstracts the ACM Conf. on Human Factors in Computing Systems* (CHI '13).
- Seneviratne, O., **Monroy-Hernández, A.**, "Remix Culture on the Web: A Survey of Content Reuse on Different User-Generated Content Websites," *Proc. of Web Science Conf.* (Web Sci '10)
- Monroy-Hernández, A., "Designing a website for creative learning," *Proc. of Web Science Conf.* (Web Sci '09).

#### Workshop Papers

- Nagaraj Rao, V., Agarwal, E., Dalal, S., Calacci, D., Monroy-Hernández, A., "Quallm: An LLM-based Framework to Extract Quantitative Insights from Online Forums," Workshop on LLMs as Research Tools: Applications and Evaluations in HCI Data Work (CHI '24).
- Liu, Y., Liaqat, A., Monroy-Hernández, A., "Should Policymakers be Involved? Understanding the Opinions and Needs for Independent Food Delivery Platforms in the United States regarding Public Policy," Workshop on Workshop on Designing Technology and Policy Simultaneously: Towards A Research Agenda and New Practice (CHI '23).

- Kim, S., Watkins, E., Russakovsky, O., Fong, R., Monroy-Hernández, A., "Closing the Creator-Consumer Gap in XAI: A Call for Participatory XAI Design with End-users," Virtual Workshop on *Human-Centered AI Workshop at NeurIPS* (NeurIPS '22).
- Monroy-Hernández, A., Kiciman, E., boyd, d., Counts, S., "Tweeting the Drug War: Empowerment, Intimidation, and Regulation in Social Media," *Human Computer Interaction Consortium* (HCIC '12).
- Monroy-Hernández, A., Hill, B. M., "Cooperation and attribution in an online community of young creators," *Proc. of the ACM Conf. on Comp. Supported Collaborative Work* (CSCW '10).
- Brennan, K., **Monroy-Hernández, A.**, Resnick, M., "Scratch: Creating and sharing interactive media", *Proc. of the Intl. Conf. on Comp. Supported Collaborative Learning* (CSCL '09).
- Di Giacomo, M., Mahoney, D., Bollen, J., **Monroy-Hernández, A.**, Ruiz, C. M., "MyLibrary: A personalization service for digital library environments," *Proc. of the DELOS-NSF Workshop on Personalisation and Recommender Systems in Digital Libraries.*

#### Non-archival Conference Papers

- Agapie, E., **Monroy-Hernández, A.**, "Eventful: Crowdsourcing Local News Reporting," *Collective Intelligence Conference* (CI '14).
- Yew, J., **Monroy-Hernández, A.**, "Harnessing Serendipity: a Study of Accidental Creative Collaborations in Two Online Remixing Communities," *AoIR Selected Papers of Internet Research* (AoIR '14).
- Kafai, Y., Roque, R., Fields, D., **Monroy-Hernández, A.**, "Collaboration by Choice: Youth Online Creative Collabs in Scratch," *Proc. of Intl. Conf. on Computers in Education* (ICCE '11).
- Burke, Q., **Monroy-Hernández, A.**, Kafai, Y., "Tagging in a Community of Media Creators: Practices that make programs popular in Scratch Online," *Proc. of the American Educational Research Association Annual Meeting* (AERA '11).

### PUBLIC WRITING

- Nagaraj Rao, V., Dalal, S., Calacci, D., Monroy-Hernández, A., "Call for Transparency in Rideshare Platform Operations," *CITP Tech Policy Memo*
- Eslami, M., Gilbert, E., Schoenebeck, S., Baumer, E. P. S., Chandrasekharan, E., De Mooy, M., Karahalios, K., Karger, D., McMillan Cottom, T., **Monroy-Hernández, A.**, Terveen, L., Wihbey, J., "The Future of Research on Social Technologies CCC Workshop Visioning Report", *Computing Research Association (CRA)*
- Monroy-Hernández, A., Cranshaw, J., How We Built a Virtual Scheduling Assistant at Microsoft. Harvard Business Review.
- Monroy-Hernández, A., Líneas de ensamblaje digital (in Spanish). El País.
- Monroy-Hernández, A., Spiro, E.S., How Brazilian protesters are using Twitter. The Guardian.
- Monroy-Hernández, A. Book reviews: Mashed up: Music, technology, and the rise of configurable culture. Journal of Communication.
- Monroy-Hernández, A., Mexico murders show how Internet empowers, threatens. CNN Op-Ed.
- Monroy-Hernández, A., Shouting Fire in a Crowded Hashtag: Narco Censorship & "Twitteroristas" in Mexico's Drug Wars. The New York Times.
- Monroy-Hernández, A., Gritar fuego con un hashtag o las consecuencias del supuesto twitterrorismo. Nexos.

