

HYPERRIGHT
NORDIC
100
IN
DATA
ANALYTICS
& AI



The List

Click to navigate

The order of the list is solely based on last name alphabetical order, and it doesn't indicate any ranking.

| Name | Page | Name | Page |
|-----------------------|------|-------------------------------|------|
| David Aas Correia | 10 | Catarina Gunneberg | 37 |
| Mats Adamczak | 11 | Anindya Gupta | 38 |
| Arash Afsarian | 12 | Somil Gupta | 39 |
| Sonja Ängeslevä | 13 | Sara Hajian | 40 |
| Anna Baecklund | 14 | Johan Harvard | 41 |
| Alberto Barroso | 15 | Petri Hassinen | 42 |
| Josefine Boqvist | 16 | Peter Helth | 43 |
| Love Börjeson | 17 | Björn Hertzberg | 44 |
| Robert Børlum-Bach | 18 | Signe Horn Thomsen | 45 |
| Henrik Brink | 19 | Mikael Huss | 46 |
| Cathrine Bui | 20 | David Huselius | 47 |
| Lele Cao | 21 | Ulrika Jägare | 48 |
| Jan Chirkowski | 22 | Peter Hindsgaul Bjerre Jensen | 49 |
| Marius Christensen | 23 | Lishuai Jing | 50 |
| Heidi Dahl | 24 | Francesc Joan Riera | 51 |
| Virginia Dignum | 25 | Robert Johnson | 52 |
| Tobias Duin | 26 | Emil Jørgensen | 53 |
| Niladri Dutta | 27 | Pia Jøsendal | 54 |
| Daniel Engberg | 28 | Risto Karinkanta | 55 |
| Elin Eriksson | 29 | Tal Katzav | 56 |
| Arild Nebb Ervik | 30 | Søren Kold | 57 |
| Audun Fauchald Strand | 31 | Johanna Kruckenberg Turén | 58 |
| Vegard Flovik | 32 | Ulla Kruhse-Lehtonen | 59 |
| Leif Eric Fredheim | 33 | Korina Kuhar | 60 |
| Anders Gill | 34 | Sailaja Kunapuli | 61 |
| Charlotta Grönqvist | 35 | Linda Leopold | 62 |
| Lars Gudbrandsson | 36 | Nina Lewau | 63 |

The List

Click to navigate

The order of the list is solely based on last name alphabetical order, and it doesn't indicate any ranking.

| Name | Page | Name | Page |
|----------------------|------|-------------------------|------|
| Marisa Leysen Jestin | 64 | Kia Seppi | 91 |
| Xiaopeng Li | 65 | Tonia Sideri | 92 |
| Annie Lindmark | 66 | Håkan Silfvernagel | 93 |
| Martin Lindqvist | 67 | Navdeep Singh | 94 |
| Olli Luukkonen | 68 | Tale Skjølvik | 95 |
| Amer Mohammed | 69 | Marius Sommerseth | 96 |
| Jarkko Moilanen | 70 | Karine Storaker Braaten | 97 |
| Eija Moisala | 71 | Terje Storhaug | 98 |
| Sameli Mäenpää | 72 | Riku Tapper | 99 |
| Aiswarya Raj Munappy | 73 | Måns Thulin | 100 |
| Kim Næss | 74 | Jørgen Torgersen | 101 |
| Danffer Navarro | 75 | Ola Tørudbakken | 102 |
| Tor Neset | 76 | Ishtar Touailat | 103 |
| Maija Nikula | 77 | Minna Vakkilainen | 104 |
| Ine Oftedahl | 78 | Johan Vallin | 105 |
| Josefine Olsson | 79 | Søren Vind | 106 |
| Simon Olson | 80 | Goran Vuksic | 107 |
| Camilla Parflo | 81 | Andrew Wu | 108 |
| Anu Passi-Rauste | 82 | Boxun Zhang | 109 |
| Bei Qiu | 83 | | |
| Sandeep Ramachandran | 84 | | |
| Jacob Ramlov | 85 | | |
| Isabelle Ringnes | 86 | | |
| Teemu Roos | 87 | | |
| Marc Romeyn | 88 | | |
| Laura Ruotsalainen | 89 | | |
| Daniel Sandberg | 90 | | |

Welcome



Welcome to Hyperight Nordic 100 in Data, Analytics and AI list 2022.

An independent list curated by our Editorial team with help from the community, designed to recognize and celebrate the work and the efforts of exceptional individuals in our network who are driving the Data and AI innovation forward, selflessly sharing their knowledge with others, and inspiring young generations and other practitioners to follow the same path.

For the past 6 years we have been serving the Nordic Data, Analytics and AI community by creating knowledge-sharing and benchmarking platforms for junior and senior practitioners in the area. Along the way, we got lucky enough to meet some amazing innovators, doers, pioneers, and evangelists who really stood out with their radical ideas, impact, and energy. Individuals that always burn to make a change, always hungry to learn and share, that are loud enough to influence a movement, and that are paving the highway for those who will follow.

Today, with this list, we want to pay tribute to some of them, to their work and their footprint on improving data management and advanced analytics maturity in the Nordics. The list consists of speakers, experts, influencers, and practitioners. As the list is short, and not all in our 25 000 Data community networks can be added to it at once, for those of you who did not make the list this year, please forgive us. We look forward to having you in the years to come. We want to encourage you to become an integral part of the list curation in the years to come by nominating people in your network. That way, the list becomes your list.

With that said, I encourage you to read forward. The document is more than just a list. It is a time capsule of the ones that are making a difference in the data, analytics and AI area today.

Goran Cvetanovski
Founder | Hyperight

The List!

The list features Data, Advanced Analytics & AI practitioners or individuals strongly dedicated to supporting the data community and accelerating the Data and AI innovation capabilities in the Nordic region. They can be Data and AI practitioners working in midsize companies or enterprises, academics, individuals promoting ideas or actions to increase the maturity in the area, experts in vendor organisations or agencies, governmental initiative representatives, spokespersons, or simply innovators developing new ways of working, new products or services.



An Independent List Curated by The Hyperight Editorial Team

The Hyperight Nordic 100 In Data, Analytics and AI 2022 is divided into 9 categories depending on the area that practitioners are working in or supporting: **Data Management, Business Analytics and BI, Data Science, Machine Learning, AI, Data Engineering, Applied Analytics, Innovation** and finally, **Ethics, Diversity and Regulation**.

The List changes every year with 100 new names, and it is designed to recognize and celebrate the work and the efforts of exceptional individuals in our network who drive the Data and AI innovation forward, selflessly sharing their knowledge with others, and inspiring young generations and other practitioners to follow the same path.

As the List changes every year, it should not be, in any way, perceived as a competition or a ranking list.

Community Choice nominated individuals are subject to selection by the Hyperight editors based on the above criteria.

Nomination entries are free of charge and confidential. You can apply or nominate a colleague at www.hyperight.com/nordic100.

Individuals listed in the Hyperight Nordic 100 will have the possibility to be included in the voting list for the Hyperight 2022 Awards and win an award in one of the 9 categories listed in the next page.

How is the list Curated

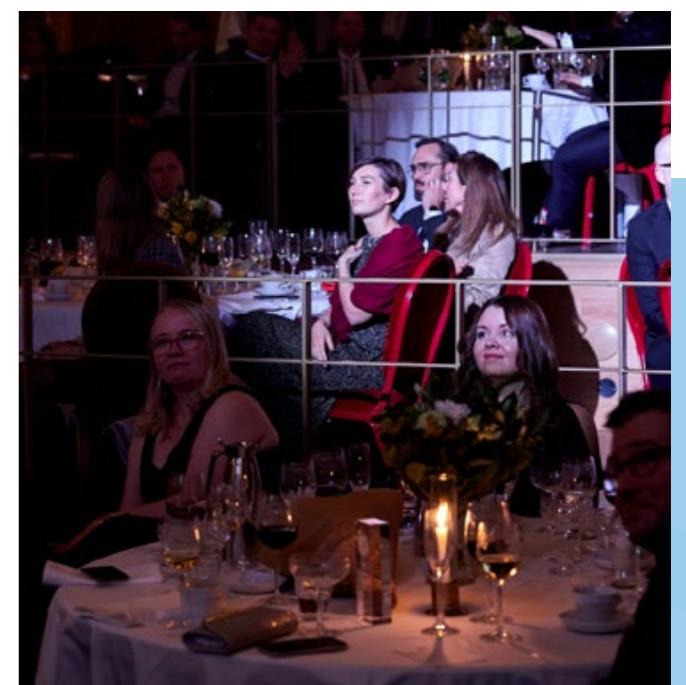
The 2022 edition of the list is curated by the Hyperight editorial team (**Editor's Choice**) based on open nominations by the Nordic data community (**Community Choice**). As a matter of fact, every practitioner working with Data, Analytics and AI in the Nordics can apply to be listed or nominate someone else. When curating the list, we take into account three main criteria:

1 Leadership and Innovation - Individuals who have shown leadership and innovation skills within their or many other organisations, demonstrating and advocating the importance and value of Data, Advanced Analytics and AI.

2 Influence and Engagement - Engagement with the broader Data, Analytics and AI industry is important. This can include being a member of an industry council, speaking at industry conferences or taking part in meet-ups, creating knowledge-sharing and collaboration activities, having published research or showcasing thought leadership through different channels.

3 Delegate Feedback - In some minor cases we have selected Nordic speakers whose presentations have been received with great enthusiasm by the delegates attending Hyperight events.

All nominations need to reside and work in the Nordics at the moment of the nomination.



Nordic DAIR Awards 2022

With the Annual Data and AI Readiness (DAIR) Awards we acknowledge and celebrate exceptional individuals, teams and organisations who are driving Data and AI innovation forward; making an outstanding innovation, progress and impact with their Data Management, Advanced Analytics and AI efforts and projects; selflessly sharing their knowledge with others; fostering talent; promoting diversity and inclusion; and inspiring young generations and other practitioners to follow the same path. The Awards are divided into individual and enterprise categories, each open to anyone or any organisation working or operating in the Nordics.



Why Apply or Nominate

1 Badge of Honor - Being recognised as one of the Hyperight's Nordic DAIR Awards 2022 runners is a notable badge of honour for the individuals and enterprises who make the cut. It is a recognition and validation of your and your team's ingenuity, commitment, persistence, and success to continuously create and make a positive impact.

2 Industry Recognition - The recognition as one of Hyperight's Nordic DAIR Awards 2022 winners can get you greater business exposure and position you as a thought leader in the Data, Advanced Analytics and AI community. For enterprises, the recognition will also qualify your organisation as an attractive employer and innovator in the Data and Advanced Analytics industry.

3 Media Coverage - Individuals and enterprises featured in the Hyperight's Nordic DAIR Awards 2022 will get wide media coverage through our Hyperight and our Media Partner channels, website and weekly newsletters.

4 Award Opportunity - Being nominated for the Hyperight's Nordic DAIR Awards 2022 also provides you with the opportunity to get recognized by the community and judges and awarded with one or several of the 20 categories awards.

5 Join the Hyperight DAIR AWARD ceremony - Join the award winners as our VIP guests at the Awards Ceremony on 1th of December 2022 in Stockholm and online, where we honor and highlight your achievements and contributions.

Our Editorial Team

Saranda Arifi



Timeline

Nominations open - 1 Sep

- Deadline for nominations - 15 Oct

- Shortlist nominees - 1 Nov

- People's Choice Voting opens - 1 Nov- 1 Dec

- Awards ceremony - 1 Dec

The voting is done publicly by the Nordic Data Community through our hyperight.com webpage.

To read more, nominate or apply for the award categories, please go to hyperight.com/dair-awards.



Saranda Arifi works as an Editorial Director at Hyperight AB, an event and media organisation dedicated to help organisations increase their maturity level of data innovation and AI utilisation, by creating platforms that encourage knowledge-sharing, peer-to-peer networking and B2B collaboration. Saranda is involved in the overall intellectual creation, development, execution of existing and brand new conferences, project planning, project management and content strategy. She has experience in Project Management and Advisory Roles for Local and International Institutions.

Goran Cvetanovski



Goran Cvetanovski is Chief Editorial Director and Founder of Hyperight AB, an event and media organisation dedicated to help organisations increase their maturity level of data innovation and AI utilisation, by creating platforms that encourage knowledge-sharing, peer-to-peer networking and B2B collaboration. Goran has 15+ years' experience in event management, research, guerrilla marketing, sales, and business development. He is a serial entrepreneur and investor in Event Tech, Remote Workforce and service start-ups active in the MICE industry. He also is the Executive Producer of the AIAW Podcast.



CATEGORY | BUSINESS ANALYTICS AND BI, DATA ENGINEERING

David Aas Correia

Solutions Architect and Head of Sustainability

INMETA

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CATEGORY | DATA MANAGEMENT, APPLIED ANALYTICS

Mats Adamczak

Marketing Data Scientist

PAF

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Biography

David holds a bachelor's degree in business management and a master's degree in economics. He started his career in business analytics in BDO after graduating in 2018 and joined Inmeta 2020 where he is currently working. Today he leads a team of consultants, works in projects as data engineer and architect, and collaborates with Crayon and Inmeta on sustainability with a team of dedicated colleagues. He also gives analytics workshops in collaboration with Microsoft, sets up regular workshops and sharing sessions with his close colleagues, and founded the idea of Inmeta Community which is a collaboration platform across the company. David is engaged in community work as volunteer in a soup kitchen and activities for immigrants and refugees, as well as being a board member in Oslo Red Cross. He also has several roles in The Norwegian Computer Association being part of the BI & Analytics team, chair of the Regional board for South-East Norway, and board member in the National board. David was awarded best student of his master's degree and was honored as employee of the year in 2021.

Quote

Share, engage, and help. We're better together.

Biography

I have been working since the mid 90's with either Business intelligence or marketing and for the last 5 years with the combination of both. A rather unusual combination, but in step with more and more data-driven marketing the combination has been increasingly relevant. At PAF, I have worked a lot to structure data and quality assure the quality from everything from our customer data to the marketing data, so that our ad purchases give us good customers, at as low a price as possible. At the same time during the pandemic, I was engaged by the local government to find a completely new covid-safe reason for traveling to the tourist island where I live. The answer was to invest in making Åland the ultimate disc golf destination in the world. It has succeeded, in less than two years, 28% of Finland's population knows about the project on Åland and disc golf tourists had a turnover of over 1 million euros in 2021.

Quote

My great passion is to go 100% into what I do and in each project track all the available facts and find ways to tag the most important data points so that you can make sensible analyzes and make the right decisions. If you only find what is the real problem, the solution is often quite simple and if it is economical and environmentally sustainable, I have succeeded.

CATEGORY | AI, APPLIED ANALYTICS



Arash Afsarian

Sr Director AI and D&A

CAPGEMINI INVENT

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Biography

Accomplished executive focusing on digital/AI transformation, with extensive experience ranging from AI strategy to leading and delivering engagements for clients across a multitude of industries and geographies. Arash has over 20 years' experience from consulting and leading technology companies where he has advised companies on strategy, AI (Machine learning, RPA, Voice/ Chat bots), and advanced analytics. The sweet spot has for a long time been the intersection between Strategy, AI and Business. That is also where Arash spends much of his time, helping clients to use the power of data to shape a future responding to the needs of people and our planet.

He currently leads Capgemini Invent's Intelligent Industry AI and D&A practice and has in under one year more than doubled the team size, established a strong position in the market working with many of the largest companies in Sweden. Prior to this role, Arash has had leadership roles for KPMG, both in Denmark and Sweden, where he led the AI strategy practice. He has also held senior position in Microsoft and worked as a strategy consultant for Kearney. Arash holds an MBA from INSEAD and an MSc in Applied physics.

Quote

I have a deep interest in how AI can help companies becoming more competitive. How companies can re:Invent © their ways of working by re-thinking and challenging their existing processes and completely rebuild them using AI technologies. I also work with business leaders to help develop their vision for AI and anchoring it in their organizations.

CATEGORY | DATA MANAGEMENT, BUSINESS ANALYTICS AND BI, AI



Sonja Ängeslevä

Product Lead

ZYNGA

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Biography

Sonja has vast experience in interactive entertainment and digital product management. Currently, she is working as Product lead for Farmville 3 game at Zynga. Through angel investing, she wants to apply data-informed development methods learned in mobile game development to other industries. Over the past 20 years, she has built data-informed B2C services for broadcasting, journalism industry, mobile and online games and telecom industry. Now, she is living her dream in creating captivating and large scale digital games and services for global audiences using AI, qualitative and quantitative data for fast iteration. Drawing on her experiences, Sonja actively brings together design, consumer insights, data analytics and software development in her work at Zynga.

Quote

Adventurous mind will get you far. The very best products are build by using qualitative and quantitative data together. Combining large with small data, enables one to reveal depth and width of consumer experience and bring forward true customer needs.



CATEGORY | DATA SCIENCE, INNOVATION

Anna Baecklund

Head of Data Science

ICA

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CATEGORY | DATA SCIENCE, AI, APPLIED ANALYTICS

Alberto Barroso

Global head of AI and Data science

TETRA PAK

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Biography

Data Scientist Leader, multilingual, seeking to drive impact and build a world-class data science team at ICA. A skilled communicator capable of explaining complex issues with clarity to diverse audiences. It is important to me to grow data talent while fostering an inclusive environment and developing scalable processes to make data accessible across organizations, especially to non-technical stakeholders. I am responsible for leading innovation using data science and driving the education of AI across the company by envisioning and executing strategies that will improve business performance. One way I do this is by providing thought leadership around data and computing environments. My ambition is to be an inspiring leader who empowers and builds trust within my team. Previously I worked in the financial sector and have a solid knowledge of statistical modeling, machine learning, and teaching data science courses.

Quote

I'm passionate about raising the knowledge about tech and AI, as well as gender equality. For several years I've organized and held courses and events in data science, mathematics and programming. My goal is to share my knowledge to inspire more women and girls to explore the tech community.

Biography

I am a father, husband, scientist and Decision Scientist professional. With 18 years of international experience in decision science and management consulting at global companies and in a wide number of industries. I've strong analytical predictive and optimization skills, and extensive knowledge of business (supply chain, marketing & sales, HR, revenue, and asset management and finance). I passionately promote the use of science to improve decision making. Using facts together with the understanding of our cognitive biases is the best way to maximize our decisions performance. Currently I'm Global Head of Decision Science at Tetra Pak (based in Sweden). I'm responsible of the Data Scientist team focused on identifying new decision challenges opportunities, developing, and deploying proven value added, but more importantly sustaining it along the time. Also, I'm an Environmental Economist Researcher (PhD) with published peer to peer reviewed articles. With the objective of spreading this research I co-founded Steady State Analytics and NarrativeAI. Industry experience: Utilities, Resources, Chemical, Retail, Consumer Goods, B2B, Communications & High tech, Aviation, Rails & Transportation and Health & Public Sector. My education: M.Sc. Electronics & Automation, M.Sc. Industrial Engineer, Master in Quality Management, Master in Research for Economics & Business and an Operations Research Ph.D. program in Applied Economics.

Quote

Using science to improve decision making requires facts but also to understand how we humans decide. That's why data science has to evolve to Decision Science. The power of Narratives is huge, they shape our world. My passion is economics and behavioral sciences.



CATEGORY | BUSINESS ANALYTICS AND BI,
MACHINE LEARNING

Josefine Boqvist

Head of Analytics IT

TELIA COMPANY

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CATEGORY | DATA SCIENCE, AI

Love Börjeson

Head of KBLab

NATIONAL LIBRARY OF SWEDEN (KB)

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Biography

Josefine Boqvist is the head of Analytics IT at Telia Company. Telia Company is the leading operator in the Nordics & Baltics and serve 24 million customers in one of the most digitalized regions in the world. Analytics IT owns the architecture and roadmap for Analytics and Martech across all Telia markets. The team develops and maintains Business Intelligence, Analytics and MarTech platforms across Telia Company and delivers capabilities in areas such as data warehousing, data lakes, data visualization, real time analytics, machine learning and big data. Josefine has 15+ years of experience of shaping and leading transformation in the digital sector within Analytics, Business, and IT with leadership roles at Telia, Accenture and Ericsson. Josefine has in her career successfully led team and built organizations of different sizes with up to 800 people across 30 countries. She grasps new challenges quickly, leads resiliently through change and uses new technologies and business models to drive innovation and value creation. Josefine has been awarded for her leadership from the Royal Institute of Technology with the price Female Leader Award as well as named top 100 Swedish Female Leaders. Within her current role as head of Analytics IT she has successfully accelerated the cloud journey for analytics and built a novel serverless data-platform with new AI capabilities with delivered business impact in less than one year. Josefine is passionate about technology but most of all the impact it has and can have on people and society, making better connected experiences, lifting people, and realizing a more sustainable future.

