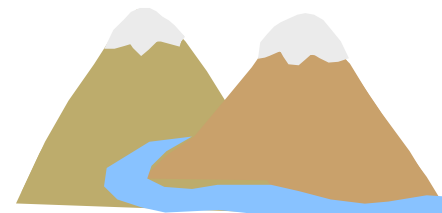


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# STEPS: Modeling for Problem Solving in ES

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1. Clearly define your goal (question you want to answer, hypothesis you want to test, prediction you want to make) - as precisely as possible
2. Design or Select your model
3. Implement the model
4. Evaluate the model and quantify uncertainty
5. Apply the model to the goal
6. Communicate model results



# Off-the shelf models

Useful because they usually have had multiple experts developing, testing and refining over time so you don't have to re-invent the wheel