# Convened Panels and Workshops

#### PANELS CONVENED

- Young, M., Katell, M., Krafft, P., Irani, L., Salehi, N., Pal, J., **Monroy-Hernández, A.**, Churchill, E., "Patron or Poison: Industry Funding and HCI Research," in *Companion of Proc. of the ACM Conf. Companion on Comp. Supported Cooperative Work & Social Computing* (CSCW '19).
- Lampinen, A., Bellotti, V., **Monroy-Hernández, A.**, Cheshire, C., Samuel, A., "Studying the 'Sharing Economy': Perspectives to Peer-to-Peer Exchange," *Companion of Proc. of the ACM Conf. Companion on Comp. Supported Cooperative Work & Social Computing* (CSCW '15).
- Wyche, S., Lampe, C., Rangaswamy, N., Peters, A., **Monroy-Hernández, A.**, Antin, J., "Facebook in the developing world: the myths and realities underlying a socially networked world." *Companion of Proc. of the ACM Conf. Companion on Comp. Supported Cooperative Work & Social Computing* (CSCW '14).
- Burgess, J., Bruns, A., Crawford, K., Finn, M., **Monroy-Hernández, A.**, Palen, L., "Social Media in Crisis Communication," *AoIR Selected Papers of Internet Research*, 3.
- Bernstein, M., Conover, M., Hill, B. M., **Monroy-Hernández, A.**, Keegan, B., Shaw, A., Yardi, S., Geiger, R.S., Bruckman, A., "Fail whaling: designing from deviance and failures in social computing," *Extended Abstracts the ACM Conf. on Human Factors in Computing Systems* (CHI '12).

#### Workshops Convened

- Silva, R. M. L., Cardenas Gasca, A. M., Fisher, J. A., Principe Cruz, E., Jauregui, C., Lueck, A., Liu, F., **Monroy-Hernández**, **A.**, Lukoff, K., "With or Without Permission: Site-Specific Augmented Reality for Social Justice," In *Extended Abstracts of the ACM Conf. on Human Factors in Computing Systems* (CHI '24).
- Tang, J., Andrus, M., So, S., Tandon, U., **Monroy-Hernández, A.**, Khovanskaya, V., Munson, S., Zachry, M., Ghoshal, S., "Back to 'Back to Labor': Revisiting Political Economies of Computer-Supported Cooperative Work," In *Companion of Proc. of the ACM Conf. Companion on Comp. Supported Cooperative Work & Social Computing* (CSCW '23).
- Bietz, M.J., Goyal, N., Immorlica, N., MacIntyre, B., **Monroy-Hernández, A.**, Pierce, B.C., Rintel, S., Wohn, Y.D., "Social Presence in Virtual Event Spaces," *CHI Conf. on Human Factors in Computing Systems Extended Abstracts* (CHI '22).
- Hirskyj-Douglas, I., Kantosalo, A., **Monroy-Hernández, A.**, Zimmermann, J., Nebling, M., Gonzalez-Franco, M., "Social AR: Reimagining and Interrogating the Role of Augmented Reality in Face to Face Social Interactions," In *Companion of Proc. of the ACM Conf. Companion on Comp. Supported Cooperative Work & Social Computing* (CSCW '20).
- Gleason, C., Carrington, P., Chilton, L., Gorman, B., Kacorri, H., **Monroy-Hernández, A.**, Morris, M.R., Tigwell, G., Wu, S., "Addressing the Accessibility of Social Media," In *Companion of Proc. of the ACM Conf. Companion on Comp. Supported Cooperative Work & Social Computing* (CSCW '19.)
- Jacques, R. Følstad, A., Gerber, E., Grudin, J., **Monroy-Hernández, A.**, Wang, D., "Conversational Agents: Acting on the Wave of Research and Development," In *Extended Abstracts of the ACM Conf. on Human Factors in Computing Systems* (CHI '19).
- Daly, E., Erete, S., Farzan, R., Hsieh, G., Lampe, C., Lopez, C., **Monroy-Hernández, A.**, Quercia, D., Schwartz, R., Voida, A. "Supporting Cities, Neighborhoods, and Local Communities with Information and Communication Technologies," In *Companion of Proc. of the ACM Conf. Companion on Comp. Supported Cooperative Work & Social Computing* (CSCW '15).

# Reports

- Kumar, A., **Monroy-Hernández, A.**, "Ball-AR: Fostering Playful Co-Located Interaction Through Environment-centric Physical Activity with AR," arXiv.
- <sup>2023b</sup> Gamba, A., Monroy-Hernández, A., "PokAR: Facilitating Poker Play Through Augmented Reality," arXiv.
- Robinson, A., Tham, J.Y., Vaish, R., **Monroy-Hernández, A.**, "Beyond Screens: Supporting Colocated Augmented Reality Experiences with Smart Home Devices," arXiv.
- Alkhatib, A., Cranshaw, J., **Monroy-Hernández, A.**, "Laying the Groundwork for a Worker-Centric Peer Economy," MSR Report.
- Vaish, R., **Monroy-Hernández, A.**, "CrowdTone: Crowd-powered tone feedback and improvement system for emails," arXiv.
- Forelle, M., Howard, P., **Monroy-Hernández**, **A.**, Savage, S., "Political bots and the manipulation of public opinion in Venezuela," SSRN.
- Farnham, S. D., Lahav, M., **Monroy-Hernández, A.**, Spiro, E., "Neighborhood Community Wellbeing and Social Media."

