

MARATHON
AT FLORIDA STATE UNIVERSITY

FOR THE KIDS

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FOR THE KIDS

FSU \$1,100,645.52 CMN!

DANCE MARATHON



AT FLORIDA STATE UNIVERSITY

Shands
children's
Hospital



Children's
Miracle Network
Hospitals



THE FLORIDA STATE UNIVERSITY
COLLEGE OF MEDICINE

Our Community



Dance Marathon at Florida State University is a year-long effort that culminates into an annual 40-hour event, where more than 1,800 students stay awake and on their feet to raise money and awareness for our local beneficiaries. Over the past 20 years, Dance Marathon at FSU has raised over \$6 million for our local Children's Miracle Network Hospital, Shands Children's Hospital, and the FSU College of Medicine's Pediatric Outreach Program.

In 2015, DM at FSU raised a grand total of \$1,100,645.52.

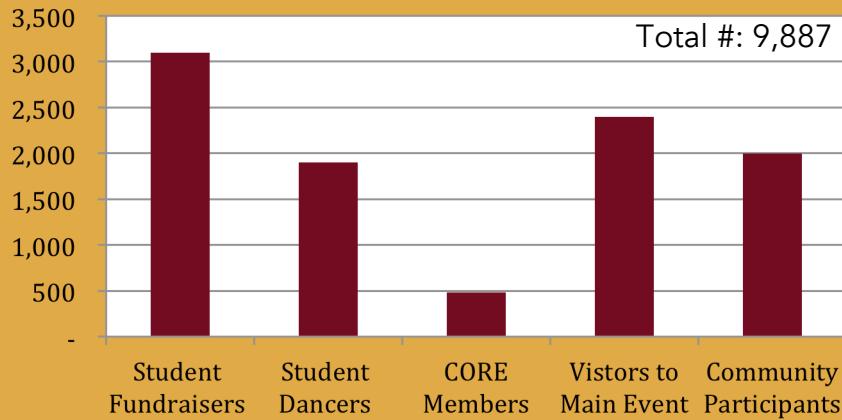
These funds make a difference in providing medical care, treatment, and research needed
FOR THE KIDS!



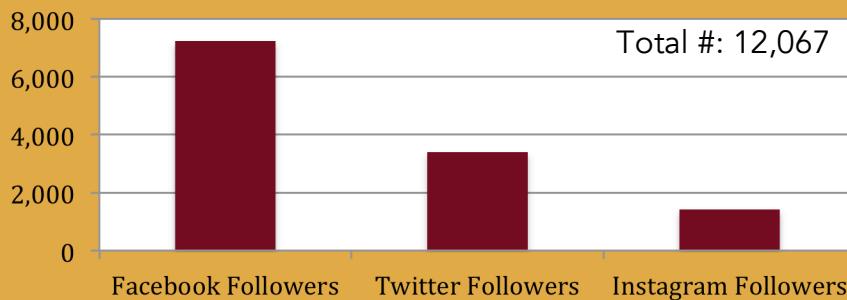
OUR MIRACLE MINDSET

Our Cause

Dance Marathon at FSU Participation



Dance Marathon at FSU Social Media Presence



ALL SPONSORS WILL RECEIVE

- TAX BENEFITS THROUGH 501 (C) 3 STATUS
- SOCIAL MEDIA RECOGNITION OF OUR PARTNERSHIP UPON THE FINALIZATION OF A MUTUAL AGREEMENT
- OPPORTUNITY TO UPGRADE ORIGINAL PACKAGE AT ANYTIME
- AN INVITATION FOR (1-2) REPRESENTATIVES OF YOUR BUSINESS TO ATTEND ALL EXTERNAL EVENTS
- A BANNER (THAT YOUR COMPANY PROVIDES) HUNG AT THE MAIN EVENT

WANT TO BE AT OUR MAIN EVENT?

