Values from Lyrics: Pre-Registration

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Study Information

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Overview

We aim to extend work that used natural language processing (NLP) to estimate psychological values (e.g. (Schwartz et al. 2001)) in social-media text (Ponizovskiy et al. 2020). Our aim is to explore the potential to estimate the perceived psychological values in song lyrics.

We will gather ratings of song lyrics from participants using an online survey. Participants will respond to a psychometric instrument that we have adapted for this purpose. We will then use NLP models to estimate scores for each of the personal values. Lastly, we will examine how well the scores from the NLP resemble human ratings.

As in (Ponizovskiy et al. 2020), we estimate convergent validity of the grouped NLP models by estimating correlations with related constructs measured using the Linguistic Inquiry Word Count (LIWC) dictionary (see (Boyd et al. 2022) for psychometric details).

Hypotheses

As this is an initial study our hypotheses are not severe:

Primary Hypothesis: Grouped NLP models show a statistically significant correlation with grouped **a)** participant ratings across all 10 personal values, and **b)** with related LIWC constructs - in the same or greater magnitude as shown in (Ponizovskiy et al. 2020).

Null Hypothesis: Grouped NLP models show no evidence of a correlation with participant ratings across all 10 personal values.

Study Type:

Observational study - Data is collected from study participants that are not randomly assigned to a treatment.

Blinding:

No blinding is involved in this study

Design Plan

Participant Recruitment Platform:

We will recruit a U.S. representative sample of participants from Prolific.co.

Survey Platform:

Our primary measure is the perceived presence of personal values in song lyrics. Song lyrics may be written from the perspective of the author, but also from the perspective of someone or something else - sometimes referred to as the 'speaker'. As we are measuring the presence of values as suggested in the lyrics themselves, we explicitly ask participants to respond with the perspective of the speaker in mind, and not the author.

The survey will be implemented on an instance of formR.org hosted on the servers of Delft University of Technology to ensure GDPR compliance. The .csv survey files used as input to formR were constructed in R ¹. The main component of the survey involves showing participants the lyrics to a number of songs, one at a time. For each song they are asked to respond to set of questions designed to assess the presence of values in the lyrics.

The majority of items require a Likert-type response. In order to gather a more continuous measure, we used a sort of slider with no obvious starting point: the rating button option in form shows a horizontal gray bar with two labeled poles (e.g. agree - disagree).

Please, rate the importance of the following values as a life-guiding principle for the SPEAKER of the lyrics. Use the slider in which 100 indicates that the value is of supreme importance for them, and -100 indicates that the value is completely opposed to their principles.



Participants can then be instructed to indicate on the bar the degree to which they agree or disagree, as they might with a slider. However, the gray bar has no visible slider, thus no starting value. The gray bar shows no divisions on it and appears continuous, although it contains 20 subdivisions. To ensure that participants understand the use of this method, we include a 'training and explanation' page at the beginning of our survey.

Survey Measures:

Personal Values:

Prior research (e.g. (Schwartz et al. 2001)) has shown evidence for the presence of personal values as guiding principles in the lives of people. Participants will indicate the degree to which they think 10 values are present for each set of lyrics that they are shown. We chose to use the Short Schwarz's Value Survey (Lindeman and Verkasalo 2005) as it is the briefest instrument whose reliability and validity has been shown to be adequate, to our knowledge.

¹see survey_builder_*.Rmd notebook in the IV_survey_builder folder of this repository. We experienced issues testing our surveys when the number of lyric stimuli in the survey was greater than 60. Thus, our stimulus set will be separated into otherwise identical survey files on the formR server, with no more than 60 lyrics in each survey file. Participants will be randomly assigned to one of the surveys, which will in turn randomly select a subset of stimuli to have rated by participants.

The original instrument displays a brief definition of each of the ten values in the Schwartz inventory, (e.g. "POWER (social power, authority, wealth)") and asks participants to indicate on a Likert scale (0= Opposed to my principles, 8 = Of supreme importance) the degree of importance of the value to them. In our version, participants will indicate on a solid gray bar as described above. As our participants will be rating a stimulus that is not themselves, we adjusted the wording slightly: e.g. "Please, rate the importance of the following values as a life-guiding principle for the SPEAKER of the lyrics."