# Patents (selected)

2023s	Colocated shared augmented reality
2023r	Standarized AR Interfaces for IoT Devices
2023q	AR System for Providing Interactive Experiences in Smart Spaces
2023p	Olfactory stickers for chat and AR-based messaging
20230	Context-based selection of augmented reality experiences
2023n	User Assumption of Identity of NFT in Crypto Wallet
2023m	Context-aware Messaging System
2023l	Two-way Control of IoT Devices Using AR Camera
2023k	Physical Action-based Augmented Reality Communication Exchanges
2023j	Handcrafted Augmented Reality Experiences
2023i	Building Augmented Reality Experiences with IoT Devices
2023h	Scan-based Messaging for Electronic Eyeware Devices

- 2023g Controlling IoT Devices through AR Object Interaction
  2023f Social Connection through Distributed and Connected Real-world Objects
- Snapshot Messages for Indicating User Messages
- 2023d Augmented Reality Prop Interactions
- Camera Interfaces to Interact with IoT Devices
  Handcrafted Augmented Reality Effort Evidence
- 2023a Emoji Recommendation System Using User Context and Biosignals
- Power Optimization for Computing Devices
- 2022f Displaying Virtual Digital Objects Generated Using Blockchain Technology
- Multi-user AR experience with offline synchronization
  Colocated shared augmented reality without shared backend
- 2022c Co-location connection service
- Power Optimization for Co-location Connection Service
  Graphical Marker Generation System for Synchronizing Users
- Security protocol for pairing collocated users
  Dynamic parameterized user avatar stories
- Non-textual communication and user states management

Product verification in a messaging system 2020h Conditional modification of augmented reality object Signal analysis in a conversational scheduling assistant computing system 2019 Dynamic directed graph workflows 2018 Privilege-based Task Processing at a Virtual Assistant 2017d Automated task processing with escalation 20170 Identifying and assigning microtasks 2017b Animated data visualization video 20178 Automating task processing 20160 Interaction Framework for Executing User Instructions with Online Services Outsourcing Document-Transformation Tasks while Protecting Sensitive Information 2016a Tangibilization of geocoded data 2015 Obtaining Hyperlocal Content from Social Media

# **Funding Grants**

\$130,000 from Ripple via CITP for "Decentralized technologies."
\$50,000 from the Mozilla Technology Fund for "The Workers' Algorithm Observatory." With colleagues at UC Boulder and MIT. Funding covers postdoc Dan Calacci's research expenses directly.
\$1,500 from the Princeton Program in Latin American Studies to cover travel expenses for research collaboration in Argentina.

\$61,560 from the National Science Foundation (NSF) for "Designing Technologies for Marginalized Communities." Award no. 2210843. With colleagues from the University of Michigan, U.C. Irvine, and Northwestern University.

Amazon.com Research Award to run Scratch on AWS.

# **Teaching**

2009

2021 Fall

EGR371: Designing the Future of Work: Public Interest Technology Development.

*Outcome*: students helped four tech and labor non-profits.

Evaluation: 4.75/5.0 "overall quality," 4.75/5.0 "recommendation to other students."

2023 Fall COS 436: Human-Computer Interaction (with Prof. Parastoo Abtahi)

Outcome: Three CHI 2024 poster submitted, two accepted.

Evaluation: 3.92/5.0 "overall quality," 4.03/5.0 "recommendation to other students."

COS IW 03: Build and Evaluate Augmented Reality Applications for In-Person Social Interactions.

Outcome: Two accepted CHI 2023 posters, one of the projects won the Innovation and Entrepreneurial

Mindset Awards (Petrov '23)

Evaluation: there is no evaluation for IW seminars

2022 Spring EGR371: Designing the Future of Work: Public Interest Technology Development

🏅 Outstanding teaching award

Outcome: kickstarted a new research project and collaboration with an external organization.

Evaluation: 4.57/5.0 "overall quality," 4.69/5.0 "recommendation to other students."

COS597i: Advanced Topics in Computer Science: Social Computing Seminar at Princeton

Outstanding teaching award

Outcome: Two full papers at CSCW 2022

Evaluation: 4.67/5.0 "overall quality," 4.89/5.0 "recommendation to other students."

# Postdoc and Graduate Advising

#### Postdocs

Lei Zhang, funded through NSF award 2210843
Sohyeon Hwang, funded through CITP Fellowship
Dr. Dan Calacci, funded through CITP Fellowship (Incoming faculty at Penn State)
Dr. Amna Liaqat, funded through CITP and a Princeton Presidential Fellowships
Dr. Elizabeth Watkins, funded through CITP Fellowship (now a researcher at Intel)

### PhD Students

<sup>202</sup>3-present Varun Nagaraj Rao (general exams passed)

2023-present Ryan Liu

2022-present Yuhan Liu (general exams passed)

### DISSERTATIONS COMMITTEES

2023	Benjamin Kaiser, Princeton University, Computer Science
2023-2024	Jwawon Seo, University of Maryland, Department of Information Systems
2023	Ryan Louie, Northwestern University, Computer Science
2023	Anne Kohlbrenner, Princeton University, Computer Science (now faculty at CMU)
2023	Dan Calacci, MIT Media Lab (now postdoc at Princeton)
2022	Vikram Ramaswamy, Princeton University, Computer Science (now a lecturer at Princeton)
2022	Kevin Lee, Princeton University, Computer Science (now at J.P. Morgan Research)
2022	Claudia Roberts, Princeton University, Computer Science
2022	Justin Cranshaw, Carnegie Mellon University, Computer Science (now co-founder of Maestro.AI)
2021	Chang Xiao, Columbia University, Computer Science (now at Adobe Research)
2021	Taryn Bipat, University of Washington, HCDE (now at Microsoft)
2020	Farnaz Irannejad Bisafar, Northeastern University, Computer Science (now UX Researcher at FM
	Global)
2020	Eric Corbett, Georgia Tech, Digital Media (now at Google)
2016	Darshan Santani, EPFL, Computer Science (now startup co-founder)
2014	Saiph Savage, UCSB Computer Science (now faculty at Northeastern U.)