Quote

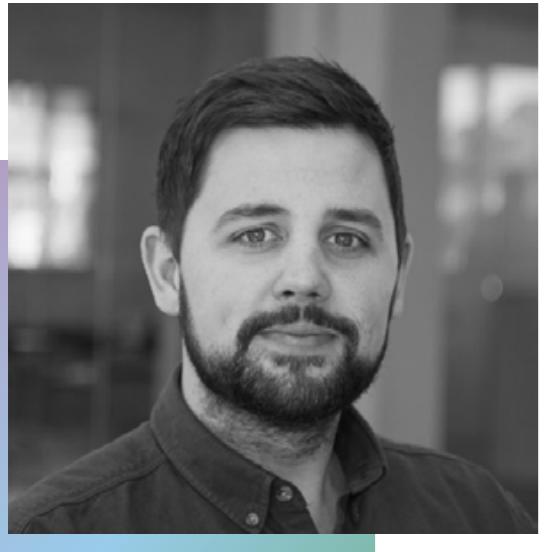
It is always about people first. Having great teams and being surrounded with fantastic people. That is what inspires me and this is my true passion. Then you add technology and data and the magic can begin!

Biography

Love Börjeson is head of KBLab, a data lab at the National Library of Sweden (KB). Based on the library's superior collection of Swedish text, images, sound, and videos, KBLab builds large AI-models, including large language models such as KB-BERT. KBLab was the first public administration in Europe to receive access and reach results in the EU high-performance computing (HPC) system. Love Börjeson is also an adviser to AI Sweden for applied AI, specifically Data and Infrastructure Lead and Applied Language Technology. Love Börjeson has a PhD in Industrial Organization and Economics and he has been a Postdoctoral Fellow and Research Fellow in Computational Social Science at Stanford University (School of Ed.). He currently holds a research fellowship at the Stockholm School of Economics.

Quote

KBLab works hard to collocate data, competence, and computational resources to build high-quality, Swedish-based, open access AI-models. The models are a way to transfer the full potential of KB's collections, ultimately supporting the quality of research and a digital transformation of society.



CATEGORY | DATA MANAGEMENT, ETHICS, DIVERSITY AND REGULATION

Robert Børlum-Bach

Head of Analytics Architecture

TV 2 DANMARK

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CATEGORY | MACHINE LEARNING, AI, DATA ENGINEERING

Henrik Brink

CEO and Chief Data Scientist

ENTO LABS

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Biography

I have my day-to-day as a team manager at TV2, one of Denmark's largest news and media organisations, in the always changing intersection between data, technology and law. Before that, my career has been based in analytics consulting for companies within manufacturing, finance, and fast-moving-consumer-goods. Working from Stockholm, Dubai, and London, I have gotten a global perspective on problem-solving and the importance of connection, which I try utilising in community building, teaching, and knowledge sharing. I have a MSc in Media & Information Studies, where I focused my research on user-driven innovation e.g., with LEGO and their work with adult fans (now LEGO Ideas). I'm excited about this feature - and for anyone reading, please connect, if you find my profile relevant or interesting.

Quote

"Man had always assumed that he was more intelligent than dolphins because he had achieved so much—the wheel, New York, wars and so on—whilst all the dolphins had ever done was muck about in the water having a good time. But conversely, the dolphins had always believed that they were far more intelligent than man—for precisely the same reasons."

Douglas Adams

Biography

I'm the CEO and chief data scientist at Ento Labs where we utilize machine learning to quickly identify, prioritize and verify energy optimization efforts and drive towards zero-carbon buildings at unprecedented speed and scale. During the last decade, I have developed machine learning systems serving billions of predictions. Before Ento Labs, I co-founded Wise.io in Silicon Valley, acquired by General Electric in 2016 to optimize industrial processes with machine learning. I have authored the Real-World Machine Learning book, published papers in applied ML and spoken on methods of deploying and maintaining machine learning and AI systems. I have organized communities for 1000s of people across the Nordics knowledge and awareness of these new technologies in industry and society at large.

Quote

I started Ento Labs for a chance to have an impact and help solve the global climate crisis. AI and machine learning are technologies that enable this type of impact by unlocking new levels of insight from data at scale, and I'm certain they will play an essential role in the zero-carbon transition.



CATEGORY | AI, ETHICS, DIVERSITY AND REGULATION

Cathrine Bui

AI Ethics Consultant

BUI CONSULTING

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CATEGORY | DATA SCIENCE, MACHINE LEARNING, AI

Lele Cao

Staff Data Scientist & Motherbrain DS/ML Lead

EQT GROUP

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Biography

I combine my past experience leading the EQUALS Research Coalition on digital gender equality + technical background in computer science = to bridge the gap between tech engineers and social science for more Responsible AI. I have written a master's thesis on gender bias in AI at the University of Oslo, and won Best Scientific Poster Award at the 2021 NORA Conference. I use my research-based expertise in AI ethics to provide training workshops and consultancy services through Bui Consulting. Past customers include companies like DNB Bank and Cisco. I am also a member of NORDE, Norwegian Council for Digital Ethics consisting of expert ethicists and AI specialists; I am on the board of Protocols of AI Security IEEE, a global initiative to set up a new research center to improve AI safety.

Quote

I am passionate about helping organizations understand the ethical risks of AI and ensuring that algorithms perform as intended without biases from data noise. I believe in using creative innovation and values-based social design to mitigate the social issues of technical systems.

Biography

Lele Cao is a Staff Data Scientist and Motherbrain DS/ML Lead in EQT Group. He holds a Ph.D. specialized in Robotics and Artificial Intelligence from Tsinghua University. During his Ph.D. research, he was also a visiting Ph.D. Scholar in The University of Melbourne. Lele obtained his M.Sc. (Interactive Systems Engineering) from Royal Institute of Technology, and B.Eng (Software Engineering) from Southeast University. He has published over 30 academic papers and patents on Applied Machine Learning, including in many renowned conferences and journals, such as AAAI, CVPR, IJCAI, EMNLP, ECML, RecSys, and Neurocomputing. Lele has over 12 years of industrial experience from EQT, Activision Blizzard (King), Alibaba, Elisa (Polystar), and Ericsson. As a result, many of his published works originate from addressing the real industrial problems in the domains of Investment, Gaming, Geographical Information, and Robotics. Lele has supervised more than 8 master thesis works, and served as reviewer (or program committee member) in IEEE Access, Cognitive Computation, ICRA 2018, ECML-PKDD 2020, AAAI 2021, and AAAI 2022. Currently, Lele's main focus is to research, develop, and deploy various models and algorithms to support investment operations in EQT Group. He also owns the responsibility of coordinating the DS/ML effort concerning different funds and driving the adoption of MLOps within the organization.

Quote

Models exploit successful strategies, so do I.
 Models need to be curious and explore unknown scenarios, so do I.
 Models may fail in unknown scenarios, so do I.
 Models learn from those failures, so do I.
 Then, I would like to broadcast my learnings to drive an external positive impact



CATEGORY | DATA SCIENCE, APPLIED ANALYTICS

Jan Chirkowski

Vice President - Analytics & Fleet Operations

KONGSBERG MARITIME

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Biography

Jan Chirkowski heads the Analytics & Fleet Operations department in Kongsberg Maritime, using analytics of vessel operational data to guide customers towards meeting their sustainability goals, and delivering condition-based and predictive maintenance solutions. Jan has over 14 years of experience in a wide range of roles in the Marine Industry and gained Chartered Engineering accreditation from the IMarEST after graduating from Newcastle University with a Masters in Marine Engineering. His experience includes product engineering and delivery, newbuild and upgrade systems engineering, LNG fuel system development, prior to taking on the leadership of a multinational, multi-disciplinary organization with wide-ranging accountabilities and global reach

Quote

I have a passion for leading the development and delivery of analytics services based on vessel and machinery data collected from the global sailing fleet, and using this to help our customers transition to the latest state-of-the-art green and hybrid technology. The drive to deliver valuable, reliable and high-quality systems and solutions has always been at the heart of my work.



CATEGORY | MACHINE LEARNING, INNOVATION

Marius Christensen

CEO

HELSEAPPS

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Biography

Graduated as M.D from the University of Tromsø i 2005. Worked in both primary care and hospitals for a total of 11 years. International lecturer in point of care ultrasound. Had the role of leading research of ultrasound in primary care in Norway. Co-Founded and CEO of Helseapps, the product owner of Helseboka in 2014. Helseboka became the national platform for communication and healthservices in Norway in 2021. Led the company from 5 to 40 FTE in 2021.

Quote

Ambitious of making a difference, and thought this was best done through being a physician. After several years in practise i realized that my real passion lies in always finding a new and better way. Strongly believes that obstacles ofte leads to a better way. People find me very impatient, and I thrive to always make decisions while having great speed. My belief has always been that patients should have more control of their own data, and that this data has a vital role. Building av collaboeration platform with professionals became my mission in life. Using health data for the greater good, and giving access to research and industry to make new and innovative products. On the private side family centered, father to 3 children, and find great joy in trying to balance work with family.



CATEGORY | DATA SCIENCE, AI, INNOVATION

Heidi Dahl

Senior Data Scientist

POSTEN NORGE

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CATEGORY | AI, ETHICS, DIVERSITY AND REGULATION

Virginia Dignum

Professor

UMEÅ UNIVERSITY

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Biography

Senior Data Scientist in Posten Norge, in the department of Digital Innovation. Champion for Data Science and the use of data in innovation and digital transformation. Putting into practice 15 years of experience as a Research Scientist at SINTEF Digital, in projects on industrial data science and machine learning, digital twins and geometrical modelling. Dedicated to community building and Data Science communication: Founder and chair of Tekna Big Data, a professional network with over 5000 members, organising seminars, workshops and networking events on topics related to Data Science, AI, ML, digitisation and Industry 4.0. Long-time ambassador for Women in Data Science, and founder and co-organiser of WiDS Oslo, organising a yearly conference highlighting female speakers in the field.

Quote

I'm a chronically curious tech enthusiast, fascinated by the interplay between people and tech, between research and industry. Passionate about science and technology communication, and motivated by making innovation work in practice.

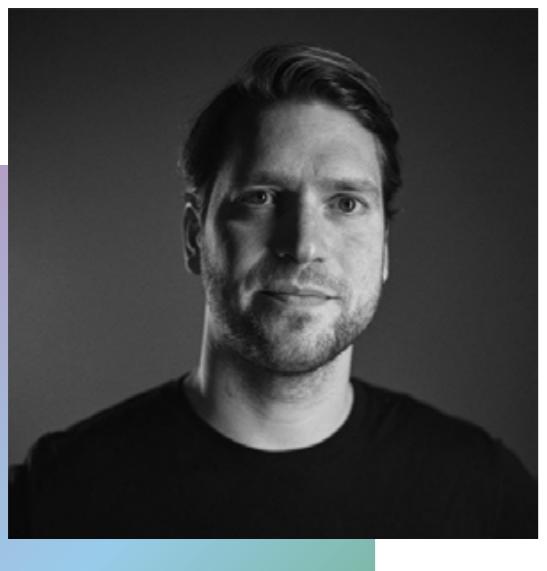
Biography

Virginia Dignum is Professor of Responsible Artificial Intelligence at Umeå University, Sweden and director of WASP-HS, the Wallenberg Program on Humanities and Society for AI, Autonomous Systems and Software, the largest Swedish national research program on fundamental multidisciplinary research on the societal and human impact of AI. She is a member of the Royal Swedish Academy of Engineering Sciences (IVA), and a Fellow of the European Artificial Intelligence Association (EURAII). She is member of the Global Partnership on AI (GPAI), World Economic Forum's Global Artificial Intelligence Council, Executive Committee of the IEEE Initiative on Ethically Aligned Design, of ALLAI, the Dutch AI Alliance, EU's High Level Expert Group on Artificial Intelligence, and leader of UNICEF's guidance for AI and children, member. She is author of "Responsible Artificial Intelligence: developing and using AI in a responsible way".

Quote

Understanding, and shaping, the societal impact of AI is more than solving ethical problems. It is about ensuring the responsible development and use of AI systems whose results can be trusted. It is also about the way we design them, why we design them, and who is involved in designing them. I am committed to the responsible development and use of AI.





CATEGORY | MACHINE LEARNING, AI

Tobias Duin

Senior Machine-Learning Engineer

SOUNDTRACK YOUR BRAND

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Biography

I have been working with AI and Big Data for a decade, covering a variety of roles, ranging from big data architecture, to product owner to doing AI research. As a part-time jazz musician with a background in physics and AI, I am extremely interested in the overlap between the physics of sound, music-theory and deep-learning. At Soundtrack I find myself working with exactly that. Since I am responsible for music recommendations, I have been part of building all ML infrastructure from the ground up. Having a good Big Data architecture is essential for doing agile ML research and to make sure that everything you do adds to the final user experience of playing the music they like. Good music recommendations can really help giving smaller artists the exposure they deserve and a fair royalty system like we have at Soundtrack can make sure they get paid accordingly as well. Which is, sadly enough, not common practice yet.

Quote

"If you can't explain it in an easy way, you don't understand it."
 AI can be complex and abstract, but its implications are getting more and more real every year. In order to build sustainable businesses around AI, all other business areas need to understand the possibilities and challenges that come with it. I believe it is the responsibility of everyone working with AI to bridge that gap.



CATEGORY | DATA MANAGEMENT, BUSINESS ANALYTICS AND BI, AI, APPLIED ANALYTICS, INNOVATION

Niladri Dutta

Global Director & Head of AI Ideation & Data Strategy

ERICSSON AB

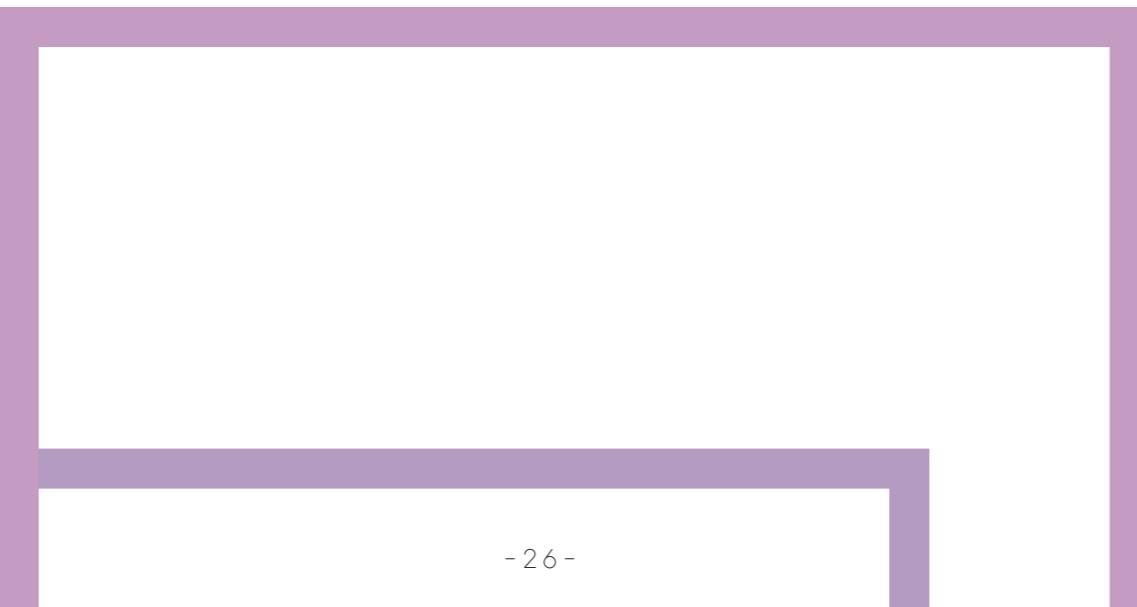
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Biography

I am a seasoned ICT industry professional with 18 years of experience in technology strategy, CxOs advisory, Portfolio & product management, Digital and Operational transformation across markets of Europe, Middle East, Africa, A-Pac, India, and New Zealand. I have successfully sold and delivered multiple transformation lead ICT/TMT projects till date, which has helped me garner real life experiences, and showcase my organisations' capabilities to end customers. In my second term with Ericsson, I presently head 3 responsibilities, 'AI Innovation' 'Data Strategy' & 'Technical Sales support' functions execution' for Managed Services IT & ADM business, as a Global Director based in Sweden. Prior to this, I was a Director with Deloitte and was leading the Telco & Digital competence for Cyber Risk & TMT advisory where I worked closely with other member firms (Deloitte Middle East & Deloitte Africa) to sell and deliver projects around Digital tx. Before Deloitte, I was an integral member of the Consulting team within Ericsson in MEA region, as a Principal, for more than 8+ years, established the competence of Digital tx from ground zero up and later went on to lead the competence as well as drive revenue & profitability for the same

Quote

My quote to present myself will be 'A simple common man with the exuberance to be different and the zeal to create an impact in everything he does.' Some may refer him as eccentric some may say extra-ordinary! A passionate Techno-business advisory professional who loves to witness the Digital transformation play within ICT industry and is keen to implement some of these changes within the value chain entities as we embark on this journey of convergence of the physical and digital worlds. I am an avid traveler, reader and a foodie in my personal life and really passionate about collecting watches and horology. Above all of this I am a father, a husband and a son ! Nothing supersedes family and friends , people who are always there by your side through thick and thin !





CATEGORY | DATA SCIENCE, AI

Daniel Engberg

Head of AI, data & platform

SCANDINAVIAN AIRLINES

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Biography

As the Head of AI, Data and Platforms at SAS, I am currently responsible for our central capabilities around Automation, Machine Learning, Data platform, our cloud environment and how we create an efficient overall development environment. I have been working with AI at SAS since 2018 by starting the AI initiative overall. Have a background in Technology Strategy Consulting

Quote

I am always interested in how we can apply new technology to drive value and how we can use it to improve our lives as individuals, for our customers and for the company overall



CATEGORY | DATA SCIENCE, MACHINE LEARNING, AI

Elin Eriksson

Senior Data Scientist

INFINITAS LEARNING HOLDING B.V.

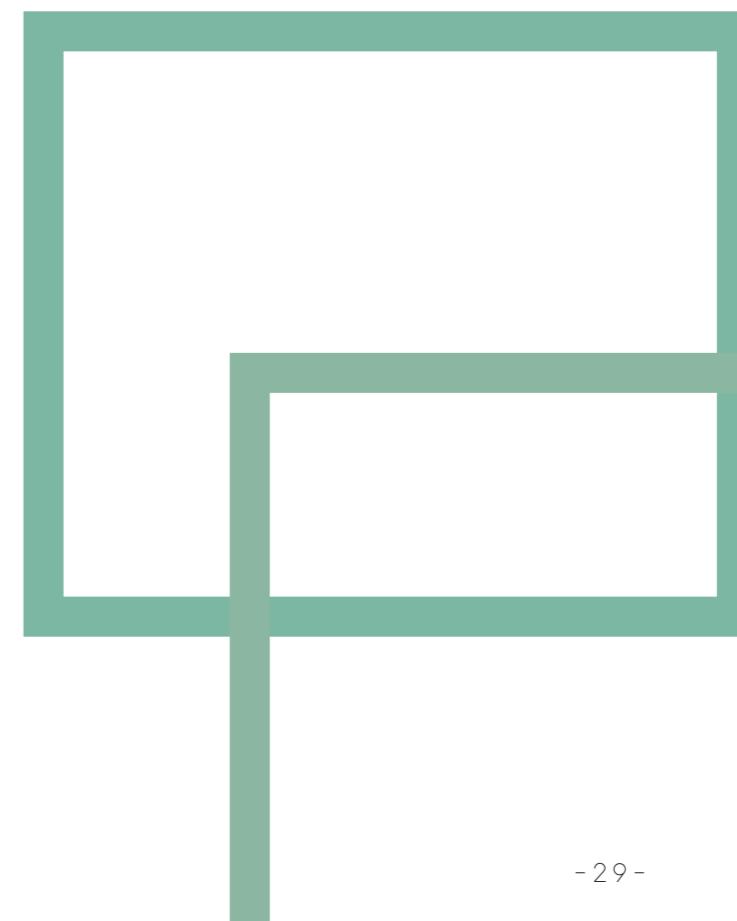
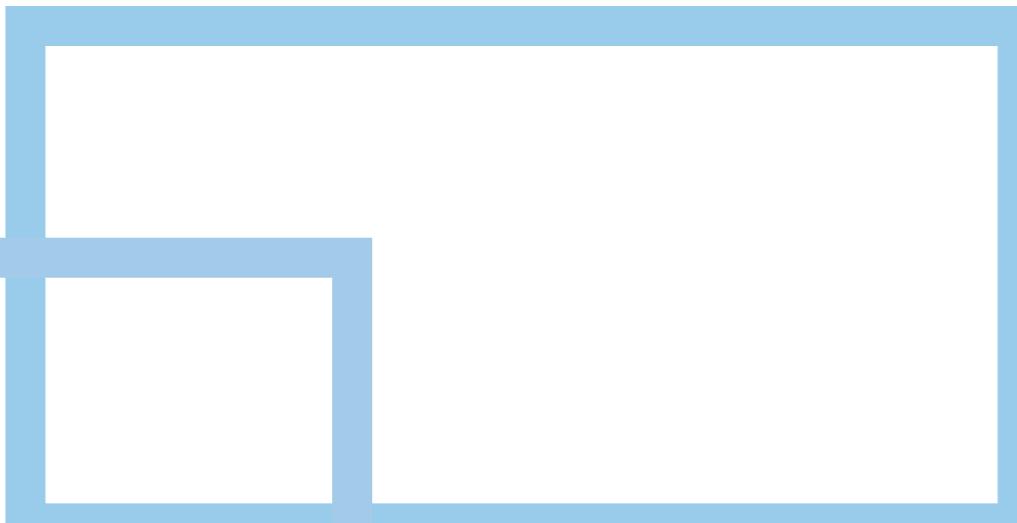
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Biography

Completed a PhD in Physics at Uppsala University before starting to work as a Data Scientist for an insurance company. Since then I have worked within meditech and edutech to help build innovative ML solutions with a strong focus on production. To take into account which solution has not only the best performance but is the easiest to put into production and can yield value. My passion is to look through data, help find value and present it to my stakeholders. Currently I'm working as a Senior Data Scientist at Infinitas Learning Holding B.V. digging through data to find value for my stakeholders.

