



Andrew Nicholas

SENIOR DESIGN MANAGER / DIRECTOR

andrew-nicholas.com

andrew.nicholas@gmail.com

(215) 370-7305

2348 E Norris St.

Philadelphia, PA 19125

Seeking to join a team focused on digital projects and products. I have eighteen years of experience in UX & development team management in support of company goals in many different industries.

EXPERIENCE

Pixel Parlor

Chief Operating Officer // Jul 2021 – Present
Philadelphia, PA // pixelparlor.com

Pixel Parlor is an award-winning, B-Corp certified design studio specializing in interactive, print and experiential graphic design.

Studio direction of the 12-person team, management of the web development & design teams, art direction, and client relationships for a variety of print, digital, and UX projects.

Founder & CEO // Oct 2011 – Jul 2021
Philadelphia, PA // pixelparlor.com

SELECT CLIENTS: A24 Films, BalletX, Campbell's, The END Fund, ESF Summer Camps, The Film Arcade, Geneva Global, IFC Films, Kloeckner Metals, Lionsgate Premiere, NKCDC, SCAPE, U3 Advisors, and The Wheeler School.

Brooklyn Academy of Music

Senior Interactive Designer // Feb 2008 – Jul 2011
Brooklyn, NY // bam.org

Designed and produced digital initiatives (websites, cinema screens, and LED billboard) across the world-renowned performing arts organization, managed the interactive design department, and collaborated with partner arts organizations and vendors.

J.Crew

Web Designer // Jul 2006 – Jan 2008
New York, NY // jcrew.com, madewell.com

Under the direction of Mickey Drexler and Jenna Lyons, our team elevated the J.Crew brand. This included the e-commerce experience and launch of sister brand, Madewell.

Macy's

Web Designer // Oct 2005 – Jun 2006
New York, NY // macys.com, thisisit.com

Focused on an enhanced fashion and entertainment-driven e-commerce experience for both on macys.com and thisisit.com. Additionally, helped create illustrative and animated advertising campaigns.

Sports Endeavors

Designer // Sep 2004 – Sep 2005
Hillsborough, NC // soccer.com, lacrosse.com

Print and apparel design to support retail sales, plus athletic partner advertising (brands included Nike, Puma, Adidas, Nike and Diadora).

SKILLS

Creative Direction	Front-end Development (HTML/CSS/PHP/JS)
Team Leadership	Wordpress & Shopify
Project Management	SEO & SEM
Team Staffing and Building	Network Administration
UX & Web Design	

EDUCATION

North Carolina State University

College of Design // Raleigh, NC
Bachelor of Graphic Design, cum laude
Minor in Film Studies

Goldman Sachs 10,000 Small Businesses

Scholar, Cohort 13 // Philadelphia, PA

University of Reading (UK)

Graphic design studio at the Department of Typography

RECOGNITION

- Philadelphia 100 Honoree (2018)
- B Labs: B-Corp Best for the World Honoree (2017, 2018, 2019)
- *Graphic Design USA Magazine*: Web Design & Graphic Design winner, various projects (2014-2021)
- *HOW Magazine*: Promotion & Marketing Design Merit Award Winner (2016)
- Temple University Diamond Film Festival: Judge for Best Web Design (2012)
- Brooklyn Waterfront Artists Group Photography Show (2010)
- Fiskars: Project Orange Thumb Grant Recipient (2010)