

# Andrew Lovatt

Software Developer

GitHub | [andrew-lovatt.github.io](https://github.com/andrew-lovatt)

## Professional Profile

A resourceful Marketing and IT Support Assistant with a passion for creating great content and user experiences. Has a proven track record of showing initiative and organisation when presented with deadlines.

## Key Achievements

**2018:** Worked with an international team to supply the IT timing and results system to the European Games in Glasgow as well as supporting it on-site throughout the event.

**2016:** Oversaw and managed the launch of a new company website which included a build your own solution feature and a more user-friendly shop.

**2013:** Designed and wrote the Keele University Research and Enterprise Services web pages and launched the first edition of the department's newsletter.

## Education and Qualifications

**CPD:** codecademy Pro and freeCodeCamp (Continuous)

**Key Modules:** HTML, CSS, JavaScript, SQL, Bootstrap

**Distinction:** CIM Certificate in Professional Marketing, Staffordshire University (2016)

**Key Modules:** Marketing, Integrated Communications and Digital Marketing.

**1st Class BA (Hons):** English Language and Journalism, University of Worcester (2012)

**Key Modules:** Editorial Design, Digital Media and Law and Ethics.

## Skills

**Technologies** | HTML, CSS, Bootstrap, JavaScript

**IT** | Network Infrastructure, Web Hosting, Windows

**Marketing** | Customer Service, Email Templates

## Experience

**2013 – Present: Sports Timing Systems | Business Development Manager | 6 Years**

- Supply IT systems for timing, scoring and online registration to sports venues and event organisers.
- Manage and ship orders using company's CMS system and Magento eCommerce platform as well as follow up with payment and contract requirements.
- End-to-end support for customers on all aspects of their IT set-ups from software assistance to networking solutions.
- Managed and created new content for the company website as well as promoted products and services across social media.
- Create html email templates and produce content for newsletter and promotional campaigns.

**2013: Keele University | Website and Newsletter Coordinator | Three Months**

- Produced press releases for Keele University Research and Enterprise Services that were published in University publications and the regional media – including the Sentinel.
- Wrote copy for marketing literature and launched the first edition of the RES newsletter.
- Worked closely with the RES team to produce web pages promoting a variety of services.
- Promoted success stories and events on Social Media sites such as Twitter and LinkedIn.