Quote

I am here to help companies find hidden gems in data and present them to different audiences. To help companies gain an AI competitive advantage by making data-driven decisions.. Communication and Data Storytelling are two of the most important aspects of my work. To share ideas, listen to others and to share my knowledge to others help me grow.





CATEGORY | DATA SCIENCE, AI, INNOVATION

Arild Nebb Ervik

Chief Data Officer (CDO) / Direktør Data, innsikt og analyse
STATENS VEGVESEN

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Biography

Experienced leader (Director and CDO) with 15+ years of professional experience from digital, data and analytics. Result-oriented with emphasis on customer centric product development, digital and automatization – enabled by data and insights driven decisions. Proven track record developing data-driven organizations, teams and products – enabling growth, revenue and customer value. Creates results by building high-performing teams, providing strategic direction and ambition – and a high focus on execution and driving change. Previous experience from Director of Insights & Analytics and Head of Business Analytics at FINN.no, consulting at Capgemini within digital, data and advanced analytics as well as business development focusing on analytics and digital at Lindorff.

CDO/Chief Data Officer in Norwegian Road Administration, responsible for the data, insights, and analytics ambition and agenda.

- Developing and governing the use of data across the organization
- Empower decision makers, product teams, processes and customers with insights and data
- Provide data platforms, tools and technologies that support ambition
- Develop a data driven organization, including teams, competencies, and capabilities – along with operating models

Quote

“Data only got value when it is used best.”

“Don’t tell me what data you want - but explain to me what problem you want to solve, what decisions you need to make, or the ambitions and goals you have (for a product, team, department, business, etc.)”



CATEGORY | DATA ENGINEERING, INNOVATION

Audun Fauchald Strand

Principal Engineer

NAV

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Biography

Audun has been a developer for more than 15 years, always aiming for development speed and robust systems. Working for FINN.no he was a part of teams creating a new travel vertical from scratch, before he led the team that built a new internal application platform called fiaas. This was widely adopted and was an integral part of moving finn to the cloud later. He started to work for NAV in 2017. There he led the team creating the application nais, open sourced at nais.io. This platform was a catalyst for Nav insourcing and taking ownership of their systems. After that he has been a part of teams building a new system for automating the sickness benefit and the systems handling the Covid pandemic. He is a Principal engineer, and is in the team working on the data-mesh base data platform.

Quote

I like to create platforms for developers, so that they can achieve the speed to create great products for their users. To do that you have to use product development techniques on internal platforms.



CATEGORY | DATA SCIENCE, MACHINE LEARNING

Vegard Flovik

VP AI & Data Science

AIZE

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CATEGORY | DATA SCIENCE, INNOVATION

Leif Eric Fredheim

Customer Insights Manager

ELKJØP NORDIC AS

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Biography

After starting my career as an automation technician in the oil and gas industry, I transitioned into the world of physics and mathematics and ended up with a PhD in Nanophysics. I then became intrigued by the recent developments within AI and Data Science, and I've not looked back since. Few things give me more joy than the opportunity to tackle tough problems of an interdisciplinary nature. If these problems include the use of mathematics, physics, algorithms, and computing power then I'm definitively in my sweet spot. In my current role as VP AI & Data Science in Aize I am building a team of scientists and engineers, working on digitalizing the world's industries and creating the industrial software of the future. In addition to my full-time position in Aize, I also have an adjunct position as Associate Professor in Data Analytics and Machine Learning at Norwegian University of Science and Technology.

Quote

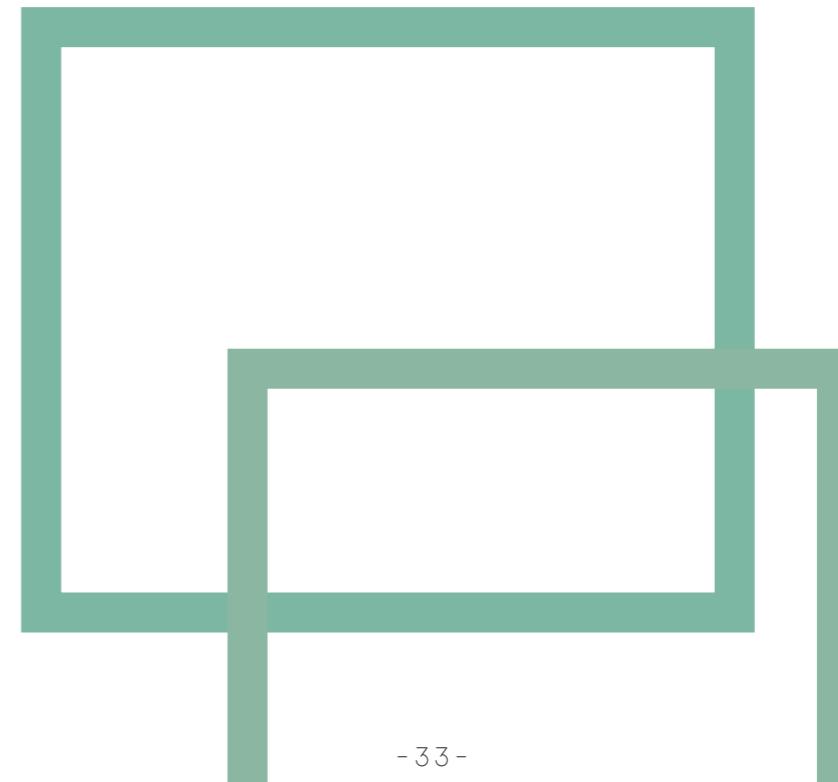
"We cannot solve problems with the same thinking we used to create them" Albert Einstein. To solve the problems of tomorrow, we cannot rely simply on the knowledge of the past. Curiosity, creativity and the combined brain power of people with complementary areas of expertise is really the key for solving complex problems.

Biography

Leif is a pragmatic problem solver and creative technology leader. He holds vocational degrees in commercial design, 3D design, and animation. Leif's 15-year career in software development began in 2007 upon accepting a dream job at the Norwegian game developer Funcom as a QA tester for their MMO game engine technology. He held various roles at Funcom over the next six years. After nearly four years in Montréal, Canada, Leif returned to Norway and started working as a Technical Project Manager at Laboremus. There, he led the development of bespoke software for financial institutions. In 2015, Leif joined Elkjøp Nordic's new Digital department as a Digital Business Developer. Since then, he has led the Data Science team, and today, he is responsible for Customer Insights.

Quote

As a generalist, I take the systems thinking approach to understanding problems. I'm passionate about design of all kinds; form to function. Above all else, I want to use data and technology to create products and services people enjoy using. And I want to enjoy the creative process.





CATEGORY | DATA SCIENCE, MACHINE LEARNING, AI

Anders Gill

Chief Technology Officer

UNKNOWN HOLDING

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Biography

Gill has proven track-record in developing, managing and driving tech solutions in various industries. He started as an entrepreneur fresh out of school and went on to work in fields like Shipping, Real Estate, Tech with projects spanning from Rail, Oil, Manufacturing, Sports, Energy whilst managing technical teams and Go-To market strategies. His role for the past two years has been as CTO in the PropTech scene where he is shareholder and Co-founder of Solgt.no, an iBuying company with a current valuation of 200 MNOK. After establishing the core technical platform consisting of a sophisticated AI pipeline, he left the company to individually becoming an investor through his own investment firm Unknown Holding. Whilst starting the tech company, he also established Nimbu.no, Norway's first Indian Fine Dining restaurant where he is also Co-founder and a member of the Board of directors.

Quote

I live to dig into data, slowly seeing it evolve, transform it into tangible actions and guide business processes based on it. I thrive when I am able to use my data driven mindset to influence big decisions whether it be personal or business related.



CATEGORY | DATA MANAGEMENT, BUSINESS ANALYTICS AND BI

Charlotta Grönqvist

Chief Digital Officer

CITY OF PORVOO

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Biography

Currently CDO in the public sector where the role includes, among other things, to build up data and analytics capabilities. Background in telecom and media sector, where focus was more on building data science capabilities. Ph.D in economics.

Quote

Data driven decision making.



CATEGORY | INNOVATION

Lars Gudbrandsson

EVP & CMO

BONNIER PUBLICATIONS

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CATEGORY | DATA MANAGEMENT, BUSINESS ANALYTICS AND BI

Catarina Gunneberg

CDO

CAPIO

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Biography

Background in IT, Tele and Media. Currently EVP & CMO at Bonnier Publications, which is one of the larger Nordic Media companies. I am P&L responsible and commercial manager of the digital & print direct-to-consumer business, sales, marketing and products for +25 brands in the Nordics, as well as expanding towards pure-digital revenue streams. My responsibilities includes: Data & Web Analytics, Data Management, Digital Marketing, SoMe, Consumer & Subscription Sales (digital, eCommerce, and retail), Cloud Marketing Solutions, Marketing Technologies, Marketing Automation, Brand Management, Campaign & Market planning, CRM, Digital & Print Product Management, Business Development and Customer Service.

Quote

Formed by succeeding in ever-changing industries, I am a determined person with a growth hacker mentality, driven by achieving results and curiosity to learn. I utilize data to lead digital businesses & opportunities and I strongly believe in a data-informed culture, which means, that we must rely as much on human expertise and understanding of information as on data itself.

Biography

Plus 20 years experience of turning data into valuable information for different industries and in different operational and strategic roles. After many years in the automotive and consultancy business I'm today CDO at Capio AB. My main role over the years has been to turn companies and customer's strategic goals into success by supporting them with the right data and insight. I have experience in driving change management in different situations. To become a data driven company you need to change your culture. Leaders will need to inspire through actions, basing decisions on data, not intuition. Employees with the right data at hand can ask the right questions and challenge ideas, which will improve the organization and add business value. I have the experience to make this happen.

Quote

Result-oriented, total focus on delivering high quality, motivated by challenges and passionate in leadership and change management are the comments I get when people describe me. I truly believe in employees possibility to lead themselves if they have clear goals and the right information.



CATEGORY | DATA SCIENCE, AI

Anindya Gupta

Lead Data Scientist

STORA ENSO

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CATEGORY | APPLIED ANALYTICS, INNOVATION

Somil Gupta

AI Strategy and Monetization Advisor

INTAKT AI

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Biography

Anindya holds a Ph.D. in AI and Computer Vision and carries over eight years of experience in developing data-driven scalable solutions for business applications using artificial intelligence. In his current role as Lead Data Scientist at Stora Enso, he drives AI-enabled computer vision technology in the industry to new heights with the teams of bright and passionate minds for empowering operational intelligence. He works on data-driven strategies and execution of AI-powered computer vision solutions to create value for complex business operations. To democratise AI and Computer Vision at organisational level, he has led the development of a cloud-based AI platform to unlock the full potential of cloud, data, and machine learning techniques for faster deployment of complex AI solutions at scale.

Quote

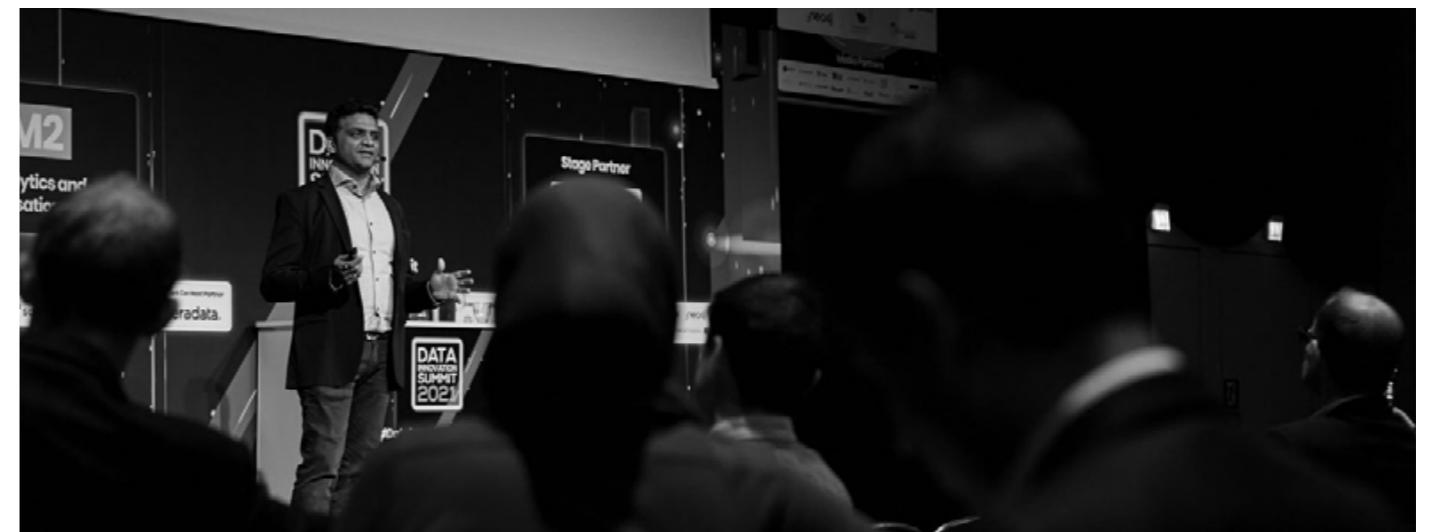
Staying at the forefront of AI, creating innovative techniques, and making them robust and scalable is passion of mine. Being fascinated with the autonomy of human vision system, I always get thrilled by teaching computers to imitate human intelligence using mind-boggling volumes of real-time data feeding for automated decision making. I strongly believe that "if we want machine to think, we need to teach them to see"

Biography

Somil Gupta is the AI Monetization Strategy Advisor based in Sweden. He specializes in developing commercialization and value realization strategy to grow data-driven business and monetize investments in data and AI. He has been awarded the Nordic Data and AI Influencer of the Year 2021. Somil works with a diverse set of businesses right from early-stage start-ups to century-old multi-national corporates. Somil consults clients in bridging the gap between their data/AI vision for the business and their current capabilities to realize that vision. He has rich experience in developing and selling data-driven products and services. Somil is a regular speaker and guest in many of the largest annual Nordic conferences on Data and AI like Data Innovation Summit and Nordic Data Science and Machine Learning Summit and leading Nordic podcasts like AIAW sharing his expertise on agile AI commercialization, algorithmic business, Data Value Realization and Data and AI Monetization. In addition, he also supports smaller companies through 'not-for-profit' work through the open-source community for Data and AI - Airplane Alliance where Somil is the chapter lead for Data and AI Commercialization chapter along with representatives from many small and large companies from across Europe.

Quote

Developing new Business Strategies and Commerical Operating Models for Algorithmic Business and preparing a new generation of leaders and strategists who could take on the new competitive challenges caused by seismic shifts in business due to the rise of Data and AI





CATEGORY | DATA SCIENCE, MACHINE LEARNING,
ETHICS, DIVERSITY AND REGULATION

Sara Hajian

Lead Data Scientist

TRUSTPILOT

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CATEGORY | AI, APPLIED ANALYTICS, INNOVATION,
ETHICS, DIVERSITY AND REGULATION

Johan Harvard

Director

COMBIENT GROUP

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Biography

Sara Hajian is a Lead data scientist at TrustPilot. She has Ph.D. in Computer Science from Computer Engineering and Maths Department of the Universitat Rovira i Virgili (URV) and Master degree from Iran University of ScienceandTechnology(IUST). The results of her research on algorithmic discrimination featured in Communications of ACM journal. She co-organized the first IEEE ICDM International Workshop on Privacy and Discrimination in Data Mining (IEEE PDDM 2016). Her research work during Ph.D. and master degree have been cited more than 1500 times in top Scientific conferences and journals. Moving to industry, Sara is helping companies to build great responsible products using the latest advances in Data science, Machine learning, Natural language processing, recommendation systems and Search algorithms.

Quote

Besides working with data, Sara loves nature, traveling, learning about different cultures and promoting diversity and inclusion.

Biography

As a Director at the Combient Group Johan is today driving digital transformation and application of AI across the Combient Network, gathering more than 30 large multinational companies HQd in the Nordics. Among the companies are Autoliv, Assa Abloy, Atlas Copco, Electrolux, Husqvarna Group, Ericsson and more. Data, Analytics and applied AI constitute a core part of this work, in areas ranging from Smart Manufacturing to Cybersecurity as well as in navigating the legal and regulatory challenges involved. Johan has been central in shaping a number of key initiatives around AI in Sweden. One notable example is from 2018 when he as a Deputy Director at the Swedish Government headed the development of Sweden's first ever AI Strategy: The Swedish National Approach to Artificial Intelligence.

Quote

I thrive when I get to collaborate with others in solving challenges at societal scale, and there is no better way of doing that by leveraging data and the modern AI toolbox. I have been fortunate to be able do to this at scale in both the public and the private sector. Our biggest challenges remain to be solved, but with the tools at our disposal today, I am confident we can prevail.



CATEGORY | DATA MANAGEMENT, MACHINE LEARNING,
AI, INNOVATION

Petri Hassinen

Head of Data

METSÄ GROUP

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Peter Helth

Senior Director, Product Manager

ATP

Click to view profile

Biography

Petri Hassinen has 20 years of both leadership and hands on experience in harmonization, transformation and technology enablement of digital processes in international context. Petri is recognized thought leader in the data community, co-founder of award-winning AI start-up and is seasoned and certified board professional. Petri has been pushing towards next evolution of data management and building a co-creation forum where companies co-create the next big things how data and business technologies can be turned into value. "Business driven operating model for data" was co-created under Petri's leadership and is being adopted in companies in the Nordics. Petri recently moved from heading the enterprise data management at Valmet to leading data journey at Metsä Group.

Quote

Petri eats data for breakfast, both digital and paper. An energetic community builder on a mission to advocate mindset of data as a strategic business asset. Believes that data is sweet as chocolate and that Data and AI will be cornerstones of new economy and society and autobahns of the future.

Biography

As part of ATP, Peter and his team focus on technology and processes to support and optimize processing of accidents at work and occupational diseases. ATP is, besides a major European pension fund, also trusted with processing of major parts of public administration in Denmark. In fact 2/3 of all public spending passes through ATP one way or the other. With a new case system in place, so is the foundation for making leaps in data driven decision support. The challenges from a data governance perspective are well known. Medical data are probably as personal as they get. Finding ways to utilize data and AI while observing strict adherence to the GDPR Act as well as other legislative requirements is a challenge right up Peters alley. Before joining ATP to drive digitalization, Peter pioneered intelligent process automation.

Quote

Lucky individuals use their intuition, value their mistakes, are grateful for what they currently have, move towards their goal each and every day and have positive thoughts and high expectations. I consider myself lucky. And I inspire my daughter and sons - as well as my team to consider themselves lucky too.



