

*Raw Content Interacted With*

mapper



[StarWars,  
PeterPan]

[ManU,  
Apple,  
Genesis]

[Genesis  
Apple,  
Hadoop,  
Apple]

reducer



{StarWars: 1,  
PeterPan: 1}

{Apple: 3,  
Genesis: 2,  
ManU: 1,  
Hadoop: 1}

*Named Entity Histogram*

