Andrés Monroy-Hernández

Lead Research Scientist, Snap Research Affiliate Professor, University of Washington

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Bio

Andrés is a lead research scientist at *Snap Inc*, and an affiliate profressor at the *University of Washington*. His work focuses on the design and study of technologies that enable people to connect and collaborate. He publishes his scholarly work in premier *human-computer interaction* venues from the *Association for Computing Machinery* (ACM) and the *Association for the Advancement of Artificial Intelligence* (AAAI), where he has received several best paper awards. Also, the technologies he has created are now used by millions of people.

Since 2017, he leads the human-computer interaction research team at *Snap*, the company behind *Snapchat* and *Spectacles*. His team builds and studies experimental technologies and gives advice to company executives. Previously, he spent six years as a researcher at *Microsoft Research*, where, among other things, he led the team that created the first crowd-powered skill for *Cortana*, *Microsoft*'s AI assistant. There, he also advised *Microsoft*'s founder and C-level executives.

His research has been featured in *The New York Times, CNN, Wired, NPR, BBC*, and *The Economist*, among others. Also, he was named one of the 35 Innovators under 35 by the *MIT Technology Review* magazine in Spanish, one the most influential Latinos in Tech by *CNET*, and one of Boston's Emerging Leaders by the *Boston Business Journal*.

In 2018, he was the program co-chair for the ACM Conference on Computer Supported Collaborative Work and Social Computing (CSCW '18). Now, he is the program co-chair of the ACM Conference on Collective Intelligence (CI '19).

He holds a master's and Ph.D. from *MIT*, where he created the *Scratch* online community—a website where more than twenty million of children have learned to code by creating and sharing video games and animations.

Education

2007

2001

PHD, Media Arts and Sciences, MIT Media Lab

Dissertation: Designing for Remixing — Supporting an Online Community of Amateur Creators. Committee: Mitchel Resnick (chair), Yochai Benkler, Rob Miller, Tim Berners-Lee (examiner)

MS, Media Arts and Sciences, MIT Media Lab

Committee: Sandy (Alex) Pentland, Henry Jenkins

BS, Computer Engineering, Tecnológico de Monterrey

Research interests

Human-computing Interaction, Social Computing, Crowdsourcing, Civic Tech, Product Design, Augmented Reality, Wearables

Affiliations

2017-present	Lead Research Scientist and Area Chair, Snap Inc. Seattle, WA.
2015-present	Affiliate professor, Human Centered Design & Engineering Department, University of Washing-
	ton. Seattle, WA
2014-present	Affiliate professor, Department of Communication, University of Washington. Seattle, WA.
2012-2017	Researcher, Microsoft Research, Future Social Experiences Labs. Redmond, WA.
2011-2013	Fellow, Harvard University, Berkman Center for Internet & Society. Cambridge, MA
2011-2012	Postdoc, Microsoft Research. Cambridge, MA.
2010	PhD Research Intern, Microsoft Research. Cambridge, MA.
2005-2010	Research Assistant, MIT Media Lab. Cambridge, MA.
2001-2005	Software Developer, Ex Libris Group. Newton, MA.
2000	Technical Intern, Los Alamos National Laboratory. Los Alamos, NM.

Research Assistant, Tecnológico de Monterrey. Monterrey, México.

Publications

1999-2000

Peer-reviewed

2019	Bipat, T., Boss, M., Vaish, R., Monroy-Hernández, A., "Analyzing the use of camera glasses in
	the wild," To appear in Proceedings of the ACM Conference on Human Factors in Computing Systems
	(CHI '19)
2018	Toxtli, C., Cranshaw, J.B., Monroy-Hernández, A., "Understanding Chatbot-mediated Task Man-
	agement," Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI '18)
2017b	Cranshaw, J. B., Elwany, E., Newman, T., Kocielnik, R., Yu, B. Soni, S., Teevan, J., Monroy-Hernández,
	A., "Calendar.help: Designing a Workflow-Based Scheduling Agent with Humans in the Loop," Pro-
	ceedings of the ACM Conference on Human Factors in Computing Systems (CHI '17)
2017a	Hill, B. M., Monroy-Hernández, A., "A longitudinal dataset of five years of public activity in the
	Scratch online community," Nature, Scientific Data 4, Article number: 170002.
2016h	Spiro, E. S., Monroy-Hernández, A. , "Shifting Stakes: Understanding the Dynamic Roles of Indi-