CATEGORY | DATA SCIENCE, MACHINE LEARNING

Björn Hertzberg

Head of Data Science

H & M

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Biography

Björn is a Data Scientist with 20+ years of industry experience and 10+ years in leadership and currently Head of Data Science at H&M. Björn's work spans Statistics, Machine Learning, Deep Learning, Algorithms and Product & Organizational Development. Past projects include, Recommendation Systems, Deep Learning, Reinforcement Learning, High Frequency Trading, Systematic Investment, Option Pricing and Risk Management.

Quote

I'm intrigued by puzzles and love data as the borderline case between mathematical rigor and experiences from the real world. I'm fascinated by the historical and philosophical ideas running in parallel with the development of mathematics, statistics, politics, and business and how the two disciplines (logic and leadership) nurture each other.



CATEGORY | DATA MANAGEMENT, BUSINESS ANALYTICS AND BI

Signe Horn Thomsen

Analyst

BESTSELLER

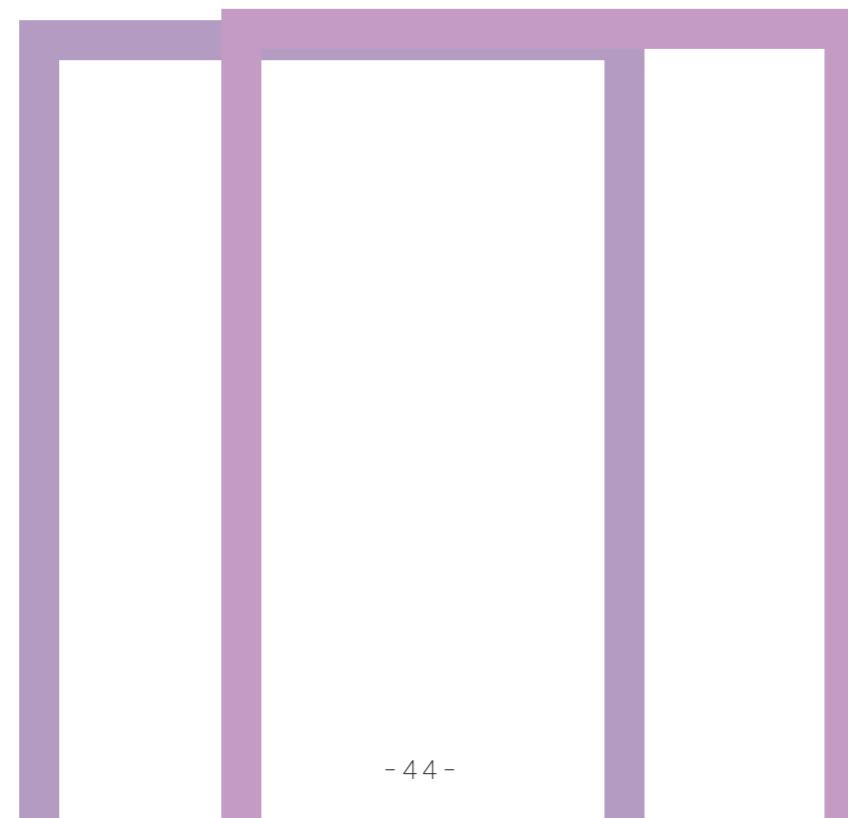
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Biography

With a background in IT, communication and organization and my work experience from two big international organizations, I have great experience with digital transformation and know how to bridge the gap between business and IT. As an analyst in BESTSELLER I focus on creating awareness about the importance of good data quality in order to improve the foundation on which the business takes decisions. I have worked three years at Grundfos where I worked with data governance and data quality in an exploratory way, where I was lead in developing a method for assessing data quality. In BESTSELLER I work with master data management and focus on data governance and data quality in the daily operations, creating tools and processes that helps the business to improve the data foundation. As part of the data governance work, I also focus on creating an ownership model for data that can support the business in the management of data.

Quote

I am passionate about creating awareness about the importance of good data quality and a solid data foundation. Whether you work in the exploratory field or in the more daily operations - it's all about data and how you manage it.





Mikael Huss

Senior Data Scientist & Co-founder

CODON CONSULTING

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Biography

Mikael Huss developed his first machine learning model for a biological problem in 2000 as a fresh MSc student, and has worked with either AI, life science or both since then. He is currently principal data scientist at Codon Consulting, a company that he co-founded, which builds machine learning systems for a variety of clients in life science, agriculture, finance and other sectors. After a research career in Singapore and at SciLifeLab in Stockholm resulting in numerous publications in genomics and other areas, as well as a PhD and an associate professor title from KTH, he decided to pursue his long-standing interest in machine learning and neural networks in industry. This led him to work as a senior data scientist at IBM and Peltarion. After co-founding Codon, he has devoted his attention to things like transformer models in biology, large-scale NLP systems, and crop yield forecasting with computer vision. Mikael has also previously been an active participant in Stockholm's meetup ecosystem as a meetup organizer and speaker for Stockholm AI and SRUG (Stockholm R user group). He's excited about large language models and the convergence of AI and biology.

Quote

If you torture the data long enough, it will confess to anything. Instead, you should invest that time in repeatedly but patiently asking your client questions until it is clear what they actually want to accomplish (instead of what they think they want). This is one of the hardest parts about data science. Next, start simple and don't overcomplicate things. With that being said, I do love to read about and try out all of the new shiny machine learning toys that keep coming out...



CATEGORY | DATA MANAGEMENT, BUSINESS ANALYTICS AND BI

David Huselius

Chief Data Officer

SWEDBANK

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Biography

As CDO at Swedbank during the past 5 years David has built up the Chief Data Office from scratch authoring the group's data strategy and established group wide competence centers, policies and processes around Information Management. The Chief Data Office has defined new operating models to secure control of data flows across the Swedbank data landscape from operational applications to analytical data warehouse and data lake, and developed extensive data catalogue capabilities to support the Information Management roadmap including support for data exploration, data lineage and augmented data management.

Quote

I like the analogy of thinking about a data driven company as a traditional factory and analytical insights as its 'products', information management is about keeping order in the company warehouse - knowing where all the nuts and bolts are and ensuring the products can be assembled efficiently. Imagine trying to build a physical product out of raw materials that are just thrown into a warehouse at random - that is what many traditional companies are dealing with right now in their transition towards becoming more data driven.

CATEGORY | DATA SCIENCE, MACHINE LEARNING, AI



Ulrika Jägare

Director AI & Automation

ERICSSON AB

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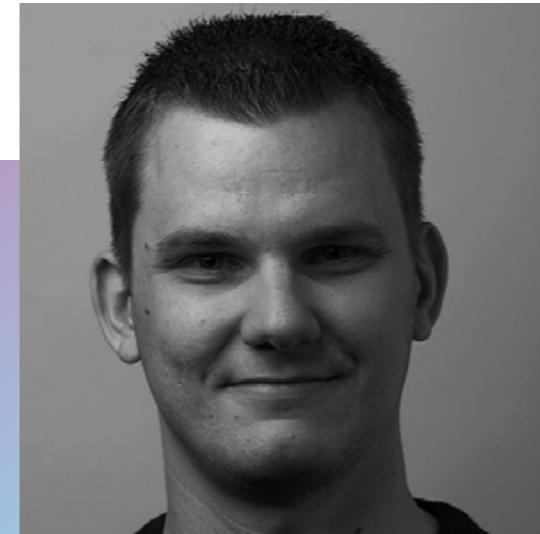
Biography

Ulrika Jägare is an M.Sc. director at the global telecommunications company Ericsson AB. She has 22 years of experience in telecommunications in various leadership positions across research & development, product management, services, and sales. During the last 12 years, Ulrika has specialized in AI and data science, with a focus on bridging the gap between technology and business to enable business realization in practice. Ulrika established the first AI strategy for Ericsson and has been instrumental in implementing a data-driven approach across Ericsson through various major global initiatives. She was responsible for initiating Ericsson's first AI-based commercial offerings. Currently she leads a global AI and automation initiative in the area of Internet of Things (IoT).

Quote

Ulrika is also passionate about helping other companies leverage data science and AI in practice. She is a speaker and author in data science and recently published a new book with Wiley; Operating AI - Bridging the Gap between Technology and Business. In 2019 she published Data Science Strategy for Dummies (Wiley), which is used in university courses in various countries. In addition, she has written several other books in data science since 2018 (Wiley) in collaboration with companies such as Databricks, Trifacta, Arm, Nice, and Cloudera.

CATEGORY | DATA SCIENCE, APPLIED ANALYTICS



Peter Hindsgaul Bjerre Jensen

Lead Data Scientist

DANFOSS

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Biography

PhD in computational materials design, focusing on developing and applying machine learning to search for new materials for energy conversion and storage. Throughout academia eager to work with industrial partners, to see results in "the real world". The passion to be in the cross field between research and applied data science is still present and nurtured through supervising student projects. Currently acting as the Analytics Lead for the central Data Intelligence and Advanced Analytics function in Danfoss, enabling business units globally to get the most value from data, by supporting and accelerating all stages of data science projects. High focus on community building and spotting synergies, which is fostered through creating a Data Analytics Community with more than 900 colleagues, with the goal to inspire, foster knowledge sharing and trigger collaborations throughout the company.

Quote

Eager to learn new stuff and discuss with people with diverse backgrounds, combining data science with the crucial domain expertise. Inspiration and knowledge sharing is encouraged through managing the Data Analytics Community and arranging bi-weekly meetings with insights from colleagues and externals from academia and solutions providers.





CATEGORY | DATA SCIENCE, AI

Lishuai Jing

Lead Data Scientist

VELUX A/S

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Biography

Lishuai is currently a lead data scientist in VELUX A/S and has many years of experience with digital and data science/AI projects for industry applications. He has a PhD in statistical signal processing from Aalborg university and has published several scientific articles in well established journals and conferences. While working in different large enterprises, he has been interacting with different business functions, e.g. sales and marketing, supply chain, product portfolio management, innovative digital product development etc. covering a wide range of data science projects. He enjoys working with different stakeholders and working with uncertainty. At VELUX, he is leading data science and AI projects that are used to improve human living conditions by bringing fresh air and daylight into modern living style.

Quote

I am passionate about machine learning, deep learning and general artificial intelligence (AI) techniques and their applications in business and industries. I have great interest in democratizing machine learning and AI methods to create value for both customers and business. In addition, I am passionate about building communities, including being the founder and one of the main drivers for the data engineering and data science community within VELUX.



CATEGORY | MACHINE LEARNING, DATA ENGINEERING

Francesc Joan Riera

Senior ML Engineer

THE LEGO GROUP

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Biography

My career started as an electronics engineer, from where I discovered the amazing world of computer vision and its applications in the robotics field. Due to this, I decided to take the opportunity to specialize in computer graphics, computer vision & machine learning with a master's at Aalborg University. During this master's, I had the possibility to collaborate with Terma A/S, a Danish company that manufactures 2D radars to explore the application of deep learning techniques to improve the output of radar returns, which at this time is done via classic statistical approaches. This work shed light into a potential new application for deep learning techniques and was presented as an innovative case at an IEEE conference in 2018. Later, I joined the LEGO Group as an applied machine learning engineer, to support the data space in developing AI-centric products to improve user experience and optimize boring and repetitive tasks. Up until today, my work still involves creating MLOps pipelines in the cloud to ingest, transform and utilize customer data to deliver better and safer online experiences to our users.

Quote

Being able to work in the AI world is the best that could've happened to me, as these fast-evolving environments certainly take the best out of you, and boring is not part of the menu! I also dream of the day in which humans and AI work closely together in making the world a better place, in as many facets as possible.





CATEGORY | BUSINESS ANALYTICS AND BI, APPLIED ANALYTICS

Robert Johnson

Head of Analytics and Cloud

IIH NORDIC

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CATEGORY | DATA SCIENCE, APPLIED ANALYTICS

Emil Jørgensen

Head of Data & Analytics

UNITY TECHNOLOGIES

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Biography

Improving marketing performance and data-driven decision taking is what I do best. With 30 years experience working for clients and agencies, I take pride in my ability to inspire people, promote digital transformation and activating data to demonstrate value.

Quote

Data is worthless unless activated to demonstrate value. My heroes are those who possess the passion and skills to uncover meaningful stories that transform business performance.

Biography

Emil leads Data & Analytics for the Core Creation Suite at Unity Technologies. His team is responsible for building and managing data products within a larger data mesh context, and for scaling product insights and metrics to 150 teams. Before Unity, Emil played a central role in scaling the global Data & Analytics team at Ingka Group (IKEA) from 1 person, to 150 analysts, engineers, scientists and more. During his time at IKEA, he held positions as Data Science Manager, Director of Product Analytics, and acting VP of Data & Analytics. His career started out as Junior Data Scientist at the US-based search engine for travel, KAYAK. He holds a Master's degree in Applied Mathematics from DTU, and a PhD in Probability Theory from University of Copenhagen.

Quote

"It's time to up the stakes for Data, Analytics & AI in industry. No more being dazzled by unanchored PoCs, or flashy standalone products and services. Be strategic, land accountability end to end, engineer impact, and either scale it exponentially, or concede that you've failed."





CATEGORY | DATA MANAGEMENT, DATA ENGINEERING, INNOVATION, ETHICS, DIVERSITY AND REGULATION

Pia Jøsendal

Department manager Architecture Advisory // change agent OneTeamGov

BOUVET ASA

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Biography

Data isn't good or bad, but the impact that the data has is decided by how we want to put it to use. It's more than just about business, it is about how we run the world, and facilitate balanced and ethical power dynamics between individuals in society, government and businesses. Pia has a cross disciplinary education and career focusing on how data has changed our interactions, societies and business. During the past 15 years, her experience covers initiating, leading and supporting initiatives to drive data driven and organisational development, with a focus on governing structures that enable change. She facilitated a cross-governmental decision process to create a national information governance framework for the public sector in Norway and thus contributed to enable collaboration spaces within the public sector on data governance. She loved it as she focused on people, trust and a deep curiosity for the differences and perspectives on the impact of data. As a master student writing about ontologies and inferencing, she found a company that did semantic web technology projects, starting as a data modeler. She got the chance to be a part of a high-tech and knowledgeable group of people, who had an open, inclusive and generous way of letting her be herself. Her explorative need to ponder about the future, whether an idea; philosophical or theoretical, but trying to root it to real-world-solutions, built a natural reflex to question everything "is this change based on an actual need someone has? Does it have to be this way? Is there something we are not seeing?" She realised the level of insight and impact the "lucky" early-birds who harvested data could have on the many, it made her fear the possible power shifts it could lead to in the future society - and she wanted to be a part of the conversation. "Just giving personalised services" has a really dark side to it. In 2022, we are living in a predicted reality where people are captured in a non-stop race that is competing for our attention. Government is a central democratic function and we cannot afford it to be either outdated nor for it to simply adopt the current commercial approach to data and people. Her experience after 10 years in central and local government, was that incredibly talented people everywhere in the public sector share a great passion to make great services for citizens or businesses. At all levels, government organisations and departments are in a period of change. These changes are global. The data issue is global. But often something feels impractical or too slow. Therefore, when she came across blog posts by gov-people in the UK talking about the structures we all worked within and the optimistic belief that it is something we could influence or even change, if we worked together", she started her contribution to build OneTeamGov communities together with other volunteers in Norway, the Nordics and all around the world. We think people are key to empower more people to make change <https://oneteamgov.com/>.

In Bouvet, a Norwegian consultancy company, she runs a department with highly skilled people, where she enjoys learning everyday and understanding how a joint collaboration between private and public sector might look like in the future where we must deliver more complexity with less resources.

Quote

Data governance has a lot of potential to support sustainability efforts as the hunger for technology and a greener world must find its balance. I believe in empowering people and that "we should make organisations as amazing as the people inside them" (credentials to Humanocracy for quote).



CATEGORY | BUSINESS ANALYTICS AND BI, APPLIED ANALYTICS

Risto Karinkanta

Chief Analyst

NORDEA

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Biography

Hands in the mud, hands on the code. My whole career has been about data – from climate modelling to business intelligence. I've wrestled with big data before data was considered big, as my background is in computational atmospheric physics. For the past 8 years I have worked in different analytical positions in finance. Banks are all about data. The amount of data and its potential is vast. Over the years need for digital banking services and analytical capabilities have ever increased. I'm proud to be part of the transformation. Currently at Nordea my position as a Chief Analyst I own and develop a group of data processes and tools in the Markets and Large Corporations areas. As side positions I hold a number of board positions, furthermore widening my knowledge on different industries.

Quote

Data wants to be available, data wants to be utilized. Without efficient processes the digital oil is only toxic waste. My ambition is to work in the core of the business creating value. Data should never be merely a support function.





CATEGORY | MACHINE LEARNING, APPLIED ANALYTICS

Tal Katzav

Manager, Machine Learning & Advanced Analytics

WÄRTSILÄ CORPORATION

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CATEGORY | BUSINESS ANALYTICS AND BI, APPLIED ANALYTICS

Søren Kold

Director of People Analytics

LEGO

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Biography

Born in Israel, I followed my heart many years ago and moved to Finland. Most of my career I've worked in the field of data analytics in different domains and with different technologies. I'm currently leading a team of data scientists and ML engineers which develop and productize of Machine Learning & Advanced Analytics solutions for the Enterprise. I'm especially happy that in my current role in Wärtsilä my passion for building data driven solutions coincides well with Wärtsilä's strategic purpose of enabling sustainable societies through innovation in technology and services.

Quote

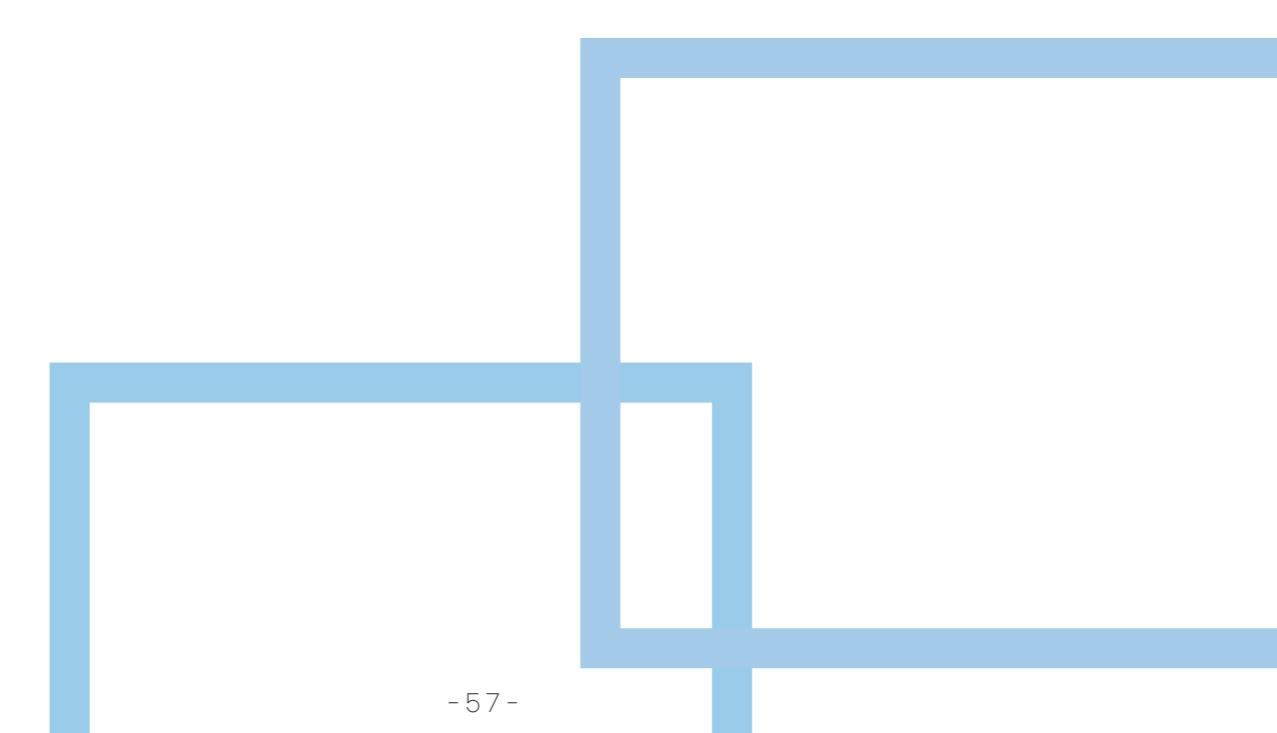
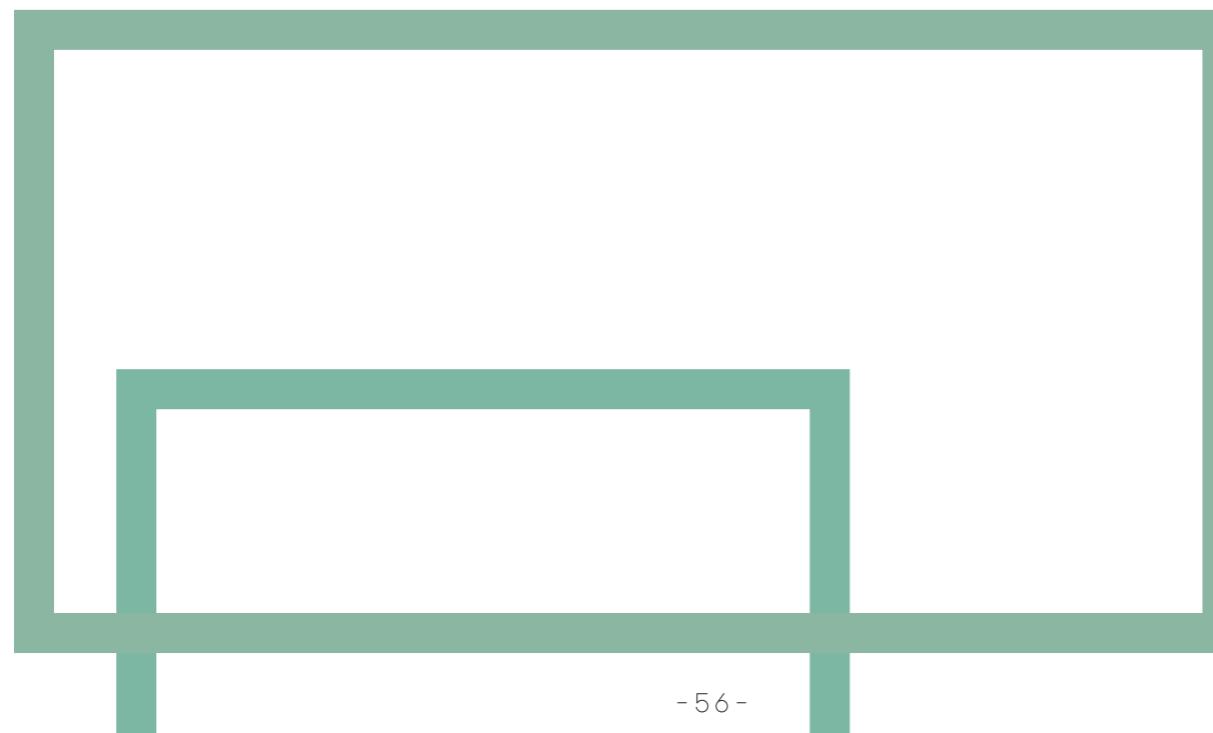
I love to meet new people, share ideas and learn new things. I get energized when I'm able to solve real world problems in my work using data and technology.

