

## 8 Golden Rules:

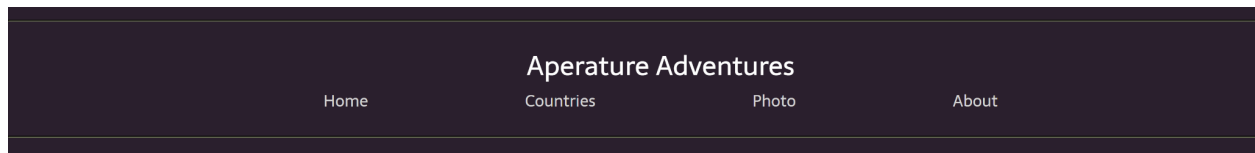


### Home Page:

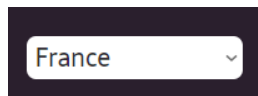
On the home page, consistency is present within the page with all of the elements being centered, as well as with other pages through things such as the background color, text colors, and the navigation bar at the top. The navigation bar also allows for shortcuts, as frequent users will know where the page is located on the bar. Easy reversal of action is provided by chrome with the back button. Chrome also handles the informative feedback through the loading icon.

### Countries Page:

With the countries page, right off the bat consistency is established with the same navigation bar as all of the other pages. This brings the web page together, making navigation clear and simple.

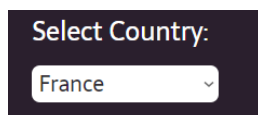


On the countries page, the user would ideally be able to select a country from the map. If the user is unable to select from the map due to a physical barrier such as vision or physical difficulties, they also have the option of selecting their desired country from a dropdown list.



When the user hovers the cursor over this dropdown or with the image for country selection, it turns into a pointer, giving the user informative feedback regarding the behavior of the application when they are clicked.

We also added a label to provide clarifying dialogue as to what the purpose of the dropdown is.



While there isn't any need for error handling here, the user can easily press the back button if they press the wrong country.

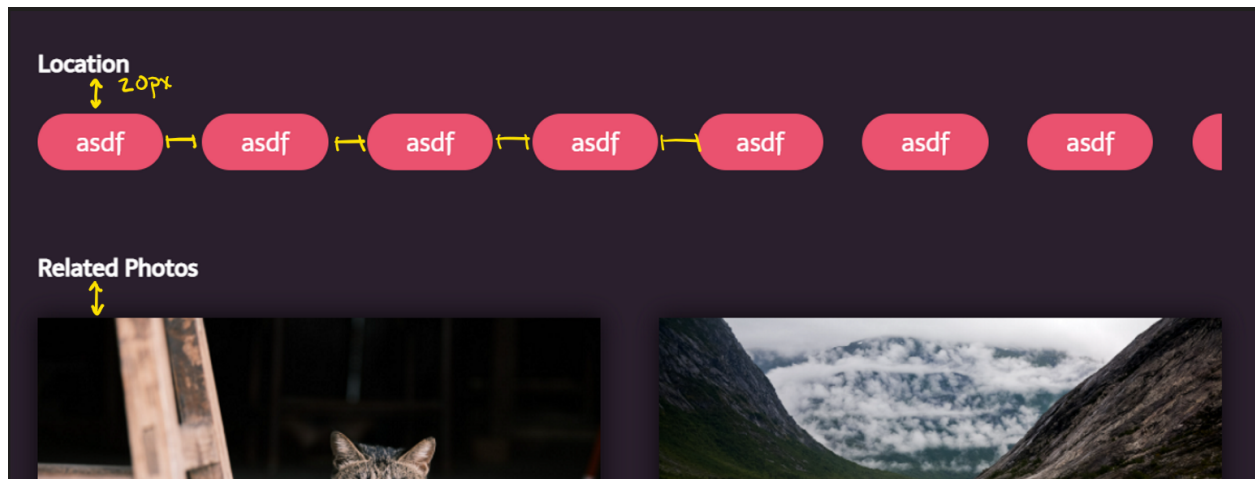
We allow the user to feel an internal locus of control by giving them the choice of which country to select.