- viduals and Organizations in Social Media Protests," PLoS ONE 11(10): e0165387.
- Amini, F., Riche, N.H., Lee, B., Monroy-Hernández, A., Irani, P., "Authoring Data-Driven Videos 2016g with DataClips," Proceedings of the IEEE Information Visualization (InfoVis '16)
- Spiro, E. S., Matias, J.N., Monroy-Hernández, A., "Networks of Gratitude: a Case Study of an 2016f Enterprise Thanks System," Proceedings of the AAAI International Conference on Weblogs and Social Media (ICWSM '16)
- Cranshaw, J., Monroy-Hernández, A., Needham, S.A., "Journeys & Notes: Designing Social Com-2016e puting for Non-Places," Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI '16)
- Kiene, C., Monroy-Hernández, A., Hill, B.M., "Surviving an 'Eternal September': How an Online 2016d Community Managed a Surge of Newcomers," Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI '16)
- Kim, J., Monroy-Hernández, A., "Storia: Summarizing Social Media Content based on Narrative 2016c Theory using Crowdsourcing," Proceedings of the ACM Conference on Computer Supported Collabo-

- rative Work (CSCW '16)
- Dasgupta, S., Hale, W., **Monroy-Hernández, A.**, Hill, B.M., "Remixing as a Pathway to Computational Thinking," *Proceedings of the ACM Conference on Computer Supported Collaborative Work* (CSCW '16) Best paper honorable mention.
- Savage, S., **Monroy-Hernández, A.**, Höllerer, T., "Botivist: Calling Volunteers to Action using Online Bots," *Proceedings of the ACM Conference on Computer Supported Collaborative Work* (CSCW '16)
- Agapie, E., Teevan, J. **Monroy-Hernández, A.**, "Crowdsourcing in the Field: A Case Study Using Local Crowds for Event Reporting," *Proceedings of the Third AAAI Conference on Human Computation and Crowdsourcing* (HCOMP '15) Best paper.
- Savage, S., **Monroy-Hernández, A.**, Bhattacharjee, K., Höllerer, T., "Tag Me Maybe: Perceptions of Public Targeted Sharing on Facebook," *Hypertext: 26th ACM Conference on Hypertext and Social Media 2015.* (HT '15)
- Kim, J., Glassman, E.L., **Monroy-Hernández, A.**, Morris, M.R., "RIMES: Embedding Interactive Multimedia Exercises in Lecture Videos," *Proceedings the ACM Conference on Human Factors in Computing Systems* (CHI '15) Best paper honorable mention.
- Glassman, E.L., Kim, J., **Monroy-Hernández, A.**, Morris, M.R., "Mudslide: A Spatially Anchored Census of Student Confusion for Online Lecture Videos," *Proceedings the ACM Conference on Human Factors in Computing Systems* (CHI '15)
- Savage, S., **Monroy-Hernández, A.**, "Participatory Militias: An Analysis of an Armed Movement's Online Audience," *Proceedings of the ACM Conference on Computer Supported Collaborative* Work (CSCW '15)
- Zhang, H., **Monroy-Hernández, A.**, Shaw, A., Munson, S., Gerber, E., Hill, B.M., Kinnaird, P., Farnham, S., Minder, P., "WeDo: End-To-End Computer Supported Collective Action," *Proceedings of the AAAI International Conference on Weblogs and Social Media* (ICWSM '14)
- Shaw, A., Zhang, H., **Monroy-Hernández, A.**, Munson, S., Hill, B.M., Gerber, E., Kinnaird, P., Minder, P., "Computer Supported Collective Action," *ACM interactions*
- Rzeszotarski, J.M., Spiro, E.S., Matias, J.N., **Monroy-Hernández**, **A.**, Morris, M.R., "Is Anyone Out There? Unpacking Q&A Hashtags on Twitter," *Proceedings the ACM Conference on Human Factors in Computing Systems* (CHI '14)
- Matias, J.N., **Monroy-Hernández, A.**, "NewsPad: Designing for Collaborative Storytelling in Neighborhoods" (work in progress), *Proceedings the ACM Conference on Human Factors in Computing Systems* (CHI '14)
- De Choudhury, M., **Monroy-Hernández, A.**, Mark, G., ""Narco" Emotions: Affect and Desensitization in Social Media during the Mexican Drug War," *Proceedings the ACM Conference on Human Factors in Computing Systems* (CHI '14) Best paper
- Monroy-Hernández, A., De Choudhury, M., Kiciman, E., boyd, d., Counts, S., "The New War Correspondents: The Rise of Civic Media Curation in Urban Warfare," *Proceedings of the ACM Conference on Computer Supported Collaborative Work* (CSCW '13)
- Hu, Y., Farnham, S., **Monroy-Hernández, A.**, "Whoo.ly: Facilitating Information Seeking For Hyperlocal Communities Using Social Media," *Proceedings of the ACM Conference on Human Factors in Computing Systems* (CHI '13) Best paper honorable mention
- Hallacher, S., Rodenhouse, J., **Monroy-Hernández, A.**, "Mixsourcing: a remix framework as a form of crowdsourcing" (poster and video), *Proceedings of the ACM Conference on Human Factors in Computing Systems* (CHI '13)
- Hill, B.M., **Monroy-Hernández, A.**, "The cost of collaboration for code and art: Evidence from a remixing community," *Proceedings of the ACM Conference on Computer Supported Collaborative Work* (CSCW '13) Best paper
- Hill, B.M., **Monroy-Hernández, A.**, "The remixing dilemma: the trade-off between generativity and originality," *American Behavioral Scientist*
- Monroy-Hernández, A., Kiciman, E., boyd, d., Counts, S., "Narcotweets: Social Media in Wartime,"

