

DANCE MARATHON



AT FLORIDA STATE UNIVERSITY

**How To Make A
*TEAM!***

We are SO excited you want to be a part of the Dance Marathon at Florida State University family! Dance Marathon is an incredible experience unlike any other that gives students the opportunity to create miracles for children, while becoming leaders and making friends who share a common interest! Over 1,800 students are Dancers at our event, over 500 students serve as Volunteers, around 300 Captains, CORE, and Exec members work year round to make our cause possible, as well as over 3,000 Fundraisers!

Dance Marathon has raised over \$6 million dollars in the past twenty years for our Children's Miracle Network Hospital, Shands Hospital, as well as for the FSU College of Medicine Pediatric Outreach Program benefitting children in the Tallahassee area! Last year, we raised \$1,100,645.52 all #FTK (for the kids!). We couldn't make that incredible number happen without the support of our campus organizations and our Seminole family!

Our Recruitment Team will be here every step of the way to help your organization form a team! If at any time you have questions, please feel free to reach out to us!

Recruitment Team

Email: Dmfsu.recruitment@gmail.com

Recruitment Chair:

Kelsey Knutson

Recruitment Assistants:

Nathan Molina & Keijan Martin

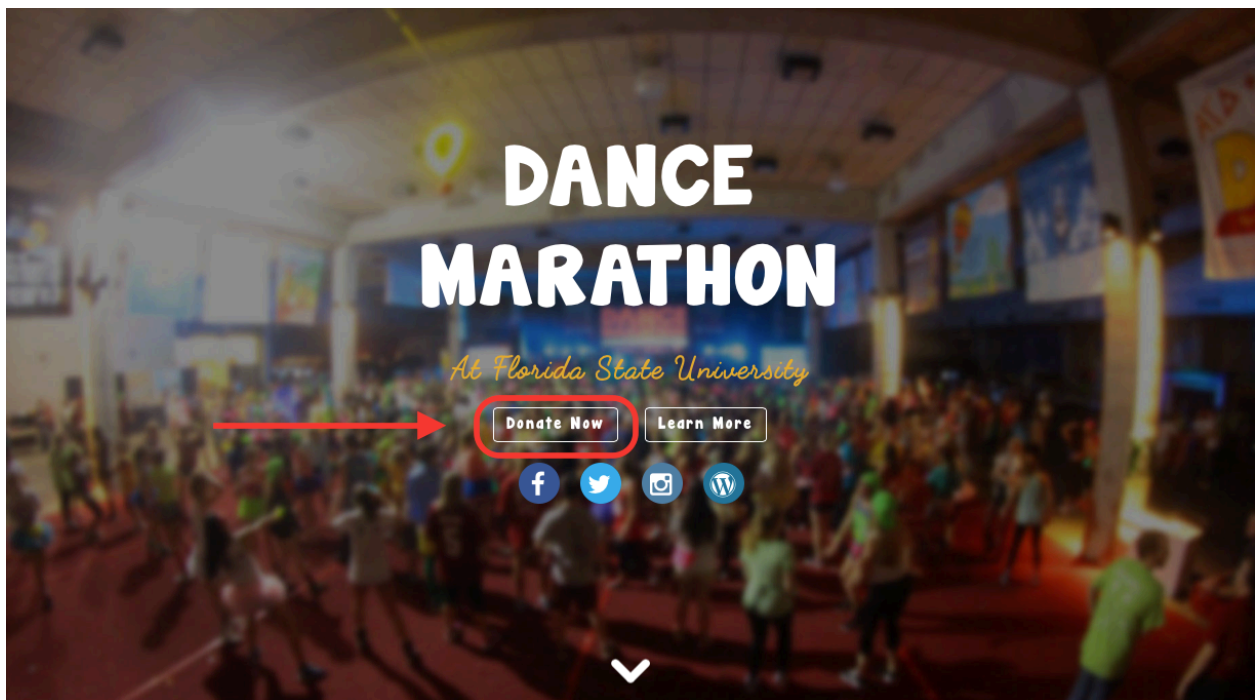
Step One:

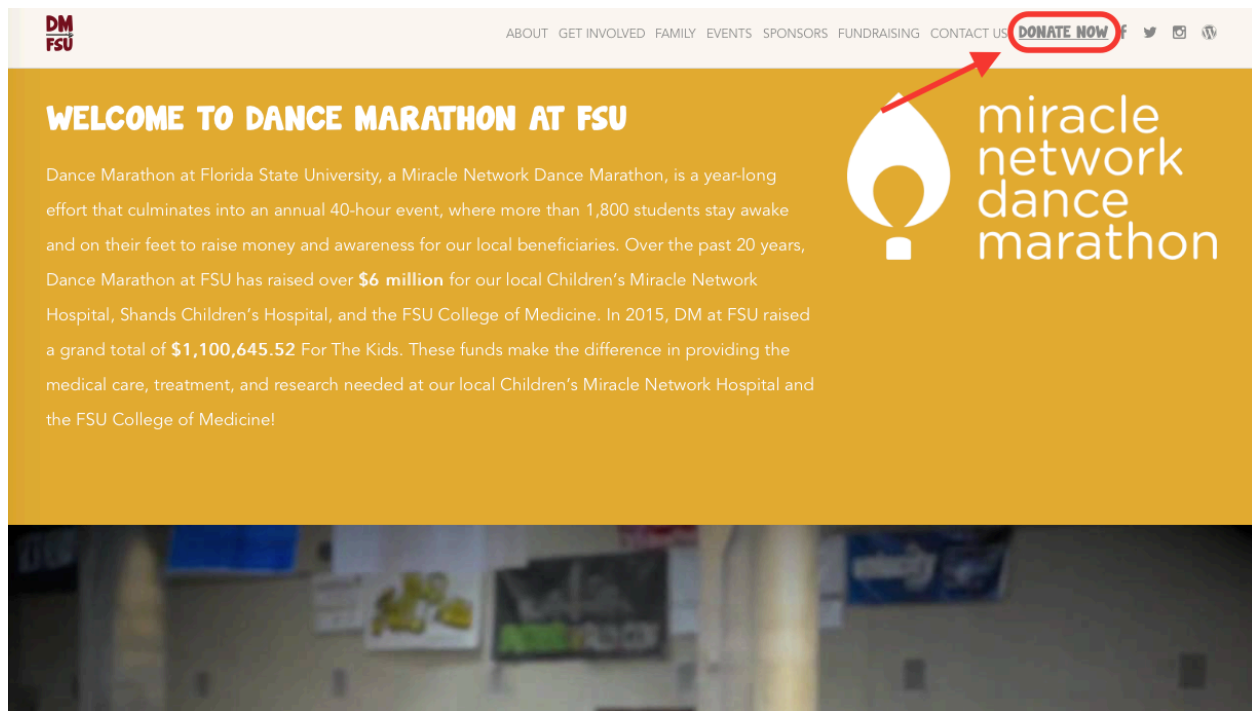
Contact the Dance Marathon Recruitment Team at dmfsu.recruitment@gmail.com to set up one of two options:

- A one-on-one meeting with a member of the Recruitment Team and organization representative(s) to learn more about the process and the event.
- A presentation by the Recruitment Team to an organization meeting, Chapter meeting, etc. The presentation would last about 15 minutes with time for questions and would go over what Dance Marathon is and how each member can get involved as a part of the organization's team!

