Andrew Lovatt

Software Developer

GitHub | andrew-lovatt.github.io

Professional Profile

A resourceful Marketing and IT Support Assistant with a passion for creating great content and user experiences. Has a proven track record of showing initiative and organisation when presented with deadlines.

Key Achievements

2018: Worked with an international team to supply the IT timing and results system to the European Games in Glasgow as well as supporting it on-site throughout the event.

2016: Oversaw and managed the launch of a new company website which included a build your own solution feature and a more user-friendly shop.

2013: Designed and wrote the Keele University Research and Enterprise Services web pages and launched the first edition of the department's newsletter.

Education and Qualifications

CPD: codecademy Pro and freeCodeCamp (Continuous)

Key Modules: HTML, CSS, JavaScript, SQL, Bootstrap

Distinction: CIM Certificate in Professional Marketing, Staffordshire University (2016)

Key Modules: Marketing, Integrated Communications and Digital Marketing.

1st Class BA (Hons): English Language and Journalism, University of Worcester (2012)

Key Modules: Editorial Design, Digital Media and Law and Ethics.

Skills

Technologies | HTML, CSS, Bootstrap, JavaScript IT | Network Infrastructure, Web Hosting, Windows Marketing | Customer Service, Email Templates

Projects

Solution Builder | JavaScript | Demo & Code
User builds a custom package by answering questions

Rock, Paper, Scissors | JavaScript | Demo & Code Log of user score & dynamically loads graphics

Magic Eight Ball | JavaScript | Demo & Code Q&A displayed using Document Object Method

Experience

2013 - Present: Sports Timing Systems Business Development Manager | 6 Years

- Managed and created new content for the company website as well as promoted products and services across social media.
- Create html email templates and produce content for newsletter and promotional campaigns.
- End-to-end support for customers on all aspects of their IT set-ups from software assistance to networking solutions.

2013: Keele University Website and Newsletter Co-ordinator | 3 Months

- Worked closely with the RES team to produce web pages promoting a variety of services.
- Wrote copy for marketing literature and launched the first edition of the RES newsletter.
- Produced press releases for Keele University Research and Enterprise Services that were published in University publications and the regional media – including the Sentinel.