- Proceedings of the AAAI International Conference on Weblogs and Social Media (ICWSM '12)
- Mustafaraj, E., Metaxas, P., Finn, S. **Monroy-Hernández, A.**, "Hiding in Plain Sight: A Tale of Trust and Mistrust inside a Community of Citizen Reporters," *Proceedings of the AAAI International Conference on Weblogs and Social Media* (ICWSM '12)
- Monroy-Hernández, A., Hill, B.M, González-Rivero, J., boyd, d., "Computers can't give credit: How automatic attribution falls short in an online remixing community," *Proceedings of the ACM Conference on Human Factors in Computing Systems* (CHI '11) Best paper honorable mention
- Bernstein, M.S., **Monroy-Hernández, A.**, Harry, D., André, P., Panovich, K., Vargas, G., "4chan and /b/: An Analysis of Anonymity and Ephemerality in a Large Online Community," *Proceedings of the AAAI International Conference on Weblogs and Social Media* (ICWSM '11) Best paper
- Brennan, K., **Monroy-Hernández, A.**, Resnick, M., "Making Projects, Making Friends: Online Community as Catalyst for Interactive Media Creation," *Journal of New Directions of Youth Development*
- Nickerson, J.V., **Monroy-Hernández, A.**, "Appropriation and Creativity: User-initiated Contests in Scratch," *Proceedings of the Hawaii International Conference on System Sciences* (HICSS '11)
- Kafai, Y., Roque, R., Fields, D., **Monroy-Hernández, A.**, "Collaboration by Choice: Youth Online Creative Collabs in Scratch," *Proceedings of International Conference on Computers in Education* (ICCE '11)
- Burke, W., **Monroy-Hernández, A.**, Kafai, Y., "Tagging in a Community of Media Creators: Practices that make programs popular in Scratch Online," *Proceedings of the American Educational Research Association Annual Meeting* (AERA '11)
- Monroy-Hernández, A. and Hill, B. M., "Cooperation and attribution in an online community of young creators" (poster paper), *Proceedings of the ACM Conference on Computer Supported Collaborative Work* (CSCW '10)
- Hill, B.M., **Monroy-Hernández, A.**, Olson, K.R, "Responses to remixing on a social media sharing website," *Proceedings of the AAAI International Conference on Weblogs and Social Media* (ICWSM '10)
- Seneviratne, O., **Monroy-Hernández, A.**, "Remix Culture on the Web: A Survey of Content Reuse on Different User-Generated Content Websites" (poster paper), *Proceedings of Web Science Conference* (Web Sci '10)
- Monroy-Hernández, A., "Designing a website for creative learning" (poster paper), *Proceedings* of Web Science Conference (Web Sci '09)
- Aragon, C., Poon, S., **Monroy-Hernández, A.**, and Aragon, D., "A tale of two online communities: Fostering collaboration and creativity in scientists and children," *Proceedings of the ACM Conference on Creativity and Cognition* (C&C '09)
- Resnick, M., Maloney, J., **Monroy-Hernández, A.**, et al, "Scratch: Programming for All. Communications," *ACM* 52, 11: 60-67
- Brennan, K., **Monroy-Hernández, A.**, and Resnick, M., "Scratch: Creating and sharing interactive media" (workshop), *Proceedings of the International Conference on Computer Supported Collaborative Learning* (CSCL '09)
- Zuckerman, O., Blau, I., and **Monroy-Hernández, A.**, "Children's participation patterns in online communities: An analysis of Israeli learners in the scratch online community," *Interdisciplinary Journal of E-Learning and Learning Objects* 5: 263-274.
- Monroy-Hernández, A., "ScratchR: sharing user-generated programmable media", *Proceedings of ACM Interaction Design and Children* (IDC '07)
- Di Giacomo, M., Mahoney, D., Bollen, J., **Monroy-Hernández, A.**, and Ruiz, C. M., "A personalization service for digital library environments," *Proceedings of the DELOS-NSF Workshop on Personalisation and Recommender Systems in Digital Libraries.*