Lyric Preferences:

To assess whether expertise in lyrics or a preference for lyrical content has an effect on the ratings given, we have begun developing a scale, partially inspired by the Preference Intensity scale in (Schäfer and Sedlmeier 2009). Our original ad-hoc scale consisted of 10 Likert-type items. Participants in our second pilot (see Section) were asked to respond to the 10 items, and to an additional 'open response' format item that asked: "Can you think of any other activities or indications that someone has an affinity for song lyrics? If so, please enter them here:". We removed poorly performing items, and added 5 items based on participant responses to the open format question. We will continue adding and removing items using factor analysis and item response theory techniques.

Additional Measures:

Familiarity

To control for familiarity of the lyrics, we will ask participants to indicate (yes/no) if they recognize the song that the lyrics came from. In addition, we will ask the participants whether or not they think the speaker and writer are the same person as an exploratory measure.

Rating Confidence

It has been suggested that a rater's confidence in their annotation is a relevant indicator of reliability (although possibly orthogonal to accuracy; see Cabitza, Campagner, and Sconfienza (2020)). For each set of lyrics, we will ask participants to indicate the degree to which they are confident in their ratings on a solid bar ranging from 'Extremely unconfident' to 'Extremely confident').

Our pilot study (Section) of 20 lyric stimuli suggests participants are 'Somewhat confident' in their responses, which provides some initial evidence of self-perceived intra-rater reliability of our procedure.

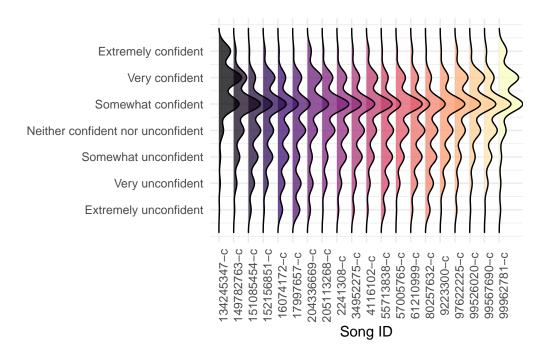


Figure 1: Participant self-ratings of Confidence in own responses for 20 lyric stimuli

Sampling Procedures:

Lyric Stimulus Set:

We aim to annotate a total of 360 lyric stimuli drawn from a pool of 2200, with approximately 25 ratings for each. This is not intended to be a fully representative sample, but rather a sufficiently large sample with which to build a ground-truthing procedure, to demonstrate its potential. Size limits were determined by estimating the smallest sample size to demonstrate the viability of our procedure, taking into account time and budgetary constraints of the research team.

Our 360 stimulus set was derived using stratified random sampling (see Section for details), and then a final manual screening by the research teamv(see Section).

The overall population of song lyrics was derived from the Spotify Million Playlist Dataset MPD which contains 1 million Spotify user-generated playlists, chosen because of its size, and its recency vs. other similar datasets.

The lyric stimuli were drawn from the database of musiXmatch using their API, which provides approximately 30% of the lyrics of each song.

Number of ratings:

Task Subjectivity

It may be the case that the number of raters required to reach a satisfactory inter-rater reliability increases with the degree to which the task is subjective. Thus, at the very end of the survey we will ask participants to indicate the degree to which they found the task to be subjective on a solid bar ranging from 'Extremely unconfident' to 'Extremely confident'). The mode of responses in our pilot study (see Section) suggests that we will need a relatively large number of responses per lyric stimulus.

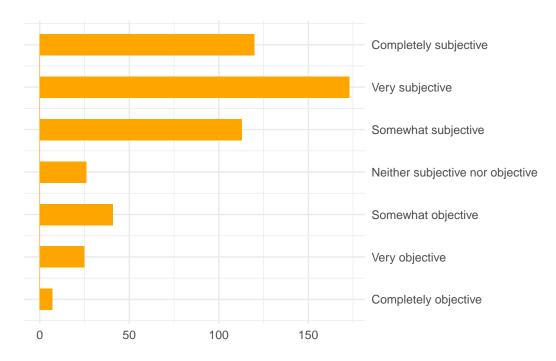


Figure 2: Participant ratings of subjectivity of the lyric rating task.

