

# Andrew Baillie

Content Creator & Engineer

## Summary

Content creator, designer internal communications advisor and engineer with interests in helping people to communicate. Currently working on making better user experiences by creating interesting and dynamic content.

## Education

Edinburgh, UK  
Sep 10 - Jun 16

**Heriot-Watt University** — First, MEng Chemical Engineering with Oil & Gas Technology and a Diploma in Industrial Training

## Experience

Edinburgh, UK  
Sep 19 - Present

**Scottish Water** — Delivery Advisor, Int Comms

- Give advice to teams on how to communicate complex subject matters with the rest of the business.
- Create videos, podcast, events, magazines and internal news articles.
- Work closely with key stakeholders to identify technical information that needs to be communicated and use a variety of media and strategies to make this understandable to a wider audience.

Edinburgh, UK  
Sep 17 - Sep 19

**Scottish Water** — Specialist Graduate

- Completed the graduate programme in which I took on different roles in the business every six months.
- Completed engineering designs at a partner consultancy.
- Engaged with stakeholders to solve user interaction problems resulting from poor processes.
- Designed content to assist in project scope and progress.

Edinburgh, UK  
Sep 16 - Mar 17

**Solid Form Solutions** — Project Scientist

- Evaluated and troubleshooted a variety of client technical and operational issues, utilising a methodical approach to quickly and effectively resolve problems.
- Managed the introduction of new equipment, which required preparation of all necessary documentation, monitoring of progress and communication with stakeholders.
- Developed communication packs to deliver key results and updates to clients.

Macclesfield, UK  
Sep 14 - Sep 15

**Astrazeneca** — Process Engineer

- Managed the manufacture of an early phase drug product, completing safety tests, communicating with GMP consultants and product suppliers.
- Used a series of lab experiments and data analysis to identify and resolve an active pharmaceutical ingredient processing issue.
- Developed effective solutions to unique scale-up challenges, using new software and tools.

## Software

**Premiere Pro**   **After Effects**   **Illustrator**  
Sketch   Audition   InDesign   Photoshop  
MS Office   CSS   HTML

## Content

### Video

- CEO Updates
- Animated video project updates including storyboarding
- Instructional
- Employee recognition
- Major business strategy change

### Photography

- Magazine features
- Intranet stories
- Employee Awards

### Podcasts

- Employee wellbeing discussions
- Business strategy
- Field employee discussions

### Infographics

- Simplifying and communicating major corporate strategy for external stakeholders
- Interpreting technical documents
- Posters for general employee guidance

### Writing

- Implemented UX writing and design to create a employee handbook for office reopenings.
- Written and assisted in published bi-annual employee magazine
- Employee guidance and project updates
- Video script writing

## Project Skills

### Communications Strategy

- Developed communications plans for long term technical projects.
- Engaged with external design consultancy.
- Developed content for external stakeholder engagement.
- Conducted research to inform business wide long term strategy.

### Project Management

- Agile project management
- Kanban
- APM Project Fundamentals Qualified