### GENERAL EXAM COMMITTEES

2024	Shreyas Gandlur, Princeton University, Computer Science
2023	Wilfrido Gómez, Universidad Iberoamericana, Computer Science
2022	Sunnie S. Kim, Princeton University, Computer Science
2022	Kipp Bradford, Princeton University, Architecture
2019	Himanshu Zade, UW, HCDE

## Master's Student Advisor

2023-presentOwen Xingjian Zhang (COS '25)2023-presentTolulope Oshinowo (COS '25)2023-presentShuyao (Anny) Zhou (COS '25)

#### 2022

2023

2022

2022

# Princeton Undergraduate Advising

## SENIOR THESES

2023-2024 2023-2024 2023-2024 2022-2023 2022-2023 2021-2022 2021-2022 2021-2022	Emmy Song (COS) – Sigma Xi Book Award Archika Dogra (COS) Alison Lee (COS) Yusuf Kocaman (COS) Summer Crown (COS/SOC) Nadia Rodriguez (COS) Raya M. Ward (COS) Kyle T. Barnes (COS) Saad Malik (COS) Nikoo Karbassi (SOC) - Thesis contributed to CHI 2023 publication
	Senior, Independent Work
2024 2023 2023 2022 2022 2022 2022 2021	Ereyi, Jessica-Ann (COS) Eesha Agarwal (COS) – Contributed to CSCW '24 submission. Lydia You (COS) Elizabeth Petrov (COS) - IW turned into Poster Paper at CHI '23 and received the Princeton Innovation and Entrepreneurial Mindset Award 2023 Hetvi Patel (COS) Adam Gamba (COS) Gracyn Kuerner (COS) Christine Kwon (COS)
	Junior, Independent Work
2024 2023 2023 2023 2022 2022 2022 2022	Kok Wei Pua (COS) Eesha Agarwal (COS) – Contributed to Kristoffer Selberg (COS) Alina Chen (COS) Theo Knoll (COS) - IW turned into poster paper at CHI '23 Stephen Dong (COS) Adam Kelch (COS) Ian Murray (COS) Arnav Kumar (COS)
	Undergraduate Research Assistants
2024 2023	Diya Hundiwala (COS) - Research Assistant - Contributed to UIST '24 submission Jewel Merriman (COS), Research Assistant - Contributed to CHI '24 submission

Ankhitha Manjunatha (COS), Summer intern (OURSIP) - Work turned into CSCW '23 publication

Laiba Ali (COS), Summer intern (OURSIP) - Contributed to CHI '24 submission

Yoko Urano (COS), Summer Intern (OURSIP)

John Van Horn (COS) 2021 Zachary Siegel (COS)

Ngan Chiem (POL) - Work turned into CHI '23 publication 2021

#### SENIOR THESIS, SECOND READER

Christine Sun (COS) — Outstanding Computer Science Senior Thesis Prize 2024 Yenet Tafesse (COS) 2024 Christopher Speed (COS) 2024 Jane Castleman (COS) 2024 Michelle Huang (COS) 2024 Adam Kelch (COS) 2024 Colton Loftus (COS) Katherine Elmlinger (COS) 2023 William Olson (COS) 2023 Connie Xu (COS) 2023

George Toumbas (COS) 2023 Kyle Barnes (COS) 2022 Frelicia Tucker (COS) 2022

# Staff Managed at Snap Inc. and Microsoft

#### FULL-TIME SCIENTISTS AND ENGINEERS

Responsible for hiring, performance evaluation, and promotions.

Dr. Sven Kratz, Research Engineer Dr. Fannie Liu, Research Scientist Yu Jiang Tham, Research Engineer

Jack Tsai, Research Engineer

Dr. Brian Smith, Research Scientist (now faculty at Columbia University)

Dr. Maria Pavolvskaia, Research Engineer Dr. Rajan Vaish, Research Scientist

Dr. Neil Shah, Research Scientist Dr. Maarten Bos, Research Scientist

Dr. Justin Cranshaw, Research Scientist

### SNAP INC. INTERNS

Raina Langevin, UW, HCDE 2022

Samantha Reig, CMU, HCII (now faculty at UMass) 2021

Rafael Silva, UW, HCDE (with Fannie Liu) 2021

Melissa Powers, NYU, ITP 2021

Ella Dagan Peled, UC SC, Computational Media (now at Google) 2020

Ana Cárdenas Gasca, UMich, iSchool 2020 Ava Robinson, Northwestern University, CS

Cyn Liu, IU (now at Microsoft)

Chunjong Park, UW, CSE (now at Google Research) 2019

Kelly Mack, UIUC and UW, CSE 2018, 2022

Mario Esparza, Cal. State Northridge, CS (now at Snap Inc.)

Taryn Bipat, UW, HCDE (now at Microsoft)

Fannie Liu, CMU, HCII (now at J.P. Morgan Research)
Anhong Guo, CMU, HCII (now faculty at UMich CS)

Yan Chen, UMich, iSchool (with Rajan Vaish) (now faculty at Virginia Tech)

2017 Xiong Zhang, University of Rochester, CS (now at Meta)

#### MICROSOFT RESEARCH INTERNS, RAS

Carlos Toxtli, WVU, CS (with Justin Cranshaw) (now faculty at Clemson University)

Rafal Kocielnik, UW, HCDE (now fellow at Caltech)
Ali Alkhatib, Stanford, CS (with Justin Cranshaw)
Rajan Vaish, UCSC, CSE (now CEO at Easel AI)
Joy Kim, Stanford, CS (now at Adobe Research)

