# 505 | Web Design: Advanced HTML and CSS

Thursday 6:00PM-9:00PM | Feb 6 to April 10, 2014 location: 112 Michigan Ave Room 917

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### **Course Description**

This course focuses on a single large-scale web project created over the course of 10 weeks. Through this exercise, students learn how to adapt advanced HTML and CSS skills to real life web projects. Class lectures and demonstrations focus on HTML5 and CSS3 and the latest standards. Peer feedback through critiques and discussions are central to this hybrid studio/lecture course.

# **Prerequisites**

Intermediate HTML and CSS.

# **Course Objectives/Outcomes**

- have a deep understanding of HTML5 and CSS3
- ability to create a responsive and modern site from scratch
- ability to use a framework like Bootstrap or Kraken to rapidly develop a site
- ability to deploy a site for all screens, audiences, & browsers

#### **Textbooks**

none

### **Supplies**

usb drive/ cloud storage

### **Evaluation**

Participation: Process work, class critiques, class preparedness, attendance and work done in class

Faculty reserve the right to make changes and/or adjustments to the syllabus.

The mission of the Adult Continuing Education program is to provide excellence in adult multi-— disciplinary art and design education through studio, digital, academic, and museum exposure with the goal of building hands—on and digital art making skills, developing creative and critical thinking skills, fostering expressive and conceptual capabilities, and providing structured, sequential learning pathways for personal and professional application in all areas and future fields of study.

#### **Course Schedule**

The class schedule is subject to change at the discretion of faculty based on necessary adjustments to specific activities relevant to this course. Updates to the schedule will be shared with the class as appropriate.

### WEEK 1

### Introductions

Review Syllabus / Overview of Advanced HTML & CSS

Breakdown of Web Resources

LECTURE: Getting over the hype.

Buzzwords: HTML5, CSS3, Responsive etc.
It's 2014. We're making sites that work.

HOMEWORK: Review course materials

#### WFFK 2

# Getting up to speed

STUDIO: Building a site together

LECTURE: Site Structure - Grids, Media Queries, and Best Practices

STUDIO: Begin first site.

HOMEWORK: Work on first site.

### WEEK 3

# Audio/Video & HTML5 Canvas

LECTURE: Site Features for the Modern Web

STUDIO: Develop site map & list of desired features HOMEWORK: Begin development of Final Project Site

# WEEK 4

### **Front-End Frameworks**

LECTURE: Developing with Rapid Deployment in Mind

STUDIO: CSS3 Advanced Topics Covered

- working on demo site provided by instructor

PDF HANDOUT: Advanced CSS3

HOMEWORK: Continue development of final site. Review handout

#### WFFK 5

### **CSS Animation**

LECTURE: CSS animation, Interaction, & Parallax

STUDIO: Animation workshop

HOMEWORK: Finish CSS Animation / Continue development of final site

### WEEK 6

### JS & PHP

LECTURE: Steps to a Dynamic Site

STUDIO: Javascript playground / Data Logging PDF HANDOUT: Client-Side Architecture

HOMEWORK: Continue development of final site

### WEEK 7

# **Work Day**

LECTURE(short): Web Apps

STUDIO: Work Day

HOMEWORK: Continue development of final site

# WEEK 8

# Site metrics & Management

LECTURE: SEO, Analytics, & Monitoring

STUDIO: Work on Final Site

HOMEWORK: Continue development of final site

# WEEK 9

# Debugging

LECTURE: Browser Tools & Cross-Browser Compatibility

STUDIO: Working on Final Site

HOMEWORK: Continue development of final site

### WEEK 10

# **Next Steps**

LECTURE: How HTML & CSS are invaluable skills once mastered HOMEWORK DUE: Zip file of Final Site Including In-Class Projects

#### **Policies**

Accommodations for Students with Disabilities:

The School of the Art Institute of Chicago is committed to full compliance with all laws regarding equal opportunities for students with disabilities. Continuing Studies students with disabilities should call 312.629.6170 or email cs@saic.edu for further information.

# **Continuing Studies**

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