### Individual Travel Page:

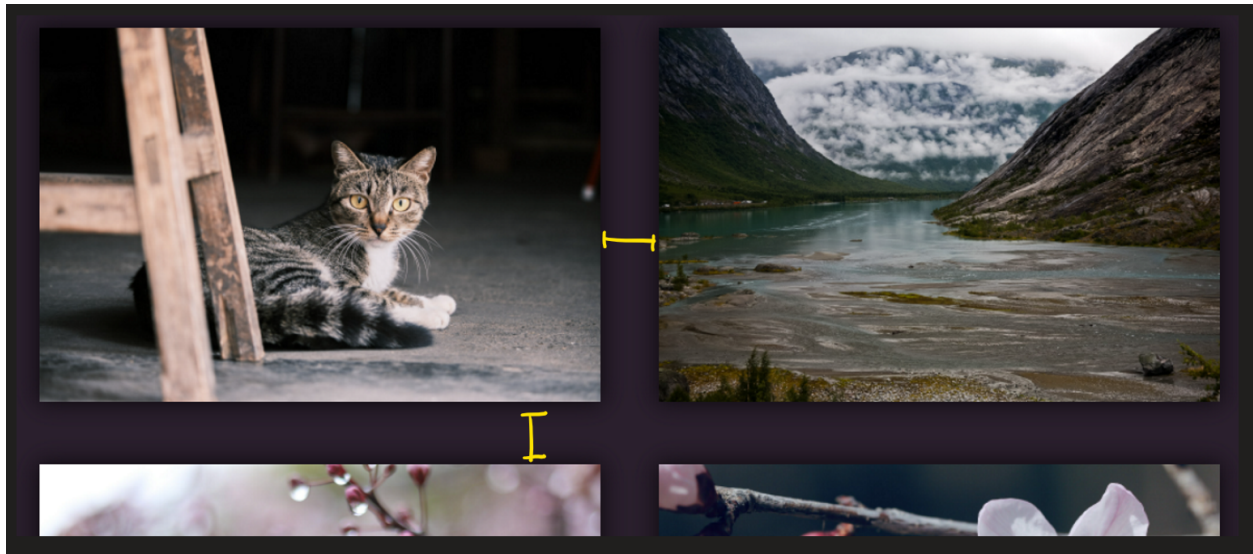
On this page there is a navigation bar located at the top of every page. This allows the user a shortcut to go between pages. The navbar offers informative feedback when hovering over a link it changes color. Every individual travel page will have a title and a picture of the map for the location first. This will keep the layout consistent for the user. This page also reduces short time memory load for the user by only offering three sections: the map, pictures, and blog. The user within a few seconds of viewing the page would know what they are looking at and what they want to do next. Everything in this page is consistent to the other pages on the site.

### Photo page:

This page shows an individual photo with tags related to it. It also shows a gallery of related photos. Since this is a static site, not many of the concepts are covered. However, I tried to keep at least what looks like consistent spacing even if not exact.

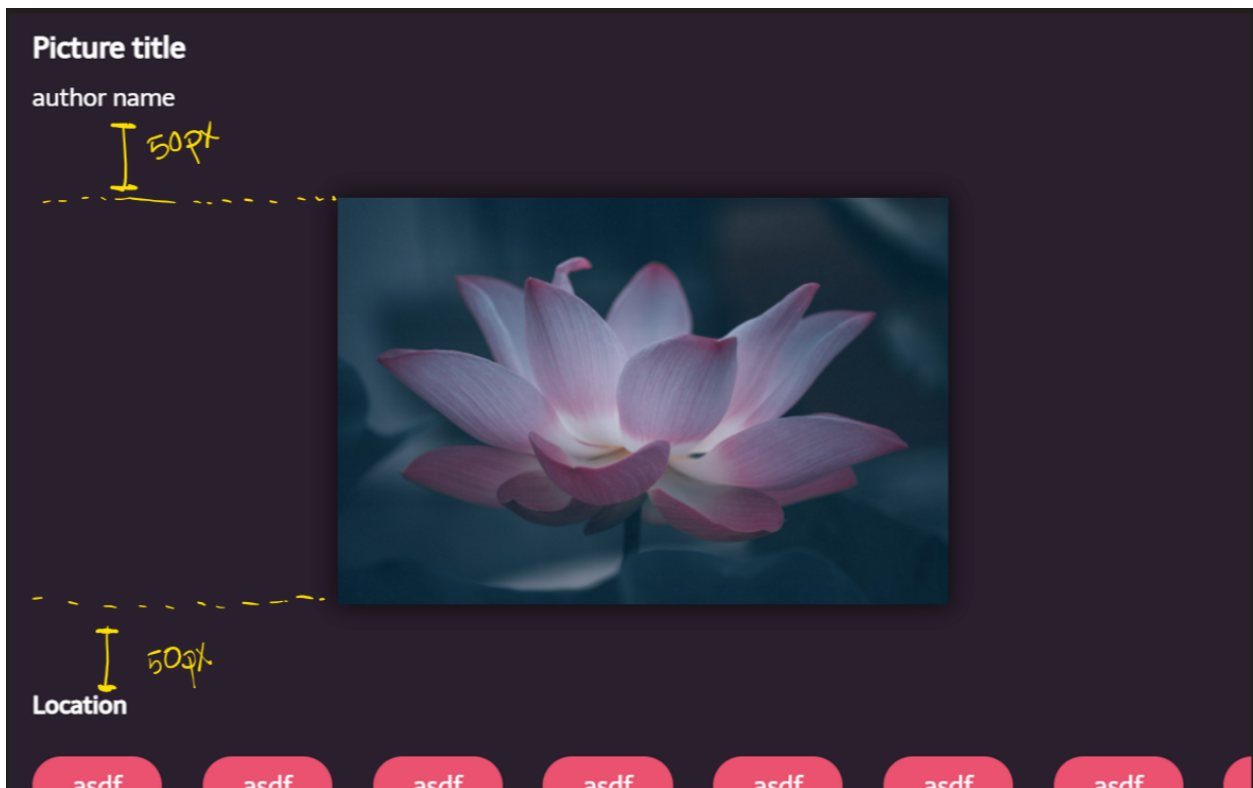


Here I made the space between the titles the same 20px. Also the gap between each tag is the same.