Juho Kim, MIT, CS (with Merrie Morris) (now tenured faculty at KAIST)
Elena Glassman, MIT, CS (with Merrie Morris) (now faculty at Harvard)

Justin Cranshaw, CMU, CS (now co-founder of Maestro AI)
Elena Agapie, Harvard, CS (now faculty at UC Irvine)
Nathan J. Matias, MIT, Media Lab (now faculty at Cornell)
Emma Spiro, UCI, Sociology (now tenured faculty at UW)
Yuheng Hu, ASU, CS (now tenured faculty at UI-Chicago)

Sarah Hallacher, NYU, ITP

Jazmin González-Rivero, High school intern

# Other Research Assistant Advising

Owen Xingjian Zhang, UIUC, CS, Undergrad RA (now MSE student at Princeton)

Mariana Fernández, RA (now PhD student at U. of Notre Dame)
Alexander Yang, High School RA (now undergrad at U. of Maryland)

Rita Chen, MIT, CS, Course 6, Undergrad RA

Han Xu, MIT, CS, Course 6, RA
Chetan Supur, High School RA

Ubong Ukoh's, MIT, CS, Course 6, Undergrad RA

## Service

#### Inside Princeton

<sup>2023-present</sup> Center for Information Technology Policy (CITP), Steering Committee

2022-present Princeton Center for the Decentralization of Power Through Blockchain Technology (DeCenter),

Steering Committee

2022-present DeCenter Faculty Search Committee

2023-present Grad Visit Day Committee

2023-present Committee on the departmental use of Slack COS Climate and Inclusion Committee

2022-present 17 independent work projects

2022-present 10 senior theses

16 COS undergrad student advising 2022-2023 COS MSE Advisor for 4 students 2022-2023 Grad Program Ad Hoc Committee 2021 Princeton representative in the panel for the LEAP Alliance's Cross-Institution Pre-App Mentoring 2021

#### Conference Committees and Organizing

Workshop on Decentralized Social Media at Princeton in the Spring of 2024 with funding from 2024 CITP and the DeCenter

Created hci.social, a Mastodon instance used by thousands of HCI scholars worldwide. 2022

Co-organizer of the CSCW Northeast in NYC. An in-person gathering of over 70 faculty, students, 2022 and postdocs across a dozen institutions.

Steering Committee member of the ACM Conference on Computer-Supported Work and Social Computing (CSCW).

Chair for the 3nd Snap Creative Challenge 2022

2019-2022

2017

2022

2021

Co-chair of the informational session for grad applicants to social computing systems programs. 2021 Co-chair of the 2021 Social Computing Systems Summer Camp, with Michael Bernstein and Amy 2021 Zhang, attended by more than 80 PhD students and 40 PIs.

Chair for the 2nd Snap Creative Challenge on co-located AR on Co-located AR 2021 Chair of the 1st Snap Creative Challenge on the Future of AR and Storytelling 2020

Technical program co-chair for ACM Collective Intelligence (CI '19) with Melissa Valentine. Technical program co-chair for ACM Conference on Computer-Supported Work and Social Computing (CSCW) with Karrie Karahalios, Airi Lampinen, Geraldine Fitzpatrick.

Program committee member for AAAI Human Computation (HCOMP).

Program committee member for Computation and Journalism.

Program committee member for ACM Conference on Computer-Supported Work and Social Com-2014-2016 puting (CSCW).

Senior program committee member for AAAI Intl. Conference on Web & Social Media (ICWSM). 2013-2019 Demos co-chair for AAAI International Conference on Web & Social Media (ICWSM).

## **EDITORIAL BOARDS**

Editor of Proceedings of the ACM on Computer-Supported Work and Social Computing (PACM 2020-2022 CSCW).

Editor of Proceedings of the ACM on Computer-Supported Work and Social Computing (PACM 2018

In the Editorial Board of Social Media + Society. 2015-2019

#### DIVERSITY AND INCLUSION SERVICE

Panelist at "Unpacking the tenure process" as part of the SEAS Pathways into Academy Program Panelist at the Princeton Inclusive Academy Symposium Member of the Climate and Inclusion Committee for Princeton's Department of Computer Science 2021 Princeton representative in the panel for the LEAP Alliance's Cross-Institution Pre-App Mentoring 2021 Panelist in Grad Cohort Workshop for Inclusion, Diversity, Equity, Accessibility, and Leadership Skills (IDEALS)

Co-chair of the Student Design Competition for the 2021 Mexican Conference on Human-Computer

<sup>&</sup>lt;sup>1</sup>Princeton undergraduates get assigned a faculty advisor who meets with them to help them choose courses and talk

## Interaction (MexHIC)

### Reviewer

Over the years, I have reviewed numerous times for the following venues: ACM CHI, ACM UIST, ACM CSCW, ACM MobileHCI, ACM ToCHI, SAGE Open, IJOC, Journal of New Media and Society, Journal of Broadcasting and Electronic Media, AAAI ICWSM, MobileHCI, IEEE Software, IEEE Internet Computing.