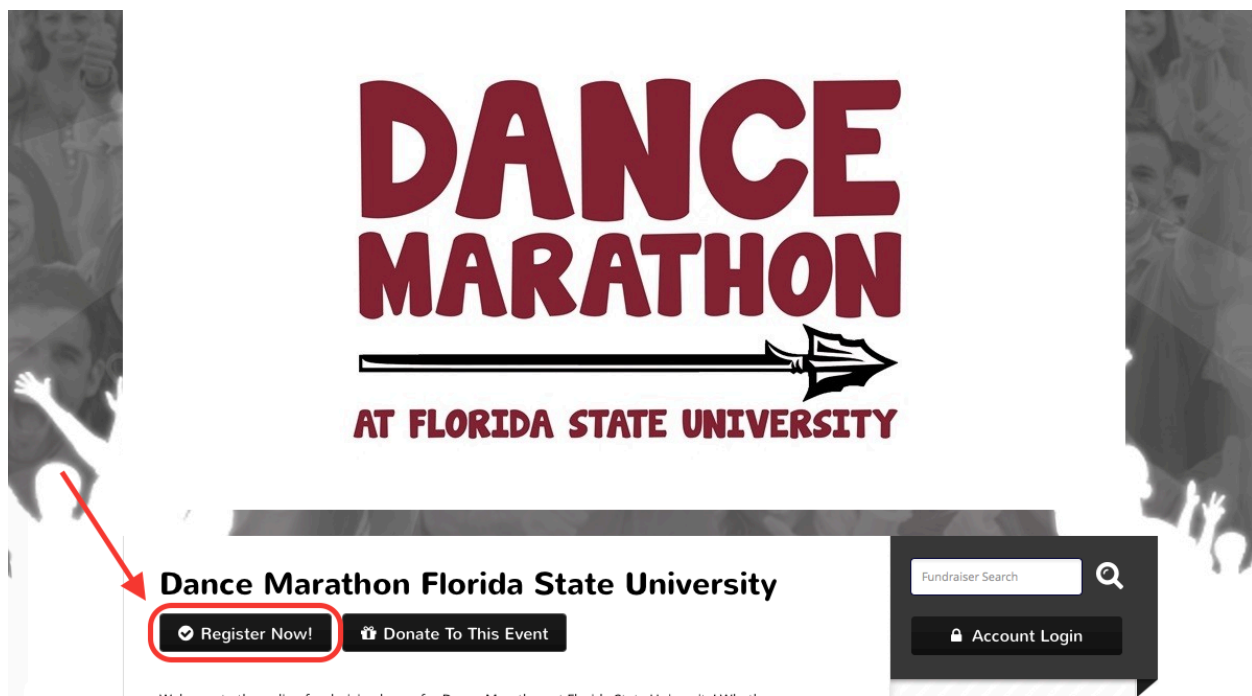
Step Two:

The organization representative will make him/herself a fundraising page through DMFSU.org. Once at the homepage, click "Donate Now" on the homepage or on the "Donate Now" tab:





After clicking "Donate Now", you will be brought to our fundraising site, Donor Drive, where you will click "Register Now" on the homepage of Donor Drive.



On Step 1 of 5, the representative will create a Fundraising page for his/herself, and will be the first on the team to do so, meaning they should click "Create a Team".

Pick "Team" as Team Type.

Enter the name of your Organization on the "Team Name" line.

Please select the type of participant you would like to register as for this event.

Thanks for going beyond the ordinary to support our mission! Included with your Dance Marathon at FSU registration is a 12-issue subscription to The Red Bulletin Magazine, a \$3.00 value. Promotion valid for US Customers only. Click [HERE](#) for offer details or to cancel.

Registration Type Step 1 of 5

Participant Type* ☒ Fundraiser

Role* ☐ Individual
☐ Join a Team
☒ Create a Team

Team Type*

Team Name*

[Continue To Next Step](#) [Cancel](#)

Step 2 of 5 is where you will create your fundraising goal for both yourself and your team. Every fundraiser's minimum goal must be set at \$200, and should strive to accomplish that goal, however there are no penalties for fundraisers who do not reach their \$200.00 goal. Your organization goal should be a challenge, yet attainable for the size of your organization.

(We will go into detail later on Dancers minimum fundraising total. The top 1800 fundraisers over \$200.00 who have registered to Dance will be invited to the Marathon.)

Registration Details Step 2 of 5

Fundraising Goal *

\$

Fundraiser participants must have a goal of at least \$200.00.

Team Fundraising Goal *

\$

What is your FSU ID? *

How many years have you
participated as a Dancer?
This is my *

[Select...]

Are you affiliated with an
FSU Organization? Which
one? *

How did you hear about us?

[Select...]

What is your t-shirt size? *

[Select...]

Please list any allergies *

Step 3 of 5: Fill out contact details pertaining to the representative:

Contact Details Step 3 of 5

Been here before?

Login to your account to prefill the fields below with your information.

First Name *

Last Name *

Address *

Apt, Suite, Bldg

City *

State/Province *

[Select...]