We followed a procedure inspired by DeBruine and Jones (2018) to determine the number of ratings per stimuli. Specifically, we chose a small subset of 20 lyric samples, and had approximately 500 participants rate them all. We then randomly sub-sampled from the pool of 500 raters in increments ranging from 5 to 50 raters, and estimated Cronbach's alpha for each subsample. Our conclusions suggested conservative estimates of 25 raters per lyric stimulus. See Section for details.

Number of Participants

We estimated how long it would take a participant to complete our lyrics questionnaire, and the time it would take to complete all questions for a single lyric stimulus on average. Data were collected during data collection for our second pilot (see Section).

Table 1: Time in seconds per lyric stimulus

outliers	mean	median	sd
no outliers removed	40.34782	30.4965	43.49806
outliers set at < 900	39.94714	30.4850	35.46503

Note: Mean, median and standard deviation time in *seconds* per lyric stimulus determined by subtracting time at the first click in a block of questions from the last click for each song.

We aimed for a 30-minute survey. We estimated conservatively that it would take approximately 85 seconds to complete each lyric stimulus item, and approximately 3 minutes (240 seconds) to complete the other items in the survey. Thus we had room for 18 lyric stimulus items.

Given the total of 360 lyric stimuli and the time taken per stimulus, estimated the number of participants necessary to receive approximately 25 ratings per stimuli using simulation ². We thus expect to collect data for rn participants' participants. See Section for further details.

Natural Language Processing:

Lexicon:

We will use the Refined_dictionary.txt file, included in the supplementary materials of Ponizovskiy et al. (2020) stored on the Open Science Framework.

Pre-trained models:

We consider two commonly used pre-trained word-embedding models. word2vec-google-news is trained on a corpus of online news articles, including about 100 billion words. It is based on the work of Mikolov et al. (2013). GloVe-common-crawl-840B is trained with the model suggested by Pennington, Socher, and Manning (2014) using crawled large-scale web pages, including about 840 billion words.

Models we trained:

We will also consider word embedding models directly trained from the lyrics corpus, based on Pennington, Socher, and Manning (2014). We select models on two sets of off-line criteria:

- 1. loss function on the hold-out data set and
- 2. English word similarity judgment data employed from Faruqui and Dver (2014).

²see IX_participation_estimation.ipynb notebook in II_rater_pilot folder

We select two final models that score best on each criterion to hold the generality.

Word-vector aggregation:

It is necessary to aggregate word vectors from each lyric into a single lyric vector to be compared to the target group of words belonging to each value. We consider two methods: 1) uniform average and 2) weighted sum. In particular, weighted sum employs the inverse-document-frequency for weighting each word vector within the lyrics De Boom et al. (2016).

Analytic approach

Our primary hypothesis is that we will observe a correlation in ratings between participants and output from Natural Language Processing (see Section and Section).

Estimating a 'ground truth' for each lyric stimulus from participant ratings is non-trivial. Specifically, participants will use our survey instrument differently (e.g. some will give overall more extreme scores, whereas some will more consistently give scores close to the middle of the slider bar). We therefore aim to estimate scores for stimuli while statistically controlling for the effect of participant's tendency to use the survey.

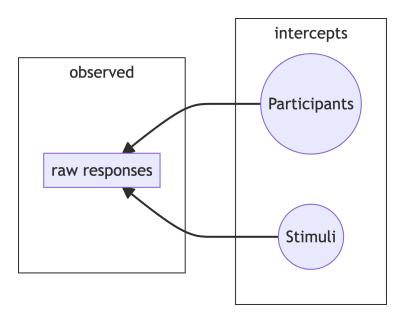


Figure 3: Cross-classified model, with intercepts estimated for individual participants and individual lyric stimuli

We take a cross-classified approach, whereby we attempt to explicitly model the tendency of participant use of the survey by estimating a participant intercept for each one. Our primary analysis involves correlating the stimuli intercept³ with output for automated systems.

