

## Effectiveness Bulletin

# Preventing unintended teenage pregnancies and reducing their adverse effects

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### Introduction

This paper summarises the results of a systematic review of the research evidence on approaches to preventing teenage pregnancy and alleviating the direct negative health and social effects of teenage pregnancy. It is based on an issue of *Effective Health Care*, Vol 3, No 1,<sup>1</sup> and full details of the systematic review are available elsewhere.<sup>2</sup>

The United Kingdom has the highest teenage pregnancy rate among 15-19 year olds in Western Europe. However, the rate of conceptions in the 16-19 year old age group has been decreasing since 1990 and the rate is currently 56.8 per 1000. In the under 16 year olds the rate has been steady over the past 20 years<sup>3</sup> despite evidence that young people are starting intercourse at an earlier age.<sup>4</sup>

In England and Wales, the Health of the Nation strategy has identified the prevention of pregnancy in under 16 year olds as a priority area, with a target to reduce the rate of conceptions from 9.6 per 1000 in 1989 to 4.8 per 1000 by the year 2000.<sup>5</sup> The most recent figures show that the rate of conceptions in under 16 year olds is currently at 8.3 per 1000.<sup>3</sup> This rate varies across districts, ranging from 4.2 to 19.3 per 1000 in 1993.<sup>6</sup>

For many young women pregnancy and motherhood are positive and welcomed experiences without long term negative outcomes.<sup>7-9</sup> However, compared with women aged 20 to 35, teenagers are at higher risk of experiencing adverse health, and more importantly, educational, social, and economic outcomes (table 1).<sup>10-17</sup> Teenage pregnancies may also result in significant public costs.<sup>18 19</sup>

About half of the pregnancies among under 16 year olds and a third of the pregnancies among 16-19 year olds are terminated.<sup>3</sup> These terminations can have an adverse effect on the health of teenagers. Pregnant teenagers who have a miscarriage may also suffer due to inadequate support.

Several factors are associated with early sexual initiation, non-use of contraception, and teenage pregnancy. These include social influences, health service, and socioeconomic factors, as well as individual characteristics. Pregnancy rates are higher in more socially deprived areas and in areas with less public

welfare services, and the proportion of pregnancies terminated are lower.<sup>20-23</sup> The associated burden of unintended pregnancy may therefore be greater in poorer localities. Particular groups at increased risk of pregnancy during the teenage years include daughters of teenage mothers, young people "looked after" by the local authority and leaving care, school non-attendees due to truancy or exclusion, and homeless or runaway teenagers.

### Methods

The overview of research evidence identified systematic reviews of teenage pregnancy prevention programmes, and systematic reviews of the programmes aimed at preventing adverse outcomes associated with teenage parenthood. Also, in the area of prevention of teenage pregnancy, additional services were carried out to identify other quantitative and qualitative primary studies.

Reviews and primary studies were identified by searches of computerised databases (Medline, Embase, Social Science Citation Index, PsycLit, DHSS database, Cochrane Database of Systematic Reviews), citations in identified papers and previous reviews, and contributions from peer reviewers and other experts in the field.

The main criteria for inclusion of the reviews were that they had a focus on prevention of pregnancy among 13-19 year olds or the adverse outcomes associated with teenage pregnancy, and that they were systematic in their identification, assessment, and pooling of the primary studies. Two reviewers extracted the details from each review with a standard form. Additional primary studies not included in the quality reviews were assessed from structured guidelines.<sup>24</sup>

### Results

**EDUCATIONAL APPROACHES TO PREVENTION**  
A total of 45 reviews of research in the area of teenage pregnancy were identified, of which five were considered to be relevant and of high quality. An additional four reviews included important source material.<sup>25-28</sup> These reviews, together with additional searches, identified 42

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Table 1 Adverse outcomes associated with pregnancy for the teenager and her child

	Health outcomes	Educational outcomes	Social economic outcomes
Young woman	Hypertension, anaemia, placental abruption, obstetric complications, depression and isolation <sup>10-14, 91</sup> Termination of pregnancy, distress and depression	School dropout and gaps in education <sup>16, 92</sup>	Reduced employment opportunities. Increased reliance on state welfare <sup>17</sup> Poor housing and nutrition <sup>16, 93, 94</sup>
Child	Increased risk of sudden infant syndrome, prematurity, admission to hospital due to accidental injuries <sup>95-97</sup> Increased risk of experiencing abuse and of teenage pregnancy <sup>17, 98, 99</sup>	In the preschool years children of teenage mothers display developmental delays <sup>97, 100</sup>	Increased risk of living in poverty <sup>16, 101</sup> Poor housing and nutrition <sup>93, 94</sup>

evaluations of educational approaches to preventing teenage pregnancy.