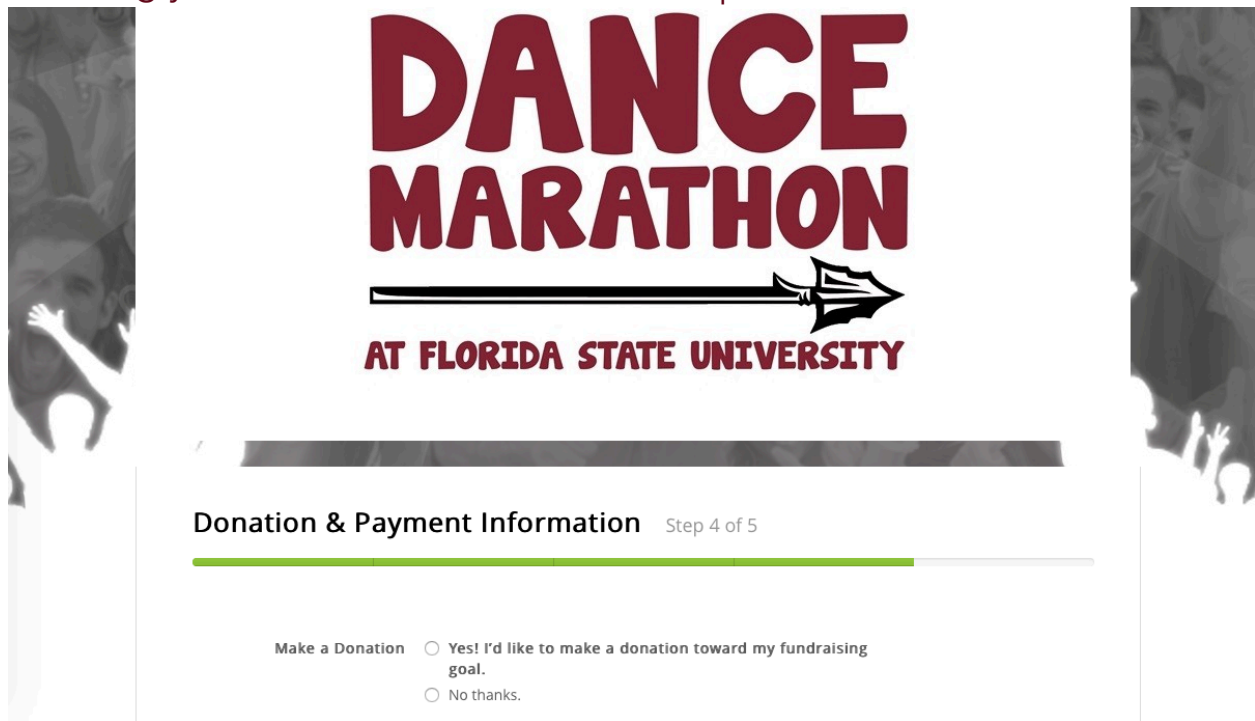
Zip/Postal Code *

12345(-1234)


Country *

United States

Step 4 of 5: You may at this time kickstart your fundraising page by donating yourself, however this is not a required action.