Essays

- Monroy-Hernández, A. and Cranshaw, J. How We Built a Virtual Scheduling Assistant at Microsoft. Harvard Business Review.
- Monroy-Hernández, A. Líneas de ensamblaje digital (in Spanish). El País.
- Forelle, M., Howard, P., **Monroy-Hernandez, A.**, Savage, S. Political Bots and the Manipulation of Public Opinion in Venezuela.
- Monroy-Hernández, A., Palacios, L.D., "Blog del Narco and the Future of Citizen Journalism," Georgetown Journal of International Affairs
- Monroy-Hernández, A., Farnham, S., Kiciman, E., De Choudhury, M., Counts, S., "Smart societies: from citizens as sensors to collective action," *ACM interactions*
- Monroy-Hernández, A. and Spiro, E.S. How Brazilian protesters are using Twitter. The Guardian.

 Monroy-Hernández, A., Mexico murders show how Internet empowers, threatens. CNN Op-Ed.

 Monroy-Hernández, A., Shouting Fire in a Crowded Hashtag: Narco Censorship & "Twitteror-
- istas" in Mexico's Drug Wars. The New York Times.
- Monroy-Hernández, A., Gritar fuego con un hashtag o las consecuencias del supuesto twitterrorismo. Nexos.
- Monroy-Hernández, A., Dezuanni, M. and Kuikkaniei, K., Book Chapter: Media Literacy in the Facebook Age: Designing Online and Face to Face Learning Environments, Araya, Breindl, Houghton (Eds.) Nexus: Intersections of Internet Research New York: Peter Lang
- Monroy-Hernández, A. and Resnick, M., Empowering kids to create and share programmable media, *ACM interactions* 15, 2: 50-53.

PATENTS

2018 d	Dynamic directed graph workflows Privilege-based Task Processing at a Virtual Assistant
2017c	Automated task processing with escalation
2017b	Identifying and assigning microtasks
2017a	Animated data visualization video
2016c	Automating task processing
2016b	Interaction Framework for Executing User Instructions with Online Services
2016a	Outsourcing Document-Transformation Tasks while Protecting Sensitive Information
2015	Tangibilization of geocoded data
2014	Obtaining Hyperlocal Content from Social Media

Grants, honors & awards

2013	CNET's Most Influential Latinos in Technology
2013	MIT Technology Review, TR ₃ 5 Innovator under 35 (Spanish)
2012	Boston Business Journal, Emerging Leader
2011-2012	Harvard University, Berkman Fellowship
2009	Oxford Internet Institute, Scholarship, Summer Doctoral Program
2009	Amazon.com Research Grant
2008	MacArthur Foundation Digital Media and Learning Competition
2008	Bradesco Fellowship
2007	Samsung Fellowship
2005-2006	Telmex Fellowship
1996	Excellence scholarship, Tecnológico de Monterrey

Research turned into products

- 2015-2017 Calendar.help. Scheduling skill for Cortana powered by human and machine intelligence. Role: lead.
- Journeys and Notes. Mobile app for logging and connecting travelers and commuters. Role: lead.