# Non-profit Board

2021-present Crisis Text line

	Software, Products
2021-2022	<i>Project IRL</i> . I led a team that launched a suite of co-located Augmented Reality experiences used by <i>millions of people</i> on Snapchat designed to foster playful in-person interactions.
2020-2021	Significant Otter and BFF. I led a team that launched two experimental Apple Watch apps for couples used by tens of thousands of people. The app explored new ways of leveraging biosignals to support more authentic interactions among close ties. The apps were recognized and featured by Apple and Product Hunt.
2015-2017	Microsoft Scheduler (née Calendar.help). I led a team at Microsoft Research that created a virtual scheduling assistant powered by human and machine intelligence. The product was released as a Microsoft's Office service, and the assistant branded as a Cortana. The product is now used by thousands of organizations.
2014	Microsoft Journeys and Notes. I led a team at Microsoft Research that created an urban computing app for travelers and commuters to connect with one another. The app was released on Google Play and was installed by tens of thousands of people from around the world.
2013	<i>Microsoft Picotale.</i> Web-based tool for creating and sharing image macros, aka "memes." Shipped as a feature in Microsoft's So.cl platform. Used by tens of thousands of people.
2013	<i>Microsoft Whoo.ly.</i> I was part of a 3-person team at Microsoft Research that created a novel tool for highlighting hyperlocal content from Twitter. This product shipped as a Microsoft Research project and was used by thousands of people.
2007-2012	Scratch Online Community. I led a team at MIT that created the Scratch online community, a web-site where children from around the world learn to program, share, and remix animations and video games. The community has grown to over 100 million people from around the world.
2007	<i>Sana.</i> Along with physician Leo Celi, I developed a mobile health app for nurses to share images of pre-cancerous tissue with remote doctors. This project was piloted with a health organization in Zambia, and is now an academic program at MIT.
2001-2005	SFX. I was one of two programmers at Ex Libris that developed an application to help people download the full-text of scholarly publications. This project grew out of research on library automation systems and was released by Ex Libris. The product is used by most libraries in universities and research institutions around the world.
2001-2005	Phronesis. I was one of the developers that created an application to create online repositories of

documents. Dozens of libraries around the world used the software.

# Invited presentations

- Keynote speaker at the The 10th Israeli Conference on Human-Computer Interaction Research ( בשחמ-םדא תייצקארטניאב רקחמל 1-10 ילארשיה סנכה), Tel Aviv, Israel
- Tech Policy Panel: "The Future of Global Digital Governance." Co-hosted by the Center for Information Technology Policy, New America's Planetary Politics Initiative and Princeton University's School of Public and International Affair. Panelist with Anne-Marie Slaughter, and Monica Greco. Princeton, NJ
- DeCenter Seminar Series Kickoff: Technology, Applications, and Society Panel. Panelist with Nolan McCarty, Jaswinder Singh, and Pramod Viswanath. Princeton, NJ
- Translational Science Panel at CSCW 2022 with Elizabeth Churchil, Sarah Vieweg, Yihsiu Chen, and Mor Naaman, Online.
- Princeton Center for Information Technology Policy Seminar on Designing and Deploying Social Computing Systems. Princeton, NJ.
- Keynote speaker at the CHI 2021 Workshop on Social Media as a Design and Research Site in HCI, Online
- Northwestern University's Technology and Social Behavior (TSB) Distinguished Colloquium Speaker Series, Online
- Designing and Deploying Social Computing Systems inside and outside the Lab, HCI Seminar, Stanford, CA
- Expressive Biosignals: Lightweight Social Cues for Social Connection. DUB Seminar, with Intern Fannie Liu, UW, Seattle, WA
- Keynote Speaker, ACM Collective Intelligence, CMU, Pittsburgh, PA
- Turning Social Computing Research into Products. UC Irvine Seminar, Irvine, CA
- 2018 Crowdsourcing News Production. Presenter. MISC Seminar, U. of Michigan, Ann Arbor, MI
- Urban Computing. Panelist. ArtCenter Media Design Practices, Pasadena, CA
- Technology and Public Engagement. Panelist. City Accelerator, Seattle, WA
- Studying and Designing Civic Tech. Presenter. HCII Seminar, CMU, Pittsburgh, PA
- Studying and Designing Civic Technologies. Presenter. HCI Seminar, Georgia Tech, Atlanta, GA
- Collaborative News. Presenter. Personal Democracy Forum, New York, NY
- The Non-Place Project. Ignite Presentation. Code for America Summit, San Francisco, CA
- Sharing Economy: Panel Discussion. Panelist. Impact Hub, Seattle, WA
- Collaborative News: From "Narcotweets" to Journalism-as-a-Service. Invited speaker. Instituto Tecnológico Autónomo de México, Mexico City, Mexico
- Collaborative News: From "Narcotweets" to Journalism-as-a-Service. Invited speaker. Stanford Human-Computer Interaction Seminar, Stanford, CA
- Fireside Chat: Discussing the Hard-hitting Problems. Panelist (with Qi Lu, Stuart Feldman, Pardha Pyla) . ACM Tapia Conference, Seattle, WA
- Mobilizing Social Media. Invited speaker. Get Mobile Forum by USC Annenberg and the California Endowment, Los Angeles, CA
- The LOLs of Nations: Understanding Global Memes. Panelist. South by South West (SXSW), Austin, TX
- From Narcotweets to Newspad. Invited speaker. UW Department of Communications, Seattle, WA
- The Rise of Citizen News Reporting in Urban Warfare. Invited speaker. UC Irvine, Informatics Seminar. Irvine, CA
- Society, Politics and the Algorithm: Social Science in the Lab. Invited speaker. MSR NE 5th Anniversary Symposium. Cambridge, MA
- Walk this Town: Perspectives on the Design of a Healthy City. Invited speaker. Pecha Kucha. Seattle, WA
- 2013 Open Space and Place. Invited speaker. MIT Center for Civic Media Conference. Cambridge, MA

