



Andrew Nicholas

SENIOR UX DESIGN CONSULTANT

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Philadelphia, PA 19125

Andrew has over twenty years of experience in UX design, graphic design, and dev team management in support of company goals in many different industries.

EXPERIENCE

BP3 Global

Senior UX Designer // Aug 2022 – Current

Austin, TX // bp-3.com

Supporting the company's design practice through client collaboration and consulting on custom enterprise software scoping, design, and implementation.

Pixel Parlor

Chief Operating Officer // Jul 2021 – Jul 2022

Philadelphia, PA // pixelparlor.com

Pixel Parlor is an award-winning, B-Corp certified design studio specializing in interactive, print and experiential graphic design. Studio direction of the 12-person team, management of the web development & design teams, art direction, and client relationships for a variety of print, digital, and UX projects.

Founder & CEO // Oct 2011 – Jul 2021

Philadelphia, PA // pixelparlor.com

SELECT CLIENTS: A24 Films, BalletX, Campbell's, The END Fund, ESF Summer Camps, The Film Arcade, Geneva Global, IFC Films, Kloeckner Metals, Lionsgate Premiere, NKCDC, SCAPE, U3 Advisors, and The Wheeler School.

Brooklyn Academy of Music

Senior Interactive Designer // Feb 2008 – Jul 2011

Brooklyn, NY // bam.org

Designed and produced digital initiatives (websites, cinema screens, and LED billboard) across the world-renowned performing arts organization, managed the interactive design department, and collaborated with partner arts organizations and vendors.

J.Crew

Web Designer // Jul 2006 – Jan 2008

New York, NY // jcrew.com, madewell.com

Under the direction of Mickey Drexler and Jenna Lyons, our team elevated the J.Crew brand. This included the e-commerce experience and launch of sister brand, Madewell.

Macy's

Web Designer // Oct 2005 – Jun 2006

New York, NY // macy's.com, thisisit.com

Focused on an enhanced fashion and entertainment-driven e-commerce experience for both on macy's.com and thisisit.com. Additionally, helped create illustrative and animated advertising campaigns.

Sports Endeavors

Designer // Sep 2004 – Sep 2005

Hillsborough, NC // soccer.com, lacrosse.com

Print and apparel design to support retail sales, plus athletic partner advertising (brands included Nike, Puma, Adidas, Nike and Diadora).

SKILLS

UX Leadership &
Best Practices

Project Management
Team Staffing &
Building

Creative Direction

Client Engagement

Agile Scrum
Methodology

EDUCATION

North Carolina State University

College of Design // Raleigh, NC
Bachelor of Graphic Design, cum laude
Minor in Film Studies

Goldman Sachs 10,000 Small Businesses

Scholar, Cohort 13 // Philadelphia, PA

University of Reading (UK)

Graphic design studio at the Department of Typography

CERTIFICATIONS

Google

UX Design Professional Certificate

Camunda Academy

BPMN 2.0

RECOGNITION

• Philadelphia 100 Honoree (2018)

• B Labs: B-Corp Best for the World Honoree (2017, 2018, 2019)

• *Graphic Design USA Magazine*: Web Design & Graphic Design winner, various projects (2014-2021)