

ANDREW CUI

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EDUCATION

University of Pennsylvania

Philadelphia, PA

Jerome Fisher Program in Management & Technology, Cumulative GPA: **3.66**

2016 - 2020

- **B.S. Economics:** Concentrations in Finance, Statistics, and Operations/Information/Decisions
- **B.S.E. Computer Science** (Engineering GPA: **3.75**), Minor in Mathematics

Coursework: Probability, Math Foundations of Comp. Sci., Programming Languages/Tech. I + II (F17), Corporate Finance (F17), Linear Algebra/Differential Equations, Intermediate Microeconomics, Introduction to Management, Accounting (F17)

Brighton High School

Rochester, NY

Regents Diploma with Advanced Distinction and Honors, GPA: 3.99

2012 - 2016

- SAT: **2360** • ACT: **36** • 16 AP exams, average score 4.81
- National Merit Scholar, National AP Scholar, NYS Academic Excellence Scholarship, Eastman Young Leaders Award
- One of 33 invited to join the inaugural class of Johns Hopkins University Clark Engineering Scholars
- **4x** American Invitational Mathematics Exam. qualifier, **2x** Chemistry Olympiad school nominee, **2x** All-State Violinist

WORK/LEADERSHIP EXPERIENCE

Capital One

McLean, VA

Product Management & Analytics Intern

06/17 - 08/17

Marketing Undergraduate Students Establishment Consulting (MUSE)

Philadelphia, PA

Consultant

01/17 - present

- One of five MUSE Consultants for a **Fortune 100** pharmaceutical on e-detailing marketing tactics and platforms
- Compared 8 e-detailing services with **SWOT** analysis to determine which best aligned with the company's goals
- Advised either subscription or joint venture after showing an acquisition was infeasible with a **M&A fit framework**
- Presented findings to a panel of 14-16 corporate managers of U.S marketing strategy and operations

Student Federal Credit Union (SFCU)

Philadelphia, PA

Assistant Director of Member Services, HR/Marketing/Operations Committee Member

09/16 - present

- **Fall 2017:** As Asst. Director of Member Services, will resolve VISA card fraud cases and charge end-of-month fees
- Interact with members of a **\$7MM AUM** student-run credit union, resolve account issues including: creation and deletion, VISA debit card setup and card limits, processing wires, and electronic services such as online banking
- Helped coordinate Spring 2017 recruitment of **~28** tellers, designed graphics for debit card interchange marketing collaboration with local businesses including HubBub Coffee and Jake's Sandwich Board

SKILLS, ACTIVITIES & INTERESTS

- **Skills:** Python (pandas, matplotlib, scikit-learn), Java, OCaml, PowerPoint, Excel, InDesign/Photoshop, HTML/CSS
- **Activities:** MUSE Consulting, SFCU, Wharton Neuroscience Initiative, PennApps, Alpha Chi Rho
- **Interests:** Data analytics, machine learning (*taking Andrew Ng's CS229 on Coursera*), quantitative finance, psychology, graphic design, running (*twice completed a summer 300-mile challenge in 10 weeks*), food photography