

ANDREW KY

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EDUCATION

UNIVERSITY OF MICHIGAN

Ann Arbor, MI

Bachelor of Science in Economics, Data Science Minor

2022 - 2025

- **Office of the President:** Honorary Degree Committee Member
- **Course Highlights:** Econometrics, Corporate Finance, Marketing, Statistics & Data Analysis, Data Structures and Algorithms, Microeconomics Macroeconomics, Media Production, Excel Skills for Business
- **Notable Projects:** Procrastination Behavior Experiment (Economics Research Project), Cohousing (Short Film) – Producer and 1st AD

MICHIGAN STATE UNIVERSITY

East Lansing, MI

Eli Broad College of Business

2021 - 2022

- **Honors/Awards:** Fall 2021 and Spring 2022 Dean's List (3.5+ GPA)

PROFESSIONAL EXPERIENCE

LSA STUDENT GOVERNMENT

Ann Arbor, MI

Treasurer

January 2025 - Present

- Elected representative for 16,500+ students in the College of Literature, Science, and the Arts (LSA), directing financial operations for student government by compiling visualized allocation data to future budget decisions
- Managed a \$100,000+ budget, drafting semester budget to ensure fiscal responsibility and financial transparency while collaborating with the LSA Annual Scholarship Task Force and Budget Allocations Committee to provide funding to students
- Developed and implemented automated cash flow tracking system using Excel and financial modeling to disburse 50+ reimbursements and funds in accordance with university procedures, ensuring timely and accurate transactions

DANCE MARATHON AT THE UNIVERSITY OF MICHIGAN

Ann Arbor, MI

Planning Director, Engagement Events Chair, Alumni Relations

September 2022 - Present

- Recognized as the 2022 Hermelin Award Recipient through fundraising of over \$400,000 for C.S. Mott Children's Hospital with Dance Marathon, a student-ran 501c3 nonprofit, to raise awareness and accessibility to pediatric therapies
- Led planning associate team to develop and execute innovative initiatives, engaging a diverse audience including over 7000 University of Michigan alumni
- Cultivated sustainable and professional relationships with Michigan Medicine and both local and corporate sponsors to capitalize on fundraising opportune and enhance community engagement by 50%
- Organized and executed quarterly community-wide events for 300+ attendees, driving increased engagement and outreach through impactful programming, including a 24-hour flagship event by utilizing data to identify optimal outreach strategies

STUDENT ORGANIZATION FUNDING COMMITTEE

Ann Arbor, MI

Vice Director

October 2022 - Present

- Oversaw a committee of 20 students to equitably allocate a \$600,000+ annual budget from \$1,200,000+ in requests for over 1,700+ campus student organizations across U-M's 19 schools and colleges
- Reduced application processing time by 25% by optimizing workflows with TeamDynamix, enabling faster funding disbursement for student activities

UNIVERSITY OF MICHIGAN CENTRAL STUDENT GOVERNMENT

Ann Arbor, MI

Director of Communications, Deputy Director of Communication

October 2022 - May 2024

- Implemented social media outreach strategies, designed 100+ pieces of content, and supervised all communication and messaging to over 50,000 people, increasing social media engagement by 50% and community and event engagement by 40%
- Tracked and reported weekly digital performance metrics (CTR, impressions, engagement rates) to optimize content across platforms while utilizing A/B testing and analytics to refine digital outreach strategies and presence

WORK EXPERIENCE

BIG TEN NETWORK STUDENT U

Ann Arbor, MI

Media Production Assistant

August 2022 - Present

- Operated audio-visual equipment to deliver high-quality, entertaining U-M sports broadcasts to over 100 million households
- Collaborated with a 10+ member production crew on 25+ live broadcasts during precise, time-sensitive situations to ensure flawless execution of broadcasts, fostering a team-focused environment

MICHIGAN ATHLETICS

Ann Arbor, MI

Digital Media Intern, Victors Internship Program

October 2023 - May 2024

- Filmed, edited, and produced photos and videos for social channels using the Adobe Suite for the University of Michigan Athletics, a multimillion-dollar brand, to attract and re-engage new and existing fans
- Created engaging promotional content with over 50+ student athletes for social media and scoreboards

SKILLS AND AWARDS

- Project Management, Data Analysis, Python/C++, Microsoft Office, Adobe Suite, Video Productions, Graphic Design
- AP Scholar Award, Daughters of the American Revolution Good Citizen Award, Michigan Governor Youth Service Award