Most of the evaluations of educational approaches to prevent teenage pregnancy have been conducted in the United States and are principally comparisons of new methods of sex education compared with those programmes which are routinely provided. Table 2 provides a summary of those evaluations which used a randomised controlled trial research design.

Four school based educational models have been evaluated: abstinence programmes, building skills combined with factual information, school based programmes that are linked with contraceptive services, and school linked sex education programmes that also encourage vocational development. Additional education approaches include one to one counselling within healthcare settings. We summarise the key results, in order of increasing complexity, with special emphasis on the results from the better quality studies.

#### *Abstinence programmes*

The main aim of abstinence based programmes is to delay sexual activity until later in the teenage years or until marriage. Such programmes generally develop decision making and refusal skills, and rarely provide information on contraceptive methods or contraceptive services. When compared with the usual sex education, abstinence programmes were not found to have any additional effect in either delaying sexual activity or reducing pregnancy.<sup>29-30</sup>

#### *School based building skills combined with factual information*

Programmes which emphasise the postponement of sexual activity, through the development of more complex skills than in abstinence programmes combined with factual information on contraceptives and where to get them, have had some success in changing young people's sexual and contraceptive behaviours.<sup>31-33</sup> Omitting guidance on contraceptives and where to get them seems to be less effective.<sup>34</sup>

#### *Programmes encouraging vocational development*

Programmes which increase life options by providing guidance, encouragement, or support to complete education or improve job prospects may help motivate young people to avoid pregnancy. Several programmes which combine sex education with career planning or work experience during the summer holidays have shown some success in increasing contra-

ceptive use<sup>35-37</sup> and reducing pregnancy rates.<sup>38</sup> However, it is difficult to identify the separate contribution of vocational training.

#### *School based programmes linked with contraceptive services*

Programmes which combine sex education with access to contraceptive services have proved effective in increasing contraceptive use.<sup>39-40</sup> One multifaceted community approach combined peer led skills and confidence building programmes and access to condoms and transport to contraception clinics. Follow up of the community programme at 24 months found a significant reduction of pregnancies.<sup>39-41</sup> Longer term follow up found that after local legislation prohibited the provision of contraceptives from school clinics, the pregnancy rate returned to preprogramme levels.<sup>39</sup>

#### *School based and school linked clinics*

Evaluations of school based clinics providing health and contraceptive services in the United States have been methodologically weak, with poor selection of comparison groups, and the results are contradictory. Some show delay in sexual initiation<sup>42</sup> and reduction in birth rate,<sup>43</sup> but no changes in contraceptive use.<sup>42-44</sup>

A promising United Kingdom multidisciplinary project of teachers, school nurse, and contraceptive clinic staff, based on a Swedish prototype with school education combined with group visits to local clinics, has yet to be fully evaluated.<sup>45</sup>

#### *Features associated with successful education programmes*

Despite the variety of the different approaches used in the delivery of sex education programmes, some general lessons emerge. Importantly, there is consistent evidence that providing sex and contraceptive education within school settings does not lead to an increase in sexual activity or incidence of pregnancy.<sup>46-52</sup> Indeed, the provision of clear information about contraceptive methods and how and when to access contraceptive services seems important to the success of educational programmes.

The timing of these educational programmes also seems to be important: young people who are already sexually active at the start of the interventions, for example, are less likely to change their sexual and contraceptive behaviour. As young people are not homogenous, programmes should be tailored to the group it serves.

Those few studies which have shown a reduction of teenage pregnancy provided multifaceted programmes with links to contraceptive services or work experience. However, the lack of evidence of effectiveness of other approaches in reducing pregnancy rates may be due to the fact that most of the studies did not have appropriate comparison groups, large enough sample sizes, or long enough follow up to detect significant effects.

Most of the evaluated programmes have focused on considering the individual factors associated with teenage pregnancy, and have shown some success. However, few programmes have attempted to tackle underlying social, economic, and other environmental factors associated with increased risk of pregnancy.