DANCE MARATHON

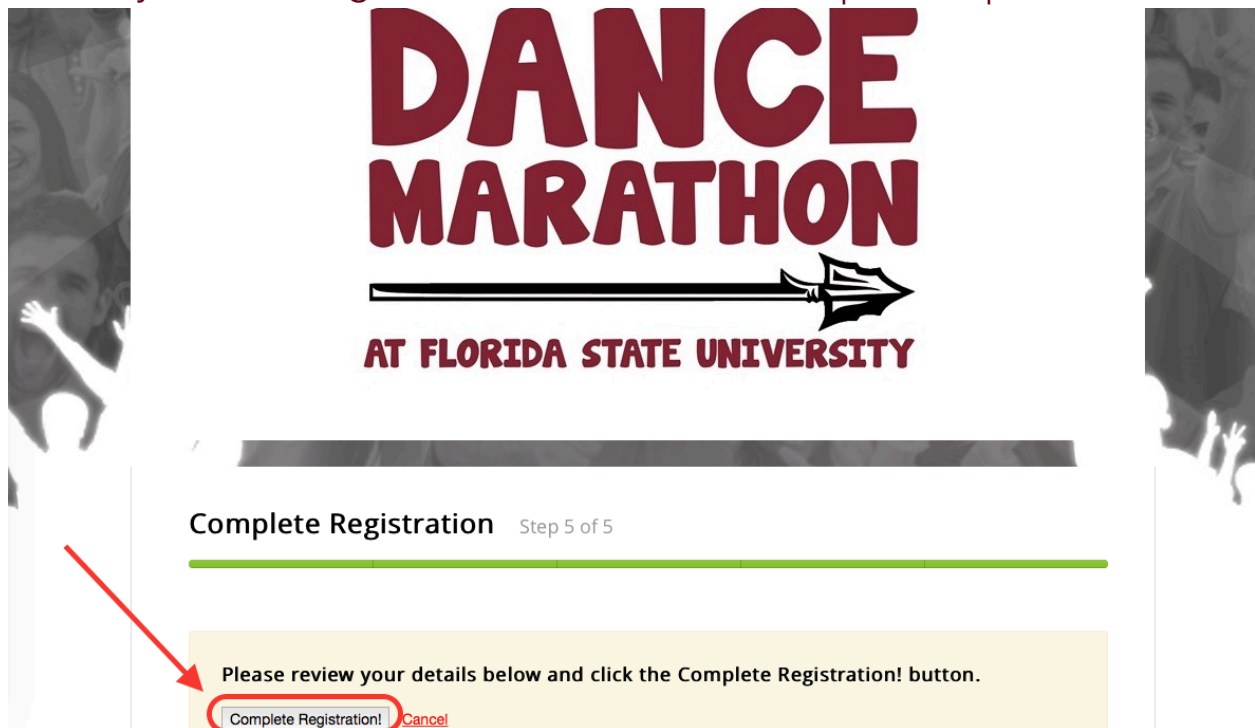


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Donation & Payment Information Step 4 of 5

Make a Donation ☐ Yes! I'd like to make a donation toward my fundraising goal.
☐ No thanks.

Review your team registration and confirm to complete step 5 of 5:



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Complete Registration Step 5 of 5

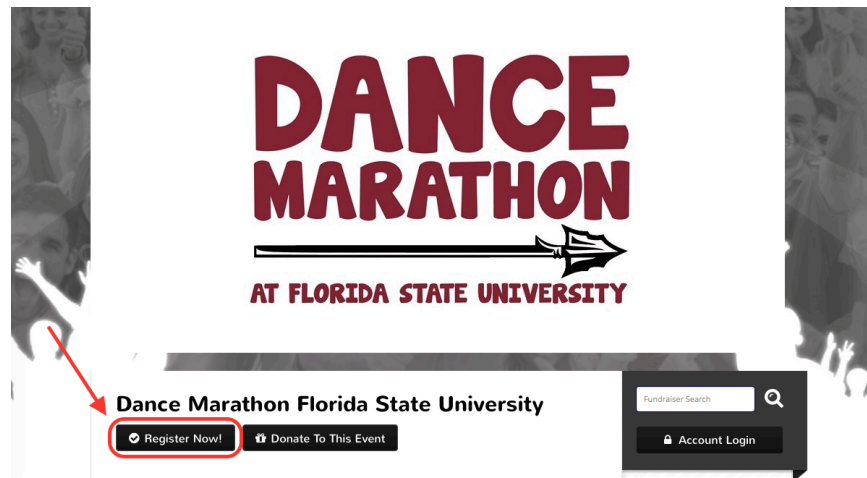
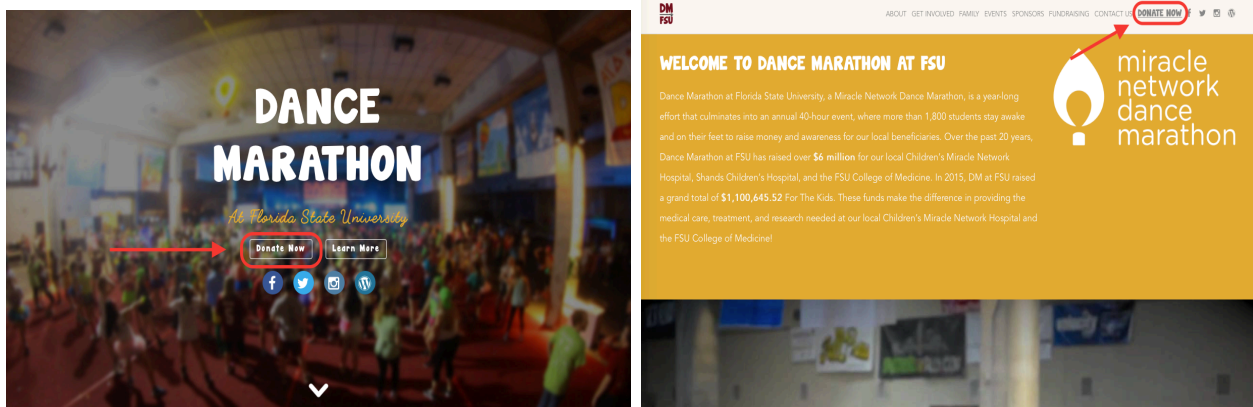
Please review your details below and click the Complete Registration! button.