Similar to Beaty and Johnson (2021), the ratings from different NLP model / corpus setups will be linearly combined into a latent variable for each value. These are then correlated to the stimuli intercepts.

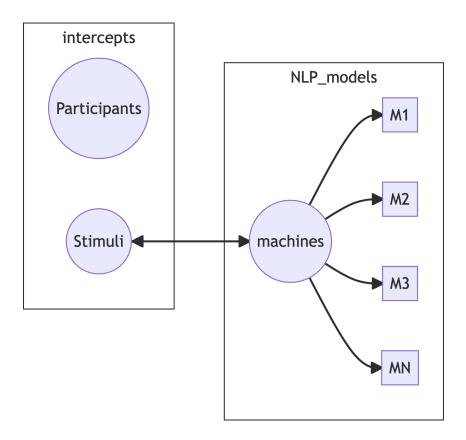


Figure 4: Latent variable representing ratings from multiple NLP model / corpus setups We will use Mplus to estimate the models we will use 4 .

 $^{^3}$ we refer to this as the item intercept in our notebooks

 $^{^4\}mathrm{We}$ built our models using simulated data. See <code>III_simulation_study</code> folder

Contributions

We extend existing work primarily in two ways: Firstly, we compare semantic distance (the degree to which words are related) measured using NLP models to the results of word counting. Prior studies have counted the number of times specific words from a fixed lexicon were used in a given body of text as a means of measuring psychological constructs: (Ponizovskiy et al. 2020) showed some validity for such a lexicon of words for measuring a set of 10 personal values in social-media text. However, song lyrics may not contain those exact words, and may instead use synonymous or otherwise meaningfully similar words, or even slang and metaphors. Our method allows for more word coverage: rather than count words from a fixed lexicon, we will estimate the semantic distance between the words in the lexicon that represent each personal value, and the song lyrics in order to derive a score for each value.

Secondly, we linearly combine the output of multiple NLP models into a single latent variable, to represent the shared variance of the machine ratings: as each NLP model is developed using 1) an algorithm trained on 2) a corpus, each algorithm/corpus combination will estimate the semantic distance between two words differently. This loosely parallels how human participants may rate each set of lyrics differently. (Beaty and Johnson 2021) showed that this latent variable of semantic distance estimations resulted in overlap with a latent variable of human ratings as high as r=.9, albeit in a different domain. This approach further allows us to estimate the contribution of each algorithm / corpus setup to the shared variance.

We further contribute three assets: firstly, we provide containerized, API-reachable interface to the models that we used to estimate semantic similarity, housed on Replicate.com. Secondly, we share code notebooks written with the intention of allowing for reproducibility, replication, and extension of our work. Thirdly, we share the beginnings of a psychometric scale for assessing lyric preference intensity and expertise (Section).

Appendix

a) hypothesized magnitudes

- LIWC correlations with participant ratings of Personal Values ⁵:
 - liwc insight with self-direction, .43
 - liwc sexuality with hedonism, .13
 - liwc achievement with achievement .47
 - liwc power with power, .19
 - liwc power with conformity, .16
 - liwc risk with security, .32
 - liw religion with traditionalism, .79

⁵see table 2 in Ponizovskiy et al. (2020)

Table 2: Time in minutes to complete task.

statistic	lyric preferences	song 1	song 2	song 3	song 4
mean	1.4460848	2.019053	1.626731	1.374369	1.072906
sd	0.7674326	1.572428	1.742973	1.480763	1.053221

Note: Time in minutes determined by subtracting time at the first click in a block of questions from the last click, and dividing by 60.

- liwc family with benevolence, .57
- Correlations of self ratings of Personal Values with automated estimates from essays ⁶:

self-direction: .23
stimulation: .12
hedonism: .22
achievement: .17
power: -.02
security: .00
conformity: .07
tradition: .31
benevolence: .18
universalism: .29

b) number of ratings per stimulus

We conducted two pilot studies to estimate the number of ratings needed for each song lyric.