#### CONTRACEPTIVE SERVICE DELIVERY

##### *Cost effectiveness of contraceptive services*

Contraceptives, when used properly, are highly effective at preventing pregnancy. Recent economic evaluations have shown that family planning services are also highly cost effective and provide a high rate of return to the National Health Service.<sup>19 53</sup> When the resource consequences of pregnancy are taken into account, family planning provision of contraceptive services to a teenager is calculated to save £377 per unwanted pregnancy avoided, and provision of oral contraception by the general practitioner saves £466 per unplanned pregnancy avoided when compared with no service. The economic benefit:cost ratio of family planning provision is even higher if the economic implications of health gains other than avoided unplanned pregnancy are included and if the averted costs generated by the children arising from unplanned pregnancies are included.<sup>54</sup>

##### *Effectiveness of different ways of delivering contraceptive services*

Surveys show that there is great variation in the types of services provided, their management and accessibility, and how well equipped they are.<sup>55-59</sup>

Correlational studies show an association between conception rates and the level and type of contraceptive services available locally.<sup>60</sup> The effect of these services in terms of use and pregnancy rates seems to be stronger when they are provided by general clinics<sup>61 62</sup> or youth oriented clinics.<sup>63 64</sup> However, expanding the supply of contraceptive services without a corresponding increase in demand—for example, by education—has not always been effective.<sup>65</sup>

The literature searches, however, showed that in the United Kingdom there is a complete lack of controlled evaluations of the effectiveness or cost effectiveness of different approaches to the delivery of contraceptive services to young people. Studies in the United Kingdom have been restricted to less reliable before and after studies of conception rates,<sup>66-68</sup> audits of use of services, and qualitative studies of users and potential users.<sup>69 70</sup> Two recent United Kingdom reviews provide valuable information on delivery of contraceptive services.<sup>27 28</sup>

In the absence of clear evidence it seems sensible to develop services in the light of the more descriptive studies. A review of descriptive United Kingdom studies which examined factors likely to influence the effectiveness of services was carried out.<sup>2</sup> Eighty eight primary studies of young people's needs, use, or experience of contraceptive services were identified. These indicated that services should take into account in a systematic way local circumstances and needs.<sup>71</sup> A recent national survey of providers of sexual health services, however, found that few agencies undertake systematic local needs assessments before the development of services.<sup>28</sup>

To attract young people to use services, they need to be well advertised, easily accessed outside school hours (opening times and location), informal, and for under 16 year olds, confidential.<sup>72</sup> They should be developed in collaboration with key statutory agencies, relevant voluntary groups and community groups; should be broad based, and staffed by people trained to work with young people.<sup>73-77</sup>

#### PREVENTING ADVERSE HEALTH AND SOCIAL OUTCOMES

Given that half of the under 16 year olds and two thirds of 16-19 year olds continue with their pregnancies it is important to explore ways in which health, educational, and social services can intervene effectively to promote the health and wellbeing of teenage parents and their children.

##### *Antenatal care*

Several reliable studies have shown that good antenatal care is associated with improved pregnancy outcomes for teenagers, as well as older women.<sup>78 79</sup> However, teenage girls' ambivalence about their pregnancy or fear of discovery may delay or prevent their uptake of antenatal care.<sup>80</sup> A recent meta-analysis of antenatal care programmes for pregnant teenagers, found consistent evidence for the effectiveness of comprehensive programmes in reducing poor maternal outcomes.<sup>11</sup> These may also save resources for health, education, and social services.

##### *Social support and parenting*

Two recent reviews of the randomised controlled trials of home visiting and psychological support for disadvantaged mothers concluded that such programmes have the potential to reduce significantly the incidence of babies with incomplete immunisation, with severe nappy rash, admission to hospital during the first year of life, childhood injury, or being suspected victims of child abuse.<sup>81 82</sup> Home based parenting support programmes have been found to be effective in improving the teenage mother's interaction with her child or enhancing the infant's development.<sup>83</sup>

In the United Kingdom there are several voluntary organisations and programmes which provide support for young families under stress, such as Homestart and Newpin.



