

Andrew Lovatt | Front End Developer & IT Support

Professional GitHub | [andrew-lovatt.github.io](https://github.com/andrew-lovatt)

Learning and Open Source | [type2horizon.github.io](https://github.com/type2horizon)

Professional Profile

A resourceful, hard-working and dedicated Marketing and IT Support Assistant with a passion for creating great content and user experiences. Has a proven track record of showing initiative and organisation when presented with deadlines.

Objective

Currently looking to be part of a team that drives staff to produce quality content by making use of existing skills and experience while enabling for further professional development.

Key Achievements

2018: Worked with an international team to supply the IT timing and results system to the European Games in Glasgow as well as supporting it on-site throughout the event.

2016: Oversaw and managed the launch of a new company website which included a build your own solution feature and a more user-friendly shop.

2013: Designed and wrote the Keele University Research and Enterprise Services web pages and launched the first edition of the department's newsletter.

Education and Qualifications

CPD: codecademy Pro and freeCodeCamp (Continuous)

Key Modules: HTML, CSS, JavaScript, SQL, Bootstrap

Distinction: CIM Certificate in Professional Marketing, Staffordshire University (2016)

Key Modules: Marketing, Integrated Communications and Digital Marketing.

1st Class BA (Hons): English Language and Journalism, University of Worcester (2012)

Key Modules: Editorial Design, Digital Media and Law and Ethics.

Core Skills

Development

- HTML
- CSS
- JavaScript
- SQL
- Bootstrap

IT & Networking

- Wireless Networking
- Windows Knowledge
- Web Development
- Hosting
- Network Support

Marketing

- Google Analytics
- Social Media
- Email Campaigns
- Sales Assistance
- Customer Services

Experience

2013 – Present: Sports Timing Systems | Business Development Manager | 7 Years

- Supply IT systems for timing, scoring and online registration to sports venues and event organisers.
- Manage and ship orders using company's CMS system and Magento eCommerce platform as well as follow up with payment and contract requirements.
- End-to-end support for customers on all aspects of their IT set-ups from software assistance to networking solutions.
- Managed and created new content for the company website as well as promoted products and services across social media.
- Create html email templates and produce content for newsletter and promotional campaigns.

2014: BBC Scotland | Work Experience Placement | One Week

- Collected and filmed opinion clips (vox pops) for the 6 o'clock news.
- Shadowed content editors in TV and Online news.
- Undertook the BBC's training in data protection and security.

2013: Keele University | Website and Newsletter Co-ordinator | Three Months

- Produced press releases for Keele University Research and Enterprise Services that were published in University publications and the regional media – including the Sentinel.
- Wrote copy for marketing literature and launched the first edition of the RES newsletter.
- Worked closely with the RES team to produce web pages promoting a variety of services.
- Promoted success stories and events on Social Media sites such as Twitter and LinkedIn.

2013: The Shropshire Star | Editorial Work Placement | One Week

- Worked closely with the news team on a fast paced news desk that produces several editions daily.
- Conducted research and interviews for both my own news stories and for other journalists.
- Wrote numerous news stories that were published by the paper.

2012: University of Worcester Press Office | Work Placement | Six Months

- Expanded on journalistic interview and writing skills through the production of press releases and articles for official publications and website.
- Interviews included international sports athletes and designers featuring at Berlin Fashion Week.
- Press releases were regularly published in The Worcester News.

2012: Worcester Students' Union Newspaper, *the Voice* | Community Editor | Six Months

- Produced high quality content as Community Editor which was recognised by the Worcester Students' Union.
- Major interviews included Team GB's Paralympics Blind Football Coach and senior members of local government.
- Made strong links with distinguished members of the local community.

References are available on request