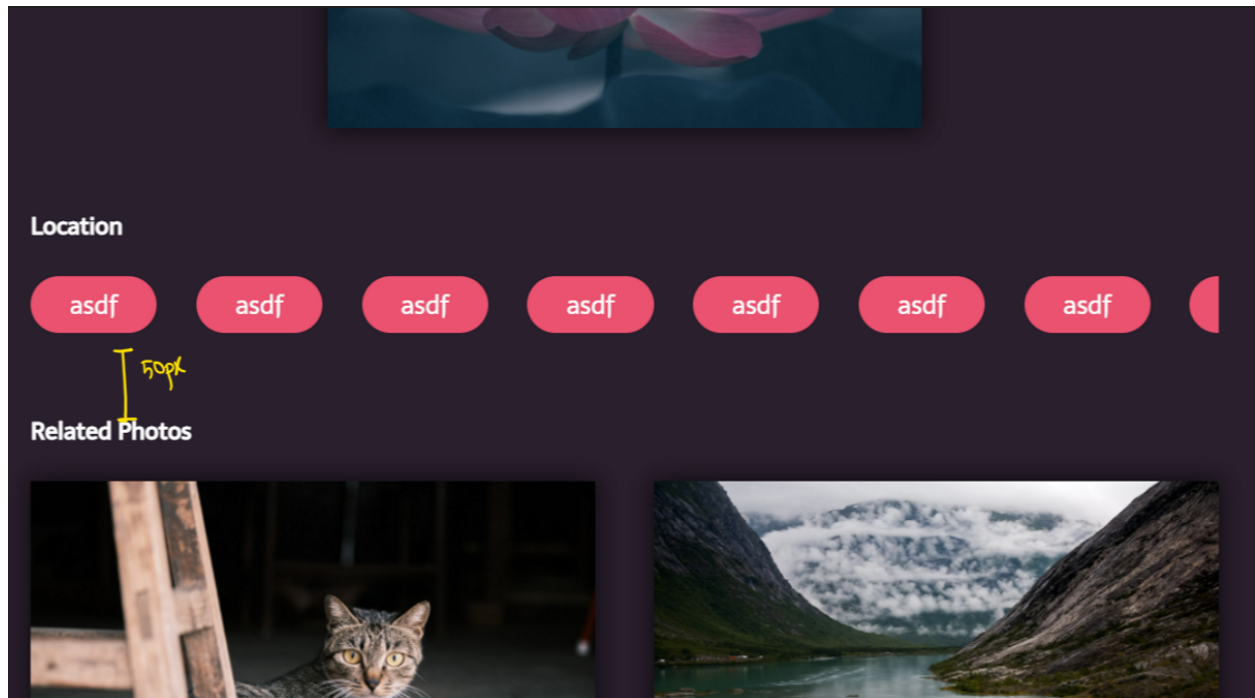
Here I tried to keep the row gap spacing close to what the column gap spacing is. It's not exact, but looks close.

There's also a consistency for gaps between informational groupings on the page of 50px.



Along with spacing, I made the text the same size for author name, location, and related images. I made the picture title a little larger and bolder. Also, the section titles are bolder than the author name since the author name isn't really a section title. However, the main picture title

is still bolder than everything. Also, the tag button text size is the same as the location title text. (The pic above isn't accurate to this stuff - changes were made).



For shortcuts, the navigation bar could count as a bunch of shortcuts because it alleviates having to manually type out the URL. Also, although the tag buttons don't do anything, in theory they would route to a page with pictures related to the tag. The related pictures also in theory would route to a page with that photo.

For feedback, the tag buttons have a hover drop shadow applied. Similarly, each related photo also has a drop shadow on hover to indicate clickability. Other than those three, the other principles don't really apply. If this wasn't a static site, I could run error handling to see if the image isn't found and then route to some 404 page.

### **About page:**

This page is used to introduce the reader to the website's creators, and provide a brief history of the site.

The about page follows the principle of consistency by maintaining the same color scheme and general overall layout as seen throughout the website. The header at the top of the page is again present as on other pages, and design elements such as font selection and drop shadows for the images are also consistent both within this individual page and in regards to the overall website.

The page reduces short term memory load by having all of the content covering a specific topic, and ample vertical spacing was added between the different sections on the page to help break it up into separate compartments.

While this page is overall fairly static, feedback is still provided to the user by the cursor changing while hovering over clickable links, such as for sending an email. Due to the length of the page, there is also a progress bar visible at the bottom of the browser window which updates as the user scrolls through the page, providing feedback for where they are on the page and how much content is left.