Table 2 Randomised controlled studies of selected types of educational programmes

Study, year, programme, country, site	Study population, unit of randomisation, sample size, follow up interval	Programme description	Findings, outcomes, odds ratios (ORs) (95% CIs)	Comments
Jorgensen <i>et al</i> <sup>103</sup> 1993, Project taking charge, USA	Females = 53%, mean age 14.4, low SES, school classes, I = 52; C = 39, 6 week follow up	Intervention: Students received 30 classroom sessions on biological factors, importance of abstinence, vocational goal setting, family values, and family communication. Parents invited to three evening sessions of communication exercises, values exploration, adolescent sexuality, pregnancy, and STD Control: Usual instruction	Initiation of sexual activity: Reduced initiation but not statistically significant, F: OR 0.76 (95% CI 0.17, 3.39), M: OR 0.15 (95% CI 0.02, 1.20)	Small number of classrooms and students and short term follow up, so low statistical power, large proportion of comparison group students started intercourse during the six month period (50%)
Handler <sup>103</sup> 1987, Peer power project, USA	Black females Mean age 13.3, majority lower income single parent family, pupils, I = 26; C = 27, 12 month follow up	Intervention: Peer led programme 1 h/week during school year covering factual information, decision making skills, goal setting, communication, and career goals. Links to clinics and supportive adult Control: No intervention	Contraceptive use and pregnancy lower but not significant Initiation of sexual activity: F: OR 1.21 (95% CI 0.33, 4.41) Contraceptive use: F: OR 0.16 (95% CI 0.01, 1.83) Pregnancy: F: OR 0.60 (95% CI 0.07, 4.49)	Small sample size, so low statistical power, contradictory results on sexual activity, contraceptive use, and pregnancy.
Philliber and Allen <i>et al</i> <sup>104</sup> 1992, Teen outreach programme, USA	Females = 70%, 40% blacks, 13% Hispanics, ages 11-21, pupils in 65 schools, I = 79; C = 89, 9 and 12 month follow up	Intervention: Weekly sessions (during and after school) delivered by mentor covering self understanding and values, human development, communication skills, issues related to parenthood, family relationships, and community resources. Combined with voluntary community service. Control: Usual sex education	Pregnancy rates: randomised controlled trial showed no significant effect on pregnancy, F: OR 1.6 (95% CI 0.21, 12.4), however, larger controlled trial showed significant reduction, OR 0.39 (95% CI 0.2, 0.78)	Small sample, so low statistical power, randomised controlled trial part of a larger (n>5000) non-randomised controlled trial which shows more dramatic results but which is less rigorous
Slade <sup>105</sup> 1989, Life outcome perceptions, USA	Females 100%, ages 15-19, grades 10-12, pupils, I = 48; C = 40, 2 month follow up	Intervention: One hour session focusing on negative impact of early childbearing on vocational goals, desired lifestyle and on unplanned child Control: Usual sex education	Reduction in sexual activity and pregnancy but not significant Sexual behaviour: F: OR 0.63 (95% CI 0.06, 6.64) Use of contraception: F: OR 0.86 (95% CI 0.38, 1.95)	Small sample size and short term follow up, so low statistical power
Thomas <i>et al</i> <sup>106</sup> 1992, McMaster teen programme, Canada	Grades 7 and 8, females = 51%, mean age 12.7 years, range of income levels, school, I = 11 (2062 students), C = 10 (1228 students), 4 year follow up	Intervention: The 10 sessions using role play, and films to discuss development, sexuality, and relationships with others. Skill building sessions included decision making and problem solving. No information on contraceptive methods were included Control: Conventional sex education curriculum	Girls more likely to use contraception and be pregnant but of borderline significance Initiation of intercourse: F: OR 1.12 (95% CI 0.9, 1.4) Use of contraception: F: OR 1.23 (95% CI 0.95, 1.6) Pregnancy: F: OR 1.33 (95% CI 0.98, 1.8)	The content of the treatment intervention did not seem much stronger than that of the control, some baseline differences
Silva <i>et al</i> and Eisen <i>et al</i> <sup>79</sup> 1990, Teen talk, (health beliefs model-HBM), USA	Six family planning service agencies and 1 school district, female = 54%, low income, classes, I = 722; C = 722 pupils, 1 year follow up	Intervention: Participants received 12-15 hours of training designed to increase teenagers' awareness of the probability of pregnancy; the consequences of pregnancy; the benefits of delayed sexual activity; and consistent effective use of contraception Control: Usual sex education programmes which varied between sites	Reduction in contraceptive use and pregnancy but not significant Initiation of intercourse: F: OR 1.11 (95% CI 0.68, 1.81) Contraceptive use: F: OR 0.56 (95% CI 0.27, 1.19) Pregnancy: F: OR 0.70 (95% CI: 0.28, 1.74)	
Schinke <i>et al</i> <sup>100</sup> 1981, USA	All nulliparous females Low SES, individual, I = 44; C = 49, 6 - 12 month follow up	Intervention: 14 one hour sessions on problem solving, rehearsing implementing decisions, written agreements Control: Not clearly stated	Reduction in unprotected intercourse and non-significant increase in contraceptive use Incidence of unprotected intercourse (12 months): OR 0.17 (95% CI 0.17, 0.5) Habitual contraceptive use (12 months): OR 1.8 (95% CI 0.6, 1.6) No significant differences	Small sample size, so low statistical power. The size of the results were large and consistent over 6, 9, and 12 months
Smith <sup>35</sup> 1990, Teen incentive model, USA	Females = 74%, mean age 15.1, grade 9, low SES, individual, I = 60; C = 60, 6 months follow up	Intervention: Phase 1; 8 weekly small group sessions focusing on self esteem and general skills and sexuality topics. Phase 2; A 6 week career mentorship programme. Phase 3; role playing to rehearse skills Control: No programme	Sexual intercourse: F: OR 1.61 (95% CI 0.27, 9.76), M: OR 0.06 (95% CI 0.00, 2.08) Contraceptive use: F: OR 1.12 (95% CI 0.31, 4.12), M: OR 2.7 (95% CI 0.43, 17.16) Pregnancy: No significant difference 4 y: F: OR 0.87 (95% CI 0.63, 1.19), 5 y: F: OR 1.20 (95% CI 0.89, 1.63)	Small sample size and short follow up, so low statistical power
Walker and Vilella-Velez <i>et al</i> <sup>110</sup> 1992, Summer training and education programme (STEP), USA	Five cities, females = 53%, age 14-15, low SES, academically behind, individual, n = 4800, 5 year follow up	Intervention: 36 sessions covering life skills, education on sexual behaviour, drug use, careers, and community involvement. Focus on decision making and responsible behaviour. 90 hours of work at minimum wage, 90 hours of academic instruction, and 5-15 hours of support during the school years Control: Summer jobs		Despite large sample sizes, and long term follow up no differences found. Effect may be diluted due to control group receiving a programme