 Picotale. Web-based tool for easily creating and sharing image macros, aka "memes." Role: product design
- Whooly. Hyperlocal twitter filter that enables people learn about their neighborhood. Role: product design.
- Scratch online community. Website where children aged 8 to 16 create and share their own animations and video games. Role: lead.
- Sana. Mobile application to connect health care professionals with people in remote locations in the developing world. Piloted in Zambia. Role: co-creator.
- 2001-2005 SFX. OpenURL link resolver to make it easier for people to get to scholarly publications. Role: developer.
- 2001-2005 Phronesis. Web app to create an online digital library. Role: developer.

Invited presentations

- 2018 Crowdsourcing News Production. Presenter. MISC Seminar, U. of Michigan, Ann Arbor, MI
- Studying and Designing Civic Tech. Presenter. HCII Seminar, CMU, Pittsburgh, PA
- Studying and Designing Civic Technologies. Presenter. HCI Seminar, Georgia Tech, Atlanta, GA
- 2015 Collaborative News. Presenter. Personal Democracy Forum, New York, NY
- The Non-Place Project. Ignite Presentation. Code for America Summit, San Francisco, CA
- Collaborative News: From "Narcotweets" to Journalism-as-a-Service. Invited speaker. Stanford Human-Computer Interaction Seminar, Stanford, CA
- Fireside Chat: Discussing the Hard-hitting Problems. Panelist (with Qi Lu, Stuart Feldman, Pardha Pyla). ACM Tapia Conference, Seattle, WA
- The LOLs of Nations: Understanding Global Memes. Panelist. South by South West (SXSW), Austin, TX
- From Narcotweets to Newspad. Invited speaker. UW Department of Communications, Seattle, WA
- The Rise of Citizen News Reporting in Urban Warfare. Invited speaker. UC Irvine, Informatics Seminar. Irvine, CA
- Society, Politics and the Algorithm: Social Science in the Lab. Invited speaker. MSR NE 5th Anniversary Symposium. Cambridge, MA
- 2013 Open Space and Place. Invited speaker. MIT Center for Civic Media Conference. Cambridge, MA
- Designing for Remixing. Guest speaker. HCII Carnegie Mellon University, Pittsburgh, PA
- Understanding Mexico's Epidemic of Violence: Telling Stories with New Media, Technology, and Big Data. Invited speaker. Cato Institute. Washington, DC
- #Hashtags versus Talking Heads: How Mexicans are Using Social Media to Fight Narco-Censorship and Political Manipulation. Invited speaker. Wellesley College. Wellesley, MA
- #Narcotweets: Reporting on the Mexican Drug War using Social Media. Invited speaker. Berkman Center for Internet and Society, Harvard University. Cambridge, MA
- Designing Creative Online Communities for Kids. Solo presenter. South by South West (SXSW). Austin, TX

- Designing for Remixing: Computer-supported Social Creativity (job talk). Yale University, Department of Computer Science
- Designing for Remixing: Computer-supported Social Creativity (job talk). University of Washington, Human Centered Design and Engineering Department
- Designing for Remixing: Computer-supported Social Creativity (job talk). University of Michigan, School of Information
- Designing for Remixing: Computer-supported Social Creativity (job talk). University of Washington, School of Information
- Designing for Remixing: Computer-supported Social Creativity (job talk). Northwestern University, School of Communication
- Designing for Remixing: Computer-supported Social Creativity. Invited speaker. Berkman Center for Internet and Society, Harvard University. Cambridge, MA
- Copyright and Freedom of Expression: The Social Impact of Communication Scholarship. Panelist at plenary session (with Steve Anderson, Francesca Coppa, Andrew Kenyon, and Jonathan Zittrain, and Patricia Aufderheide). Conference of the International Communication Association. Boston, MA
- Introduction to Social Computing. Invited speaker. Computer Science Department at The College of New Jersey. Ewing, NJ
- Remixing and Online Communities. Invited speaker. Harvard-MIT-Yale Cyberscholars. Cambridge, MA
- Symposium on Cloud Intelligence. Invited speaker. Ars Electronica. Austria
- Designing for Participation and Collaboration. Invited speaker. Computational Science and Engineering Seminars. Lawrence Berkeley Laboratory. Berkeley, CA
- User-created Content: What are the Impacts? Invited speaker. Technology Foresight Forum on the Participative Web, Organization for Economic Co-operation and Development (OECD), Strategies and Policies for the Future. Canada
- ²⁰⁰⁷ Technology and Education. Invited speaker. Northeastern University, ACM Chapter. Boston, MA