Biography

With more than 15 years in the space of People Analytics, Søren holds tremendous experience in the field. His journey includes roles as Head of Analytics at Ennova, Head of People Analytics at international companies like Grundfos and Hempel, and most recently, he has taken up the role as Director of People Analytics at the Lego Group. Through his positions, Søren has developed into an adaptable change, transformation, and analytics leader with global experience. His work has led to change and significant business impact in employee engagement and experience, organisational design, attrition, absence, performance, and recruitment. Søren is recognised as a pioneer of and leading authority on people analytics in the Nordics. He is known for a business-focused mindset that enables people science to meet strategic objectives and maximise business performance. For years, Søren has been a regular conference speaker, panellist and teacher in People Analytics.

Quote

I have an equal passion for people in organisations and data driven insights. The combination has enabled me to continuously provide insights on companies most important assets - the people - designed for better decision-making for business leaders and people managers. Focus must be on business impact through transformation and change - to put it simple: insights without action is overhead.





CATEGORY | DATA MANAGEMENT, INNOVATION

Johanna Kruckenberg Turén

Head of Data Management Office

HANDELSBANKEN

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CATEGORY | AI, APPLIED ANALYTICS

Ulla Kruhse-Lehtonen

CEO, Co-founder

DAIN STUDIOS

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Biography

I have +25 years of experience in business and product development, business strategy and change management, always with a focus on how business needs can be met with the possibilities of people, tech and data combined. For almost 10 years I have been in leading roles in data-driven management (leading and building data, analytics and data science teams). In my current role the focus areas for me and my team are data architecture, data governance, communication and teaching as well as strategy and steering. The mix of legacy solutions and brand new tech, platforms and capabilities, and a heavily regulated and competitive business makes the data work quite complicated, but also wonderfully challenging. Well-designed data products have the power to create true impact. That said, building data and analytics products is the easy part. The hard part is to put them into action. But when it happens, it is just great.

Quote

I am passionate about the transformational power of data. Data brings business, tech and people together. You need to build trust in the intended change by continuously delivering business value without losing sight of the long term goal. Irrespective of what data products we develop it all starts with data, but even before that it starts with people. Data is truly a team sport and with the right people you can have a true impact on your business. The data community consists of inspiring, driven, smart and highly skilled people. It's a truly diverse mix of backgrounds, personalities and skills, and a wonderfully open and curious community, that I am happy to be part of.

Biography

I'm the CEO and co-founder of DAIN Studios, a Finnish-German data, analytics, and AI consultancy. We do everything from AI strategy to large-scale AI implementations (www.dainstudios.com). We work with companies from many different industries, such as banking, telecom, media, pharma, and manufacturing showing them how data and AI can help them achieve their business goals. Before becoming a consultant, I led a 45-person data and analytics team at Sanoma, a media company, and before that, I headed up Nokia's global advanced analytics team. Those experiences were very valuable for me for understanding the challenges companies face when implementing data and AI solutions systematically. My educational background is in economics and econometrics where I completed my PhD in 2007.

Quote

I'm a curious, analytical, and friendly person who wants to make the world a better place with data, analytics, and AI. I'm passionate about making companies and organizations data driven and helping people use data in their daily lives. I'm a great believer in citizen data scientists.

CATEGORY | DATA ENGINEERING



Korina Kuhar

Senior Data Engineer

NETS, NXI GROUP

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Biography

After taking an education in natural sciences and obtaining a PhD in physics, I have (unexpectedly) found home in the financial industry, currently in a role of a data engineer in one of the largest payment processors in Europe. It absolutely the best time to be working with data: I sometimes feel like I am a part of a massive movement of dragging the data out of hiding to shine as one of the biggest assets of modern businesses. As a technical person, I do not find it challenging to adapt a new tech skill (even though that is still the most fun part of my job), but rather find a way to use wisely and create the most value by doing so. I find myself to be the one to bridge the gap between tech and business by building trust and, most importantly, communicating well. Today we have the privilege and responsibility to shape the next generation data roles, where despite the fast-developing technology, people with their ability to adapt and work smarter are the strongest of any data driven business.

Quote

Communication is everything: if you can't explain it in simple terms, is it even worth telling? Understanding and trust go hand in hand – people only trust things they can understand. I always try to have a good simple explanation or an analogy ready. Nothing says "job well done" better than a smile on a colleague's face after something just made sense to them.

CATEGORY | DATA MANAGEMENT, DATA SCIENCE



Sailaja Kunapuli

Data Asset Manager

ENENTO

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Biography

I have been in the IT industry for over 20 years of technology experience, ranging from hands-on development, data architecture, solution architecture, enterprise information architecture to leading a team of data professionals. I worked primarily in telecom industry for more than half of my career. I have worked in Agile methodologies on and off for 15 years now. I have a MTech in Computer Science and a Bachelors in Mechanical Engineering. Ever since my Masters, I have been passionate about data. I educated myself as I steered through my career and grabbed every opportunity to work in data oriented roles. I am currently working as a Data Asset Manager in Enento Group. As part of my role including my team of data professionals, we develop the data catalog, data quality method and drive the data strategy in the organisation. We are also responsible for driving the transformation from data perspective to modernize the data landscape and have a holistic perspective.

Quote

Data is the core everywhere and good data management is key to success. Start small and scale it up. I read (books, articles, magazines, online), if I manage to find time other than my work and kid. I paint. I don't think I am artist though, I like defined shapes and I like to have a good idea before I start.



CATEGORY | AI, ETHICS, DIVERSITY AND REGULATION

Linda Leopold

Head of Responsible AI & Data

H & M GROUP

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Biography

Linda Leopold is Head of Responsible AI & Data at global fashion retailer H&M Group, where she leads the company's work on sustainable and ethical artificial intelligence and data. She joined the AI department at H&M Group in 2018, after many years in the media industry. She is a former Editor-in-Chief at the critically acclaimed fashion and culture magazine Bon, and the author of two non-fiction books. She has been a columnist for Scandinavia's biggest financial newspaper and has worked as an innovation strategist at the intersection of fashion and tech. Her passion lies in merging fashion and culture with science and technology.

Quote

"I have always been drawn to the topics that define our times. Our lives are increasingly influenced by algorithms. AI can have tremendously positive impact on business and society – but it needs to be handled with care. I am passionate about shaping responsible AI practices and using this powerful technology as a force for good."



CATEGORY | DATA MANAGEMENT

Nina Lewau

Business Architect

THE SWEDISH MIGRATION AGENCY

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Biography

I started my career as a consultant at an IT Company, primarily as a project leader, requirement analyst and business developer – always concerning information management solutions. I often found it frustrating that the deliverables and solutions, even though they were delivered as ordered, didn't always fit in the organisation in a way that it gave the desired effect overall - the bigger picture weren't quite there. Of course, there are many contributing factors to come to terms with those challenges, and I choose to focus on enterprise architecture, and the information domain in particular, and changed my career path towards information architecture. Today I work at the Swedish Migration Agency, mainly with information governance and improving interactions and alignment between the different information capabilities. By joining forces and work towards a common goal we can improve the value of our information.

Quote

Ever since I was a kid, I've loved jigsaw puzzles – pieces that separately rarely mean anything, but by putting them together they finally form a picture and together they make sense. My passion is trying to contribute to achieving a common understanding – of each other's goals, drivers, contributions, and how those apply to a common purpose, and complement and align with each other. Data, information, concepts and knowledge is of course an essential part of achieving this.



CATEGORY | APPLIED ANALYTICS, INNOVATION

Marisa Leysen Jestrin

Head of Data Insights

VOLVO CARS, GLOBAL ONLINE EXPERIENCE

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Biography

French-Swedish Innovation & Data Business Leader with international experience, driving cultural change and creating new data-driven businesses for organisations.

With a strong background within product management in the Telecom industry, Marisa started her story with data in 2015 at Telia Company's innovation hub, where she incubated new data-driven business. She took Telia Crowd Insights (anonymised and aggregated mobile network data enabling actionable insights in many industries) from concept to established business unit and launched across the Nordics. Initiated, grew and led the team as a start up in the big company to create new business opportunities and revenues through data.

Change agent to the company's mindset towards monetising data, promoting the importance at all levels of bringing true value to the customers, to enable better decisions based on compliant, quality data and storytelling, providing clarity on what data shows or does not show.

Then as Head of Data Insights Partner Management from 2019, Marisa developed a data partner ecosystem in the Nordics and Baltics, strengthening Telia's analytics product portfolio with new data sets, enabling broader insights, and commercial collaborations to reach customers in more industries.

Since September 2021, Marisa has joined Volvo Cars on their truly exciting transformation journey to become a tech company. As Head of Data Insights for Global Online Experience, Marisa is leading a team of data analysts and data scientists on a mission to unleash the power of the large data asset at hand to help building a strong customer relationship and delightful consumer experience.

Quote

I am not afraid of taking on complex challenges if I believe in the value it can bring and that it can be done in a human, sustainable and ethical way. I see opportunities, love finding new ways, questioning the existing to stay relevant and would like more people to understand the power of data and how it can open unsuspected potential, you know this "Aha!" experience that will change your way of doing things forever!



CATEGORY | MACHINE LEARNING, AI

Xiaopeng Li

AI Business Lead

MICROSOFT

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Biography

As AI business leader for Microsoft Western Europe, Xiaopeng is responsible for AI business growth, go-to-market, partner ecosystem, community engagement and innovation thought leadership across the region. Before joining Microsoft, Xiaopeng served as an AI Advisor at Crayon Inmeta where he operated at the intersection of management consulting and data science. Prior to that, Xiaopeng led strategy and product development at Telia Company's data insights business unit where he co-led the establishment of the data business from ground up. As a devoted community builder, Xiaopeng has co-founded "Oslo AI", a non-profit to accelerate the development of AI communities and ecosystems in Norway. Xiaopeng frequently appears as a speaker in data and AI events across EMEA. He also gives guest lectures to data science students in several Norwegian universities. Xiaopeng holds a double masters degree in Computer Science & Innovation from KTH Royal Institute of Technology in Sweden and Delft University of Technology in the Netherlands.

Quote

I have no doubt AI is a catalyst for innovation and digital transformation. However, the value of AI can only be realized when AI solutions are deployed in production and scaled across the organization. Hence, I've made it my mission to scale AI by bridging technical professionals with business decision makers, and advocating for the practice of MLOps and responsible AI.



CATEGORY | DATA MANAGEMENT, AI, INNOVATION,
ETHICS, DIVERSITY AND REGULATION

Annie Lindmark

Program Director

VINNOVA

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Biography

Annie Lindmark is working with innovation, future innovation areas and emerging technology at Vinnova, Sweden's innovation agency. She is the Program Director for the Swedish participation in the international EUREKA Eurostar program, that aims to promote international collaborations for innovative and growth-oriented SMEs across Europe and beyond. Eurostars is the largest international funding programme for SMEs wishing to collaborate on R&D projects that create innovative products, processes, or services for commercialisation. The program is a collaboration between EUREKA and the European Commission. She is also the Project lead for the governmental mission around how we can strengthen the capacity for research intensive Startups (so called DeepTech companies) to grow and scale in Sweden and internationally. Besides this she sits in several steering groups like the EUREKA Innovative SMEs Coordination Group (ISCG), Hack for Sweden (previously) and Nordic Innovation Task force for Diversity in order to enabling and promote innovation and technology that makes a difference while contributing to sustainable growth. She is also founder of the personal development company One Empowerment that aims on creating tools to help people live a more meaningful life.

Key competences are: open innovation, emerging technologies, deeptech, data driven innovation, AI, blockchain, drones, future tech, foresight, innovation management, sustainability, norm critical innovation, leadership & personal development. Selected as the winner and the Jury's choice at the Nova 111 talent list in the field "Politics and Public sector", "Innovator of the year" by Samsung at Universum Excellent Awards and one of Sweden's "Female leader of the future" by Ledarna.

Quote

The challenges we face today are both complex and global. Whether we deal with poverty, climate change or health inequalities, we can't solve the problems as individuals. To achieve a sustainable future in time, we therefore must think, innovate and cooperate together in new ways. We need to innovate how we innovate, and we need change makers who dare to question the status quo and existing structures. At a UN congress in 2014, actor and UN Women Goodwill Ambassador Emma Watson, talked about change and acting for what you believe in, she said "If not me, who? If not now, when?". I cannot agree more with these words - if you want a change, the change starts with you and your actions. I have decided not to just sit around and wait for the change I want to see happen, but instead, be part of creating the change and drive it.



CATEGORY | DATA MANAGEMENT, MACHINE LEARNING,
DATA ENGINEERING

Martin Lindqvist

CEO

ARUNDO ANALYTICS

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Biography

CEO of Arundo Analytics, where he is leading an international team across EMEA and US to build and deliver advanced industrial analytics software products to the asset heavy industries. McKinsey & Company alumnus, where he spent 17 years advising executives across a variety of technology intensive industries on operational performance improvements using technology M.Sc. from Linköping Institute of Technology and ETH Zürich in industrial management with majors in corporate finance and computer science. Long time passionate software developer and musician, two hobbies which persist



CATEGORY | APPLIED ANALYTICS, INNOVATION

Olli Luukkonen

Director, Connected Analytics

METSO OUTOTEC

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CATEGORY | BUSINESS ANALYTICS AND BI, DATA SCIENCE, AI, APPLIED ANALYTICS, INNOVATION

Amer Mohammed

Chief Digital Officer

COOP SVERIGE AB

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Biography

Since 2020, Olli has worked as Director, Connected Analytics, at Metso Outotec. He is responsible for the design, development, and operation of the company's remote monitoring capabilities. These capabilities include connectivity solutions, data & analytics platform solutions, and analytics. Metso Outotec is a frontrunner in sustainable technologies, end-to-end solutions and services for the aggregates, minerals processing and metals refining industries globally. Metso Outotec was created through the combination of Metso Minerals and Outotec on June 30, 2020. Prior to Metso Outotec, Olli has worked at Metso Corporation as Director, Data & Analytics, and at Tieto (currently TietoEvry) as Head of Analytics and Chief Data Scientist. He holds an M.Sc. in electro physics and a Ph.D. in electromagnetism and radio engineering both from the Department of Electrical Engineering of Helsinki University of Technology (currently Aalto University).

Quote

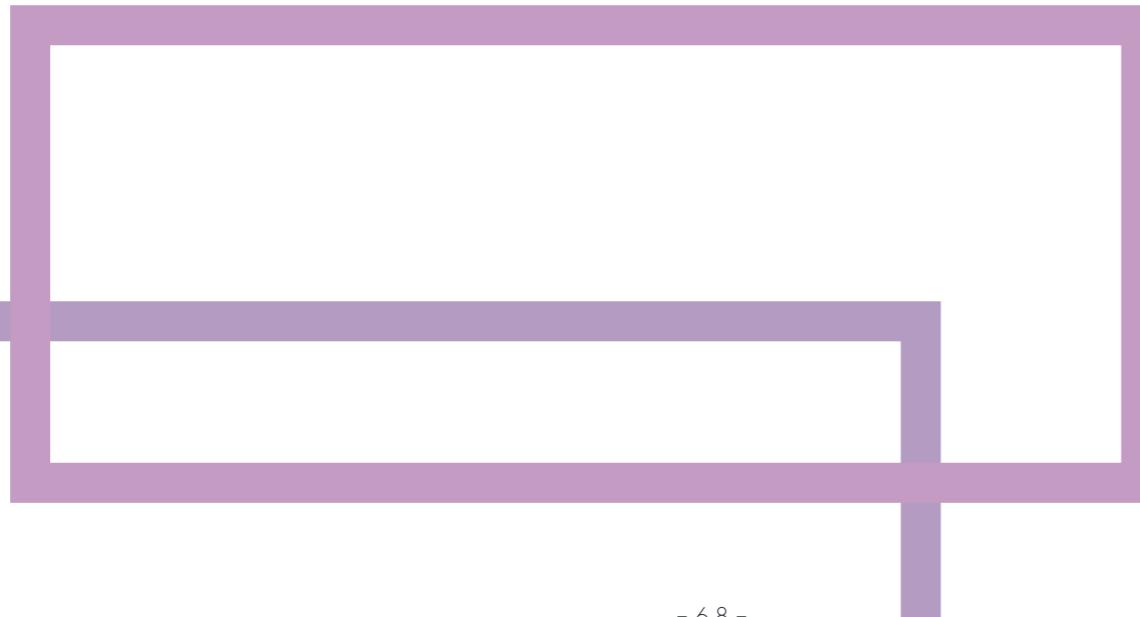
I have always been passionate about natural sciences and mathematics. There is something about understanding how things work and being able to describe that in the language of mathematics that really fascinates me. I guess this is the reason why I always seek to understand the ins and outs of the matters I come across – and what got me to consider an academic career for a short time. There is also a part of me that wants to create, innovate, and build something tangible and valuable. The feeling of pride when I'm able to improve something, no matter the topic or even if the slightest amount, was perhaps the reason that drove me to work in manufacturing and services industry. I have been fortunate to have been able to work with people that share my curiosity and energy to solve problems. I have seen and felt the uplifting effect of a well-functioning team environment can have on people. I want to share that feeling and create such an environment for my team.

Biography

Insightful, technology-oriented strategist and entrepreneur with a progressive career in overseeing key initiatives in dynamic environments. Strong background in launching new ventures, leading top-performing teams, and adopting innovative solutions to maximize efficiency. Track record of success in sourcing integrated solutions to achieve challenging targets. Exhibit the vision, strategic-level understanding, and business acumen to ignite performance, drive improvement, and produce significant results. A frequent lecturer and speaker with experience in holding keynotes at large conferences, in particular on "continuous learning". Programmer and system architect for more than 20 years. Nominated as super-talent of the year 2017 by Veckans Affärer.