Pilot 1

Our first pilot study aimed to gather an tentative estimate of the time it would take participants to complete components of the survey using a small convenience sample. We recruited participants first on reddit.com and then from within the lab of the research team. Participants were shown four lyric stimuli and asked to complete our adapted personal values questionnaire for each song lyric. we used the Qualtrics platform to create and host the survey (qualtrics.com).

On average participants took 1.52 minutes per song. However, Table 2 shows that the time to complete the items per song decreased as participants progressed through the questionnaires. Thus we estimated that questions for 20 stimuli could be completed in approximately 30 minutes.

⁶see table 4 in Ponizovskiy et al. (2020)

Pilot 2

Following our first pilot (Section), we aimed to estimate the smallest number of ratings necessary to achieve a satisfactory inter-rater reliability. We recruited in proportions for a representative sample of the United States on the Prolific.co participant recruitment platform. We gathered responses from 500 participants on 20 lyric stimuli, and the followed a similar procedure as described in DeBruine and Jones (2018). For each of the 10 values, we estimated Cronbach's alpha for a range of subsample sizes, ranging from 5 to 50 participants in increments of 5. This procedure was repeated 10 times per increment, separately for each of the 10 values. We then examined the distribution of Cronbach's Alpha for each of the 10 personal values to determine the frequency with which it exceeded a threshold of .7, commonly considered to be an acceptable level of reliability.

The distributions of Cronbach's Alpha estimates for the value of Stimulation are shown in Figure 5, and suggested the need for more than 25 raters to consistently achieve a Cronbach's Alpha greater than .7. We thus conclude that a conservative estimate for the number of ratings is 25.

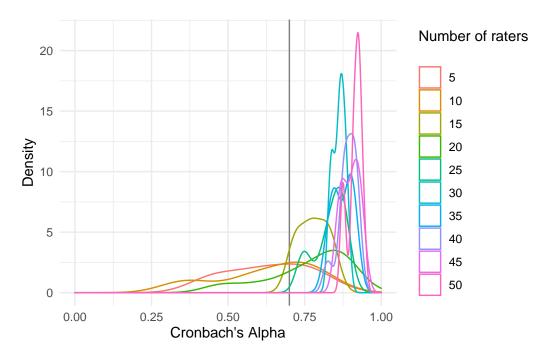


Figure 5: Distribution of Cronbach's Alpha estimates for the value of Stimulation, by subsample size

c) lyric preference and expertise questionnaire

- 1. I prefer music that contains lyrics, as opposed to music that does not
- 2. I only pay attention to the lyrics of songs or artists that I like
- 3. I always pay attention to the lyrics of a song, if the song has them
- 4. I enjoy learning about song lyrics and their meaning, for example by reading blogs and forums or listening to artist interviews
- 5. If a song has lyrics that I don't like for any reason, I don't listen to it
- 6. If I am not sure about the lyrics of a song, I look them up
- 7. I contribute to online resources on lyrics (e.g. on forums, or on platforms where I can contribute lyric transcriptions)
- 8. I memorize the lyrics to the songs I listen to
- 9. I write my own song lyrics
- 10. I post excerpts of song lyrics online, e.g. on social media
- 11. I discuss song lyrics with my friends
- 12. I come up with alternate versions of song lyrics that I find entertaining, i.e. song parodies
- 13. I ponder the meaning of lyrics
- 14. I quote lyrics in conversation
- 15. I read and/or write poetry
- 16. What percentage of your music library do you think contains songs with lyrics?

d) stratified sampling for stimulus set

Our sampling process was as follows:

- 1. uniformly sub-sample 60k artists out of 300k artists in the MPD
- 2. determine song availability on musiXmatch using their API
- 3. create a large pool of available songs for the 60k artists

We then consider four aspects of lyric data as strata for random sampling:

- 1. Genre, estimated using topic modeling on artist-tags (Schindler et al., 2012)
- 2. Popularity, estimated via artist playlist frequency
- 3. Lyric Topic, estimating using topic modeling
- 4. Release date

Estimated genre and lyric topic resulted in categorical groupings. Popularity and Release date were divided into equally spaced sub-ranges; e.g. we divided release year into decades (60s, 70s, 80s, and so on).

