

## EDUCATION

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### UNIVERSITY OF MICHIGAN

Bachelor of Science in Economics, Data Science Minor

**Ann Arbor, MI**  
August 2022 - May 2025

- **GPA:** 3.4
- **Office of the President:** Honorary Degree Committee Member
- **Course Highlights:** Econometrics, Corporate Finance, Marketing, Statistics & Data Analysis, Data Structures and Algorithms, Microeconomics Macroeconomics, Media Production

### MICHIGAN STATE UNIVERSITY

Eli Broad College of Business

**East Lansing, MI**  
August 2021 - May 2022

- **GPA:** 3.96
- **Honors/Awards:** Fall 2021 and Spring 2022 Dean's List (3.5+ GPA)

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## RELATED EXPERIENCE

### DANCE MARATHON AT THE UNIVERSITY OF MICHIGAN

Planning Director, Engagement Events Chair (2023-2024), Alumni Relations Coord (2022-2023)

**Ann Arbor, MI**  
September 2022 – Present

- Recognized as the 2022 Hermelin Award Recipient through the fundraising of over \$400,000 for C.S. Mott Children's Hospital with Dance Marathon, a student-ran 501c3 nonprofit, to raise awareness and accessibility to pediatric therapies
- Oversaw the planning associate team to develop and execute innovative initiatives that engages diverse DMUM audiences including over 7000 University of Michigan alumni
- Cultivated sustainable and professional relationships with Michigan Medicine and both local and corporate sponsors to capitalize on fundraising opportune and enhance community engagement by 50%
- Planned and budgeted quarterly community wide events for 200+ people to inspire and educate external audiences

### STUDENT ORGANIZATION FUNDING COMMITTEE

Vice Director

**Ann Arbor, MI**  
October 2022 – Present

- Led a committee of students of the primary funding body and oversaw the allocation of a \$600,000+ annual budget for over 1,200 student organizations across U-M's 19 schools and colleges
- Reduced application processing time by 25% by optimizing workflows with TeamDynamix, enabling faster funding disbursement for student activities.

### UNIVERSITY OF MICHIGAN CENTRAL STUDENT GOVERNMENT

Director of Communications (2023-2024), Deputy Director of Communications (2022-2023)

**Ann Arbor, MI**  
October 2022 – May 2024

- Implemented social media outreach strategies, oversaw all communication channels, and managed messaging to over 50,000 people, increasing community engagement by over 50%
- Designed 100+ pieces of content, including graphics and videos, that contributed to a 40% increase in event attendance and student participation.

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## EMPLOYMENT HISTORY

### MICHIGAN ATHLETICS

Digital Media Intern

**Ann Arbor, MI**  
October 2023 – May 2024

- Filmed, edited, and produced photos and videos for social channels using the Adobe Suite for the University of Michigan Athletics, a multimillion-dollar brand, to attract and re-engage new and existing fans
- Created engaging promotional content with over 50+ student athletes for social media and scoreboards

### BIG TEN NETWORK STUDENT U

Media Production Assistant

**Ann Arbor, MI**  
August 2022 - Present

- Operated audio-visual and broadcasting equipment to produce professional and entertaining University of Michigan sports to 100 million+ households
- Collaborated and communicated seamlessly with a diverse crew during precise, time-sensitive situations to ensure flawless execution of broadcasts, fostering a team-focused environment

### 1983 RESTAURANTS

Hospitality Management Intern, Food Expo, Host

**Holland, MI**  
November 2019 – August 2022

- Learned key skills in conflict resolution, administration, and hospitality while supervising service and operations of 3 restaurants
- Trained 10+ employees and managed administrative tasks such as POS system, payroll and scheduling improving onboarding efficiency by 30% through streamlined processes.
- Catered to 100+ customers daily, maintaining accurate orders, meeting customers' needs in a timely, professional manner, and ensuring satisfactory customer service during peak service hours

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## SKILLS AND AWARDS

- Video Productions, Graphic Design, Project Management, Event Planning, Data Analysis, Python, C++, Microsoft Suite, Adobe Suite
- English (Native Proficiency), Khmer (Fluent Speaking), Spanish (Limited Working Proficiency)
- AP Scholar Award, Daughters of the American Revolution Good Citizen Award, Michigan Governor Youth Service Award