

## **1741 | Web Design: Designing for Wordpress**

Tuesdays & Thursdays 6:00PM–9:00PM | July 8 to August 7, 2013 | location: 112 Michigan Ave | Room 917

**Instructor** Andrew Kaye

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### **Course Description**

In this course, students learn to create their own web designs in WordPress allowing for everything from blog integration to a full-fledged content management system. While working with the WordPress template, students create themes that blend their own design vision with WordPress' robust functionality. At the end of the course, students will have a website created in WordPress according to their own creative vision.

### **Prerequisites**

Content Management Systems.

### **Course Objectives/Outcomes**

- advanced wordpress management and design
- intelligent website development
- custom theme design/creation

### **Textbooks**

none

### **Supplies**

Laptop/usb drive

### **Course Site**

<http://notandrewkaye.github.io/Teaching/dfwp>

### **Evaluation**

Participation: Process work, class critiques, class preparedness, attendance and work done in class

**Faculty reserve the right to make changes and/or adjustments to the syllabus.**

*The mission of the Adult Continuing Education program is to provide excellence in adult multi-- disciplinary art and design education through studio, digital, academic, and museum exposure with the goal of building hands-- on and digital art making skills, developing creative and critical thinking skills, fostering expressive and conceptual capabilities, and providing structured, sequential learning pathways for personal and professional application in all areas and future fields of study.*

## **Course Schedule**

The class schedule is subject to change at the discretion of faculty based on necessary adjustments to specific activities relevant to this course. Updates to the schedule will be shared with the class as appropriate.

### **WEEK 1**

- Introductions
- Review Syllabus / Overview of Designing for Wordpress
- Web Resources
- WP File Structure
- Getting Started with Wordpress
- HOMEWORK: Review Course Materials / PDF

### **WEEK 2**

- HTML to Wordpress**
- Overflow from Week 1
- Refresh HTML/CSS skills
- Anatomy of a Wordpress Theme
- Hacking a Theme
- HOMEWORK: Continue hacking theme

### **WEEK 3**

- First Steps to Building Your Theme**
- Best practices: designing for wordpress
- HTML Site → WP Theme
- HOMEWORK: Begin first custom theme

### **WEEK 4**

- WP Conversion**
- Continue building custom theme
- HOMEWORK: Reading, PDF download provided by instructor

### **WEEK 5**

- WP Conversion Continued**
- HTML site → WP Theme
- HOMEWORK: Work on conversion

### **WEEK 6**

- Child Themes**
- Implementing child themes
- Continue working on site conversion

## WEEK 7

### **Working with Wordpress**

Implementing your custom theme/ debugging

## WEEK 8

### **Other Options**

When to use a template theme

Best template themes

\_s, bootstrap, etc..

HOMEWORK: continue working on themes

## WEEK 9

### **Bringing it All Together**

Finishing sites

Troubleshooting

## WEEK 10

What Next?

Group critique of finished sites

## **Policies**

Accommodations for Students with Disabilities:

The School of the Art Institute of Chicago is committed to full compliance with all laws regarding equal opportunities for students with disabilities. Continuing Studies students with disabilities should call 312.629.6170 or email [cs@saic.edu](mailto:cs@saic.edu) for further information.

## **Continuing Studies**

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