STD = sexually transmitted disease; SES = socioeconomic status; I = intervention; C = control; F = female; M = male.

However, there is no evidence from rigorous studies of their long term effect on health and social outcomes.<sup>84-86</sup>

#### *Preschool education and support*

Parenting skills programmes or support to continue formal education have been shown to improve teenage mother-child interaction, and enhance child development.<sup>83</sup> Early education programmes of good quality can improve longer term outcomes for disadvantaged children. A meta-analysis of evaluations of preschool programmes for low income families found that they performed better at school.<sup>87</sup>

Long term evaluations of Project Head Start, a United States project aimed at breaking the cycle of poverty by providing preschool education to children from disadvantaged communities have reported gains in children's cognitive ability, self esteem, school attainment, motivation, and social behaviour.<sup>88,89</sup>

#### *Parental education support*

As well as day care, there are several approaches which provide the opportunity to continue formal education. These include free standing programmes which offer young teenagers general curriculum education together with education courses relevant to childbearing and parenting (and in some cases also provide child care); supplementary programmes provided within the mainstream school system with courses relevant to teenage parents, and home one to one tutoring. A recent survey found that 60% of local educational authorities provided special centres for schoolgirl mothers.<sup>90</sup>

#### **Conclusions**

Because of the complex range of individual, social, and economic factors, multifaceted approaches involving local people, education, health, and social services are important. General antipoverty strategies are likely to influence rates of teenage pregnancies and help to reduce adverse outcomes. Also specific interventions including the provision of supplementary nutrition, social support, educational opportunities, and preschool education, are likely to be effective. Parenting skills programmes and support for young mothers to continue formal education should be developed.

School based sex education plays an important part in the prevention of teenage pregnancy, and is most effective when linked with contraceptive services and building up skills started before young people become sexually active. Young peoples' perceived barriers to services might be overcome through clinic staff or general practitioner visits to schools and youth settings, or through school visits to the contraceptive service.

Contraceptive services should be developed in the light of an assessment of the needs of the community it serves. Contraceptive service providers should ensure and publicise easy access—for example, opening times outside school hours and at weekends—and confidentiality for young people. Specialised

antenatal care programmes for pregnant teenagers involving, for example, general practitioners, district nurses, health visitors, and social workers are likely to improve health outcomes.

A coordinated programme of rigorous research is needed to evaluate the effectiveness of the different approaches to delivery of contraceptive services in reducing unintended pregnancy among young people.

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