Quote

Nerd, sci-fi fan, gamer and love the focused gym sessions.



CATEGORY | BUSINESS ANALYTICS AND BI, INNOVATION



Jarkko Moilanen

Chief Data Officer
DATA PRODUCT BUSINESS
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Biography

Jarkko is a long-term API and Data Economy professional with PhD degree built around network driven economy. Jarkko's ability to combine research and practical work around data monetization is what sets him apart from other professionals. Over 20 years of IT and digitalization experience with the latest academic knowledge makes him a highly valuable executive for companies of all sizes. Country CDO Ambassador of Finland in MIT CDOIQ, the International Society of Chief Data Officers, Institute for Chief Data Officers, and CDO Magazine. Currently, Jarkko works as Chief Data Officer in Vastuu Group and in Data Product Business as well. As a sign of life-long yearning for new knowledge, Jarkko is currently pursuing his 2nd PhD about the design-driven data productization process, which binds together data products and data strategy in companies.

Quote

Jarkko is always looking for practical solutions for value creation and the hunger for innovations has resulted in the business-focused Data Product Toolkit and Open Data Product Specification which is a vendor-neutral, open-source machine-readable data product metadata model.

CATEGORY | AI, INNOVATION



Eija Moisala

Digital identity, Data and Design System Manager
ELISA
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Biography

Eija Moisala is a visionary leader and hands-on doer in data-driven digital development. It's about utilizing data, creating excellent service design, and understanding people. In her work in different domains, for example, many years in a media company with the biggest streaming service in Finland, she has developed best practices in data culture and company goals, ways of using machine learning in multiple surroundings and how to turn companies' data assets into meaningful business and customer benefits. Data works best, when relevant and in constant dialogue with the users in their everyday life. Currently, she is leading the development of digital identities, data and design systems in Elisa, a Finnish telecom and digital service company.

Quote

Eija's motto: Data is beneficial to people when they can quickly test ideas and have results. It's about data scientists developing algorithms and users of the data changing how they work because of the results. It's serious business, but it gets better when people are having fun when using it.



CATEGORY | DATA MANAGEMENT, DATA SCIENCE

Sameli Mäenpää

Chief Data Officer

OP FINANCIAL GROUP

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Biography

Sameli Mäenpää is a business and technology leader with international experience. Mäenpää is currently working as the Chief Data Officer in OP Financial Group. In this position he is in the forefront of digitalization and technology development; concepts like AI, platform economy, big data and blockchain are part of his daily life. He has over 15 years of experience in banking. Before OP Financial Group, he held Business CIO and Chief Enterprise Architect positions in Nordea Bank. Mäenpää has founded several start-ups of which Oima is the most significant. All together leading a team of 1100+ internal and external people with 160M+ yearly budget.

- AI / Data science, Business Intelligence and Process Automation - cumulative benefits exceeding 100M€
- Open Banking / OP Open Platform: new platform created for business
- Cybercrime, AML & Fraud prevention: successful delivery of a major transformation in the area
- External and regulatory reporting: renewed platform
- Master Data Management
- Information Management and GDPR
- Data Warehousing
- Group functions development: Finance, Risk mgmt, Legal, HR, Internal Audit, Sourcing and Communications: renewed HR-systems, Intranet etc.

Quote

I'm an internal and external evangelist of data and the use of data. In OP we started from the scratch and have managed to create proven cumulative value out of data worth more than 100M€ in the past 4 years. This includes efficiency gains as well as new profit. There is a strong trend that the "runrate of benefits" of data increases double digits every year.

General presentation of myself:

Strong commitment and proven track record to deliver, and exceed expectations. Pragmatic with an ability to simplify, structure and communicate highly complex situations to different stakeholders all the way to the board and executive management.

Enjoy working in challenging environments where there is a need to step-up and push forward.

Specialties

- Strategy: from strategy creation to roadmap and execution
- Frequent speaker: more than 50 conference speeches and panels
- Developing SaaS-business
- Experienced in Enterprise Agile
- Customer experience development
- Transformation: experience from several 100MEUR+ initiatives in leading roles
- Sourcing and outsourcing
- Start-ups/Fintechs: founder and investor



CATEGORY | DATA MANAGEMENT, AI

Aiswarya Raj Munappy

PhD Student

CHALMERS UNIVERSITY OF TECHNOLOGY

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Biography

Aiswarya Raj Munappy is a third year doctoral student in Chalmers University of Technology, Sweden. Aiswarya has a Masters of Technology (2015) from the University of Calicut in India. Aiswarya's doctoral research is focused on Artificial Intelligence Engineering, looking specifically at Data management for AI-enhanced embedded systems. In the light of the ongoing trend of Artificial Intelligence and the importance of data management, her study tries to model a robust data pipeline for developing AI-enhanced embedded systems. The research also contributes to identifying the potential challenges while building and maintaining data pipelines. Equally important, the research provides a closer look at the faults at the various stages of a data pipeline and corresponding mitigation strategies. Her licentiate thesis "Data management and Data Pipelines: An empirical investigation in the embedded systems domain" is intended for both academic and industry readers. Researchers can pay attention to the practical data management challenges that are not addressed in the thesis. Practitioners from the industry can reflect on the role and importance of adopting appropriate data management practices when developing and using AI-enhanced systems in the context of the embedded system companies. The entire research is a collaboration with Software Center where there is a cooperation between academia and companies. Software Center has 16 companies and 5 universities as strategic partners.



CATEGORY | BUSINESS ANALYTICS AND BI, AI, DATA ENGINEERING, APPLIED ANALYTICS, INNOVATION

Kim Næss

Strategic Architect Nordics
MULESOFT, A SALESFORCE COMPANY

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Biography

Kim Næss has worked and studied over 20 years within IT, data and the technology space and has seen the rise of the internet, the rise of the cloud and the rise of AI in those years. Kim has always embraced the changes as a consultant, architect, manager, director and evangelist of what the future can bring working for companies like CGI, Steria, Oracle, Hitachi and Acceleration. Kim already has one eye on the future and is enrolled to study Quantum Computing at MiT next fall and loves robotics Today Kim works for Mulesoft, a Salesforce company helping clients on aligning digital business transformations with current technology as a Strategic Client Architect for the Nordics, We empower IT and business teams to create seamless digital experiences, products, and services – with the a platform for integration, APIs, and automation. Kim is also a boardmember for Norway's Computer Association on BI and Analytics where we do meetups, awards and the biggest data and analytics conference in Norway. Lastly, Kim is a Subject Matter Expert on AI and IoT for Norway's Research Council where innovation projects get public funding for their research if approved by Subject Matter Expert reviews Kim is an experienced international speaker and has been live presenting all over Europe, in Asia and America and brings experience, energy and fun histories from the business, data and tech world to the stage

Quote

#trustscience and #trustengineers, we research and invent the future and in the end build it for everyone



CATEGORY | BUSINESS ANALYTICS AND BI, INNOVATION

Danffer Navarro

Head of Group Supply Digitalization
ERICSSON

Click to view profile

Biography

Danffer is currently heading the digital journey of Ericsson's Supply Chain. Previously, he lead the development of data solutions at Electrolux to enable their marketing and sales objectives. With over than 15 years experience in the fields of Analytics, Data Science and AI deployment, Danffer has broad experience proving leadership and turning data into insights, while activating teams and organizations to open to new ideas and innovate when combining data, processes and people.

Quote

Data is not the new oil. Data is just another piece of information if not put into the right context, towards the right people and process to improve decisions. Enhance decisions, therefore, is the real new oil and source of competitiveness, innovation, growth.





CATEGORY | INNOVATION

Tor Neset

CTO

SOPRA STERIA AS

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Biography

I'm a technologist by heart. Through the career I've learned to solve complex business challenges, and most important, learned that technology is just a small part of the solution. I have always had good relations with my customers, been dedicated, honest and loyal in my work and advisory. These values are also why the match between Sopra Steria and myself has been so good. My true values are also the values of the company, and I have grown and learned along Sopra Steria's growth. In Sopra Steria I have worked as a leader in many dimensions as working with people, customers, technology, and service development. My growth and success are very much a team effort. The trust and responsibilities I have been given in this company could not have been fulfilled without being part of the dream team Sopra Steria.

Quote

As CTO in Sopra Steria I have the best toolset, including both my own experience and more important the broad range of Sopra Steria End-to-End Service offerings. In my dialogue with our customers, I use this toolset to help realize their digital ambitions. And the beauty of my job - If the toolset doesn't fit, I have the power to change it!



CATEGORY | DATA MANAGEMENT

Maija Nikula

Chief Data Officer

KONE PLC

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Biography

In my role as Chief Data Officer, I'm responsible for Data Management operating model practices, which covers topics of data quality, data sharing and access, data governance and data definitions. This work serves digital transformation covering new digital service for customer and partner, operational lean business processes, different kind of analytical needs and also legal and compliance needs. In my previous roles I have been working both for data management and enterprise architecture in KONE and other Finland based international companies. These other positions cover industries of manufacturing, telecommunication and mobile phone. Working in Data Management and previously with enterprise architecture have given a great opportunity to understand both business and technology through data. Data is about business, but is stored in technology solutions.

Quote

Usable data has always been my ambition and driver in my professional world: Do proactive actions to improve data quality to ensure efficient processes and help analytics perform better. How to ensure data is treated as asset: if data is asset, it has value and it needs to be treated that way: what data to share to whom, what data has more business value and is thus confidential or even secret. These are fundamental enablers for lean business processes, analytical innovations, collaboration with ecosystem partners and new digital solutions, but also enable to compliance and legal. I have graduated from University of Jyväskylä, Master of Economics Science degree in Information systems. In my spare time I like to hike and practice contemporary flamenco



CATEGORY | INNOVATION

Mats Nordlund

Head of Data Factory (AI Sweden) &
Director Special Projects (Zenseact)

AI SWEDEN & ZENSEACT

[in Click to view profile](#)

Biography

Mats has spent most of his career in industry, first at Saab Group Corporate Technology, and later 12 years as VP of R&D for Emerson Process Management - Level and Marine. He has a background from MIT where he started the SDM program. During 2012-15 he was the Vice President of research programs at Skolkovo Institute of Science and Technology - a new top university started in collaboration with MIT. He then joined Zenseact (formerly Zenuity). In this position, he was key to founding AI Sweden. This was done in close collaboration with the Government and Industry partners. Since 2021, Dr. Nordlund is on 90% leave from Zenseact and holds the position of Head of the data factory at AI Sweden. In this position he conceived the Edge Learning Lab which is now positioned at the world leading lab for developing Edge Learning, attracting global participation including ESA, Top universities and global tech companies.

Quote

I have been fortunate to be given opportunities to create disruptive innovations in academia, industry, and institutes with teams of excellent colleagues. The secret sauce to succeed have three key ingredients: great colleagues, boldness, and speed. All these were key to the establishment of AI Sweden and the Edge Learning Lab.



CATEGORY | DATA SCIENCE, APPLIED ANALYTICS

Ine Oftedahl

Director of Data Transformation

DNB

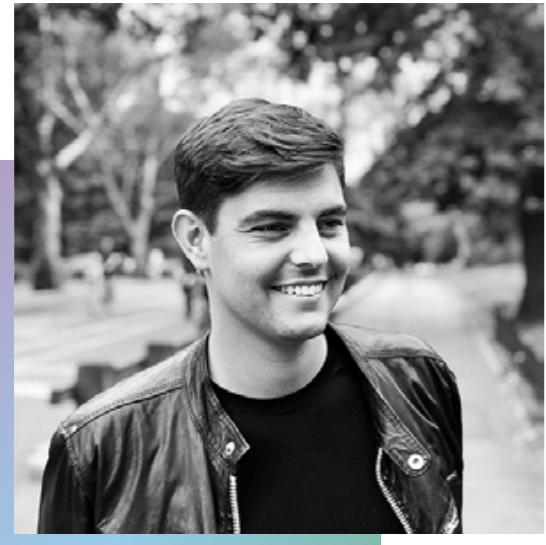
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Biography

Ine holds a Master of Science in Business from The Norwegian School of Economics (NHH). She started her career in DNB as a Corporate Trainee in 2015, giving her a unique opportunity to work and experience various parts of the organization. In 2018 she started as a Data Translator in the new CDO organization in DNB, fuelling her passion for uncomplicating data and tech buzzwords to bridge the gap between the technical side and the traditional bank. After a short period of time, she was promoted to Director of Data Transformation. Ine has been a key contributor to maturing and engaging DNB's 9000+ employees on the value of data, writing both a popular internal blog (The Data School) with 400+ posts, as well as a Buzzword Dictionary. Ine is currently section head of Data Insight, exploring new business opportunities using the vast amount of data in DNB. Since the beginning of 2020 the team has delivered significant value by providing market insights both externally and internally. The team has also supported both government and societal needs with behavioural insights into the effects of COVID, by combining transaction data and customer data. Ine is a popular public speaker, and a known profile on consumer behaviour in the Norwegian news. Ine is also co-founder of the Norwegian interest organization Ung i Finans (Young in Finance), where she was head of the organization for nearly 4 years. In 2020 Ine was named one of ten "Organization developers" and one of Norway's top leadership talents (E24, Ledertalenter).

Quote

A strong passion for uncomplicating data and translating it from technical hype to "data for everyone". Removing the buzz and hype, and adding engagement and understanding will unlock new business opportunities and data-driven growth.



CATEGORY | AI, INNOVATION

Simon Olson

CEO

XY VENTURES

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CATEGORY | DATA MANAGEMENT, MACHINE LEARNING, DATA ENGINEERING

Camilla Parflo

Head of Enterprise Data Architecture

ZENSEACT

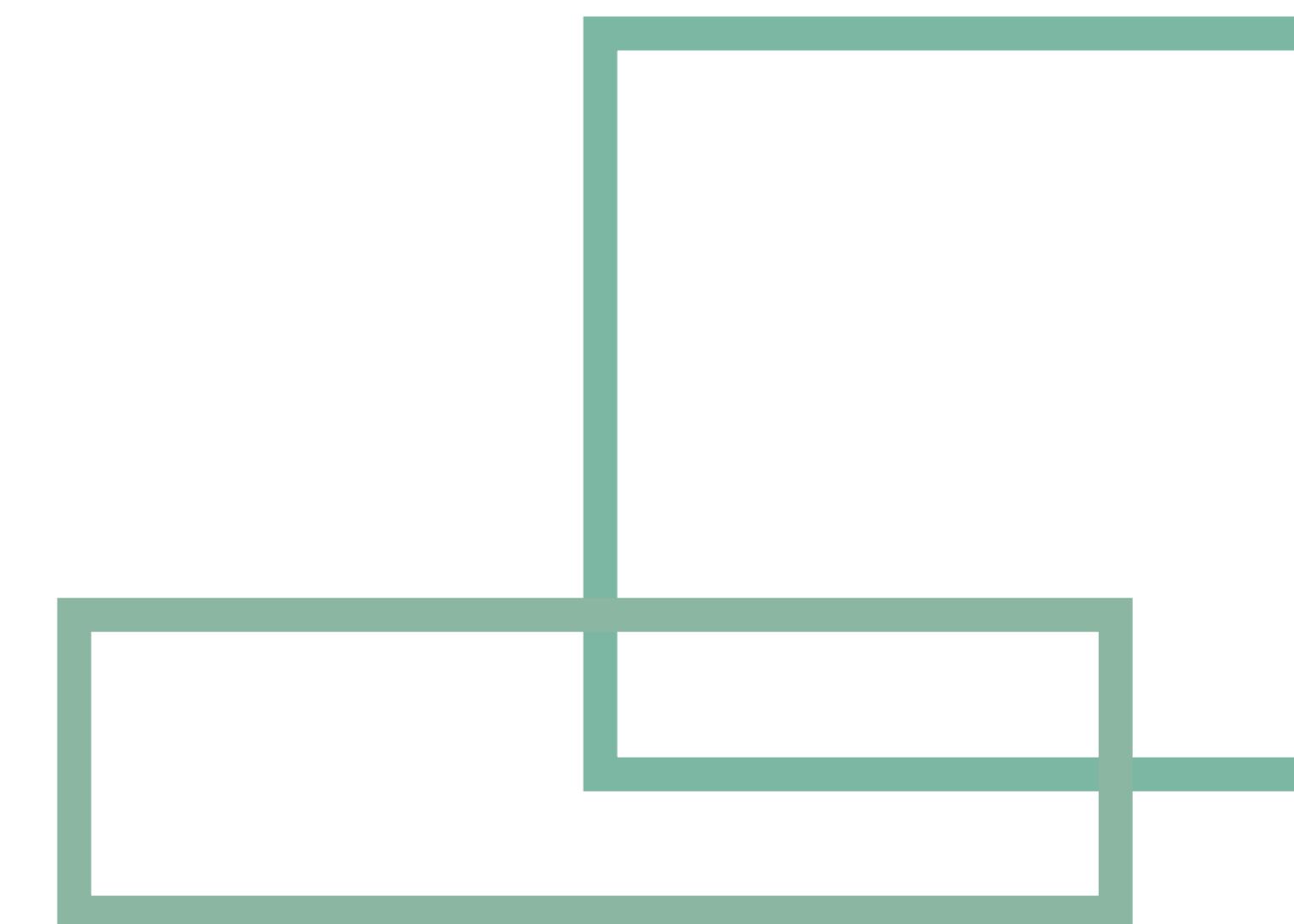
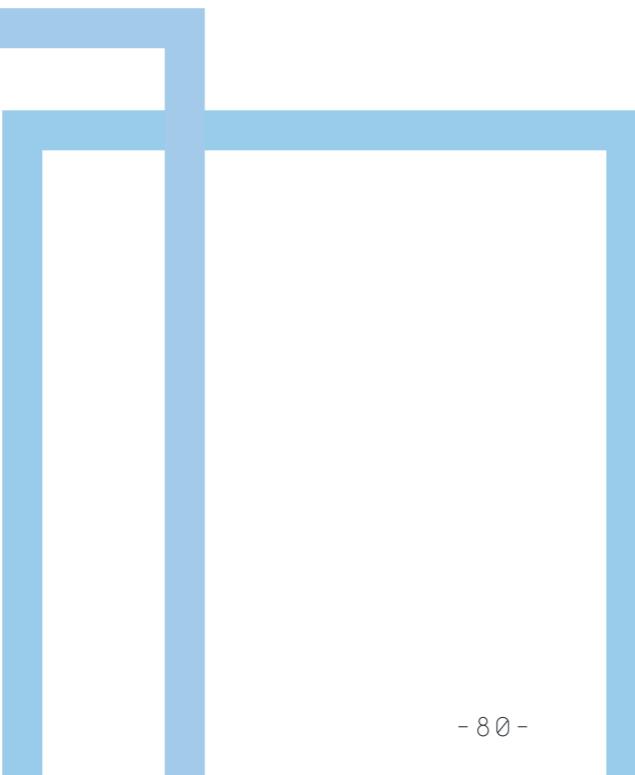
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Biography

Simon has a background as an entrepreneur, investor, and advisor for several SME's, startups and venture capital firms. He is responsible for scaling and exiting an energy software company, building two non-profits, and developing three venture capital firms incl. Hyperscale, Metagrove, Merce. He is currently running VC firms Greens and XY Ventures, investing in deep tech, while mentoring startups at accelerator programs such as Techstars, 500, Founder Institute, Y-Combinator, among others. He has also cofounded Togy - an ML vision startup in manufacturing as well as Storm the world's largest AI hackathon set to take place in Kistamässan this May. Prior to Greens and XY, he was a part of building Europe's first corporate venture capital accelerator program at TietoEvry and has also been lead innovation consultant at KPMG, advising large-scale clients on corporate venture capital. Simon has a master's degree in industrial engineering, major in energy engineering, and business management, and has studied new venture management at MIT.

Quote

I think that we are only in the early days of technological evolution, and it presents us with huge opportunities as well as responsibilities to build technology that makes for a brighter future. I'm interested in figuring out how things actually work and where it makes sense to apply technology to new kinds of problems.





CATEGORY | BUSINESS ANALYTICS AND BI, APPLIED ANALYTICS, INNOVATION, ETHICS, DIVERSITY AND REGULATION

Anu Passi-Rauste

CMO

HEADAI LTD.

