

Digital Transformation: Improving the Odds of success

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What can you do to increase the chances of success when going digital?

Some things to do

1. **Laying out clear priorities**

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2. **Investing in talent**

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4. **Embracing Agility**

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4. **Embracing Agility**
5. **Empowering People**

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People need to know what they are working for in order to do it effectively.

Investing in Talent

Sometimes dedicated personnel is required to deal with the digital transformation.

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Most companies that have successfully digitized employ a Chief Digital Officer(CDO)

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Sufficient funds and time need to be allocated.

Embracing Agility

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The top digital players are constantly updating their digital systems.

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Employees that generate valuable ideas and pursue opportunities should also be rewarded.

Empowering People

Putting people in charge and holding them accountable for their transformation also increases the chance of meeting those goals.

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Create a shared sense of accountability.

Conclusion

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Companies can increase the likelihood of digitizing and increasing their profits, regardless of where in the company these changes are applied.