Bias Correction

We expect our dataset will lean towards songs that are a) recent, and b) popular. Specifically, our continuous strata variables are separated into bins, and we expect that some bins in the defined strata will result in very few songs. Thus, we compensate by oversampling the less populated bins. To do so, we employ the maximum-a-posteriori (MAP) estimate of the parameter of the categorical distribution for each stratum: this inflates the probability that songs from the less populated bins will be selected. The procedure is controlled by a free parameter "alpha," which determines the degree to which we inflate the bins. However, we do not know any prior study that suggests an appropriate alpha that suits our study context. Thus, we heuristically set the parameter to 40,000, which implies that songs in the lesser bins will comprise 5 - 10% of the resulting pool.

The total number of samples was set at 2,200 based on estimations of the research team as to the maximum possible number of songs that could be rated in this study given time and budget constraints.

Further, we select the samples as a dynamic search process rather than a typical sampling procedure:

- 1. Set "reference distribution" for each stratum, and an empty dataset to populate:
 - a) each reference distribution is the original distribution compensated by MAP with alpha = 40,000
 - b) set the total number of samples (N=2200) to be found
 - c) define B as ta currently empty set of lyrics which we will populate
- 2. Repeat the following until the number of samples in B reaches N:
 - a) select a stratum uniformly randomly
 - b) select a song such that the distribution of samples in B most closely resembles reference distribution
 - c) add song to B

This procedure will guarantee that any length of slice of B approximately follows the reference distribution for each stratum from the very first sample selected. We expect that this procedure can be useful 1) when the first few items must follow the reference distribution and 2) when there is the possibility of continuing the annotation project at a later time, and thus the sampling procedure must be continued rather than starting anew.

e) Manual Screening Procedure:

Lyrics of the stimulus set were then manually screened to see if they were a match to the actual song ⁷ and for suitability.

⁷see I_lyric_checker*.Rmd in the IV_survey_builder folder

Three members of the research team (Sandy Manolios, Jaehun Kim, Andrew M. Demetriou) then examined each set of lyrics, selecting appropriate candidates and resolving disagreements via discussion.

Songs were removed if they were: 1. were not in English 2. completely onomatopoetic 3. repetitions of single words or a single phrase 4. if the three members felt there were too few words

Specifically, researchers examined whether the lyrics were indeed English songs, as our automated screening methods to determine song language are imperfect (e.g. some of the lyrics sets were English translations of the original songs). Selected songs were manually adjusted if the artist name or other additional information was present, or if non-English characters were present ⁸. Lyrics that did not match the title were also marked, but not changed or excluded. This was coordinated via a shared spreadsheet on google sheets.

f) simulation for number of participants

We estimated the number of participants to recruit by conducting a simulation. As we have a pool of 360 lyrics, and aim for approximately 25 ratings each, we must compute how many:

- 1. song lyrics to show each participant
- 2. participants are needed such that each song lyric will receive a median 25 ratings if randomly selected

We write a simple program that simulates the survey process;

- 1. Set parameters for simulation:
 - a) number of participants (N)
 - b) total number of items (M)
 - c) number of items to be included in the survey (L)
 - d) an empty list where we will add the "seen" items (A)
- 2. Repeat N times:
 - a) draw L items from the total M items, without replacement // simulating the survey
 - b) Add sampled items to A // collecting the seen items
- 3. Output:
 - a) median number of rated items from empirical distribution of A
 - b) estimated cost for the campaign using the statistics from the pilot survey

 $^{^8 \}mathrm{see} \ \mathtt{II_manual_lyric_adjustment*.Rmd} \ \mathrm{in} \ \mathrm{the} \ \mathtt{IV_survey_builder} \ \mathrm{folder}$

- Then we compute this simulation for a range of participants [20, 1000] and lyric stimuli[20, 1000] while keeping the number of stimuli per survey fixed. Based on our second pilot study, we estimated 30 minutes is sufficient time for participants to complete 18 stimuli. Thus our budget limit allows for the rating of 360 items, which we aim to have rated 25 times, in 18-item surveys, from an estimated 530 participants, who spend approximately 30 minutes on task. ⁹
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⁹See IX_participation_estimation.ipynb notebook in II_rater_pilot folder for further details