Press

- El rey de las comunidades virtuales también es mexicano. Newsweek
- Pro-Government Twitter Bots Try to Hush Mexican Activists. Wired
- 'Minecraft' impulsa el aprendizaje en CA. Univision
- 2015 Mapping Mexico's deadly drug war. Science
- 2015 Civic Tech: Why We Need to Focus on Problems That Really Matter. Huffington Post
- 2015 The Rise of the Urban War Correspondent on Twitter. MIT Technology Review
- Civic Tech: Why We Need to Focus on Problems That Really Matter. Huffington Post
- Mexican vigilante groups take drug war online. FUSION News
- Microsoft Garage expands to include exploration, creation of cross-platform consumer apps. The Fire Hose
- The Unrepentant Bootlegger. The New York Times
- 2014 Mexicans Are Losing Mobile Service During Drug-War Shootouts. Vice News
- As Drug War Rages, Tweets Reveal Mexicans' Emotional Numbness. Scientific American
- From Tinder Bots To 'Cuban Twitter', Welcome To 'Cognitive Hacking'. Forbes
- 2014 Can Social Media Help Direct Mental Health Aid?. NBC News
- Meme und Emojis als Weltsprachen: Achtung, jetzt kommt ein Witz. Spiegel
- There are no new ideas, only remixes. Financial Times
- La Vida de Los Hijos del Chapo, segun Twitter. Emeequis
- Twitter to the Rescue in México (UC Irvine). New University

2013	Los latinos más influyentes: la nueva generación. CNET
2013	"El anonimato en las redes ayuda a combatir el narco". El País
2013	Microsoft Research launches Whooly localized Twitter project. Seattle Times
2013	Whooly turns Twitter into real-time community connector. The Fire Hose (Microsoft)
2013	5 things you might like about NewsPad (which made us write this headline this way). Nieman
	Journalism Lab
2013	Los 8 jóvenes extraordinarios de México
2013	The Rise and Fall of Brazil's Twitter Revolution. techPresident
2013	Reconoce MIT a Andrés Monroy-Hernández (ISE'01) como Innovador Solidario y al alumno Daniel
	Gómez como Innovador del Año. ITESM Portal Informativo
2013	FUSE Researcher Gains TR35 Mexico Acclaim. Inside Microsoft Research
2013	Los diez jóvenes mexicanos llamados a transformar su país. El País May
2013	Narcotuits y tecnologías web para empoderar al ciudadano. MIT Technology Review (Spanish)
2013	Mexicanos en Twitter: Guerra en 140. Reporte Indigo
2013	Study: open source remixing seems to lead to less original work. Wired
2013	What makes a project remixable?. Boing Boing
2013	In Mexico, tweeting about the drug war to fill the void of traditional media. Nieman Journalism
	Lab
2013	Mexico: Lethal Threats for Citizens Reporting on Drug Crimes. Global Voices
2013	Can data help break through Mexico's information blackout?. Foregin Policy
2013	'War Correspondents' In Mexico Address Mainstream Media Shortcomings, Use Twitter To Spread
	Information. Tech Crunch
2013	What a map of Seattle looks like in the Twitterverse. Seattle Post-Intelligencer
2013	El narco mexicano pone precio a la cabeza de un tuitero: 36.000 euros. El País
2013	Twitter in Mexico's Drug Wars. ABC Radio
2013	Twitter: The Safest Place for Citizen Journalists in Mexico. Mashable
2012	Emerging Leader - Andrés Monroy-Hernández. Boston Business Journal
2012	In Mexico, Young Voices Challenge Results of Presidential Election. The New York Times
2012	Twitter Mischief Plagues Mexico's Election. MIT Technology Review
2012	Can Tech-Savvy Activists Change Mexico's Presidential Elections?. techPresident In Protests and Online, a Youth Movement Seeks to Sway Mexico's Election. The New York Times
2012	Redes sociales: alternativa para la comunicación. La Jornada
2012	Toll of Mexican Crime Wave, Written in Faces on the Wall. The New York Times
2012	Generation Flux. Fast Company
2012	Twitter: el reporte de la violencia en México. Radio Nederland
2012	Meet the trolls part II: So who do you think invented LOLcats? News.com.au
2011	Social Media in Mexico. Radio's Brian Lehrer Show
2011	Mexico Turns to Social Media for Information and Survival. The New York Times
2011	Latest battlefield in Mexico's drug war: Social mediaCNN
2011	Mexico's Twitter 'terrorism' case sparks controversy. CNN
2011	Mexico's drug cartels have new target: social media. The Toronto Star
2011	In Mexico, Social Media Become a Battleground in the Drug War. The New York Times
2011	Does Google+'s "real names only" policy make sense? Marketplace. National Public Radio
2011	Scratch: Teaching the Difference Between Creating and Remixing. MindShift - How we will learn.
	National Public Radio
2011	Heres What 5 Million Posts on 4chan Look Like. Gawker
2011	From the Mouths of Babes: The Future of Tech is Robots and Real World Integration. Read-
	WriteWeb
2010	Apple Rejects Kid-Friendly Programming App. Wired
2010	The iPad Falls Short as a Creation Tool Without Coding Apps. Wired
2007	Playing Their Own Way, Technology Review, Technology Review