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Biography

I'm a serial impact-driven entrepreneur, with 20 years' experience in edtech, learning strategies, HR, work tech innovations, games & business. With the human science background (M.Sc. Educational Sciences) I joined Headai, Finnish AI company developing cognitive AI. Our vision is that world succeeds in finding the answers that drive sustainable economic growth. For that, we can reveal and explain previously unknowable connections in data. Know the unknowable. Currently as Headai CMO I'm leading our growth by connecting business intelligence, customer success and our world-class AI capabilities as well as creating innovative breakthroughs with our global customers and partners.

Quote

I'm deeply inspired and involved in building a data-driven, human-centric and sustainable future ecosystem for skills and work.



CATEGORY | DATA MANAGEMENT, BUSINESS ANALYTICS AND BI, DATA SCIENCE

Bei Qiu

Head of Retail Data Management and Analytics
SCANIA

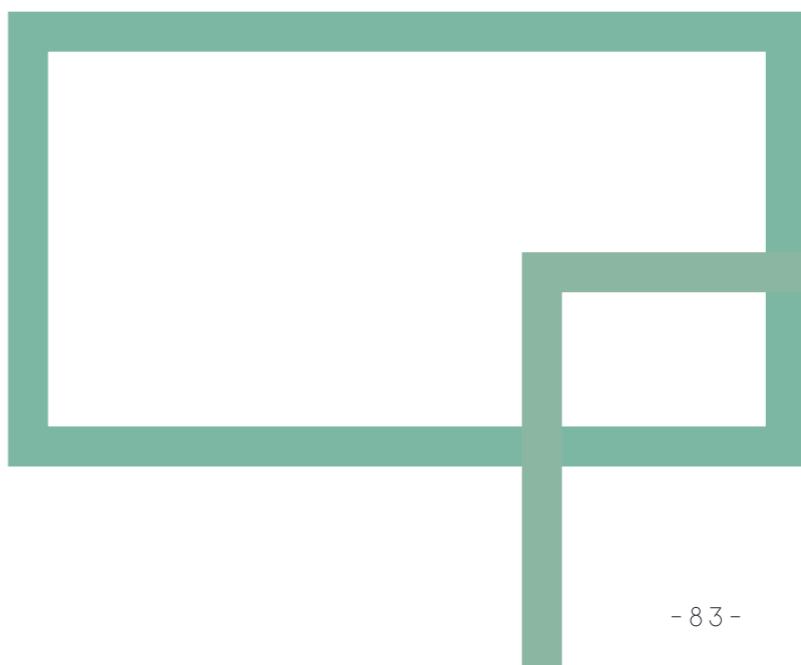
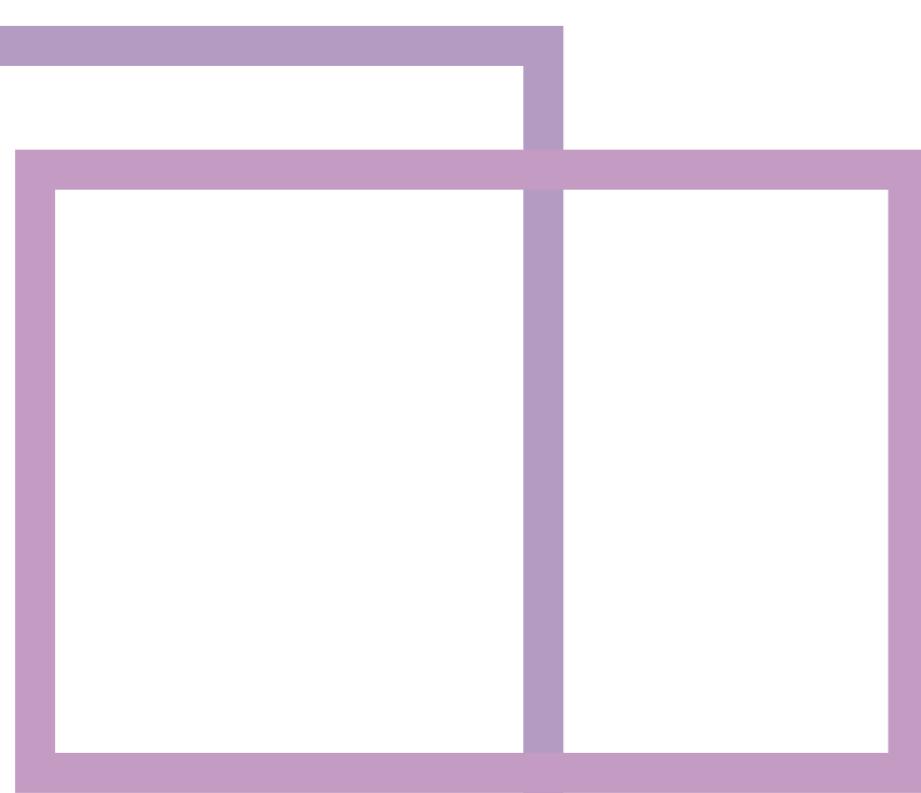
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Biography

I graduated with double master degrees before I started my career. I hold one MBA from Stockholm University and one Master of Computer Sciences from KTH. With one foot in business and strategy, one foot in modern technology, it has always been my passion and advantage to bridge these two important aspects. As the Head of Retail Data and Analytics, I'm currently having the overall responsibility for the Data Management and Analytics under Retail Digitalization at Scania's Sales and Marketing department. I'm the founder of Retail Data and Analytics area. I lead the vision, set the strategy, build the team, direct the platform transformation and hold hands with our stakeholders. I'm determined to build an end-to-end eco system to sustainably support data driven initiatives. I'm also sitting in Scania's Data Board, contributing to establish "data as a product" with defined business domain ownership. I was previously the Head of Advanced Analytics and Architecture at Scania's Connected Services. There I started up another area Connected Analytics, utilizing connected data from our rolling vehicles globally for analytics insights. With enriched experiences in different areas, I believe to make a giant corporate like Scania even more data driven, we need to act fast and align continuously.

Quote

I believe in hard-work pays off! I enjoy taking on challenges both in my career and in my private life. I set a clear goal, I go for it and I don't give up. Empower people is where my passion burns. To make changes happen, one can not do it alone. I embrace diversity and inclusion. I enjoy to connect all the smart minds and make things happen together. In the end of the day, we are all human-beings. We are all different and we are all unique. That's the beauty of it all! In my private life, music and travelling take a very big part. Music has no boundaries and travelling grows my view on life. I enjoy the combination of hectic life and peaceful moment. To make each day count!



CATEGORY | BUSINESS ANALYTICS AND BI, AI, DATA ENGINEERING

Sandeep Ramachandran

Lead Architect

SWEDBANK

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Biography

Born in the Greens which is referred to as God's Own Country Kerala, India. I graduated from Anna University to embark on a journey in Information technology spread across countries and various industries culminating in my current role as Lead Architect in Group Business Intelligence here at Swedbank, Sweden. My career began in Data warehousing, Business Intelligence, Financial reporting before venturing on to Big Data and Cloud in the past decade. Early part of my career provided an opportunity to work in various industries such as Banking, Retail and Travel in Fortune 100 list spread across Asia, Europe and North America. The early exposure to data, related analysis and visualization helped me have a 360-degree view of data lifecycle. The tectonic shift in how we work with data in the last decade has a huge influence on critical decisions that we make, and I enjoy being an integral part of this journey within the bank. In my current role, I along with my team of accomplished engineers are shaping the state-of-the-art Data and Analytics platform for Swedbank on the cloud. Architecting a path breaking analytical platform paving the way for attaining high cloud maturity within the bank is a key focus area. The platform launched data lake on cloud as part of the first phase of wide range of its shared capabilities. Having an opportunity to shape the next phase of data and analytics within the bank which has embraced changes seamlessly in its rich history of 200 years is a privilege and challenge that I relish.

Quote

"Enjoy the journey that you are part of which will involve riding the highs and lows as that is the recipe for success" I learnt this the hard way. Designing and developing simple and effective solutions to address business problems is a key focus area. By sheer luck or my own will, Digital Transformation especially centered around data is an area that I have been associated with throughout my career and a journey that I have always enjoyed. I relish addressing challenges presented and paving the path when pursuing success in uncharted territory. An ardent football and Liverpool fan with a keen eye for tactics and Analytics in the world of football. A dream project would be to contribute within Analytics in Sports (especially football) as there is quite some catch up to do in this field.

CATEGORY | MACHINE LEARNING, AI

Jacob Ramlov

HO Machine Learning and Artificial Intelligence

GO AUTONOMOUS APS

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Biography

Being a highly outcome driven person, I have always been motivated by solving problems of the real world, not just in theory. Therefore while studying I worked at McKinsey and Company allowing me to use my capabilities in the real world. Later I joined as a full time employee at McKinsey and got to work together with some of the smartest people, collaborating on everything from Covid-19 forecasting to production optimization of manufacturing plants. In spring 2020, Bjarke Ruse Sejersen contacted me and asked if I would help create a company to revolutionize B2B commerce. He was looking for mission-driven people to solve the complex problem of automating the unstructured world of commerce and wanted me to drive the team building the brain. With the team of talented engineers I today advise on building a supreme processing engine using NLP, Vision and spatial understanding to mimic human processing capabilities

Quote

People around me say that I'm highly passionate about data and developing talents. I see myself as a data-centric developer and people leader, and believe that too little effort is put into the understanding and development of data. Seeing me outside of work I would most likely be outside sitting in a kayak, hiking or spending time with my family and friends



CATEGORY | INNOVATION, ETHICS, DIVERSITY AND REGULATION

Isabelle Ringnes

Co-founder

EQUALITY CHECK

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Biography

Isabelle is the Co-founder of Equality Check, a technology based platform that helps corporations understand why diversity and inclusion matters, collect the right data, decipher what it means and apply the insights to strategic decisions. She has established two-yearly tech-camps for young girls and spoken to thousands of girls around Norway to inspire them to choose technology. Together with SOS Child Villages, she has initiated the project Digital Villages that aims to give children access to technology. In 2014 she co-founded #Hunspanderer, a social movement addressing unconscious bias and gender stereotypes reaching millions of people. In 2016 she won a national competition granting her a scholarship to attend Singularity University at NASA Research Center where she is currently faculty on diversity. Isabelle has been named one of six Norwegians in "100 most influential people in Nordic Tech", one of the 50 leading women in Tech in Norway and Inspiring Fifty women in tech in 2016 & 2019. Isabelle has produced a podcast called Future Forecast, discussing technology, leadership and sustainability with leaders and experts around the world, including guests like Randi Zuckerberg, Richard Quest and Simon Sinek. In 2019 she co-authored a book called Hvem Spanderer about unconscious bias. Isabelle is a sought-after public speaker and a known profile on technology in the Norwegian news and TV Media. She is an active board member in Dermanor and the Norwegian Cancer Association.

Quote

"We already have the technology to solve humanity's greatest challenges. But technology is nothing without people developing it or setting the direction for where it should go. If we want to create equality, we need equal representation in the creation of our technological future"



CATEGORY | MACHINE LEARNING, AI

Teemu Roos

Professor

FINNISH CENTER FOR AI

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Biography

Teemu Roos leads the AI Education program at the Finnish Center for AI, and is the lead instructor of one of the most popular AI-for-all initiatives in the world: the Elements of AI online course with over 800 000 registered users worldwide has been ranked by Class Central as the world's No. 1 English-language online course in computer science and AI. Roos is also a member of the advisory board of the Women in AI Ethics initiative and the steering group of the AI4.0 Program by the Government of Finland. His research focuses on machine learning and its applications in neuroscience, medicine, and astrophysics. Previously he has held visiting positions at UC Berkeley, MIT, and the University of Cambridge. Currently he is a Professor of Computer Science at the University of Helsinki.

Quote

1. "The aim is not to train the entire population as AI developers. Instead, knowing the basics enables one to engage in the public discourse on AI and to critically evaluate arguments about it - "AI literacy"."
2. "The most important decision about AI are not technological, they are political."



Marc Romeyn

Senior Machine Learning Engineer

NVIDIA

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Biography

Marc holds a bachelors in AI & a Master's in cloud computing & entrepreneurship. Currently, Marc is a Senior Machine Learning Engineer at NVIDIA focusing on developing tools for recommender systems. At NVIDIA Marc is a core contributor to libraries like Merlin Models, Transformers4Rec & NVTabular. Prior to joining NVIDIA, he has been at Spotify for 4 years. At Spotify Marc focussed on building ML infrastructure for personalization, most notably he was one of the core contributors to the managed ML-ops platform which is used across the company.



CATEGORY | MACHINE LEARNING, AI

Laura Ruotsalainen

Associate Professor

UNIVERSITY OF HELSINKI

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Biography

Laura Ruotsalainen is an Associate Professor of Spatiotemporal Data Analysis for Sustainability Science at the Department of Computer Science at the University of Helsinki, Finland. She leads a research group in spatiotemporal data analysis for sustainability science (SDA) which performs research on estimation, Machine Learning and Computer Vision methods using spatiotemporal data. She has a long research career in the navigation field. She is a member of the steering group of the Finnish Center for AI (FCAI) and leads a FCAI Highlight area called Sustainable AI. She is also a professor of the Helsinki Institute of sustainability Science (HELSUS), which is a cross-faculty research unit in sustainability science within the University of Helsinki.

Quote

In my research group, we are developing deep learning methods for understanding spatiotemporal data for the benefit of sustainability science. Our methods are of particular benefit to the development of automated traffic and smart cities. What is fascinating about our research is how to develop mathematical models that are used to make even complex systems work in a way that brings significant benefits to society.

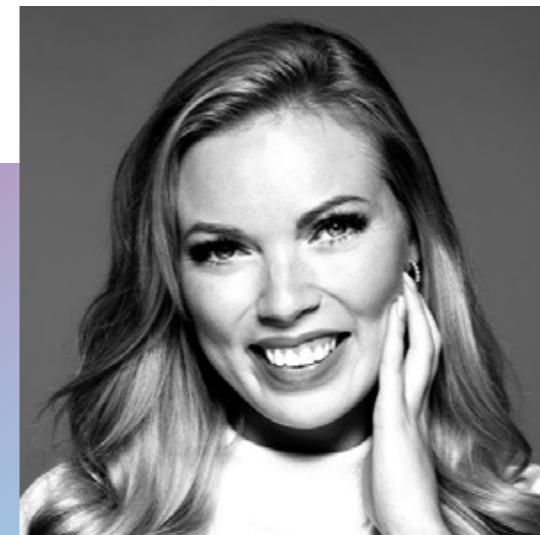


CATEGORY | DATA SCIENCE, INNOVATION

Daniel Sandberg

Director Data Science & Data Engineering

SECURITAS

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CATEGORY | AI

Kia Seppi

Ecosystem Lead, Telia Robotics & AI

TELIA FINLAND

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Biography

Daniel has been building data & analytics teams for the last 10 years of his career and before that was always applying data & machine learning before it was cool. With a background in infrastructure, telecom & manufacturing there has never been a lack of interesting problems to solve using the right algorithm. In his current role he is dedicated to making your world a safer place through data-driven intelligence as he is heading up the Data Science & Data Engineering group at Securitas Intelligent Services.

Quote

I'm all about finding the nuggets of gold in the vast amounts of data we collect as part of our daily business. To be able to build models that can tell us something about the future and give us that little edge that propels us in front of the competition.

Biography

Kia have been working with business process automation since 2016. Her ambition is to explore how new tech and different AI solutions can support humans better. She is ambitious about making working life more meaningful with automation. Kia thinks we need to broaden the approach and find the use cases, where AI and robotics can support humans with technology in the best possible ways so that humans can concentrate on innovative thinking and teamwork. Kia has background as AI Lead in Telia Finland and currently she has been working as an Ecosystem Lead in Telia Robotics and AI. She works with various organisations to discover things we do manually today and make those automatic with artificial intelligence and robotics.

Quote

If you can document it, you can automate it. Passionate about innovation combining people and tech.



CATEGORY | DATA SCIENCE, AI

Tonia Sideri

Head of AI and Analytics Centre of Excellence

NOVO NORDISK

[in](#) Click to view profile

Biography

I have extensive experience in working with data science in various industries (Banking, Biotech and Pharma) and settings (digital innovation/incubator labs, corporate and startups). Starting as a data scientist and then leading data science teams I have been always intrigued with the power of data and how it can augment or transform business models. In my current role I head the AI & Analytics CoE (Centre of Excellence) at Novo Nordisk. We are a group of Data scientists, ML and Software engineers partnering across the organisation to #BringDataToLife - for example from using ML in a GxP/regulated setting to improving our marketing and sales. We are also building an MLOps platform to speed the time from PoC to Prod especially in a regulated field. Finally by working with our experts across the organisation we help upskill, inspire and advocate on what is possible with ML/AI - applying agile and design thinking in our data science processes.

Quote

I firmly believe in the collective intelligence of data and its ability to change the world. This intelligence is however obsolete without the collective intelligence of people. I am therefore committed to harnessing these intelligences everyday, leading happy teams and creating impactful data products to help customers and companies and ultimately make this world a better place.



CATEGORY | MACHINE LEARNING, AI

Håkan Silfvernagel

Manager AI and Big Data

MILES AS

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Biography

Håkan holds a Master of Science degree in Electrical Engineering and a Master's degree in Leadership and Organizational behavior. He has also taken courses on university level in psychology, interaction design and human-computer interaction. He has 20 years' experience of software development in various positions such as developer, tester, architect, project manager, scrum master, practice manager and team lead. Håkan is Chairman of the Norwegian .NET User Group Oslo (NNUG) and is active as an Ambassador for Oslo AI, the local chapter for the global City.AI community. In addition, he is the co-founder of AI42, an online school for learning about AI and Data Science, and an organizer for the Azure User Group Sweden, a meetup focused on Azure technologies. Håkan is a Microsoft Most Valuable Professional (MVP) in AI and a Microsoft Certified Trainer. Currently Håkan is working as Manager AI and Big Data at Miles AS, a Norwegian consultancy company.

Quote

I am passionate about how we can combine psychology and artificial intelligence in order to build services and products that are more suited for us humans. I am also interested in the combination of IoT and AI and more specifically TinyML for performing machine learning on tiny hardware with limited power and communication abilities.



CATEGORY | DATA SCIENCE, MACHINE LEARNING

Navdeep Singh

Data Science Manager

LMK GROUP

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CATEGORY | INNOVATION

Tale Skjølsvik

Professor/Vice-Dean

OSLOMET - OSLO METROPOLITAN UNIVERSITY

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Biography

A data enthusiast who has worked with data science since 2014. With a background from stats and math I got a good intro into the field of data science. Since 2015 I have been so lucky to have worked in different sectors (Oil&Gas, Bank, Marketing), countries and cities but always with a focus on Data & AI. Having the experience of working in-house, as a consultant and in a product company I am well versed in seeing the real needs and what has to be delivered from both (customer & seller) perspectives. I love languages and NLP, so my stint in Apples AI department, working on Siri, was a very exciting experience. Today I work in LMK Group which is a FoodTech company with several MealKit companies under their umbrella (Godtlevet, Linas Matkasse, Adams Matkasse & RetNemnt). As a Nordic Data Science manager I lead a multinational Data Science department consisting of teams within of Analytics, ML & Engineering.

Quote

On a personal note; I love sports in general, to play football and be active . I love travelling and learning languages. Not only speaking languages but also the science behind how every language is interpreted differently in different cultures and the nerdy side of me always want to experiment with newest advances in the field of NLP.

Biography

Tale Skjølsvik works as a professor in technology management at the Department of Computer Science. She is one of the initiative takers behind the conference Aim2North, which gathers a wide set of AI enthusiasts across sectors for dialogue and networking. Tale is a technology enthusiast, with a passion for digital value creation and an ambition to interact with wide set of stakeholders to promote adequate digital transformation. She currently holds the position of Vice-Dean for Innovation and research. Tales background includes a Ph.D. in Strategic Management from BI Norwegian Business School and experience as a management consultant from Bain & Company and Gemini Consulting. For more than 15 years, Tale has worked as a lecturer and public speaker within strategic management, entrepreneurship and technology management. Her research concentrates on the strategic management of knowledge intensive service firms as well as the digitalization of these types of services. She has published papers in a number of leading international journals.

Quote

Life should be fun every day - and laughter needs to be part of our lives. In discovering new knowledge and enabling others to succeed and laugh while doing it - I find that the fun factor improves greatly!