- Privacy in the Context of Crisis Information Flows. Panelist (with Megan Finn). Crowdsourcing Crisis in the GeoWeb: A Critical Look. Association of American Geographers. Los Angeles, CA
- 2013 Designing for Remixing. Guest speaker. HCII Carnegie Mellon University, Pittsburgh, PA
- Understanding Mexico's Epidemic of Violence: Telling Stories with New Media, Technology, and Big Data. Invited speaker. Cato Institute. Washington, DC
- Data Science Guest Lecture. University of Washington, Information School. Seattle, WA
- The New War Correspondents The Rise of Civic Media Curation in Urban Warfare. Invited speaker. Microsoft Research Technical Advisory Board Meeting. Silicon Valley, CA
- The New War Correspondents: The Rise of Civic Media Curation in Urban Warfare. Guest lecture. University of Washington, DUB Seminar. Seattle, WA
- #Hashtags versus Talking Heads: How Mexicans are Using Social Media to Fight Narco-Censorship and Political Manipulation. Invited speaker. Wellesley College. Wellesley, MA
- #Narcotweets: Reporting on the Mexican Drug War using Social Media. Invited speaker. Berkman Center for Internet and Society, Harvard University. Cambridge, MA
- Narcotweets: Social Media in War Time. Guest lecture at Civic Media class at MIT. Cambridge, MA
- Designing Creative Online Communities for Kids. Solo presenter. South by South West (SXSW). Austin, TX
- Designing for Remixing: Computer-supported Social Creativity (job talk). Yale University, Department of Computer Science
- Designing for Remixing: Computer-supported Social Creativity (job talk). University of Washington, Human Centered Design and Engineering Department
- Designing for Remixing: Computer-supported Social Creativity (job talk). University of Michigan, School of Information
- Designing for Remixing: Computer-supported Social Creativity (job talk). University of Washington, School of Information
- Designing for Remixing: Computer-supported Social Creativity (job talk). Northwestern University, School of Communication
- Designing for Remixing: Computer-supported Social Creativity. Invited speaker. Berkman Center for Internet and Society, Harvard University. Cambridge, MA
- Designing for Remixing: Computer-supported Social Creativity. Invited speaker. Microsoft Research. Redmond, WA
- Copyright and Freedom of Expression: The Social Impact of Communication Scholarship. Panelist at plenary session (with Steve Anderson, Francesca Coppa, Andrew Kenyon, and Jonathan Zittrain, and Patricia Aufderheide). Conference of the International Communication Association. Boston, MA
- Kidgenuity: What We Can Learn from Kids Inventing Future Technology. Panelist (with Vanessa Van Petten, Steve Mushkin, and Audrey Watters). The ReadWriteWeb 2WAY Summit. New York, NY
- The Politics of User-generated Content. Panelist (with Finn Brunton, JonathanMcIntsoh, and Mizuko Ito). Digital Media and Learning Conference. Long Beach, CA
- Introduction to Social Computing. Invited speaker. Computer Science Department at The College of New Jersey. Ewing, NJ
- Why You Should Care about Social Computing. Invited speaker. Accelerate 2010: Discovering Web Innovation in Asia. Singapore
- Copyrights and Copycats: Understanding Young People's Remixing Practices. Invited speaker. Microsoft Research New England. Cambridge, MA
- Remixing and Online Communities. Invited speaker. Harvard-MIT-Yale Cyberscholars. Cambridge, MA
- Reimagining Scratch, Reimagining Learning. Panelist (with Mitchel Resnick, Karen Brennan and Amon Millner), Scratch@MIT Conference. Cambridge, MA

Designing participatory spaces for young people. Panelist (with Michael Dezuanni, Kai Kuikamenei). 2010 Digital Media and Learning Conference. San Diego Symposium on Cloud Intelligence. Invited speaker. Ars Electronica. Austria 2009 Designing for Participation and Collaboration. Invited speaker. Computational Science and Engi-2009 neering Seminars. Lawrence Berkeley Laboratory. Berkeley, CA Youth Online: Designing for Participation and Collaboration. Invited speaker. Harvard-MIT-Yale Cyberscholars. Cambridge, MA Creativity and Media Literacy. Invited speaker. Digital Natives Forum. Berkman Center, Harvard. 2008 Cambridge, MA Amateur Creativity. Invited speaker. Think Forward Event, Hallmark Cards, Inc. Kansas City, MO Sharing Issues: Intellectual Property and Scratch. Panelist (with Judith Donath, Dan Pote, and 2008 Wendy Seltzer). Scratch@MIT Conference. Cambridge, MA New Opportunities in Amateur Interactive Content. Invited speaker. Amateur Hour Conference. New York Law School. New York, NY User-created Content: What are the Impacts? Invited speaker. Technology Foresight Forum on the 2007 Participative Web, Organization for Economic Co-operation and Development (OECD), Strategies and Policies for the Future. Canada Technology and Education. Invited speaker. Northeastern University, ACM Chapter. Boston, MA Creativity, Learning and Technology. Invited speaker. Pontificia Universidad Católica. Perú 2007 Informal Introduction to Computing. Panelist (with Amon Millner, and Tamara Stern). Informat-2007 ics, Mathematics, and ICT: a "golden triangle". Boston, MA Sharing User-generated Programmable Media. Invited speaker. Omar Dengo Foundation, Costa 2007 Cell Phones as Tool for Children as Social Scientists. Presenter (with Lis Sylvan). Boston Learning 2004 Technology Conference, Boston, MA **Press** Social Computing w/ Dr. Andrés Monroy-Hernández. The Daily Princetonian. 2022 Helping users express themselves is key to technological adoption, says Snap's principal researcher. Calcalist (Israel) El rey de las comunidades virtuales también es mexicano. Newsweek 2016 Pro-Government Twitter Bots Try to Hush Mexican Activists. Wired 2015 'Minecraft' impulsa el aprendizaje en CA. Univision 2015 Mapping Mexico's deadly drug war. Science 2015 Civic Tech: Why We Need to Focus on Problems That Really Matter. Huffington Post 2015 The Rise of the Urban War Correspondent on Twitter. MIT Technology Review Civic Tech: Why We Need to Focus on Problems That Really Matter. Huffington Post 2015 Mexican vigilante groups take drug war online. FUSION News 2015 2014 Microsoft Garage expands to include exploration, creation of cross-platform consumer apps. The Fire Hose The Unrepentant Bootlegger. The New York Times 2014 Mexicans Are Losing Mobile Service During Drug-War Shootouts. Vice News 2014 As Drug War Rages, Tweets Reveal Mexicans' Emotional Numbness. Scientific American From Tinder Bots To 'Cuban Twitter', Welcome To 'Cognitive Hacking'. Forbes

