
Able

Group Number: 5

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Scenario



Many people around the world are going through difficult times. Because of the COVID pandemic, millions of people have lost their jobs. Because of natural disasters such as deadly fires and floods, people have lost their homes and their invaluable possessions.

Government programs can only do so much to help individuals or families who need assistance. Charity programs may not be able to reach out to everyone who needs help in their local area.

What if there was a more convenient way to ask for help or give help?

Target Audience

Our target audience is for anyone who are 18 and up. These people should be anyone who wants to lend out a helping hand or for people that are in need for assistance.

There are so many people who live different lifestyles and who come from many walks of life. So many things in life are difficult to control, so we want everyone to help out each other when they can.



What is Able?

Able is a social application that focuses on users receiving help or giving help for basic and specific necessities.

Users are able to create two different posts: a help post or a helper post. These posts are put into two different feeds.

I NEED HELP

In the help feed, a user will be able to see posts from other users asking for help.



I CAN HELP

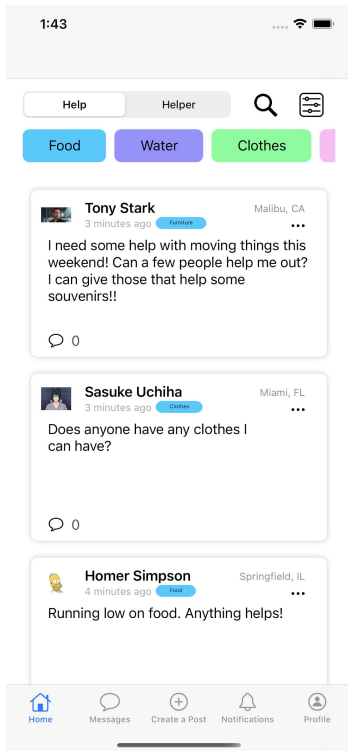
In the helper feed, a user will be able to see posts from other users who can give help.



What kind of help?

Food
Water
Clothes
Shelter
Furniture
Tech
Toys
Toiletries
Other





Pages

Home Page

Messages (NOT IN DEMO)

Create a Post

Notifications (NOT IN DEMO)

Profile

Settings

