

# Andrew Baillie

Content Creator & Engineer

## Summary

Content creator, designer internal communications advisor and engineer with intrests in doing stuff with people to communicate properly. Currently working on making better user experiences by creating intresting and dynamic content.

## Education

Edinburgh, UK  
Sep 10 - Jun 16

**Heriot-Watt University** — First, MEng Chemical Engineering with Oil & Gas Technology and a Diploma in Industrial Training

## Experience

Edinburgh, UK  
Sep 19 - Present

**Scottish Water** — Delivery Advisor, Int Comms

- Give advice to teams on how to communicate complex subject matters with the rest of the business.
- Create videos, podcast, events, magazines and internal news articles.
- Work closely with key stakeholders to identify technical information that needs to be communicated and use a variety of media and strategies to make this understandable to a wider audience.

Edinburgh, UK  
Sep 17 - Sep 19

**Scottish Water** — Specialist Graduate

- Completed the graduate programme in which I took on different roles in the business every six months.
- Completed engineering designs at a partner consultancy.
- Engaged with stakeholders to solve user interaction problems resulting from poor processes.
- Designed content to assist in project scope and progress.

Edinburgh, UK  
Sep 16 - Mar 17

**Solid Form Solutions** — Project Scientist

- Evaluated and troubleshooted a variety of client technical and operational issues, utilising a methodical approach to quickly and effectively resolve problems.
- Managed the introduction of new equipment, which required preparation of all necessary documentation, monitoring of progress and communication with stakeholders.
- Developed communication packs to deliver key results and updates to clients.

Macclesfield, UK  
Sep 14 - Sep 15

**Astrazeneca** — Process Engineer

- Managed the manufacture of an early phase drug product, completing safety tests, communicating with GMP consultants and product suppliers.
- Used a series of lab experiments and data analysis to identify and resolve an active pharmaceutical ingredient processing issue.
- Developed effective solutions to unique scale-up challenges, using new software and tools.

## Software

**Premiere Pro**   **After Effects**   **Illustrator**  
Sketch   Audition   InDesign   Photoshop  
MS Office   CSS   HTML

## Content

### Video

- CEO Updates
- Animated video project updates including storyboarding
- Instructional
- Employee recognition
- Major business strategy change

### Photography

- Magazine features
- Intranet stories
- Employee Awards

### Podcasts

- Employee wellbeing discussions
- Business strategy
- Field employee discussions

### Infographics

- Simplifying and communicating major corporate strategy for external stakeholders
- Interpreting technical documents
- Posters for general employee guidance

### Writing

- Implemented UX writing and design to create a employee handbook for office reopenings.
- Written and assisted in published bi-annual employee magazine
- Employee guidance and project updates
- Video script writing

## Project Skills

### Communications Strategy

- Developed communications plans for long term technical projects.
- Engaged with external design consultancy.
- Developed content for external stakeholder engagement.
- Conducted research to inform business wide long term strategy.

### Project Management

- Agile project management
- Kanban
- APM Project Fundamentals Qualified