# hi, I'm Andrés Solano

# 86095549 | andressolab@gmail.com

As a designer I aim to work with good design practices, but also looking for the best user experience, and always keeping myself in constant learning. As a person, I am a fast learner and hardworking. The reason why I love working as a UX/UI designer is because I've got the possibility to create a connection between people and my work, help users with their problems and make a connection by exploring creative concepts and creating experiences that fit their needs.

# Experience

21 - CURRENT

Experience Studio Costa Rica (former: Fjord)

### Senior Service and Interaction Designer

Tasks and responsibilities:

- Apply research methodologies such as benchmarking, quantitative research, etc.
- Conduct different service design methodologies such as journey mapping, blueprint design, research, etc.
- Work with UX best practices to apply in the company projects.
- Present finals mockups to several clients.
- Implement accesibility guidelines when necessary.
- Create high fidelity prototypes using UI best practices.

20 - 202

Auto Mercado S.A.

### Service and Experience Designer.

Tasks and responsibilities:

- Apply research methodologies such as benchmarking, quantitative research, etc.
- Work with multifunctional teams in the development process of projects.
- Maintain strong communication within the design team and propose tools to improve workflows.
- Create the basis for the Auto Mercado design system to maintain consistency among the projects.
- Present finals mockups to several clients.
- Implement service design tools, for example, journey maps, blueprints, macro flows, among others.

CreativeDrive

## UI Designer

Tasks and responsibilities:

- Design and prototype user interface mockups.
- Work with multifunctional teams in the development process of projects.
- Maintain strong communication within the design team
- Create style guides and design systems to maintain consistency among the projects.
- Present finals mockups to several clients.

16 - 2018

Rubic Hub S.A.

# Junior Graphic Designer.

Tasks and responsibilities:

- Branding and corporative design for several clients.
- Social media designer for Rubic Hub.
- Design different artworks using adobe software (photoshop, illustrator, etc.)
- Plan communication strategies.
- Working as a team for the benefit of every project.
- Respect the dates established for the delivery of the projects.

910

Seven & Seven Comunicación

### Work Practice.

Tasks and responsibilities:

- Creating artwork to promote company projects.
- Design montages for the products made by the company.Design different artworks using adobe software (photoshop,
- Design different artworks using adobe software (photoshop illustrator, etc.)
- Redesign the company brand.
- Establish a workflow to keep up with the delivery dates.
- Work with team members from other disciplines (programmers, publicists, etc.)

15 - Present

### Freelance

### UX UI Designer.

Tasks and responsibilities:

Worked with different clients in industries such as: finance, design studios, security, and data, among others.

- Design an identity to promote personal services.
- Create a workflow to keep order in the development of each
- Establish a workflow to keep up with the delivery dates.Maintain good relationships and communication with each client.
- project.Establish a workflow to keep up with the delivery dates.

#### Info

Nacionality: Costa Rican -Born: Apr 5 1994. Adress: Heredia, Costa Rica.

#### **Education:**

2023 / Digital Porduct Design. Co23 + IDEO.
2021 / Human Centered Service Design. IDEO.
2021 / Second Degree in Graphic Design.
Universidad de Costa Rica.

2020 / UX Certification. Universidad Creativa.2018 / Bachelor's Degree in Graphic Design.Universidad de Costa Rica.2011 / High School Degree. East Side High

School.
2009 / Conversational English Tecnológico

2009 / Conversational English. Tecnológico de Costa Rica.

### Languages

Spanish - Native English - 90%

### Personal Skills:

Organized, Punctual, Hard Worker, Fast Learner, Enthusiastic.

### **Creative Skills**

User Interface (UI):	••••
User experience (UX):	••••
Service Design:	
Research:	••••
Design Systems:	$\bullet \bullet \bullet \bullet \circ$
Animation:	••••
Illustration:	••••
Graphic Design:	••••

#### **Software Skills**

Figma:	••••
Sketch:	••••
Invision:	••••
Miro:	••••
Illustrator:	••••
After effects:	••••
Blender:	••••

# Awards and Certifications:

2020 / Crehana / UX Writing Course.
2018 / Art City Tour / Interactive expo at
Alianza Francesa

2018 / Game Jam Cidev - UNAM / Second place.

2017 / Rally Creativo S.I.A 2017 / First place, Festival DG, SIA, UCR.

## Personal Projects

Red Nose Interactive: Indie game studio based in Costa Rica. Our goal is to learn and explore creative ways of game design.

### Milestones:

- Designed and developed art for several game prototypes.
- Participated 5+ Regional Game Jams.
- 2nd place in the 2022 Game Jam Plus.
- Co-organized a community in which students from different universities share knowledge in game development.

CETAV: Part time UX Design Professor. 2022 - 2023

### Milestones:

- Created the study program for two different semesters.
- Facilitated a weekly class with a group of 10+ students.