

Digital Transformation: Improving the Odds of success

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What can you do to increase the chances of success when going digital?

Some things to do

1. **Laying out clear priorities**

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2. **Investing in talent**

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3. **Committing Time and Money**

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4. **Embracing Agility**
5. **Empowering People**

Laying Out Clear Priorities

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People need to know what they are working for in order to do it effectively.

Investing in Talent

Sometimes dedicated personnel is required to deal with the digital transformation.

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Most companies that have successfully digitized employ a Chief Digital Officer(CDO)

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Sufficient funds and time need to be allocated.

The top digital players are constantly updating their digital systems.

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Employees that generate valuable ideas and pursue opportunities should also be rewarded.

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Create a shared sense of accountability.

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Companies can increase the likelihood of digitizing and increasing their profits, regardless of where in the company these changes are applied.