Mentoring

2018	Taryn Bipat, UW, HCDE, Snap PhD Intern (with Snap Labs)
2018	Fannie Liu, CMU, HCII, Snap PhD Intern
2018	Anhong Guo, CMU, HCII, Snap PhD Intern (with Rajan Vaish)
2018	Yan Chen, University of Michigan, Information School, Snap PhD Intern (with Rajan Vaish)
2017	Xiong Zhang, University of Rochester, Computer Science, Snap PhD Intern
2017	Carlos Toxtli, WVU, Computer Science, MSR PhD Intern (with Justin Cranshaw)
2016	Darshan Santani, Ecole polytechnique fédérale de Lausanne, Dissertation committee
2016	Rafal Kocielnik, UW Human Centered Design and Engineering, MSR PhD intern
2015	Ali Alkhatib, Stanford Computer Science, MSR PhD intern
2015	Rajan Vaish, UCSC, Computer Science, MSR PhD intern
2014	Saiph Savage, UCSB Computer Science, Dissertation committee (now faculty at WVU)
2014	Joy Kim, Stanford Computer Science, MSR PhD intern
2014	Juho Kim, MIT Computer Science, MSR PhD intern (with Merrie Morris)
2014	Elena Glassman, MIT Computer Science, MSR PhD intern (with Merrie Morris)
2014	Justin Cranshaw, CMU Computer Science, MSR PhD intern (now at Microsoft Research)
2013	Nathan J. Matias, MIT Media Lab, MSR PhD intern
2013	Emma Spiro, UCI Sociology, MSR PhD intern (now faculty at UW iSchool)
2012	Yuheng Hu, ASU Computer Science, MSR PhD intern
2012	Sarah Hallacher, NYU ITP, MSR intern
2010	Rita Chen, MIT Computer Science, MEng advisee (now at Google)
2010	Jared Dominguez, MIT Computer Science, MIT UROP
2010	Jazmin González-Rivero, MSR high school intern (now at Olin College)
2008	Han Xu, MIT Computer Science, MEng advisee
2008	Chetan Supur, high school intern at MIT (now at UC Berkeley)
2007	Ubong Ukoh's, MIT Computer Science, MIT UROP

Service

Program co-chair for ACM Collective Intelligence 2019

Program co-chair for CSCW 2018

Program committee member for CSCW (2016, 2015, 2014); HCOMP (2017), ICWSM (2015, 2014, 2013); Computation and Journalism (2014).

Reviewer: CHI (2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, and 2008); IST (2017, 2016); CSCW (2017, 2015, 2014, 2013, 2012, 2011); ICWSM (2013, 2012, 2011); MobileHCI (2013); Pervasive Computing Conference (2008);

Demos co-chair for AAAI ICWSM 2013.

Editorial Board of Social Media + Society

Journal reviewer: ToCHI, SAGE Open, IJOC, JNMS, JBEM, IEEE Software, IEEE Internet Computing

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