PURCHASE YOUR OWN VIP
INTERACTIVE KIOSK

1 hour increments for \$300 or
3 hours for \$500

WHAT DM CAN DO FOR YOU

Spear-It \$500

- 1 FROM COLUMN (A)
- 1 HOUR OF VIP
INTERACTIVE KISOK AT
MAIN EVENT

or

- 3 HOURS OF VIP
INTERACTIVE KISOK AT
MAIN EVENT

Garnet \$1,000

- 2 FROM COLUMN (A)
- 1 HOUR OF TABLING AT
MAIN EVENT

or

- 1 FROM COLUMN (A)
- 2 FROM COLUMN
(B) OR (C)

Gold \$1,500

- 2 FROM COLUMN (A)
- 2 FROM COLUMN (B) OR (C)
- 1 HOUR OF TABLING AT MAIN EVENT

Miracle \$2,100

- 2 FROM COLUMN (A)
- 2 FROM COLUMN (B) OR (C)
- 2 HOURS OF TABLING AT MAIN EVENT AND INTERACTIVE KIOSK AT
EXTERNAL EVENT
- MEET AND GREET WITH A MIRACLE FAMILY
- OPPORTUNITY TO HOST CONTESTS/ INTERACTIVE GAMES AT AN

Seminole \$3,000

- ALL VISIBLE LOGOS
 - 1 ON FRONT PAGE OF WEBSITE
- THEME HOUR SPONSOR
- CONTESTS
 - ENTERTAINMENT FOR ALL PARTICIPANTS EXCLUSIVELY WITH
YOUR BUSINESS
- COMPANY BANNER HUNG ON MAIN STAGE

For The Kids Club \$5000

- ALL VISIBLE LOGOS
 - 1 ON FRONT PAGE OF WEBSITE
- FEATURED SHOUT OUT DURING DANCE MARATHON RADIO
ANNOUNCEMENTS
- COMPANY BANNER HUNG ON MAIN STAGE AT MAIN EVENT

PARTNERSHIPS

Column (A) – External Coverage

- LOGO AND HYPERLINK TO COMPANY URL ON WESBSITE
- LOGO ON ALL 2,000 DANCER/VOLUNTEER SHIRTS
- MERCHANDISE AND/OR PROMOTIONAL ITEMS IN ALL 2,000 DANCER PACKAGES
- INTERACTIVE KIOSK AT EXTERNAL (COMMUNITY) EVENT TO ENGAGE WITH ATTENDEES/PARTICIPANTANTS
- EXCLUSIVE OPPORTUNITY TO PROVIDE DANCER GIFT (WATERBOTTLE, OR OTHER REASONABLE ITEM)
- LOGO ON ALL SOLD EXERNAL EVENT T-SHIRT

Column (B) – Marathon Participation

- COMPANY BANNER HUNG ON MAIN STAGE @ THE MARATHON
- PROMOTIONAL VIDEO PLAYED ON LOOP AT EVENT (IN 1-HOUR INCREMENTS)
- VIP INTERACTIVE KISOK TO ENGAGE WITH ALL DANCE MARATHON ATTENDEES/PARTICIPANTANTS (IN INCREMENTS OF 1 HOUR)
- LOGO ON MAIN STAGE SCREENS DURING ALL 40 HOURS OF MAIN EVENT

Column (C) – Publicity Exposure

- LOGO ON DANCER INVITATION EMAILS (SENT TO OVER 2,000 STUDENTS)
- ENTER-TO-WIN CONTESTS UTILIZING FSU DM SOCIAL MEDIA'S FOLLOWING
- OPPORTUNITY TO SPONSOR ENTIRE DANCE MARATHON TEAM (100- 200 STUDENTS) WHO WILL ACT AS BRAND AMBASSADORS
 - **FOR A LIMITED TIME ONLY**
- LOGO ON ALUMNI NEWSLETTERS THAT REACH FSU ALUMNI NATIONALLY

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. SHANDSTEACHING HOSPITAL AND CLINICS REGISTRATION NUMBER WITH THE STATE OF FLORIDA: SC01801

If you prefer not to be contacted for future fundraising activities, please notify us, including your full name, address, and phone number, and send to: ShandsPrivacy, P.O. Box 103175, Gainesville, FL 32610-3175. You may email your request to privacy@shands.ufl.edu, call 1-866-682-2372 or visit <http://giving.ufandshands.org/opt-out>.

GUIDE

Infinite Miracles For The Kids

We are excited for the opportunity to work with our greater community to make a difference "For The Kids." Our mission is to customize all of our packages based on the desires of your business in order to obtain a mutually beneficial partnership. Dance Marathon at FSU hosts multiple community events throughout the school year-ask us how your business can get involved with the FSU community today!

We look forward to working with you!



*Want to help us make
those miracles?*

Contact Amanda Strum
Sponsorship Chair
via email

dmfsu.sponsorship@gmail.com

Follow Us



Dance Marathon at FSU



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dmfsu.org

JOIN THE MOVEMENT