

## 505 | Web Design: Advanced HTML and CSS

Mondays & Wednesdays 6:00PM–9:00PM | July 7 to August 6, 2014 location: 112 Michigan Ave Room 917

**Instructor** Andrew Kaye

**Email** akaye@saic.edu

**Phone** 814.706.3554

### Course Description

This course focuses on a single large-scale web project created over the course of 10 class sessions. Through this exercise, students learn how to adapt advanced HTML and CSS skills to real life web projects. Class lectures and demonstrations focus on HTML5 and CSS3 and the latest standards. Peer feedback through critiques and discussions are central to this hybrid studio/lecture course.

### Prerequisites

Intermediate HTML and CSS.

### Course Objectives/Outcomes

- have a deep understanding of HTML5 and CSS3
- ability to create a responsive and modern site from scratch
- ability to use a framework like Bootstrap or Kraken to rapidly develop a site
- ability to deploy a site for all screens, audiences, & browsers

### Textbooks

none

### Supplies

usb drive/ cloud storage

### Site

<http://notandrewkaye.github.io/Teaching/ahac.html>

### Evaluation

Participation: Process work, class critiques, class preparedness, attendance and work done in class

**Faculty reserve the right to make changes and/or adjustments to the syllabus.**

*The mission of the Adult Continuing Education program is to provide excellence in adult multi-- disciplinary art and design education through studio, digital, academic, and museum exposure with the goal of building hands-- on and digital art making skills, developing creative and critical thinking skills, fostering expressive and conceptual capabilities, and providing structured, sequential learning pathways for personal and professional application in all areas and future fields of study.*

## Course Schedule

The class schedule is subject to change at the discretion of faculty based on necessary adjustments to specific activities relevant to this course. Updates to the schedule will be shared with the class as appropriate.

### WEEK 1

#### **Introductions**

Review Syllabus / Overview of Advanced HTML & CSS

Breakdown of Web Resources

LECTURE: Getting on the same page

- Catch up - Block Model, semantics, etc.
- Best Practices

HOMEWORK: Review course materials

### WEEK 2

#### **Getting up to speed**

LECTURE: Responsive vs. Adaptive vs. Mobile

STUDIO: Building a site together

HOMEWORK: Work on first site.

### WEEK 3

#### **Audio/Video & HTML5 Canvas**

LECTURE: Site Features for the Modern Web

STUDIO: Develop site map & list of desired features

HOMEWORK: Begin development of Final Project Site

### WEEK 4

#### **Front-End Frameworks**

LECTURE: Developing with Rapid Deployment in Mind

STUDIO: CSS3 Advanced Topics Covered

- working on demo site provided by instructor

PDF HANDOUT: Advanced CSS3

HOMEWORK: Continue development of final site. Review handout

### WEEK 5

#### **CSS Animation**

LECTURE: CSS animation, Interaction, & Parallax

STUDIO: Animation workshop

HOMEWORK: Finish CSS Animation / Continue development of final site

### WEEK 6

#### **JS & PHP**

LECTURE: Steps to a Dynamic Site

STUDIO: Javascript playground / Data Logging

PDF HANDOUT: Client-Side Architecture  
HOMEWORK: Continue development of final site

#### WEEK 7

##### **Work Day**

LECTURE(short): Web Apps  
STUDIO: Work Day  
HOMEWORK: Continue development of final site

#### WEEK 8

##### **Site metrics & Management**

LECTURE: SEO, Analytics, & Monitoring  
STUDIO: Work on Final Site  
HOMEWORK: Continue development of final site

#### WEEK 9

##### **Debugging**

LECTURE: Browser Tools & Cross-Browser Compatibility  
STUDIO: Working on Final Site  
HOMEWORK: Continue development of final site

#### WEEK 10

##### **Next Steps**

LECTURE: How HTML & CSS are invaluable skills once mastered  
HOMEWORK DUE: Zip file of Final Site Including In-Class Projects

#### **Policies**

Accommodations for Students with Disabilities:

The School of the Art Institute of Chicago is committed to full compliance with all laws regarding equal opportunities for students with disabilities. Continuing Studies students with disabilities should call 312.629.6170 or email [cs@saic.edu](mailto:cs@saic.edu) for further information.

#### **Continuing Studies**

School of the Art Institute of Chicago  
36 South Wabash Avenue, Suite 1440  
Chicago, IL 60603  
Phone: 312.629.6170  
Fax: 312.629.6171  
[cs@saic.edu](mailto:cs@saic.edu)

Office hours: Monday – Friday, 8:30 a.m. – 4:30 p.m.