

Andrew Kim

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SKILLS

- **Programming & Web Dev:** HTML, CSS, JavaScript, React, Node.js, MongoDB, Kotlin, Google Apps Script
- **Tools:** GitHub, GitHub pages, Excel, Adobe Creative Suite, Drupal (basic), Klaviyo, Photoshop, AWS, Linux (basic), Stream API, Illustrator, Tableau
- **Technical Skills:** Web Development, Android App development, Agile/Scrum, Heuristic Evaluation, Usability Testing

EDUCATION

California State Polytechnic University, Pomona | Bachelor of Science in Computer Science | DEC 2023

Graphic Design - Level 2 - UI/UX and Web Design (Certificate T0953) – In Progress

- Developing expertise in UI/UX, responsive design, and web development for desktop and mobile devices.
- Gaining hands-on experience with industry-standard tools and programming for both client- and server-side development.

PROJECTS

Mobile Application Development: NewsRadar | [Link](#) | Fall 2023 | Kotlin, User Experience

- Co-led development of a customizable, keyword-based news app using Kotlin.
- Designed wireframes and UI flows to align the team on product vision.
- Applied Agile methodology (daily scrums, user stories, sprints) to manage development.
- Conducted usability and A/B testing to validate UX and improve engagement.

Software Engineering: SyncSchedule | [Link](#) | Spring 2023 | HTML, CSS, JavaScript, User Experience

- Developed a web application with HTML, CSS, JavaScript, and React, primarily responsible for front-end design and layout.
- Connected the backend to MongoDB using Node.js; implemented chat system using Stream API.
- Utilized Heuristic Evaluation as well as usability testing to improve the information architecture based on feedback.

SOFTWARE ENGINEERING ASSOCIATION (SEA): WEB DEVELOPMENT Spring 2022

- Led peer instruction on deploying HTML/CSS documents to the CPP server.
- Taught students how to deploy HTML documents and make them accessible online.
- Enhanced students' understanding of web hosting and server management.

Stock and Finance Tracker | Google Sheets | Fall 2024

- Created real-time KPI dashboards leveraging `GOOGLEFINANCE()` for stock trends.
- Automated timesheets to track hours, payments, and client renewals with formulas.
- Built lightweight subscription tracking to monitor account status and revenue flow.

Work Experience

UI/UX and Graphic Designer for Mediclo | Digital Marketing & Design | Summer 2025

- **Optimized email and SMS campaigns**, delivering a **+67% week-over-week attributed revenue increase (+\$5.8K)** within 3 weeks of onboarding.
- Improved **customer retention flows** (Welcome, Abandoned Cart/Checkout, Post-Purchase), driving **\$6K+ in incremental revenue** with targeted automation.
- Partnered with marketing to grow the subscriber base by **+33% WoW**, testing new sign-up flows and reducing SMS drop-offs.
- Created web-ready assets and ensured responsive design consistency across channels.

LA Tech IT Career Academy Powered by Microsoft | AUG 2023 – DEC 2023

- Participated in a career readiness program focused on IT Help Desk, System Administration, and Cybersecurity.
- Built and managed **AWS-hosted virtual machines** with custom configurations for user projects.
- Implemented **data pipelines, backup systems, and security monitoring** to improve system reliability.
- Set up basic networking configurations, security measures, and backup/recovery systems.