CATEGORY | DATA MANAGEMENT, AI

Marius Sommerseth

Head of Service Solution Management

TOMRA COLLECTION SOLUTIONS

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CATEGORY | INNOVATION

Karine Storaker Braaten

Head of Innovation

OBOS AS

[Click to view profile](#)

Biography

Marius Sommerseth has worked in the data & analytics domain since graduating from NTNU as a MSc in Computer Science in 2006. He has a long track record both from building technical solutions (data warehouses, real-time scoring, analytical CRM and other analytics solutions) as well as building teams and strategies in both consultancy and line companies. He loves sharing his knowledge and enabling others by presenting and involving himself in network building, having had multiple roles in various associations. In his current role he has the overlying responsibility for TOMRA Collections solutions for Operation and Service of 60.000+ real-time connected Reverse Vending machines, applying digital solutions and analytics to operate and support TOMRA's growing business globally.

Quote

If you are the only one that can do your job, you haven't done your job. Sharing and enabling others to grow is what in the end will make us be able to create a better future.

Biography

Karine is head of Innovation at OBOS AS. Their mission? To help OBOS realize the future faster. Her team are champions of design driven methodology as a tool for complex problem solving. They have developed their own framework for innovation at OBOS called "Mølla" where they together with OBOS colleagues and partners explore opportunities in a structured process. Before joining OBOS she was Head of Deloitte Digital Norway and has previously headed up digital agencies in Oslo. As a consultant she designed and launched innovative new services, ventures and disruptive business models for clients together with her multidisciplinary team. She has more than 15 years of experience working with disruptive strategies and digital transformation, and was awarded one of Norway's 50 leading women in tech 2020 by Abelia and ODA-Network. Karine holds a Master of Science with honors in Business & Economics.

Quote

I am driven by "mission impossibles" and by the disruptive opportunities that digital brings to businesses. I love bringing to life datadriven and beautifully crafted products and services that challenge the established practice. I truly believe in diversity as a creative force and enjoy working with curious and multidisciplinary people to solve the problems of tomorrow.

CATEGORY | INNOVATION



Terje Storhaug

CIO

RUTER AS

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Biography

Terje Storhaug joined Ruter in 2015 following several years in leading positions in the Broadcast/Media industry. As the CIO and Head of Digital Services in Ruter, he has been a driving force in the digitalization-process of the public transport sector - both in Norway but also internationally through his role as Chair of the Executive Board of ITxPT - the trade associations driving the on-going standardization-effort within public transport sector.

Quote

Over the past few years, Ruter has transformed into a data-centric and customer-oriented organization where customer-needs are identified, prioritized and resolved in close collaboration with the customers by DevOps product teams. The complete fleet of vehicles (metro trains, trams, buses and ferries) are always on-line and several sensors on-board are streaming events as they occur over the 4G/5G networks to their digital twins in "Ruters Digital Platform". This data is fueling 100's of microservices and AI engines that delivers value over several channels to customers.

CATEGORY | DATA MANAGEMENT, DATA SCIENCE, AI



Riku Tapper

Director, Data & Automation

POSTI GROUP OYJ

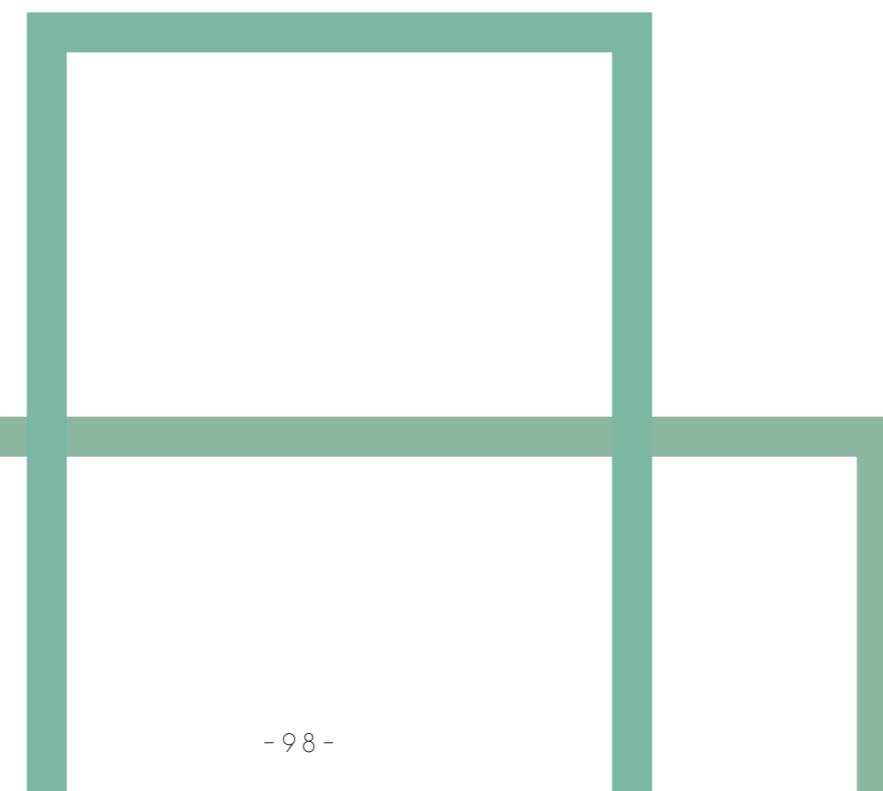
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Biography

Riku has been with Posti Group Oyj for the last six years, serving in various different development and leadership roles. Currently Riku is responsible for the shared platforms and tools used throughout the company to leverage data and build novel solutions to drive business value. Riku has an extensive background in operations research.

Quote

I am a human centric tech enthusiast, easily excited with new buzz words and hype and highly motivated in creating with novel use of data and technology (not limited to the hype-stuffs).





CATEGORY | DATA SCIENCE, AI

Måns Thulin

Data science expert / Associate professor

INDEPENDENT CONSULTANT / TSEI / UPPSALA UNIVERSITY

[in Click to view profile](#)

Biography

I work in data science, statistics and AI. As a consultant: I've been helping companies and government agencies with analyses and models for more than a decade. As an entrepreneur: I'm a co-founder of T&S Engineering Intelligence, a startup helping transform design processes in Swedish manufacturing industry using AI. As a researcher and teacher: I'm an associate professor at the Department of Mathematics at Uppsala University. I love building models and helping clients make better use of their data. I love developing new methods and open-source software packages for analysing data. I love helping researchers analyse their data, pushing science and medicine forward. But I'm equally passionate about teaching others about data analytics. In the past few years I've taught courses at five different universities in Sweden and in the UK. Outside of academia, I spend a lot of time advising and coaching junior data scientists. As a consequence, I've made my book Modern Statistics freely available at www.modernstatisticswithr.com. It covers data processing, data ethics, visualisation and machine learning, as well as a modern take on regression and classical statistics.

Quote

The most important skills in data science are listening and asking questions. In companies, good data science happens in constant dialogue with people from the business side. In research problems, it happens in discussions between data scientists and collaborators with subject matter knowledge. Often, the most important information can be found in what people don't say, so the data scientist has to listen carefully and ask a lot of questions. Empathy and a genuine curiosity for the problem at hand are critical.



CATEGORY | APPLIED ANALYTICS, INNOVATION

Jørgen Torgersen

CTO and co-founder

RAILWAY ROBOTICS AS

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Biography

6 years of experience from Bane NOR in digital innovation of railway operations with focus on people, domain expertise, data, cloud and edge as the main drivers for transformation. Continues this path as a data strategy consultant to Siemens Mobility AS where I work with digitizing railway and metro. Holds a MSc in Mechatronics from NMBU. Inventor and patent on world's first bimodal robots that runs on the rails, flies, inspects and precision lubricates turnout. More inventions and patents in the pipeline. CTO and co-founder of Railway Robotics AS.

Quote

Inventor and innovator in railway operations focusing on usercentric development of railway robots and software that empowers the workers to be more productive and have more fun at work.



CATEGORY | MACHINE LEARNING, DATA ENGINEERING, INNOVATION

Ola Tørudbakken

GM, SVP, Chief System Product Architect

GRAPHCORE

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CATEGORY | AI, INNOVATION

Ishtar Touailat

Head of AI and Innovation

PENSJONSMYNDIGHETEN

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Biography

Ola Tørudbakken is a GM, SVP, and Chief System Product Architect at Graphcore, a company developing intelligent processors for AI and Machine Learning. Previously Ola was Co-founder & CTO of Skala Technologies, an AI scaleout compute startup acquired by Graphcore. Prior to Skala, Torudbakken was Chief Architect of Networking at Oracle, where he built infrastructure for Oracle's engineered systems. Ola joined Oracle through the acquisition of Sun Microsystems. At Sun, Ola served as a Distinguished Engineer, where he built several of the world's largest computer systems including the famous Magnum Switch at display in the Computer Museum, Silicon Valley. Prior to Sun Ola was Architect and Program Manager at Dolphin, acquired by Sun Microsystems in 2000. Ola started his career as a research scientist at SINTEF, a Norwegian industrial research organisation. Ola is a recognised industry expert in distributed systems, holds over 48 patents, has published several papers in leading publications, and participated in numerous standardisation bodies. Ola holds an MSc degree in Computer Science from University of Oslo in 1994.

Quote

Building Great Products with a Great Team providing Great Value to pleased Customers

Biography

A multi-awarded winning Tech Profile, Serial Entrepreneur and global Impact Leader with a strong and vocal passion and mission for value driven leadership, innovation and entrepreneurship.

Ishtar Touailat, one of Sweden's most powerful business women and leaders, is today Head of AI and Innovation at The Swedish Pension Agency with the assignment to develop AI solutions for the benefit of society together with consortium of authorities, such as the police authority, the Swedish customs, banks, IT companies and academia.

Ishtar started her career building the Innovation Office on behalf of the Ministry of Trade and Industry at Stockholm University. The assignment was to commercialize research results enabling the whole society to benefit from the research. She managed the Innovation Office successfully for 5 years and the office still exists today on campus.

Her next successful assignment was as Head of the Innovation Incubator of Data-Driven Business at Tieto, a Scandinavian IT Company. A department that specializes in developing cutting edge software for a consumer market with technologies like AI and Internet of Things. Her assignment as Head of Innovation was to develop AI products and launch an AI incubator - that was accomplished with success.

Ishtar's latest initiative is STORM, the world's largest AI hackathon featuring 10 000 hackers from around the world. A hackathon and 2-day conference bringing global leaders, entrepreneurs, change makers and investors together with a mission to create technological leapfrogs for the good of society and to go global.

SUMMARY

Head of Innovation at Tieto Evry.

CEO & Founder of Futuristas with the mission to equal the playing field of business.

Awarded entrepreneur that has made an impressive impact in the tech and business in Sweden through companies such as: Student Competence (Studentkompetens), Startup Bootcamp and Women in Business Accelerator.

Founded several startups and NGOs.

Launched Sweden's first AI accelerator targeting healthcare, financed by Vinnova.

Launched Sweden's first Startup bootcamps for female entrepreneurs and researchers, financed by Swedish agency for economic and regional growth.

Launched AI GovTechHub.

Founded and developed the Innovation Office at Stockholm University on assignment by The Ministry of Trade and Industry.

Educated more than 14 000 scientists/researchers, students and entrepreneurs at Stockholm University in Innovation, Emerging Technologies and Entrepreneurship.

Lead bootcamps for newly arrived women and youth who want to learn about technology and programming.

An established and sought-after expert and speaker at the intersection of innovation, digital transformation and leadership.

Featured in both national and international media

AWARDS

Global Woman Award, 2019

Sweden's most powerful business woman of the year, 2018

The Future Female Leader of the year, 2018

Future Leader Of The Year, 2017

Sweden's Super Talen, 2017

IT Woman of the year, 2016.

Sweden's Top Innovation Talent, 2015

Quote

"I am passionate about bringing about change in welfare crime and cybercrime. We need to build systems that can withstand a volatile world and structures that can prevent crime. To do this we need more collaboration between authorities and stakeholders, transparency and effective information sharing". - Ishtar Touailat



CATEGORY | AI, APPLIED ANALYTICS

Minna Vakkilainen

VP, Analytics, Data and Loyalty (K-Plusa)

KESKO LTD

[in](#) Click to view profile


CATEGORY | AI, INNOVATION

Johan Vallin

Global head of AI and Data science

ELECTROLUX

[in](#) Click to view profile

Biography

Minna has +25 years' experience in developing business and CX through data, customer insight and digital services. She has worked at the K-Group since 2014, responsible for analytics, data-driven management and the development of artificial intelligence solutions. She has strongly supported the transformation, in which the use of data is involved in everything - both strategic and operational level. In her current role, she is also responsible for K-Group's loyalty program (K-Plusa), which e.g. the protection of customers' privacy, data protection and the responsible & ethical use of data play an extremely important role.

Quote

I'm extremely interested in how passionate people work together and how data & technology can be harnessed into solutions for a changing world that support sustainable development and bring real added value to the daily lives of companies, employees, customers and to the whole society

Biography

I have always loved tech in general and data arena specifically. I find it very rewarding to exposing myself to new industries in both startup and corporate environments.

Quote

Train hard - fight easy

CATEGORY | MACHINE LEARNING, APPLIED ANALYTICS



Søren Vind

Senior Engineering Manager

MAERSK

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Biography

I care about people, technology and proper engineering. As a software engineer with a PhD in Computer Science, I have a history of building cutting-edge software for multiple tech startups across a variety of technologies within domains such as research-level computer vision, distributed databases and SaaS. I now lead the forecasting team in Maersk. We build automated forecasting solutions at scale that enable optimisation across the business by leveraging state of the art analytics and engineering. My primary responsibility is to make sure we sustainably build the right things right. Or in other words: foster a great culture and create a continuously improving high-performance team which solves the right problems in a sustainable way.

Quote

I care about people, technology and proper engineering. As a software engineer with a PhD in Computer Science, I have a history of building cutting-edge software for tech startups. I now lead the forecasting team in Maersk: We build mature machine learning products at scale to optimise the business.

CATEGORY | AI, INNOVATION



Goran Vuksic

Engineering Manager

PANDORA

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Biography

Goran works as an Engineering Manager for Pandora, leading the Data Infrastructure team. Goran is Microsoft AI Most Valuable Professional (MVP) and Microsoft Certified Trainer (MCT), he has more than 15 years of work experience in IT field and wide knowledge about various technologies. He worked on various projects for notable clients and projects he worked on have been featured many times on web sites like Forbes, The Next Web, NVIDIA Developer, TechCrunch, Macworld and others. Goran is a tech enthusiast, he likes to share his wide knowledge on different conferences, talks and workshops. He was recently recognised as "Next Generation Leader 2021" by WhizLabs.

Quote

I am passionate about AI, innovation and cutting-edge technology. In my free time I like to build small robots, and different IoT projects. I like to share my knowledge and explain what modern technology is capable of, and I often do it with the use of simple toys. I believe we should never stop playing if we want to be innovative.

CATEGORY | DATA MANAGEMENT, MACHINE LEARNING,
DATA ENGINEERING



Andrew Wu

Tech Lead Machine Learning

TINK AB

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Biography

Born and raised in China, educated in Finland and Sweden, Andrew spent more years in the Nordics than in his hometown. Andrew started his career as a software engineer in 2008, whose experience expanded to multiple industries focused on data and machine learning, most notably for Tink, Teradata, and H&MxAI. Andrew is among the main contributors to multiple high-stakes projects at US Bank and Swedbank.

Currently, Andrew works as a tech lead of machine learning at Tink. He established the team ML Infrastructure and Tools (MLIT) in 2019. Being the first machine learning engineer in a fast-growing organization, Andrew has contributed to laying the foundation for data science at Tink. Today, MLIT plays a critical role in all ML-driven products in finance and risk management.

Quote

If apps and webpages are like a company's appearance, then data is its soul.

CATEGORY | DATA SCIENCE, MACHINE LEARNING



Boxun Zhang

Senior Data Scientist

UNITY TECHNOLOGIES

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Biography

Boxun Zhang is currently working as a senior data scientist at Unity Technologies, where he builds deep learning systems for computational advertising. Previously, he worked on various data science problems at Spotify and Omio, from user behavior modelling, fraud detection, to experimentation. He also has several years of experience managing data scientists and engineers. Before joining the industry, he obtained his Ph.D. in Computer Science.

Quote

Besides my passion in data and AI, I'm also generally interested in science and technology. In my spare time, I enjoy science fiction, table tennis, and video games.

2021 Nordic 100 list

Click to explore 2021 list

The order of the list is solely based on last name alphabetical order, and it doesn't indicate any ranking.

| | |
|--------------------------|------------------------|
| Name | |
| Girish Agarwal | Ather Gattami |
| Lars Albertsson | Nima Ghorbani |
| Elin Allison | Irene González |
| Kye Andersson | Henrik Göthberg |
| Lotte Ansgaard Thomsen | Olof Granberg |
| Evelina Anttila | Christian Guttmann |
| Anders Arpteg | Jens Gyllving |
| Sahar Asadi | Rickard Hansen |
| Fredrik Backner | Katarina Hansson |
| Linda Borelius | Mark Hayton |
| Mina Boström Nakicenovic | Fredrik Heintz |
| Anders Bresell | Maija Hovila |
| Alessandro Canossa | Annette Hultåker |
| Silvia A. Carretta | Björn Idren |
| Victoria Chudinov | Ronnie Jansson |
| Patrick Couch | Peter Jönsson |
| Frances K. D'Silva | Minna Kärhä |
| Erik Dahlberg | Elena Kell |
| Prayson Wilfred Daniel | Errol Koolmeister |
| Ellie Dobson | Göran Kördel |
| Patrick Eckemo | Iiris Lahti |
| Vanessa Eriksson | Garance Legrand |
| Anna Felländer | Giovanni Leoni |
| Anders Forsberg | Robert Luciani |
| Salla Franzen | Marie Lykke Lützhøft |
| Mattias Fras | Cathrine Pihl Lyngstad |
| Diego Galar | Maaret Malinen |

| | |
|------------------------|-----------------------------|
| Name | |
| Ather Gattami | Omar Marzouk |
| Nima Ghorbani | Pekka Mikkola |
| Irene González | Aidan Millar |
| Henrik Göthberg | Farnaz Motamediyeh Dehkordi |
| Olof Granberg | Mikko Muurinen |
| Christian Guttmann | Antti Myllymäki |
| Jens Gyllving | Sofie Nabseth |
| Rickard Hansen | Annika Nordbo |
| Katarina Hansson | Niklas Norén |
| Mark Hayton | Maria Camilla Nørgaard |
| Fredrik Heintz | Linn Jordet Nygaard |
| Maija Hovila | Fredrik Olsson |
| Annette Hultåker | Josefine Olsson |
| Björn Idren | Maria Ovchinnikova |
| Ronnie Jansson | Ingo Paas |
| Peter Jönsson | Aija Palomaki |
| Minna Kärhä | Petronella Posti |
| Elena Kell | Christian Rasmussen |
| Errol Koolmeister | Josefin Rosén |
| Göran Kördel | Beatrice Sablone |
| Iiris Lahti | Jukka-Pekka Salmenkaita |
| Garance Legrand | Alla Sapronova |
| Giovanni Leoni | Peter Sarlin |
| Robert Luciani | Noah Schellenberg |
| Marie Lykke Lützhøft | Vinutha Magal Shreenath |
| Cathrine Pihl Lyngstad | Hanna Simons |
| Maaret Malinen | Ruth Sara Sommar |

| | |
|-----------------------------|-----------------------------|
| Name | |
| Omar Marzouk | Dan Sommer |
| Pekka Mikkola | Mats Stellwall |
| Aidan Millar | Agnes Stenbom |
| Farnaz Motamediyeh Dehkordi | Annica Wallenbro Stojcevski |
| Mikko Muurinen | Carl Svärd |
| Antti Myllymäki | Sara Thiringer |
| Sofie Nabseth | Carl Thomé |
| Annika Nordbo | Daniel Tidström |
| Niklas Norén | Dacil Ullman Hernandez |
| Maria Camilla Nørgaard | Robert Valton |
| Linn Jordet Nygaard | Valeri Voev |
| Fredrik Olsson | Tobias Wagenknecht |
| Josefine Olsson | Nina Walberg |
| Maria Ovchinnikova | Henrik Wickström |
| Ingo Paas | Rockie Yang |
| Aija Palomaki | Marko Yli-Pietilä |
| Petronella Posti | Daniel Zakrisson |
| Christian Rasmussen | Erik Zeitler |
| Josefin Rosén | Kjetil Amdal-Sævik |
| Beatrice Sablone | |
| Jukka-Pekka Salmenkaita | |
| Alla Sapronova | |
| Peter Sarlin | |
| Noah Schellenberg | |
| Vinutha Magal Shreenath | |
| Hanna Simons | |
| Ruth Sara Sommar | |



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