Can Social Media Help Direct Mental Health Aid?. NBC News

There are no new ideas, only remixes. Financial Times

La Vida de Los Hijos del Chapo, segun Twitter. Emeequis

Meme und Emojis als Weltsprachen: Achtung, jetzt kommt ein Witz. Spiegel

2014

2014

2014

2013	Los latinos más influyentes: la nueva generación. CNET
2013	"El anonimato en las redes ayuda a combatir el narco". El País
2013	Microsoft Research launches Whooly localized Twitter project. Seattle Times
2013	Whooly turns Twitter into real-time community connector. The Fire Hose (Microsoft)
2013	5 things you might like about NewsPad (which made us write this headline this way). Nieman Journalism Lab
2013	Los 8 jóvenes extraordinarios de México
2013	The Rise and Fall of Brazil's Twitter Revolution. techPresident
2013	Reconoce MIT a Andrés Monroy-Hernández (ISE'01) como Innovador Solidario y al alumno Daniel
	Gómez como Innovador del Año. ITESM Portal Informativo
2013	FUSE Researcher Gains TR35 Mexico Acclaim. Inside Microsoft Research
2013	Los diez jóvenes mexicanos llamados a transformar su país. El País May
2013	Narcotuits y tecnologías web para empoderar al ciudadano. MIT Technology Review (Spanish)
2013	Mexicanos en Twitter: Guerra en 140. Reporte Indigo
2013	Study: open source remixing seems to lead to less original work. Wired
2013	What makes a project remixable?. Boing Boing
2013	In Mexico, tweeting about the drug war to fill the void of traditional media. Nieman Journalism
	Lab
2013	Mexico: Lethal Threats for Citizens Reporting on Drug Crimes. Global Voices
2013	Can data help break through Mexico's information blackout?. Foregin Policy
2013	'War Correspondents' In Mexico Address Mainstream Media Shortcomings, Use Twitter To Spread
	Information. Tech Crunch
2013	What a map of Seattle looks like in the Twitterverse. Seattle Post-Intelligencer
2013	El narco mexicano pone precio a la cabeza de un tuitero: 36.000 euros. El País
2013	Twitter in Mexico's Drug Wars. ABC Radio
2013	Twitter: The Safest Place for Citizen Journalists in Mexico. Mashable
2012	Emerging Leader - Andrés Monroy-Hernández. Boston Business Journal
2012	In Mexico, Young Voices Challenge Results of Presidential Election. The New York Times
2012	Twitter Mischief Plagues Mexico's Election. MIT Technology Review
2012	Can Tech-Savvy Activists Change Mexico's Presidential Elections?. techPresident
2012	In Protests and Online, a Youth Movement Seeks to Sway Mexico's Election. The New York Times
2012	Redes sociales: alternativa para la comunicación. La Jornada
2012	Toll of Mexican Crime Wave, Written in Faces on the Wall. The New York Times
2012	Generation Flux. Fast Company
2012	Twitter: el reporte de la violencia en México. Radio Nederland
2012	Meet the trolls part II: So who do you think invented LOLcats? News.com.au
2011	Social Media in Mexico. Radio's Brian Lehrer Show
2011	Mexico Turns to Social Media for Information and Survival. The New York Times
2011	Latest battlefield in Mexico's drug war: Social mediaCNN
2011	Mexico's Twitter 'terrorism' case sparks controversy. CNN
2011	Mexico's drug cartels have new target: social media. The Toronto Star
2011	In Mexico, Social Media Become a Battleground in the Drug War. The New York Times
2011	Does Google+'s "real names only" policy make sense? Marketplace. National Public Radio
2011	Scratch: Teaching the Difference Between Creating and Remixing. MindShift - How we will learn.
	National Public Radio
2011	Heres What 5 Million Posts on 4chan Look Like. Gawker
2011	From the Mouths of Babes: The Future of Tech is Robots and Real World Integration. Read-
	WriteWeb
2010	Apple Rejects Kid-Friendly Programming App. Wired
2010	The iPad Falls Short as a Creation Tool Without Coding Apps. Wired
2007	Playing Their Own Way. Technology Review. Technology Review

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