[Complete Registration!](#) [Cancel](#)

Step Three:

Once you have created your team, encourage your members to create their own Fundraising pages and they will join your Organization's Team. All fundraisers will have their personal account, and the amount raised by everyone individually will accumulate into an organization total.

Your organization's members will follow the same 5 steps as above, with the difference that they will click "Join a Team" rather than "Create a Team":



Click "Join a Team" and search the Organization/Team Name:

Please select the type of participant you would like to register as for this event.

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Registration Type Step 1 of 5

Participant Type * ☒ Fundraiser

Role * ☐ Individual

☒ Join a Team

☐ Create a Team

Team *



Find a Team to join

[Continue To Next Step](#)

[Cancel](#)

So You Have a Fundraising Team... What Next?

- Become A Dancer!
 - 1,800 students are Dancers at our Marathon each year! These Dancers are split into 900 students at one of two shifts, where they will stand for 20 hours for the kids who can't, learning the line dance, participating in exciting activities, and listening to Miracle Families!
 - There are two registration windows to register to be a Dancer, in order to dance you must register during one of these dates:
 - September 28th – October 9th
 - January 25th – February 8th
 - The top 1800 students who have raised over the \$200.00 minimum will be invited to dance! In order to reach this amount (it sounds like a large amount, but with a little bit of effort, you can get to this amount easily!)
 - Dancer Registration costs \$25.00.
 - *You must be registered as a Dancer and have fundraised over \$200.00 on your individual fundraising page in order to be a Dancer at the Marathon!*
- Volunteer At The Marathon!
 - Volunteers stay at the Marathon for shifts of 5 hours each, you can do one shift or four and volunteer the whole Marathon, racking up great community service hours!
 - Registration to be a volunteer opens in early January and will be \$15.00 (which includes a t-shirt!).
 - Volunteers will be placed around the event where help is most needed. Volunteering is a fun way to see the event in action!

- Be a Dancer Buddy!
 - Dancer Buddies are organized within the Team and are the designated person to bring snacks and smiles to their Dancer at the Event! Dancer Buddies can pay to visit their Dancer at the gate, visit inside the Marathon, or purchase a weekend long pass to visit multiple times!
- Be a Fundraiser!
 - If you are not able to attend the Marathon, continue fundraising throughout the year! Raising over \$1.1 million dollars would not be possible without our fundraisers! Keep on the lookout for tour sign ups in spring, where some of our top fundraisers may be able to receive a tour of the event!

Assign A Delegate

Once your team is created and you have more than three Dancers registered, you will select a Delegate to bring updates and information to your organization. Once a week, on *Wednesdays at 7 pm*, our Membership Chair, Gina Campanella, meets with all of the Team's Delegates to relay information and assist teams in fundraising and preparing for the Marathon!

The Delegates selected from each organization will receive polos and nametags and will serve as leaders in the Dance Marathon community. Your organization will be added to a "Team" named after a Miracle Child, which will include 2-5 organization pairings. Together, you will be able to earn points to place for an award at the Marathon!

To contact Gina, email her at dmfsu.membership@gmail.com

Important Dates

Dance Marathon is a yearlong movement, so be sure to check out the following events:

- **Miracle Week! (September 28th – October 2nd)**
 - *Monday, September 28th*
 - *DM Dodgeball – Dodge, Dream, Donate, Dance, Dodge*
 - Old IM Fields; Check In: 5pm, Event Starts: 6pm
 - *Powberry Share-It Night*
 - College Town: 6pm-10pm
 - *Cantina Share-It Night*
 - College Town: 6pm-10pm
 - *Tuesday, September 29th*
 - *So You Think You Can Linedance?*
 - Encore @ Strip; 6pm-9pm
 - *Wednesday, September 30th*
 - *Landis Takeover*
 - Landis Green, 11am-4pm
 - *Chipotle Share-It Night, 4pm-9pm*
 - *Thursday, October 1st*
 - *#TBT Online Campaign*
 - *Change For Children & Letter Writing Campaign*
 - Landis Green, 10am-2pm
 - *General Interest Meeting*
 - College of Medicine @ 7pm
 - *Friday, October 2nd*
 - *21st Year Kick It In Gear Online Campaign*
- **Miracle Rally!**
 - *Spring, 2016: Date To Be Determined!*
- ***DANCE MARATHON!***
 - ***February 26th - 28th, 2016***